

APPROVED

**SAN DIEGO COMMUNITY COLLEGE DISTRICT
STRATEGIC PLANNING COMMITTEE
TECHNICAL WORKING COMMITTEE**

**April 4, 2006
District Office, Room 335**

Minutes

PRESENT:

Elizabeth Armstrong	Vice President, Instruction – Mesa College
Yvonne Bergland	Dean – Mesa College
Salley Deaton	Academic Representative – City College
Henry Ingle	Vice Chancellor - District Office
Pat Mosteller	Academic Senate President – Continuing Education
Wheeler North	Academic Senate Vice President – Miramar College
Ray Ramirez	Dean – Continuing Education
Susan Schwarz	Dean – Miramar College

ABSENT:

Desiree Van Sannen Classified Senate President – City College

CALL TO ORDER:

Meeting was called to order at 3:38 p.m.

I. WELCOME AND ANNOUNCEMENTS

Henry Ingle briefly reviewed the agenda with the committee and solicited their input on additional items. He also mentioned that Ted Egan will not be able to attend tonight's meeting. However, Dr. Ingle mentioned that Chancellor Carroll reviewed the Environmental Scan and indicated that the scan is ready for posting.

II. APPROVAL OF MINUTES

The minutes for March 1, 2006 were approved by consensus (M/S/C).

III. REVIEW OF CITY COLLEGE OF SAN FRANCISCO STRATEGIC PLAN 2003-2008

The committee reviewed the City College San Francisco Strategic Plan and agreed that several of the items listed are in alignment with the initiatives they would like to establish for the District.

IV. RESPONDING TO STRATEGIC PLANNING INITIATIVES REQUEST FROM CABINET AND CHANCELLOR FOR APRIL 17 TIMELINE

Henry Ingle discussed the timeline for the strategic planning initiatives request from Chancellor Carroll and Chancellor's Cabinet. The committee agreed to outline the initiatives during this meeting and will meet on April 21, 2006 to review the recommendations made by Chancellor's Cabinet.

V. DISCUSSION ON EFFECTIVENESS INDICATORS FOR COMMITTEE'S WORK

The committee discussed the effectiveness indicators to be present to the Chancellor's Cabinet. The seven items listed included the following:

1. Enrollment Planning & Management:

Move District towards a systematic analysis of enrollment and what the needs of the students.

To include:

- **Functional Student Data System (Accurate Data)**
- **Query Tools for Tracking and Warehousing:**
 - Multiple Levels of Access to Data (standard/customized)
 - *Department Chairs*
 - *Training Components*
 - *How to Use Tools*
 - Systematic Questions
- **Technology**
- **Staff Development**
- **Updating of Information (Data Warehouse)**

2. Marketing:

Explore alternative marketing approaches for the campuses.

To include:

- **Enhanced/ Effective Approaches**
- **Request Appropriate Percentage of Strategic Funds to be Set Aside**

Miramar shared their marketing proposal (handout); the committee agreed that it can be used as a model for the other campuses.

3. Technology Planning & Evolution:

Establish and maintain a competitive advantage for technology and the District.

To include:

- **Infrastructure of :**
 - Hardware & Software
 - Training/Staff Development Models
 - Upgrading
 - Equipment Replacement
 - Policy & Procedures
 - Additional Staffing

4. Linkages for K-16 Pathways & Preparation for Career & Student Success

Increase linkages with K-16 pathways in order to increase student success.

To include:

- Increased Alignment of Standards
- Specialist Enrollment Programs
- Preparation for Career & Success
- Outreach

Action:

Henry Ingle will email the committee information regarding the League for Innovation Career Pathways.

5. Pedagogy of Instruction:

Who are the future learners how do they learn, what they want to learn and how we can best serve them.

To include:

- **Staff Development & Leadership Trainings:**
 - Academic/Classified Senates
 - Innovative Programs
 - Department Chairs
 - Online Training
 - Grants and Contracts (securing funding)
 - Professional Development
 - Collaboration/Collaboration of Governance
 - Department Management
 - Conflict Resolution
 - Border Issues (living/working)
 - Role Modeling
 - Diverse Schools

6. Business & Industry

Henry Ingle will complete this category.

7. Major Catastrophic Planning

Create a plan for District response to major local, national or international disasters.

To include:

- **Human Infrastructure**
- **Fiscal Impact**
 - Faculty
 - Personnel
 - Students
 - Classes
 - Legal
 - Budget

VI. NEXT MEETING DATES

- **April 21, 2006, from 11:00 a.m. – 12:00 p.m. in Room 335**
- **May 3, 2006, from 3:30 p.m. – 5:00 p.m. in Room 335**
- **June 7, 2006, from 3:30 p.m. – 5:00 p.m. in Room 335**

VII. MEETING ADJOURNED AT 5:05 P.M.

The next Technical Strategic Planning Committee meeting is scheduled for **Friday, April 21, 2006, from 11:00 a.m. to 12:00 p.m. in Room 335.**