Curriculum Instructional Council
Actions Approved – April 11, 2019

CONTINUING EDUCATION CURRICULUM

See proposal Impact (PI) reports to view list of courses and/or programs that may be impacted by the following proposed actions.

Communications

*630 INTERACTIVE MEDIA This course is designed to provide students with the fundamentals of interactive media design and technical skills for employment or additional education and training. It provides a hands-on approach to planning, designing and creating print pages for the development of a portfolio that can assist the student in future employment, readiness for industry and possible internships with industry partners. (FT)	**Offered At:** Continuing Education **Action(s) Proposed:** Course Deactivation *Approved* **Originating Campus:** Continuing Education **Effective:** Summer 2020

Communications

*630A INTERACTIVE MEDIA-MULTIMEDIA This course is designed to provide students with the fundamentals of interactive media design and technical skills for employment or additional education and training. It provides a hands-on approach to planning, designing and creating interactive multimedia projects. This course will include the development of a portfolio of interactive projects, team activities and possible internships with industry partners. (FT)	**Offered At:** Continuing Education **Action(s) Proposed:** Course Deactivation *Approved* **Originating Campus:** Continuing Education **Effective:** Summer 2020

Communications

*630B INTERACTIVE MEDIA-WEB *Advisories:* Clothing and Textiles 620, and Clothing and Textiles 625, and Clothing and Textiles 630, and Clothing and Textiles 635 or equivalents; and Clothing and Textiles 646, and Clothing and Textiles 647 or equivalents; and English as a Second Language 434 or equivalent. This course prepares students for entry-level employment in the patternmaking sector of the fashion industry by developing students' knowledge of and skills in computer patternmaking including terminology, tools, equipment, and software. Students use patternmaking software to create garment patterns from concept to completion. Instruction focuses on computer-aided design (CAD), which is valuable for employment. Pattern and design research, measurement techniques, fit philosophy, and preparation for manufacturing, such as technical packages, are included in the course. (FT)	**Offered At:** Continuing Education **Action(s) Proposed:** Course Deactivation *Approved* **Originating Campus:** Continuing Education **Effective:** Summer 2020

Communications

*660 VISUAL DESIGN This course is designed to provide students with the knowledge and foundational skills to learn the basic design and digital image and photo editing tools, using a raster-based image editor. Students will learn basic design principles and best practices employed in the visual design industry. The course provides a hands-on approach to planning, designing and creating print pages using digital imaging software for the development of a portfolio. Skills acquired in this course will serve as a foundation for additional training in digital media design. (FT)	**Offered At:** None **Action(s) Proposed:** New Course *Approved* **Originating Campus:** Continuing Education **Effective:** Fall 2019

Communications

*661 VECTOR DESIGN *Advisory:* Communications 660. This course provides students with knowledge and foundational skills required to create graphics using a vector-based application. Students will learn basic design principles and best practices for vector-based graphics employed in the visual design industry. The course provides a hands-on approach to planning, designing and creating print pages using vector-based graphics for portfolio development. This course builds upon knowledge and skills acquired in the Visual Design course. Skills acquired in this course will serve as a foundation for additional training in digital media design. (FT)	**Offered At:** None **Action(s) Proposed:** New Course *Approved* **Originating Campus:** Continuing Education **Effective:** Fall 2019

Communications

*662 PAGE LAYOUT DESIGN *Advisory:* Communications 660 and Communications 661. This course is designed to provide students with the foundational skills in order to learn the fundamentals of graphic design using a desktop page layout editor. Students will learn basic design principles and best practices employed in the print publishing industry. Instruction includes a hands-on approach to page layout features for print. This course builds upon knowledge and skills acquired in the Visual Design and Vector Design courses. Skills acquired in this course will serve as foundation for additional training in portfolio design. (FT)	**Offered At:** None **Action(s) Proposed:** New Course *Approved* **Originating Campus:** Continuing Education **Effective:** Fall 2019

Communications

*663 PORTFOLIO DESIGN *Advisory:* Communications 660, Communications 661, and Communications 662. This course provides students the skills to prepare a portfolio for employment in the field of digital media using software appropriate for print, Epub and web. The course provides a hands-on approach to print, Epub and web portfolio development, including material preparation using appropriate software, understanding of key terminology and portfolio presentation skills. This course builds upon knowledge and skills related to visual, vector and page layout design and prepares students to advance to the Digital Media 2 certificate program. (FT)	**Offered At:** None **Action(s) Proposed:** New Course *Approved* **Originating Campus:** Continuing Education **Effective:** Fall 2019

Communications

*667 MOTION GRAPHICS *Advisory:* Communications 660, Communications 661, Communications 662, and Communications 663. The course provides a hands-on approach to planning, designing and creating motion graphics. Foundational skills include creating video compositions using motion graphics and applying basic principles of design. This course builds upon visual, vector and page layout design skills. (FT)	**Offered At:** None **Action(s) Proposed:** New Course *Approved* **Originating Campus:** Continuing Education **Effective:** Fall 2019

Communications

*668 VIDEO PRODUCTION *Advisory:* Communications 660, Communications 661, Communications 662, Communications 663, and Communications 667. This course is designed to provide students with the foundational skills in order to apply knowledge of video composition and video-editing principles to perform basic or routine tasks involved in a video based editor. Students will learn basic design principles and best practices employed in the video production industry. This course builds upon skills acquired in the Motion Graphics course. The course provides a hands-on approach to planning, designing and creating video for the development of a portfolio. (FT)	**Offered At:** None **Action(s) Proposed:** New Course *Approved* **Originating Campus:** Continuing Education **Effective:** Fall 2019

Communications

*669 CONTENT MANAGEMENT BASICS *Advisory:* Communications 660, Communications 661, Communications 662, Communications 663, Communications 667, and Communications 668. This course provides a hands-on approach to planning, designing and creating websites for the development of a portfolio using content management software. Students will learn to perform basic or routine tasks involved in content management, including customization using HTML and CSS. Topics include basic design principles employed in web development. This course builds upon knowledge and skills acquired in the Motion Graphics and Video Production courses. (FT)	**Offered At:** None **Action(s) Proposed:** New Course *Approved* **Originating Campus:** Continuing Education **Effective:** Fall 2019

PROGRAM CHANGES

*Communications
> **Program Deactivation-** *Approved*
> Communications- Continuing Education: Summer 2020
> > **Certificate of Completion Interactive Media Certificate Program**

*Communications
> **New Program-** *Approved*
> Communications- Continuing Education: Fall 2019
> > **Certificate of Completion Digital Media 1 Program**

*Communications
> **New Program-** *Approved*
> Communications- Continuing Education: Fall 2019
> > **Certificate of Completion Digital Media 2 Program**

*Communications
> **New Program-** *Approved*
> Communications- Continuing Education: Fall 2019
> > **Certificate of Completion Visual and Vector Design Program**