



SAN DIEGO COMMUNITY COLLEGE DISTRICT

3375 Camino del Rio South
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CITY COLLEGE | MESA COLLEGE | MIRAMAR COLLEGE | CONTINUING EDUCATION

Board of Trustees Office

Trustee Advisory Council (TAC)

Thursday, February 7, 2013
3375 Camino del Rio South - Room 245
12:00 – 1:30 p.m.

Minutes

Convener: Alberto Ochoa

Members present: Clint Carney, Pepe Cervantes, Keith Jackson, Jeff Marston, Olivia Puentes-Reynolds, Gary Rotto, Lisa Maldonado (for Laurie Coskey), Alberto Ochoa, Evonne Seron Schulze, Cecil Steppe, David Valladolid

Board Members present: Rich Grosch, Bernie Rhinerson, Maria Nieto Senour, Peter Zschiesche

District officials, staff, and guests present: Constance Carroll, Bonnie Ann Dowd, Margaret Lamb, James MacLeod, Sharon Rhodes

Board Members absent: Mary Graham

Members absent: Willie Blair, Nola Butler Byrd, Laurie Coskey, Dwayne Crenshaw, Herb Delute, Bob Garber, Ricardo Flores, Vince Hall, Sid Voorakkara

Chairperson's Update

Alberto Ochoa

Alberto Ochoa stated that Rabbi Laurie Coskey was unable to attend this meeting and had asked him to 'pinch hit' for her and convene the meeting. He added that Laurie had read the minutes from the last meeting and was encouraged by the feedback and input provided by the members. Alberto also noted that at the last meeting the members were asked to reflect on the feedback given to determine the future priorities of the TAC.

Trustees' Update

Trustees

Trustee Grosch shared that the Board is pleased to have Trustee Rhinerson, who brings a wealth of knowledge in education to the SDCCD.

Trustee Grosch stated that the spring semester had started the previous week and that the enrollment is similar to spring semester 2012. While it is good news that the enrollment fill rate for the three colleges is 91%, there are still 20,000 students waitlisted.

Trustee Grosch shared that he and fellow trustees attended the Martin Luther King, Jr. Parade. The District won several awards with City College receiving first place, Continuing Education second place, and Mesa College third in the parade division. Continuing Education also received the Grand Sweepstakes award. He said it was a wonderful parade and the best attended in years.

Trustee Grosch announced two new Vice Presidents; Dr. Randy Barnes, Vice President of Instruction, City College, and Dr. Julianna Barnes, Vice President of Student Services, Mesa College.

Trustee Grosch shared that Chancellor Carroll is a 2013 inductee into the San Diego County Women's Hall of Fame. He stated that five women are chosen each year and awards are granted for empowerment, activism, trailblazing, cultural competency and historical preservation. Chancellor Carroll will be honored with the Trailblazer Award. The ceremony will be on March 16, 2013. Information about the event will be sent to the members.

Trustee Zschiesche shared that he had attended a meeting of the East Village Association in the new Math and Social Sciences building at City College. He said there are several rooms where community groups can hold meetings. He stated the East Village Association members were very impressed with the building and the state-of-the-art technology. Trustee Zschiesche stated that the new buildings at the colleges are having an important impact on the area. He encouraged members to visit the campuses to experience firsthand the transformation. Trustee Zschiesche added that all of the colleges are experiencing similar exciting transformations.

Trustee Rhinerson thanked the members for their input and contributions to the District.

Approval of the Minutes – November 27, 2012

The minutes were approved on a motion by Gary Rotto and a second by David Valladolid.

Chancellor's Report

Chancellor Constance Carroll

Chancellor Carroll announced she is on the steering committee, under the direction and leadership of Rev. George Walker Smith, for the Civility Conference on February 20, 2013, at USD. She added that it was Rev. Smith's goal to start a community dialogue on the topic of civility. Trustee Maria Nieto Senour will be a panelist at the conference. The event is free and is from 8:00 a.m. until 12:00 p.m. A flyer for the event was provided.

Information

- State Budget Update: Presentation

Chancellor Constance Carroll,
Exec. Vice Chancellor, Bonnie Ann Dowd

Chancellor Carroll stated that the Governor announced his budget proposal on January 10, 2013, which starts the process for legislative discussion that leads to the Governors' May Revision budget. In his budget, education received additional funding, showing that education is on the rebound. Chancellor Carroll pointed out that California has had a shortfall/deficit

since 2007/2008 with the highest amount being 2009/2010. This year's budget shortfall is \$9.2 billion, up from last year. SDCCD apportionment revenue will increase from \$176.9 million to \$183.3 million, providing \$6.4 million in additional dollars.

The Governor has also proposed a 90-unit cap on state funding for students. This may prevent students that have bachelor's degrees from coming to community colleges to learn a vocation or penalize students that take many basic skills or English as a Second Language classes.

