



SAN DIEGO COMMUNITY COLLEGE DISTRICT

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CITY COLLEGE | MESA COLLEGE | MIRAMAR COLLEGE | CONTINUING EDUCATION

Board of Trustees Office

Trustee Advisory Council (TAC)

Thursday, May 23, 2013
3375 Camino del Rio South - Room 245
12:00 – 1:30 p.m.
Minutes
Convener: Alberto Ochoa

Members present: Clint Carney, Jeff Marston, Olivia Puentes-Reynolds, Gary Rotto, Alberto Ochoa, Evonne Seron Schulze, Cecil Steppe, David Valladolid, Sid Voorakkara.

Board Members present: Rich Grosch, Bernie Rhinerson, Maria Nieto Senour, Peter Zschiesche.

District officials, staff, and guests present: Constance Carroll, Anthony Beebe, Randy Barnes, Margaret Lamb, James MacLeod, Sharon Rhodes, Cassandra Storey.

Members absent: Willie Blair, Nola Butler Byrd, Laurie Coskey, Dwayne Crenshaw, Herb Delute, Bob Garber, Ricardo Flores.

Board Members absent: Mary Graham.

Chairperson's Update

Alberto Ochoa

Alberto Ochoa stated that Rabbi Laurie Coskey was not able to attend the meeting and had asked him to convene the meeting. He asked that time be reserved for a round table discussion to allow the members to express their ideas for future agenda items.

Trustees' Update

Trustees

Trustee Grosch shared that this is a very exciting time of the year with commencements and scholarship award ceremonies. He added that being able to witness the students' accomplishments is very gratifying, knowing that the SDCCD has allowed them the opportunity to change their lives.

Trustee Grosch stated that with the passage of Proposition 30: Temporary Taxes to Fund Education, Guaranteed Local Public Safety Funding, the District is starting to turn a corner financially. The budget cuts have stopped and the District has received some of the funding

that it has lost over the last five years. The State still has a long way to go pay back what it owes the District.

Alberto Ochoa asked Clint Carney to share some of his background.

Clint Carney share that he has become more involved in the community college. He has taken some classes and was impressed by the high caliber of the instructors and format. Clint also shared that with his background in public relations and public affairs, he feels that he can help promote the community college's programs on the SDCCD website and through online advertising

Clint said that he works with the start-up company, Telematics. The company provides online diagnostic tools to doctors continents apart with the use of high definition, high resolution cameras currently available on smartphones.

Approval of the Minutes – February 7, 2013

The minutes were approved on a motion by Evonne Seron Schulz and a second by Cecil Steppe.

Chancellor's Report

Chancellor Constance Carroll

State Budget – May Revision

Chancellor Carroll reported that the governor's May Revise budget is favorable to higher education. The governor's recommendations are for more access and will provide money to help alleviate some of the cuts that have already been made, allowing for the restoration of more classes. The District will receive about \$7.7 million, which is good. In context, the District has cut \$33 million during the last five years. There is a long way to go before the District will be fully funded. The deferral buydown of \$8.2 million will help the District's cash flow by allowing lower reserves because the wait for state funding payments will be shortened.

Chancellor Carroll stated that the governor has also addressed adult education, proposing all adult education be transferred from K-12 to the community colleges. She added this process was to happen in six months, which is too fast for California. California is too large to complete such a complex transfer in the time allowed. Chancellor Carroll shared that she and President Beebe went to Sacramento and met with legislators. President Beebe proposed a plan to create regional centers, instead of the community colleges taking sole responsibility for adult education. The governor's new proposal in the May Revision provides funding for the transition, utilizing \$30 million in planning grants and implementation funding of \$500 million available in 2015-16 for the formation of regional consortia involving community colleges and their K-12 counterparts to coordinate the transfer over two years.

Evonne Schulze asked if this was initially a demand. Chancellor Carroll said it was. She stated the some community college districts encompass large land areas, in some cases a whole county, with many K-12 schools feeding into them. Chancellor Carroll gave the example of Kern County Community College which covers hundreds of miles and has nine K-12 school systems feeding into them. Six months is not enough time to plan for such a massive change.

AB 955 (Williams) Intersession Extension Programs

Chancellor Carroll stated that Assembly Bill 955 would create a higher enrollment fee for community college credit classes during specific times of the year, which would provide access to students based entirely on their ability to afford and pay for classes at a higher rate per unit. She said that the differential fee for students attending summer and winter intersession classes would be \$230.00 per unit, versus \$46.00 per unit for the fall and spring semesters. While the increased fee would help cover costs, the fear is that if AB 955 passes it would deny access to large numbers of poor and disadvantaged students. The SDCCD Board of Trustees has signed a resolution opposing this bill. The California Community College Chancellor's Office has also sent a letter opposing this bill.

