

A. NAME OF AGENDA ITEM

Consideration and approval of new or revised courses and programs.

B. STATEMENT OF ISSUE/PURPOSE

1. Background and Purpose

Sections 55002, 55130 and 55150 of Title 5 requires the local district governing board approve degree-applicable credit courses, nondegree-applicable credit courses, noncredit courses, community services offerings, and credit and noncredit programs.

The following curriculum changes are proposed for the San Diego Community College District for City College, Mesa College, Miramar College or Continuing Education:

Communications

Adoption of a new program at City College (**Attachment A1-A4**)

2. Cost and Funding

There is no additional cost to the District

C. PROPOSAL

The Board of Trustees hereby grants authority to take the action outlined in Part A.

Otto Lee  
Vice Chancellor  
Instructional Services

Communications

Pursuant to Section 78016 of the Education Code, the following is a program review summary:  
Certificate of Achievement-News Program

- A. Labor Market Information<sup>1</sup>: The annual average number of persons employed in the News program area is 5,100 in San Diego County in the 2010 Employment year. Approximately 220 new job openings are projected through 2016.
- B. Duplication<sup>2</sup>: None.
- C. Effectiveness<sup>3</sup>: Program Area OR the projected enrollment 50 students for the 2011-2012 year in a New Program area.
  - 1. Information was obtained from California Labor Market Info at <http://www.labormarketinfo.edd.ca.gov>
  - 2. Information was obtained from: SDCCD
  - 3. Information was obtained from: VTEA/CTEA research RTVC Dept..

ACTION

Adoption of a new program at City College.

Proposed new program at City College:

**Certificate of Achievement  
News**

<b>Courses Required for the Major:</b>	<b>Units</b>
RTVC 140 Radio and TV Newswriting .....	3
RTVC 145 Television News Production .....	4
<b>Select Nine Units from the Following:</b>	
RTVC 118 Television Studio Operations .....	3
RTVC 124 Electronic Field Production .....	3
RTVC 141 Radio News Production .....	3
RTVC 146 The TV News Field Report .....	3
RTVC 249A Television News Workshop-Producing ..	3
RTVC 249B Television News Workshop-Tape Coordinating .....	3
RTVC 249C Television News Workshop-Assignment Editing .....	3
RTVC 249D Television News Workshop-Reporting....	3
<b>Total Units = 16</b>	

Communications

Pursuant to Section 78016 of the Education Code, the following is a program review summary:  
Certificates of Achievement-Video/Film Program

- A. Labor Market Information<sup>1</sup>: The annual average number of persons employed in the Video/Film program area is 7,000 in San Diego County in the 2010 Employment year. Approximately 250 new job openings are projected through 2016.
- B. Duplication<sup>2</sup>: None.
- C. Effectiveness<sup>3</sup>: Program Area OR the projected enrollment 70 students for the 2011-2012 year in a New Program area.
  - 1. Information was obtained from California Labor Market Info at <http://www.labormarketinfo.edd.ca.gov>
  - 2. Information was obtained from: SDCCD
  - 3. Information was obtained from: VTEA/CTEA research RTVC Dept..

ACTION

Adoption of a new program at City College.

Proposed new program at City College:

**Certificate of Achievement  
Video/Film**

<b>Courses Required for the Major:</b>	<b>Units</b>
RTVC 118 Television Studio Operations .....	3
RTVC 124 Electronic Field Production .....	3
<b>Select Nine Units from the Following:</b>	
RTVC 122 Television Production .....	3
RTVC 123 Advanced Television Production .....	3
RTVC 125 Television Specials and Video Production	3
RTVC 126 Art Direction for Film and Television .....	3
RTVC 128 Lighting for Television and Film .....	3
RTVC 146 The TV News Field Report .....	3
RTVC 167 Motion Picture Production .....	3
<b>Total Units = 15</b>	

Communications

Pursuant to Section 78016 of the Education Code, the following is a program review summary:  
Certificates of Achievement–Radio Program

- A. Labor Market Information<sup>1</sup>: The annual average number of persons employed in the Radio program area is 5,500 in San Diego County in the 2010 Employment year. Approximately 190 new job openings are projected through 2016.
- B. Duplication<sup>2</sup>: None.
- C. Effectiveness<sup>3</sup>: Program Area OR the projected enrollment 50 students for the 2011-2012 year in a New Program area.
  - 1. Information was obtained from California Labor Market Info at <http://www.labormarketinfo.edd.ca.gov>
  - 2. Information was obtained from: SDCCD
  - 3. Information was obtained from: VTEA/CTEA research RTVC Dept..

ACTION

Adoption of a new program at City College.

Proposed new program at City College:

**Certificate of Achievement  
Radio**

<b>Courses Required for the Major:</b>	<b>Units</b>
RTVC 105 Media Performance .....	3
RTVC 130 Radio Programming .....	3
<b>Select Nine Units from the Following:</b>	
RTVC 106 Acting for Radio/Voice-Over .....	3
RTVC 107 Audio Production .....	3
RTVC 115 Radio and Television Management Principles .....	3
RTVC 132 Radio Remotes and Special Events .....	1
RTVC 140 Radio and TV Newswriting .....	2
RTVC 247A Radio Broadcasting Practicum .....	1
RTVC 247B Radio Broadcasting Practicum .....	1
RTVC 247C Radio Broadcasting Practicum .....	1
RTVC 247D Radio Broadcasting Practicum .....	1
<b>Total Units = 15</b>	

Communications

Pursuant to Section 78016 of the Education Code, the following is a program review summary:  
Certificates of Achievement–Performance Program

- A. Labor Market Information<sup>1</sup>: The annual average number of persons employed in the Performance program area is 2,200 in San Diego County in the 2010 Employment year. Approximately 600 new job openings are projected through 2016.
- B. Duplication<sup>2</sup>: None.
- C. Effectiveness<sup>3</sup>: Program Area OR the projected enrollment 75 students for the 2011-2012 year in a New Program area.

- 1. Information was obtained from California Labor Market Info at <http://www.labormarketinfo.edd.ca.gov>
- 2. Information was obtained from: SDCCD
- 3. Information was obtained from: VTEA/CTEA research RTVC Dept..

ACTION

Adoption of a new program at City College.

Proposed new program at City College:

**Certificate of Achievement  
Performance**

<b>Courses Required for the Major:</b>	<b>Units</b>
RTVC 105 Media Performance .....	3
RTVC 121 Performance for Television .....	3
<b>Select Nine Units from the Following:</b>	
RTVC 106 Acting for Radio/Voice-Over .....	3
RTVC 119 Acting for Film and Television .....	3
RTVC 130 Radio Programming .....	3
RTVC 145 Television News Production .....	4
<b>Total Units =</b>	<b>15</b>