

INTERSEGMENTAL ADVOCACY DAY

San Diego's Public Universities and Colleges

April 5, 2011



REGIONAL HIGHER EDUCATION REPRESENTATIVES MEETING WITH YOU TODAY:

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PRESIDENT
CALIFORNIA COMMUNITY COLLEGES ACADEMIC SENATE

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ASSOCIATE VICE PRESIDENT OF COMMUNICATIONS
CALIFORNIA STATE UNIVERSITY, SAN MARCOS

LAURA GROPEN

INTERIM DIRECTOR OF MARKETING, COMMUNICATIONS AND PUBLIC AFFAIRS
PALOMAR COLLEGE

RICHARD DITTBENNER

DIRECTOR OF PUBLIC INFORMATION AND GOVERNMENT RELATIONS
SAN DIEGO COMMUNITY COLLEGE DISTRICT

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ASSOCIATED STUDENT GOVERNMENT PRESIDENT
SAN DIEGO CITY COLLEGE

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CHAIR, ACADEMIC SENATE
SAN DIEGO MIRAMAR COLLEGE

TYLER SHERER

DIRECTOR OF GOVERNMENT AND COMMUNITY RELATIONS
SAN DIEGO STATE UNIVERSITY

ANGELICA SUAREZ

VICE PRESIDENT OF STUDENT AFFAIRS
SOUTHWESTERN COLLEGE

MANNY LOPEZ

ASSOCIATED STUDENT ORGANIZATION PRESIDENT
SOUTHWESTERN COLLEGE

CHRIS BENDER

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ASSISTANT VICE CHANCELLOR, COMMUNITY AND GOVERNMENT RELATIONS
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STEVEN LEI

PUBLIC OUTREACH OFFICER, STATE AND LOCAL GOVERNMENT RELATIONS
UNIVERSITY OF CALIFORNIA, SAN DIEGO

PENNY RUE

VICE CHANCELLOR OF STUDENT AFFAIRS
UNIVERSITY OF CALIFORNIA, SAN DIEGO

FRANK POWELL

ACADEMIC SENATE CHAIR
UNIVERSITY OF CALIFORNIA, SAN DIEGO

ALONSO NOBLE

STAFF ASSOCIATION CHAIR
UNIVERSITY OF CALIFORNIA, SAN DIEGO



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UNIVERSITY OF CALIFORNIA, SAN DIEGO AT A GLANCE

Enrollment as of Winter 2011

Total # of students: 28,896

Undergraduate: 22,889

Graduate Students: 5,947

Undergraduate Fields of Study

Arts - 3%

Humanities - 4%

Engineering - 18%

Science and Math - 8%

Biological Sciences - 25%

Social Sciences - 38%

Special/Undeclared - 5%

Transfer Statistics

Total Number and Percentage of Transfer Students: gathering

Entering Transfer Students: 2,560 (new enrolling in Fall 2010)

Percentage of Transfers Among Newly Admitted Students: 25 percent

Percentage of Transfer from California Community Colleges: Over 90 percent

Number of Fall 2010 Admitted Transfer Students from...

San Diego Community College District: 555

Palomar Community College: 169

Southwestern College: 93

Grossmont-Cuyamaca Community College District: 244

MiraCosta College: 190

Transfer Housing

Number of transfer housing residential buildings: 13

Number of students housed: 1,820



The University:

Founded in 1960, the University of California, San Diego is one of the nation's most accomplished research universities, widely acknowledged for its local impact, national influence and global reach. The campus is ideally located near the Pacific Ocean, the U.S.-Mexico border and the Pacific Rim. UC San Diego is renowned for its collaborative, diverse and cross-disciplinary ethos that transcends traditional boundaries in science, arts and the humanities. The university's award-winning scholars are experts at the forefront of their fields with an impressive track record for achieving scientific, medical and technological breakthroughs. A leader in climate science research, UC San Diego is one of the greenest universities in the nation and promotes sustainability solutions throughout the region and the world.

Students:

- Total campus enrollment is **29,899 students** (as of Fall 2010).
- UC San Diego received **48,073 freshman applications** for fall 2010 admission (the third highest application rate in the UC system). The admitted freshman's average high school **GPA was 4.08**.
- The campus ranks **10th nationally** among major research universities sending students abroad in full-year programs.

Budget:

- UC San Diego's annual revenues are **\$2.6 billion**. (22% of this total is from the federal government for research; 11.5% is from the State of California for education.)
- UC San Diego's total research expenditures for 2008-09 were \$842 million. The National Science Foundation ranks UC San Diego **6th in the nation in R&D expenditures**.

Economic Impact:

- UC San Diego **contributes more than \$7.2 billion** in direct and indirect spending and personal income each year to the California economy and **generates 39,400 jobs**, based on an independent study conducted by CBRE Consulting released in 2008.
- The economic impact of the university in San Diego County includes **more than \$5.7 billion** in direct and indirect spending and personal income each year to the local economy and **generates 33,600 jobs**.
- The university's faculty and alumni have created at least **430 start-up companies**, including many local biotech companies.
- The university is the **3rd largest employer** in San Diego County with nearly 26,000 employees.

