SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • CONTINUING EDUCATION

Strategic Planning Committee
April 30, 2020
3:00p.m. – 4:30 p.m.
Zoom: Call/Zoom: +1 669 900 6833 Meeting ID 572 107 449

Meeting Minutes

Present:
Antonio Alarcón, Natalia Alarcón (guest), Paul Alexander, Stephen Bass (guest), Stephanie Bulger, Marc Grabiel (guest), Bridget Herrin, Carol Hilliard (scribe), Nessa Julian, Ramon Knox, Charlie Lieu, Jessica Luedtke, Susan Murray, Val Sacro, Manuel Velez, Kate Woodward

Absent:
John Bromma, Jacob Babauta, Neill Kovrig

The meeting began at 3:00 p.m. Dr. Stephanie Bulger welcomed the committee and an update on the committee purpose. There were no requests for additional agenda items.

1. **Approval of November 15, 2019 Minutes**
   a. Both sets of minutes were reviewed, and a motion to approve the minutes was made (with one correction made to the attendees who were present) by Antonio Alarcón, seconded by Jessica Luedtke, and carried.

2. **SDCCD Districtwide Strategic Planning Integrated Planning Model:**
   a. Stephanie Bulger reviewed the draft of the *Districtwide Strategic Planning Integrated Planning Model* with the committee. This model illustrates the cycle of the development of a four-year plan, as well as annual updates. Stephanie asked for the committee's feedback on the reframing of the implementation process which has similarities to the model the committee has used in the past.
      i. Bulger reviewed the chart in detail with the committee:
         1. Antonio Alarcón suggested looking at the Vision for Success goals, and how to align them with the District Strategic Plan.
         2. Jessica Luedtke shared that Continuing Education does not have Vision for Success goals, but does have a strategic

plan, and accreditation objectives with action steps. Further, units typically update their own objectives annually, and it is all reviewed in concert with the District's plan. Each summer, there is a request for accreditation information and it ties in as it is aligned with the planning.

3. Manuel Velez inquired about the 4x cycle on the left side of the diagram. Stephanie Bulger confirmed that the 4x indicates that updates are completed annually.

4. Jessica Luedtke suggested placing a starting point indicator on the diagram. Stephanie Bulger offered that the starting point was after the Board of Trustees goals development, and before the approval of the District Strategic Plan.

5. Bridget Herrin suggested flipping the display by putting the circle diagram on the bottom half and the boxes on the top half.

6. Stephanie Bulger asked if every institution completes an annual update, and all institutions indicated as follows:
   a. City: Yes
   b. Mesa: Uses the annual program review for this purpose.
   c. Miramar: Reviews process annually.
   d. Continuing Education: This is the first year using campus labs to build the evidence to update the strategic and accreditation plans. Next year Continuing Education will go through the governance process, which will also include new objectives. Nessa Julian (Miramar) reviews process annually and reviews the board goals through the PIKE committee.

7. Stephanie Bulger thanked the committee for the feedback. The diagram will be revised and reviewed during the first fall 2020 committee meeting.

ii. Stephanie Bulger asked the institutions about aligning priorities, and what cycle are the institutions on:
   a. City: Susan Murray shared City College is transitioning some of these things. The Strategic Plan is closing out by end of the year. The next Strategic Plan will be a four-year plan. The Master Plan was updated in 2016 and will be revisited this year as there were some components to update. This was originally a 10-year plan. Efforts will resume this fall.

b. Mesa: Bridget Herrin shared Mesa was on a 6-year cycle that expired this last FY, and a new 10-year plan is in development now. (The original plan was to take to the board in November – and on the heels of that we will develop a 5-year SP and program review will feed into those goals.)

c. Miramar: Nessa Julian shared Miramar is closing its spring 2020 cycle now. There are plans for a 7-year cycle fall 2020-spring 2027 which will align with accreditation process. This is on track.

d. Continuing Education: CE had a five-year Strategic Plan and the Master Plan was somewhat embedded. We will likely extend the Strategic Plan for another year to align with the accreditation cycle. We are also looking to fit within the duration once we figure out if we want mid-cycle and what may come out of the self-studies. We are focusing on the mid-cycle action plan now.

3. **District Strategic Plan Development and Evaluation Cycle Timeline and Workplan 2022-2026**
   a. Bulger explained the timeline will assist in drafting the next four-year strategic plan. The committee will have the opportunity to revisit these details again in the fall, with the timeline beginning in fall 2020. In past efforts, a subcommittee performed all of the analysis (review of the plan, cycles, and performs a thematic analysis).
   b. With no comments nor objections from the committee, the timeline will be used to move forward.

4. **SDCCD Environmental Scan of 2019 - Dated April 2020**
   a. Guest presenters, Natalia Alarcón, Stephen Bass, and Marc Grabiel provided a brief overview of select sections of the Environment Scan.
      i. The scan was developed over a period of eight months, and includes data points from the SDCCD, San Diego, local region, and the CCCCO System areas.
      ii. At this time, data are still under review with a finalized copy anticipated in the summer.
      iii. A one-page summary of the scan will be provided to the committee after the meeting.

      iv. Questions collected during the overview will be shared with the committee by email.

      v. Stephanie Bulger invited Natalia Alarcon and her team back to the fall 2020 meeting for further presentation or review with the committee.

5. **Fall 2020 Committee Meetings**
   a. A Doodle Poll will be sent out to the committee to assist in selecting meeting dates.

There being no additional business, the meeting adjourned at 4:32 p.m.