SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • CONTINUING EDUCATION

Board of Trustees Meeting Date: 5/9/2019

The following curriculum changes are proposed for the San Diego Community College District for City College, Mesa College, Miramar College, or Continuing Education. There is no additional cost to the District.

New Programs

San Diego Continuing Education

1. **Digital Media 1 Program, Certificate of Completion**
   The Digital Media 1 Program is designed to provide students with the knowledge and skills needed to assess and learn basic design principles and best practices employed in the visual, print and digital portfolio industry.

   Justification:
   Students will learn the technical skills needed to be prepared for entry-level employment in the digital media and design industry by planning, designing and creating computer-based digital media using a selection of industry-standard software. Earning a Digital Media 1 Certificate allows students to demonstrate their knowledge and expertise with the most common skills required for the print and visual design industry. This program serves as a foundation for additional training in the Digital Media 2 Program.

   Labor Market Information (Career Education only):

   Table 1: Occupational Projection of Employment 2014 – 2024 in San Diego County

Occupation	Employment		Employment Change		Annual Avg Openings
	Estimated	Projected	Number	Percent	
Graphic Designers (SOC 27-1024)	2,870	3,180	310	10.80	680

   Source: http://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSSelection.asp?

2. **Digital Media 2 Program, Certificate of Completion**
   The Digital Media 2 Program builds on skills acquired in the Digital Media 1 program and is designed to provide students with the knowledge and skills needed to assess and learn basic design principles employed in the motion graphics, video production and content management industry.

   Justification:
   Earning a Digital Media 2 Certificate allows you to demonstrate your knowledge and expertise with the most common skills required for motion graphics, video production and content management industry. This program also serves as a foundation for

additional training in higher education courses and/or introductory level position in these industries.

Labor Market Information (Career Education only):

Table 2: Occupational Projection of Employment 2014 – 2024 in San Diego County

Occupation	Employment		Employment Change		Annual Avg Openings
	Estimated	Projected	Number	Percent	
Graphic Designers (SOC 27-1024)	2,870	3,180	310	10.80	680

Source: http://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSSelection.asp?

3. **Visual and Vector Design Program, Certificate of Completion**
The Visual and Vector Design Program is designed to provide students with the knowledge and foundational skills needed to evaluate and appropriate basic design principles and best practices employed in the design industry using raster and vector based applications.

Justification:
Students who successfully complete the program can use the skills learned in a variety of introductory print design positions. This program also serves as a foundation for additional training in digital media.

Labor Market Information (Career Education only):

Table 3: Occupational Projection of Employment 2014 – 2024 in San Diego County

Occupation	Employment		Employment Change		Annual Avg Openings
	Estimated	Projected	Number	Percent	
Multi-Media Artists and Animators (SOC 27-1014)	1,390	1,670	280	20.1	260

Source: http://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSSelection.asp?

Program Deactivations

San Diego Mesa College

1. **Mobile Game Development, Certificate of Achievement**
Justification: This certificate is no longer offered.

San Diego Continuing Education

1. **Interactive Media Certificate Program, Certificate of Achievement**
Justification: This certificate is no longer offered.

Program Revisions

San Diego Mesa College

1. **3D Modeling and Animation, Certificate of Achievement**
   Changes
   - i. Remove MULT 101 from Courses Required for the Major
   - ii. Add MULT 100 to Courses Required for the Major

2. **Computer Fashion Technology, Design Associate of Science Degree**
   Changes
   - i. Remove MULT 101 from Courses Required for the Major
   - ii. Add MULT 100 to Courses Required for the Major

3. **Computer Fashion Technology, Merchandising Associate of Science Degree**
   Changes
   - i. Remove MULT 101 from Courses Required for the Major
   - ii. Add MULT 100 to Courses Required for the Major

4. **Digital Art Emphasis, Associate of Arts Degree**
   Changes
   - i. Remove MULT 101 from Courses Required for the Major
   - ii. Add MULT 100 to Courses Required for the Major
   - iii. Remove MULT 112 from Restricted Electives
   - iv. Add MULT 150 to Restricted Electives

5. **Interactive Media Production, Certificate of Achievement**
   Changes
   - i. Remove MULT 101, MULT 112, MULT 114 from Courses Required for the Major
   - ii. Add MULT 100, MULT 150 and MULT 152 to Courses Required for the Major
   - iii. Remove MULT 116 from Restricted Electives
   - iv. Add MULT 154 to Restricted Electives

6. **Interior Design, Certificate of Achievement**
   Changes
   - i. Remove MULT 101 from Restricted Electives
   - ii. Add ARTF 161A and MULT 100 to Restricted Electives

7. **Interior Design, Associate of Science Degree**
   Changes
   - i. Remove MULT 101 from Restricted Electives
   - ii. Add ARTF 161A and MULT 100 to Restricted Electives

8. **Museum Studies, Associate of Arts Degree**

Changes

    i.   Remove ARTF 191 from Courses Required for the Major

    ii.   Add ARTF 191, ARTF 194, ARTF 198A and ARTF 231 to Restricted Electives

9. **Studio Arts, Associate in Arts For Transfer Degree**

    Changes

    i.   Remove MULT 101 from Restricted Electives

    ii.   Add MULT 100 to Restricted Electives

10. **Video Game Design and Development, Certificate of Achievement**

    Changes

    i.   Remove MULT 112, MULT 114, MULT 116, MULT 130, MULT 131, MULT 132 and MULT 133 from Courses Required for the Major

    ii.   Add MULT 137, MULT 139, MULT 148, MULT 150, MULT 152, MULT 154, MULT 160, MULT 162 and MULT 164 to Courses Required for the Major

11. **Video Game Design and Development, Associate of Science Degree**

    Changes

    i.   Remove MULT 112, MULT 114, MULT 116, MULT 121, MULT 124, MULT 130, MULT 131, MULT 132 and MULT 133 from Courses Required for the Major

    ii.   Add MULT 137, MULT 139, MULT 148, MULT 150, MULT 152, MULT 154, MULT 160, MULT 162 and MULT 164 to Courses Required for the Major

12. **Visual Communication, Associate of Science Degree**

    Changes

    i.   Remove MULT 101 from Courses Required for the Major

    ii.   Add MULT 100 to Courses Required for the Major

    iii. Remove MULT 112, MULT 114, MULT 116, MULT 122, MULT 123, MULT 124, MULT 130, MULT 131, MULT 132 and MULT 133 from Restricted Electives

    iv. Add ARTF 150A, ARTF 152, ARTF 155A, ARTF 155B, ARTF 231, ARTF 232 MULT 150, MULT 152, MULT 154, MULT 160, MULT 162 and MULT 164 to Restricted Electives

New Courses	Units

San Diego City College and San Diego Miramar College

1. BIOL 48—Pre-biology and Study Skills   0.5 Units

San Diego Continuing Education

1. COMM—660 Visual Design
2. COMM—661 Vector Design
3. COMM—662 Page Layout Design
4. COMM—663 Portfolio Design
5. COMM—667 Motion Graphics
6. COMM—668 Video Production
7. COMM—669 Content Management Basics

Course Deactivations	Units

Justification: The following courses are no longer offered at the college(s).

San Diego City College

1. CHIL 265P—The Power of Play — 3.0 Units
2. MATH 290—Independent Study — 1-3 Units

San Diego Continuing Education

1. COMM 630—Interactive Media
2. COMM 630A—Interactive Media-Multimedia
3. COMM 630B—Interactive Media-Web