Specialized Resources:

- Scripps Institution of Oceanography
- School of Medicine
- UC San Diego Health System
- School of International Relations & Pacific Studies
- Skaggs School of Pharmacy & Pharmaceutical Sciences
- Center for Research in Computing and the Arts (CRCA)
- California Institute for Telecommunications and Information Technology (Calit2)
- Center of Interdisciplinary Science for Art, Architecture, and Archaeology (CISA3)
- Jacobs School of Engineering
- Rady School of Management
- San Diego Supercomputer Center
- Center for U.S.-Mexican Studies
- Institute on Global Conflict and Cooperation
- Institute of the Americas
- UC San Diego Extension

National and Global Rankings:

- *U.S. News & World Report* ranks UC San Diego as the **7th best public university in the nation, and 35th among the nation's top 262 universities**. Also, in its survey of graduate programs, *U.S. News* ranks the School of Medicine **16th among the nation's top research medical schools** and the Jacobs School of Engineering **13th among the nation's top engineering schools**. *U.S. News* also ranks UC San Diego **15th among national universities** in the category of "Up and Coming Schools."
- The UC San Diego Health System is ranked among the best in the nation in five specialty areas (*pulmonology; psychiatry; diabetes & endocrinology; orthopedics; geriatrics*) in the 2010 *U.S. News & World Report* annual "Best Hospitals" issue. The UC San Diego Health System is ranked among the nation's **top 15 major teaching hospitals** by Thomson Reuters' 100 Top Hospitals.
- Thomson Scientific ranks UC San Diego the **7th highest-impact research institution in the nation** from 2001-2005, based on the citation impact of published research in science and the social sciences.
- UC San Diego is ranked the **1st best university in the nation** by the *Washington Monthly's 2010 College Guide*, based on the positive impact the university has had on the country.



SAN DIEGO COMMUNITY COLLEGE DISTRICT AT A GLANCE

San Diego Community College District

- City College
- Mesa College
- Miramar College
- Continuing Education

Constance M. Carroll, Ph.D.
Chancellor
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City College



Mesa College



Miramar College



Continuing Education

Year Founded: The San Diego Community College District has a rich history. San Diego City College, the oldest of the three colleges in the district, held its first classes in 1914 as part of San Diego High School under the San Diego Unified School District. San Diego Mesa College opened in 1964 and in 1969, San Diego Miramar College began offering classes. The voters of San Diego authorized a separate community college district in 1972 and in 1976 the Continuing Education program opened its headquarters offering both credit and noncredit programs.

Location: The service area of the San Diego Community College District is approximately 196-square miles of the city of San Diego.

Three Colleges, six Continuing Education Campuses: City College is the eastern anchor of downtown San Diego renewal; Mesa College is a suburban campus located in the Kearny Mesa area; Miramar College resides in the Mira Mesa/Scripps Ranch area along the Interstate 15 corridor. The six Continuing Education campuses are strategically located throughout the city of San Diego.

Average Class Size: 31

Fall 2010 Students: 153,458

Student Enrolled in Credit Classes 42,495

Student Enrolled in Noncredit Classes 35,531

Student Enrolled in Fee-Based Programs 3,453

Military Contract Education 71,979

(Throughout the contiguous U.S., Hawaii, Guam and the Pacific region)

Total Number of Employees: 4,429

Full-time Faculty: 626

Part-time Faculty: 1,592

Administrators: 256

Classified Staff: 1,665

Majors Include: Accounting, administration of justice, aeronautics, aircraft maintenance technology, apprenticeship, architecture, automotive technology, behavioral sciences, biotechnology, business administration, communications, computer networking, culinary arts, diesel and alternative fuels technologies, elementary and secondary education, emergency medical services, engineering and technology, fashion, fine arts, general education, geographic information systems, graphic arts/multimedia, health education, health sciences, hospitality studies, information technology, languages, liberal arts and sciences, mathematics, military studies, natural sciences, nursing, performing arts, physical education, public safety, social sciences, visual arts.

What Makes San Diego Community College Unique:

- The San Diego Community College District is the largest provider of workforce training and university and transfer in the region.
- San Diego City College's radio and television program is the only community college program in the county to run a weekly, "live-to-tape" telecast which airs Fridays on Channel 16, the San Diego County Education Channel.
- The San Diego Mesa College offers a 5-year joint bachelor's degree in architecture with Woodbury University with the first two years of study taking place at Mesa College.
- San Diego Miramar College is home to the Southern California Biotechnology Center, Advanced Transportation and Energy Center, and the San Diego Regional Public Safety Institute.
- San Diego Continuing Education was the first – and remains the only – community college continuing education institution in California to meet the standards for independent accreditation from the Western Association of Schools and Colleges.

www.sdccd.edu



San Diego Community College District

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SAN DIEGO COMMUNITY COLLEGE DISTRICT STUDENT SUCCESS

San Diego Community College District

- City College
- Mesa College
- Miramar College
- Continuing Education

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City College



Mesa College



Miramar College



Continuing Education



City College graduate **Gaby Baylon** earned a Bachelor of Science degree in Mechanical Engineering from the University of California, San Diego in 2009. Gaby is currently working for Boeing in Everett, Washington.