Chancellor Carroll stated that the Governor believes that one solution to address funding cuts would be for community colleges to offer more online classes. While it would be good to have a unified platform for online classes offered by the community colleges, there is disagreement on whether or not the state could operate a virtual campus.

Also, the Governor has proposed that the census of students in classes be taken later into the semester instead of at the beginning, which is the current practice. The District's argument is that costs are based on the initial enrollment and these costs will continue for the length of the class regardless of the census numbers.

Chancellor Carroll stated the District is pleased overall with the budget as presented, which stops further cuts to funding and class sections. She added that as the May Revision Budget deadline gets closer, the District may ask the TAC members to help advocate to the legislature.

Cecil Steppe shared that he had noticed that a college out-of-state had offered resident status for students taking online courses. He asked if this might be a way of keeping dollars in the state. Chancellor Carroll said that Governor believes this is one way to serve students who are turned away.

Trustee Senour stated that when she spoke with the Governor, he said that he is determined that Massive Open Online Courses (MOOCs) are the answer. She added that the big problem with offering more online classes is attrition. Online courses require different skills and more support than conventional classes. Based on Trustee Senour's research, she has found that Latinos work best in a relationship. If these students feel encouraged by their teacher and that their teacher cares about them, they succeed.

Cecil Steppe commended the Board and Chancellor for their great leadership in keeping the District on sound and stable financial ground.

Trustee Grosch acknowledged the previous and current Vice Chancellors of Business and Technology Services for their insight and leadership. He added that the Board, Chancellor, and the District truly care about the employees and students. Trustee Grosch shared that Budget Forums are held at each college to ensure everyone knows the budget situation.

Trustee Zschiesche added that part of the reason the District is so well positioned financially is because of the transparency and inclusion of shared governance in the budget process. Everyone is aware of the budget numbers.

Summary of TAC Brainstorming Session at the Special Meeting on November 27

Participants in the meetings made suggestions that are described in detail in the minutes and are summarized in the four considerations below.

- Increase diversity on the TAC by adding representatives from veterans organizations, businesses, alumni and other individuals or groups.
- Enhance communication and publicity in the community about the SDCCD in general, College/CE programs, and events.
- Create a speakers series using TAC members to engage diverse organizations and businesses.
- Engage in specific outreach to veterans regarding programs and opportunities.

Discussion – Creating TAC priorities

The committee stressed the importance of new members being diverse, including ethnic diversity as well as diversity of background (i.e., more members of the business community). Also, it was suggested to include individuals that can give a different opinion.

Jeff Marston stated the importance of including members of the business community. In case of Proposition 30, he felt that the business community in general wasn't aware of the importance of this proposition to community colleges. He added that the education community needs to engage the business community. The bridge from college to businesses needs to be shown. Evonne Seron Schulze suggested that the committee send a formal recommendation to the board.

Trustee Rhinerson highlighted Clint Carney's background, whom he nominated. He stated that Clint has worked in the community for a long time and that he currently works in the health technology field, bringing new and cutting edge tools to community clinics and health institutions, and will bring invaluable input to the TAC.

Evonne Seron Schulze made a motion to include people with diverse backgrounds and also from the business community for new members, seconded by Jeff Marston. The motion was approved.

Olivia Puentes Reynolds emphasized the importance that members need to better reflect the ethnicity of the community. She added that sometimes people are not asked to join the table.

Cecil Steppe commented that he doesn't hear much about the District in the community; the programs that are provided are not being advertised sufficiently. He also suggested outreach to the correctional community.

Chancellor Carroll shared that the Communications and Public Relations department has been reorganized to place more emphasis on outreach to the community than it has in the past.

Cecil Steppe said that the committee relies too much on District staff and should be more active in reaching these goals.

Pepe Cervantes added that there are many advisory veterans groups to which the District can provide outreach.

- Assist with developing robust alumni associations.

The members agreed to table this item until next the next meeting.

Announcement of Upcoming SDCCD Events Trustee Rich Grosch

Chancellor Carroll invited members to attend the Joint Board Meeting with SDUSD on March 19, 2013, at ECC.

Trustee Senour announce the showing of the movie “Gang Girl” March 1, at SDSU

- Board Meeting – February 14, 2013 4:00 p.m. – Miramar College
- Board Meeting – March 14, 2013 4:00 p.m. – ECC
- Joint Board Meeting w/ SDUSD – March 19, 2013 5:00 p.m. – ECC
- Board Meeting – April 4, 2013 4:00 p.m. – District Office
- Board Meeting – May 9, 2013 4:00 p.m. – District Office

Adjournment **1:30 p.m.**

Motion by David Valladolid and seconded by Jeff Marston.

Future Meeting Dates: May 23, 2013, 12:00 p.m.