“I am a first-generation college student. City College and the MESA Program gave me the best opportunity to succeed. Thanks to outstanding academics, support and guidance, I have become a scholar and a leader.”



Kelvin Crosby, Communications Studies Major and deaf/blind advocate. He plans to transfer to Point Loma Nazarene.

“I chose Mesa because of the flexibility it offers and the support provided by the college’s Disability Support Programs and Services (DSPS) program. My classes prepare me to be competitive academically, so when I do step onto a university campus, I will be prepared and ready. I’m active in campus life and compete on the Mesa speech and debate team. My proudest moment was overcoming my deaf/blindness to compete on a national scale. We ended the year taking both national and international championships!”



Mica Ramirez - Focusing on the future is what Mica Ramirez does every day in her job as Associate Scientist for Latitude Pharmaceuticals, a drug formulation company. Her work in analytical and physical chemistry is a continuation of the solid scientific education she received at Miramar College, she says.

“Miramar was great. The campus is conveniently located near the biotech industry, the facilities are excellent, and the teachers are amazing. I transferred from Miramar to UCSD and graduated in 2007 with a biology degree, and returned to Miramar to take additional courses. Miramar is definitely home to biotechnology instructional excellence.”



Maria Llamado - At age 75, Maria Llamado is still learning. She walks an hour everyday to attend class. “It takes me about 2,000 steps,” she says. “I count the steps to keep my memory sharp.”

Llamado is walking proof that you are never too old for education. “My grandkids were tinkering around with the computer and e-mail and I didn’t want to be left behind,” she said. After enrolling in computer keyboard classes, Llamado was ambitious enough to complete a Front Desk/Office Assistant Certificate Program. She is also in the process of completing an AA Degree in Business and Administration at City College.



SAN DIEGO STATE UNIVERSITY

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www.sdsu.edu

SAN DIEGO STATE UNIVERSITY AT A GLANCE

San Diego State University is the oldest and largest higher education institution in the San Diego region. Since it was founded in 1897, the university has grown to become a nationally ranked research university. Each year, SDSU provides more than 35,000 students with the opportunity to participate in an academic curriculum distinguished by direct contact with faculty and an increasing international emphasis, preparing them for a global future.

Serving the San Diego region has always been a core part of SDSU's mission. Founded March 13, 1897, San Diego State University began as the San Diego Normal School, a training facility for elementary school teachers. Seven faculty and 91 students met in temporary quarters over a downtown drugstore before moving to a newly constructed 17-acre campus on Park Boulevard.

The curriculum was limited at first to English, history and mathematics, but course offerings broadened rapidly under the leadership of Samuel T. Black, who left his position as state superintendent of public instruction to become the new school's first president. Black served from 1898 to 1910.





APPLICATIONS &	NEW ENROLLEE PROFILE
First-time	Freshmen
Applied: 44,848	Avg. H.S. GPA 3.62
Admitted: 13,450	Average SAT 1084
Enrolled: 3,339	Average ACT 23.6
New	Undergraduate Transfers
Applied: 17,050	Average Transfer GPA 3.18
Admitted: 3,222	
Enrolled: 2,348	

ENROLLMENT BY COLLEGE

	UG	Grad	Total
Arts & Letters	3,944	664	4,608
Business	3,960	609	4,569
Education	356	695	1,051
Engineering	2,012	338	2,350
Health & Human Services	2,084	857	2,941
Professional Studies & Fine Arts	6,108	476	6,584
Sciences	3,876	941	4,817
Undergraduate Studies	1,561	0	1,561
Graduate Division	0	706	706
Imperial Valley Campus	719	153	872
Total*	24,590	5,426	30,016

* 43 students were concurrently enrolled at SD and IVC.

San Diego & Imperial Valley Campuses SDSU STUDENTS

PROGRAMS OFFERED

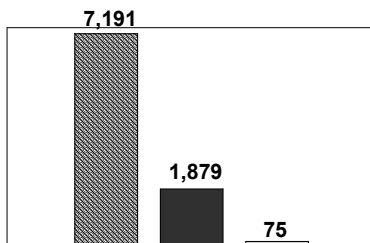
84 Bachelor's degrees

76 Master's degrees

16 Joint Doctoral

2 Independent Doctoral

DEGREES AWARDED
2009 - 2010



Bachelor's Master's Joint Doctorate

ETHNICITY

	UG	Graduate
American Indian	0.4%	0.5%
African American	4.2%	2.9%
Mexican American	22.0%	14.0%
Other Hispanic	5.0%	3.8%
Asian	4.2%	4.9%
SE Asian	2.8%	1.3%
Pacific Islander	0.7%	0.2%
Filipino	7.3%	2.7%
Multiple Ethnicities	2.5%	2.5%
White	39.5%	43.3%
Other/Not Stated	7.6%	12.0%
International	3.7%	11.8%

GENDER

Men 42.2%
Women 57.8%

AVERAGE AGE

First-time Freshmen 18.5
Undergraduate 22.5
Graduate 30.1

AVERAGE UNITS

First-time Freshmen 14.2
Undergraduate 13.5
Graduate 9.4

DID YOU KNOW?

Founded in 1897, SDSU is the oldest and largest institution in San Diego.

SDSU is accredited by WASC and classified as Doctoral/Research Intensive by Carnegie

The first transnational triple degree among US, Canada & Mexico was offered at SDSU.

Fall 2010

SDSU FACULTY

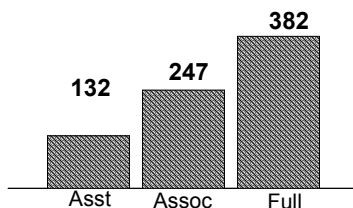
Total Faculty

Tenured/
Tenure-Track
761

Lecturer
706

Data Source:
Faculty Affairs, 11/2010

FACULTY RANK Tenure-Track Faculty

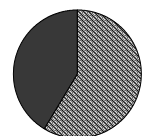


Faculty Demographics

ETHNICITY

	All	T/TT	Lect	New Hires
American Indian	8	4	4	0
African American	44	24	20	0
Hispanic	144	64	80	0
Asian	136	95	41	2
White	1,104	561	543	3
Not Stated	31	13	18	1
Total	1,467	761	706	6

GENDER



Men 58.7%
Women 41.3%

Note: Faculty categories have been updated to reflect SDSU's common usage and now include all tenure-track faculty with instructional roles including FERPs and department chairs.



CSUSM OVERVIEW

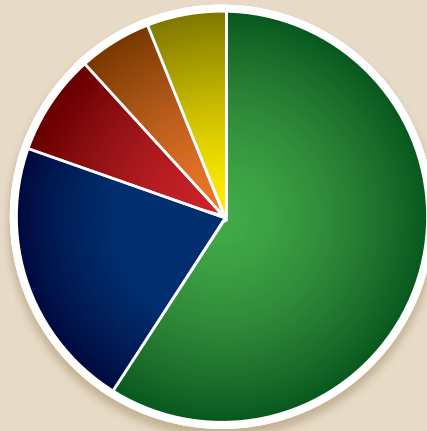
As the first of a new generation of CSU campuses, California State University San Marcos shares a tradition of excellence in teaching and preparing the workforce of tomorrow. It offers 28 bachelor's and 12 master's degree programs along with 16 teacher credential programs as well as a one doctoral degree. Through Extended Learning, CSUSM extends the academic and instructional resources of the university to the region and expands access to audiences that may not be able to be served through traditional channels with both degree and non-degree programs.

CAMPUS FACILITIES

The campus has more than one million square feet of facilities, all of which have been constructed since 1990. The primary academic facilities include a 200,000 square foot library that opened in 2003 and can accommodate 840,000 volumes and seat 1,600 students, two science laboratory buildings, and classroom space for more than 7,000 students. Additionally, construction has just been completed on a 106,000 square foot Social and Behavioral Sciences Building with move-in planned for summer 2011, and a new Public Safety Building is slated for completion in the spring of 2011.

ENROLLMENT FALL 2010

By College



	PERCENT
● College of Arts and Sciences.	63%
● College of Business Admin.	20%
● College of Education	6%
● School of Nursing	6%
● Undeclared	5%

By Gender

	NUMBER	PERCENT
Male.	3,710	.38%
Female	6,012	.62%
TOTAL	9,722	100%

By Ethnicity

	NUMBER	PERCENT
African American.	258	.3%
Asian/Pacific Islander	984	.10%
Latino/a.	2,670	.28%
Native American	65	<1%
White.	4,352	.45%
Other/Unknown.	1,109	.11%
Multi Racial.	284	.3%
TOTAL	9,722	100%

TEN MOST POPULAR UNDERGRADUATE MAJORS

Business Administration (Pre-Business & Undergraduate) . . .	2,056
Liberal Studies	670
Psychology	624
Nursing (including pre-nursing)	621
Communication	549
Human Development	444
Criminology	423
Biology	324
Sociology	321
Kinesiology.	315

TOTAL ALUMNI

24,529 (through October 2010)

DID YOU KNOW...

- For every \$1 invested by the state, CSU generates \$5.43 for California's economy.
- The University's annual spending in this region of \$189.2 million generates a total impact of \$228.6 million on the regional economy. CSUSM produces more than \$36 million in tax revenue, sustaining more than 5,000 jobs.
- Over 85 percent of CSUSM's alumni stay in the region fueling our local workforce.
- Through its nationally-acclaimed Community Service Learning program, Cal State San Marcos students annually log over 160,000 hours of community service valued at over \$1.3 million.



THE ACADEMIC COMMUNITY

College of Arts & Sciences



The College of Arts and Sciences (CoAS) is the cornerstone of research, discovery and instruction at Cal State San Marcos. Over 75 percent of all undergraduates take courses in the College which is home to several core disciplines and many interdisciplinary programs.

College of Business Administration



The College of Business Administration (CoBA) provides a rigorous program with a balance of theory and application. Students gain practical hands-on experience, hone their analytic and critical thinking skills, and leave the University ready to assume their role as business and community leaders.

College of Education



The College of Education (CoE) is transforming public education. CoE has a long-standing reputation of preparing our region's premiere educators and advancing professional practices. The College offers a range of credential programs, Masters Degree options, and a joint Ed.D. Program.

School of Nursing



The School of Nursing (SoN) provides students the opportunity to utilize a new educational facility with state-of-the-art equipment and technology. Students are prepared for a career in professional nursing that focuses on assisting patients to achieve health-related goals.

Extended Learning



Extended Learning offers an exciting array of continuing education and training opportunities. Courses and both degree and non-degree programs enable individuals to strengthen professional readiness, enhance skills, or engage in personal enrichment.

WHERE STUDENTS COME FROM

(Based on the geographic location of high school or transfer institution of new undergraduate students for fall 2009)

REGION	FRESHMEN	TRANSFER STUDENTS
North San Diego County	48%	85%
Other San Diego County	12%	2%
Riverside County	28%	11%
Orange County	7%	<1%
Los Angeles County	.1%	<1%
San Bernardino County	<1%	<1%
Elsewhere in California	2%	<1%
Out of State	<1%	1%
Foreign country	<1%	<1%

POINTS OF PRIDE

- Our faculty are not only part of, but in some cases, drive the national research agenda. In 2009, we received \$2.1 million in National Institutes of Health awards.
- 100 percent of full-time faculty hold PhD's or the highest degree in their field.
- Curriculum is focused on writing, critical thinking, and collaborative team building skills.
- Buildings and laboratories are technologically advanced and 100 percent of the classrooms are "smart."
- Over 50 percent of our student population is from diverse ethnic backgrounds and over 40 percent are the first in their family to earn degrees.
- The University is truly engaged with the community and actively involved with more than a dozen chambers of commerce and public schools districts, and has earned the distinctive recognition from the Carnegie Foundation as a Community Engaged Institution.

LEARN MORE ONLINE: www.csusm.edu

Cal State San Marcos

As the first of a new generation of CSU campuses, California State University San Marcos shares a tradition of excellence in teaching and preparing the workforce of tomorrow. It offers 28 bachelor's and 12 master's degree programs along with 16 teacher credential programs and one doctoral degree. Through extended learning, Cal State San Marcos extends the academic and instructional resources of the university to the region and expands access to audiences that may not be able to be served through traditional channels with both degree and non-degree programs.



High Magnitude Economic Impact

Cal State San Marcos' annual impact on the San Diego region and the State of California is enormous:

- Annual spending related to Cal State San Marcos (\$189.2 million) generates a total impact of \$228.6 million on the regional economy, and more than \$327.5 million on the statewide economy.
- This impact sustains nearly 2,300 jobs in the region and statewide nearly 2,800 jobs.
- Per year, the impact generates more than \$14 million in local and nearly \$22 million in statewide tax revenue.
- Even greater—nearly \$323.5 million of the earnings by alumni from Cal State San Marcos are attributable to their CSU degrees, which creates an additional \$738 million of industry activity throughout the state.

Cal State San Marcos improves California's economy with research, innovation and entrepreneurship.

- CSU campuses consistently earn national accolades for the quality of their teaching programs. Over 85 percent of the Cal State San Marcos alumni stay in the region, fueling economic growth and providing the region with a pool of skilled workers.
- At Cal State San Marcos, developing innovative programs is part of the culture. The university's Master of Biotechnology has been dubbed the 21st century MBA. The Senior Experience Program enables students to gain hands-on, real-world experience by working with local businesses and nonprofits on a business problem or project. The School of Nursing has been recognized regionally for its efficient use of public money based on innovative public/private partnerships that helped create and sustain the school.

Cal State San Marcos – Serving the San Diego Region

Cal State San Marcos serves more than 9,700 students.



Cal State San Marcos' Annual Spending

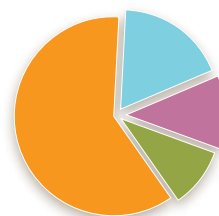
Total \$189.2 Million

Out-of-Region Student Spending: **\$33.8 million**

Auxiliary (bookstore, food services): **\$22.6 million**

Capital (construction, improvements): **\$18.3 million**

Operations (salaries, services): **\$114.5 million**





“Through the Senior Experience Program you have the opportunity to apply everything you’ve learned in the last four years. You get a real-world experience and learn so much about working in teams. I feel I can tackle anything now.”

Garrett Smith
Cal State San Marcos Class of 2009

Cal State San Marcos improves life in the San Diego region through research, arts and community service.

- Through its nationally acclaimed Community Service Learning program, Cal State San Marcos students annually log over 160,000 hours of community service valued at more than \$1.3 million. Year after year Cal State San Marcos is named to the President’s Higher Education Community Service Honor Roll, the highest federal recognition a college or university can receive for its commitment to volunteering, service-learning, and civic engagement.
- Cal State San Marcos’ Center ARTES (Arts Research Teacher Education Schools) works with regional school districts, arts organizations, and community groups to restore arts education to K-12 classrooms.
- Cal State San Marcos currently sponsors 10 intercollegiate sports and is in the process of adding men’s and women’s basketball and women’s volleyball, as well as moving into the National Collegiate Athletic Association (NCAA).

A University for All Californians—

- Cal State San Marcos is committed to reflecting and serving the region while raising the educational attainment rate for all students. The University has been designated as a Hispanic Serving Institution (HSI). HSI designation is awarded to institutions having at least a 25 percent Hispanic student population. In addition, the university is designated as an Asian/Pacific Islander-serving institution.



Cal State San Marcos
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SOUTHWESTERN COMMUNITY COLLEGE DISTRICT AT A GLANCE

*A public California
community college district
serving South San Diego
County for 50 years*

BONITA • CHULA VISTA
IMPERIAL BEACH • NATIONAL CITY
NESTOR • OTAY MESA
PALM CITY • SAN YSIDRO
SUNNYSIDE • CORONADO

**Southwestern Community
College District**
900 Otay Lakes Road
Chula Vista, CA 91910
www.swccd.edu
(619) 421-6700

Angelica L. Suarez, Ph.D.
Acting Superintendent/President
(619) 482-6301
president@swccd.edu



Year Founded: Southwestern College began offering classes in 1961. By September 1964, classes were being held at the new campus at Otay Lakes Road and East H Street in Chula Vista.

Location: The Southwestern Community College District is located south of San Diego and extends to the U.S. – Mexico border. The college is the primary source of higher education for approximately 400,000 residents of the South San Diego County area. In addition to its main campus in Chula Vista, the district has Higher Education Centers across the county.

Higher Education Center at National City

This center is home to Southwestern's Dental Hygiene and Medical Laboratory Technology Program. A Family Resource Center provides community access to critical health and social services, including child care.

Higher Education Center at San Ysidro

This center provides educational opportunities for residents and businesses along the U.S.-Mexico border. The Center offers the Legal Interpretation and Translation program, and a wide range of courses in English as a Second Language, general education and business and career development.

Higher Education Center at Otay Mesa

This center now serves as Otay Mesa's regional center for training and career development, and is home to the Nursing, Fire Science Technology, and Paramedic and Emergency Medical Technician program, as well as the Police Academy.

Crown Cove Aquatic Center at Coronado

Located on Coronado's Silver Strand State Beach, this center offers classes in swimming, sailing, kayaking, canoeing, surfing and Hawaiian outrigger; as well as CPR for the professional rescuer, and training in Automated External Defibrillator, lifeguard and wilderness first responder.

Fall 2009 Students:	21,758
Full-time (12+ units):	7,959
Part-time (fewer than 12 units):	13,799

Employees:	
Full-time faculty:	246
Part-time faculty:	640
Academic administrators:	23
Classified administrators:	35
Classified Staff:	343

Southwestern College currently offers 312 associate degree and certificate options, including: Accounting, Administration of Justice, Architecture Technology, Automotive Technology, Biotechnology, Business Management, Child Development, Computer Information Systems, Computer Science, Construction Inspection, Culinary Arts—Professional Baking and Pastry, Dental Hygiene, Electronics, Emergency Medical Technology, Environmental Management, Exercise Science, Fire Science Technology, Graphic Applications, Landscape and Nursery Technology, Legal Interpretation and Translation, Medical Laboratory Technician, Medical Office Professional, Music: Commercial, Nursing, Paralegal Studies, Pharmaceutical and Laboratory Science, Real Estate, Telemedia, Travel and Tourism.

What Makes Southwestern College Unique:

- In 2009, the College's Small Business Development Center served 675 clients and helped them obtain more than \$19 million in loans.
- In 2010, the College started two new programs in Biotechnology and Phlebotomy. The Phlebotomy program received nearly \$200,000 in funds from the federal Economic Recovery Law.
- In 2010, the College's Medical Laboratory Technician program received national accreditation from the National Accrediting Agency for Clinical Laboratory Sciences, making it only the second community college program in the state to receive the status.
- In 2010, graduates of our Dental Hygiene program scored 100 percent pass rate on the National Dental Hygiene Board examination. Graduates also scored six percent higher than national average.
- The Southwestern Sun college newspaper won numerous awards, including "Collegiate Newspaper of the Year" from the National Newspaper Association and the "Newspaper Pacemaker Award" from the Associated Collegiate Press.
- Graduates of the EMT/Paramedic program also continue to outperform the national average for first time pass rates: Southwestern's paramedic graduates passed their certification exams and 85 percent of EMTs passed.
- In April 2010, the College announced plans for the largest new development since its original construction. The 110,000 square foot project will include a new college bookstore, classroom space, food court, art gallery, culinary arts program, wellness center, administrative offices, conference space and police station.

www.swccd.edu or text "SWC" to 48696 for more info



PALOMAR COMMUNITY COLLEGE DISTRICT AT A GLANCE



Learning for Success

SAN MARCOS • ESCONDIDO
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PAUMA

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1140 West Mission Road
San Marcos, CA 92069
www.palomar.edu
(760) 744-1150

Robert P. Deegan
Superintendent/President
(760) 744-1150 x2106
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Year Founded: On January 15, 1946, registered voters in the Vista Unified School District, the Fallbrook Union School District, and the Escondido Union High School District voted 714 to 417 in favor of establishing a "junior college" in the North San Diego County area. Located on the Vista High School campus, Palomar College opened its classroom doors on September 23, 1946, with exactly 100 students.

Fall 2009 Students: **29,320**
Full-time Equivalent Students: **9,180**

- More than 32,000 students attend Palomar College
- 57 percent of Palomar students attend classes part time. Students can enroll on a full-time or a part-time basis to fit college into their schedules.
- Palomar's students come from all age groups:
 - under 24 55.3%
 - 25-34 17.3%
 - 35-44 8.1%
 - 45 or older 19.2%

Total number of employees: **1,655**
Full-time faculty: **282**
Part-time faculty: **904**
Administrators: **49**
Classified Staff: **420**

Majors include: Accounting, administration of justice, American Indian studies, architecture, art, astronomy, biology, business, chemistry, child development, cinema, communications, computer science, dental assisting, diesel mechanics technology, economics, emergency medical education, engineering, English, fashion, fire technology, geography, geology, interior design, journalism, library technology, mathematics, medical assisting, music, nursing education, public administration, radio and television, Spanish, theater arts, wastewater technology education, water technology education.

What Makes Palomar College Unique

- The district serves an area of almost 2500-square-miles in North San Diego County.
- Palomar College offers over 300 credit degree and certificate programs are available.
- Largest single-college community college district in San Diego County.
- Palomar College offers traditional semester-length classes, convenient "fast-track" eight-week sessions, late-start and self-paced courses, on-line courses, video courses, and summer sessions.
- Palomar College offers a number of unique programs including Early Acceptance Program (EAP) for incoming freshman; Bridges to the Future; and Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR-UP).
- Palomar College provides a fully-staffed Veterans Services Office.
- Palomar College enjoys close relationships with UC San Diego, CSU San Marcos, and SDSU, as well as with other CSUs and UCs in the state.
- Palomar College's Registered Nursing (RN) program is accredited by the California Board of Registered Nursing (BRN) and the National League for Nursing Accrediting Commission (NLNAC).
- Palomar College opened a unique Teaching Learning Center (TLC) at the Escondido Center to provide one-on-one assistance for students.
- Palomar College has been identified as Title V/Hispanic Serving Institution.

www.palomar.edu



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SAN DIEGO COMMUNITY COLLEGE DISTRICT
PUBLIC INFORMATION AND GOVERNMENT RELATIONS

APRIL 2011

**Higher Education Intersegmental Advocacy Day
Team Leads and Legislative Assignments
April 5, 2011**

Team	Assembly	Senate
UC, CSU, CCC Leadership	John Perez (D-46) Connie Conway (R-34)	Darrell Steinberg (D-6) Robert Dutton (R-31)
#1 - UCLA, CSULA Team Leader: Francesca Vega UCLA Asst. Dir., Gov. Relations (310) 794-6826 fvega@support.ucla.edu	<i>Gilbert Cedillo (D-45)</i> Mike Eng (D-49) <i>Mike Gatto (D-43)</i> <i>Holly Mitchell (D-47)</i> Mike Davis (D-48) <i>Ricardo Lara (D-50)</i>	<i>Ed Hernandez (D-24)</i> <i>Kevin de Leon (D-22)</i> Curren Price (D-26) Fran Pavley (D-23) Ron Calderon (D-30)
#2 - CSU Northridge, Channel Islands, UCSB, UCLA Team Leader: Brittney McCarthy CSU Northridge Dir., Gov. & Comm. Rel. (818) 677-2123 brittney.mccarthy@csun.edu	Bob Blumenfield (D-40) Felipe Fuentes (D-39) Mike Feuer (D-42) Anthony Portantino (D-44) Cameron Smyth (R-38) Julia Brownley (D-41) <i>Jeff Gorell (R-37)</i>	Alex Padilla (D-20) Carol Liu (D-21) George Runner (R-17) Tony Strickland (R-19)
#3 - CSU Long Beach, CSUDH, UCLA Team Leader: Elena Macias CSU Long Beach Asst. VP., Gov. & Comm. Rel. (562) 985-8816 emacias@csulb.edu	Warren Furutani (D-55) Steven Bradford (D-51) Isadore Hall (D-52) Bonnie Lowenthal (D-54) <i>Betsy Butler (D-53)</i> Tony Mendoza (D-56)	Vacant (D-28) Roderick Wright (D-25) Alan Lowenthal (D-27)
#4 - SDCCCD, UC San Diego, SD State, CSUSM Team Leader: Richard Dittbenner Dir., Pub. Info/Govt. Relations (619) 388-6914 rdittben@sdccd.edu	Martin Block (R-78) <i>Toni Atkins (D-76)</i> <i>Brian Jones (R-77)</i> <i>Ben Hueso (D-79)</i> Nathan Fletcher (R-75) Kevin Jeffries (R-66) Diane Harkey (R-73) Martin Garrick (R-74)	Christine Kehoe (D-39) <i>Juan Vargas (D-40)</i> Mark Wyland (R-38)
#5 - UCI, CSU Fullerton Team Leader: Liz Toomey UCI Asst. Vice Chan., Gov. Rel. (949) 824-7382 eatoomey@uci.edu	Chris Norby (R-72) <i>Allan Mansoor (R-68)</i> Jose Solorio (D-69) <i>Donald Wagner (R-70)</i> Jeff Miller (R-71) Jim Silva (R-67)	Mimi Walters (R-33) Lou Correa (D-34) Tom Harman (R-35)

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<p>#6 - UC Riverside, CSUSB, UCLA Team Leader: Sue McKee UC Riverside Dir., State Rel. (951) 827-2750 Susan.mckee@ucr.edu</p>	<p><i>Tim Donnelly (R-59)</i> <i>Wilmer Carter (D-62)</i> <i>Mike Morrell (R-63)</i> <i>Brian Nestande (R-64)</i> <i>Paul Cook (R-65)</i> <i>Manuel Perez (R-80)</i></p>	<p><i>Joel Anderson (R-36)</i> <i>Bill Emmerson (R-37)</i></p>
<p>#7 - MSACCD, Cal Poly Pomona, UCLA Team Leader: Jill Dolan Dir., Public Affairs (909) 594-5611 ext. 6119 jdolan@mtsac.edu</p>	<p><i>Curt Hagman (R-60)</i> <i>Norma Torres (D-61)</i> <i>Roger Hernandez (D-57)</i> <i>Charles Calderon (D-58)</i></p>	<p><i>Gloria Negrete McLeod (D-32)</i> <i>Robert Huff (R-29)</i></p>
<p>#8 - KCCD, UC Merced, CSU Fresno, CSU Bakersfield, CSU Stanislaus Team Leader: Michele Bresso Assoc. Chanc., Govt. Relations (661) 336-5041 mbresso@kccd.edu</p>	<p><i>Linda Halderman (R-29)</i> <i>Henry Perea (D-31)</i> <i>Shannon Grove (R-32)</i> <i>David Valadao (R-30)</i> <i>Steve Knight (R-36)</i> <i>Bill Berryhill (R-26)</i> <i>Kristin Olsen (R-25)</i> <i>Cathleen Galgiani (D-17)</i></p>	<p><i>Tom Berryhill (R-14)</i> <i>Michael Rubio (D-16)</i> <i>Jean Fuller (R-18)</i> <i>Anthony Cannella (R-12)</i></p>
<p>#9 - FHDACCD, San Jose State, UCSB, UCSC, CSU Monterey Bay Team Leader: Becky Bartindale Coord., Communications (650) 949-6107 bartindalebecky@fhda.edu</p>	<p><i>Nora Campos (D-23)</i> <i>Jim Beall, Jr. (D-24)</i> <i>Paul Fong (D-22)</i> <i>Richard Gordon (D-21)</i> <i>Katcho Achadjian (R-33)</i> <i>Das Williams (D-35)</i> <i>Bill Monning (D-27)</i> <i>Luis Alejo (D-28)</i></p>	<p><i>Elaine Alquist (D-13)</i> <i>Joe Simitian (D-11)</i> <i>Sam Blakeslee (R-15)</i></p>
<p>#10 - San Francisco State University, CSU Sonoma, CSU Humboldt, UCSF, UCD Team Leader: Lisbet Sunshine SFSU Dir., Gov. & Comm. Rel. (415) 338-1120</p>	<p><i>Fiona Ma (D-12)</i> <i>Tom Ammiano (D-13)</i> <i>Gerald Hill (D-19)</i> <i>Jared Huffman (D-6)</i> <i>Michael Allen (D-7)</i> <i>Wesley Chesbro (D-1)</i></p>	<p><i>Leland Yee (D-8)</i> <i>Mark Leno (D-3)</i> <i>Noreen Evans (D-2)</i></p>

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lisbet@sfsu.edu		
#11 - UC Berkeley , CSU East Bay, CSU Maritime Team Leader: Kieran Flaherty UC Berkeley Dir., State Gov. Rel. (510) 642-7016 kflaherty@berkeley.edu	Mary Hayashi (D-18) Sandré Swanson (D-16) Joan Buchanan (D-15) <i>Bob Wieckowski (D-20)</i> Nancy Skinner (D-14) <i>Susan Bonilla (D-11)</i>	Ellen Corbett (D-10) Loni Hancock (D-9) Mark DeSaulnier (D-7)
#12 - CSU Sacramento , CSU Chico, UCD Team Leader: Nichole Muñoz-Murillo Director, Govt. & Civic Affairs (916) 278-8758 nmurillo@csus.edu	Richard Pan (D-5) Roger Dickinson (D-9) Mariko Yamada (D-8) Ted Gaines (R-4) Alyson Huber (D-10) Dan Logue (R-3) Jim Nielsen (R-2)	Lois Wolk (D-5) Vacant (R-1) <i>Doug La Malfa (R-4)</i>

Italics denotes new member.