Evonne Schulze asked how much do the for profit colleges charge per unit. Chancellor Carroll stated that the cost can be upwards of \$600.00 per unit.

Jeff Marston asked if student aid can be used for the summer and winter intersession. Chancellor Carroll stated that it could not.

Trustee Senour said that the District uses taxpayer funding to finance student loans at very low rates, versus the for profit colleges who use private sources and can leave students with as much as \$100,000 in debt because of their high cost per unit.

Commencement Dates

Chancellor Carroll invited the TAC members to attend the SDCCD commencement ceremonies.

Information

The Global Corporate College

**President Anthony Beebe,
Continuing Education**

**Vice President Randy Barnes,
City College**

**Exec. Director Cassandra Storey
Continuing Education**

President Beebe said that the global corporate college is a network that involves the whole District and not just Continuing Education. Continuing Education is about training the public

on non-credit topics. The Global Corporate College (GCC) provides training for businesses to help close the talent gap in their organizations with higher education. The Corporate Education Center is located at City College in the new Math and Social Science Building. Cassandra Storey shared that in the two months she has been with Continuing Education, she has been able schedule training for a company that was tailored to their needs and logistics. She stated the follow points regarding GCC.

- Access to the largest delivery network for corporate training;
- The largest body of relevant workforce content available;
- Facilitators with industry/content expertise. Trainers;
- Flexible design;
- Commitment to very best practices available in corporate training; and all with a commitment to the very best practices in workforce education.

GCC is nationwide and includes almost every segment in business including manufacturing, automotive, hospitality, and pharmaceutical sectors. Training programs can be customized to fit available jobs.

Evonne Schulze shared that when she was a trustee, the conversation always included how to train people for the local economy. She is glad to hear that GCC is doing just that.

Vice President Barnes reported that the Math and Social Sciences Building has 80,000 square feet with classrooms, labs, and offices which includes the Corporate Education Center. The center can host conferences for 100, 150, and 200 people at a lower rate than hotel options in the area. The center also has a parking garage for the conference attendees, which is another plus considering how bad the parking situation is downtown. Trustee Grosch said that this building is a great resource for the community.

Alberto Ochoa asked for clarification of the businesses that are being targeted to use the center. Chancellor Carroll said that the main focus of the center is businesses, but that it is also open to community groups and nonprofit organizations.

Sid Voorakkara shared that he has been appointed to the Governor's Business and Economic Development Team. He stated that the role is to provide one stop point of contact for businesses who are looking for expansion and retention resources. He also said that this also includes looking at the segments in the regional and identifying the needs of those industries that are creating good paying jobs.

Roundtable

- **Assist with Developing Alumni Associations**
- **Develop Outreach strategies (TAC to provide names of potential TAC Members)**

Albert Ochoa stated that the discussion would include how members can be more proactive on initiatives, development of the alumni association, and how to address the diversity of the TAC.

Evonne Schulze recommended that the representation of the current TAC members needs to be identified before areas that are not represented can be identified. She added that the business community had already been mentioned as one area to build on.

Jeff Marston shared that he is on the San Diego Regional Chamber of Commerce Education Committee and has spoken to the members about the need to have the business community be more involved with higher education. Jeff said that the members were interested in the TAC.

Cecil Steppe suggested that there is a need for outreach to the prison population similar to the Military outreach. This is especially important with many prisoners being released early. He added that many people still don't know that they can attend a community college without a high school diploma.

Olivia Puente-Reynolds stated that she would like future agenda items on student readiness, and local area student transfers to UCSD and SDSU. She suggested the possibility of the TAC helping to fundraise for scholarships. Olivia added that she would like to see discussions with all higher education institutions in the county on cultural proficiency.

Alberto Ochoa acknowledged that the TAC has had a leadership role in cultural proficiency. He stated that he would like to continue working in this area with K-12. Alberto defined that cultural competence would be "my knowledge and understanding of how I interact with others," cultural proficiency as "I apply my skills and my work with how do I treat and respect others and enhance equal access of opportunity." and culture democracy is "how do we make the organization to function with respect, inclusion, and opportunity for personal and community growth and development."

Olivia Puente-Reynolds stated that the Diversity Standards: Cultural Competency for Academic Libraries is the document that Alberto referred to and has been submitted to the Board of the San Diego Unified School District for their review and approval.

David Valladolid shared that he would support diversifying the membership and offered to use his contacts in the financial industry for new members. He also said that he would be willing to participate in a speaker series to talk about the community college's programs in the community. David stated that he would like to see representation from UCSD and have more collaboration within K-16.

Evonne Schulze stated that she supports going out into the community and going to K-12. She empathized the importance of reaching students in K-12 and letting them know that there are opportunities at the community colleges.

Adjournment

1:30 p.m.

Future Meeting Dates:

- **Tuesday, October 15, 2013, 12:00 p.m.**
- **Thursday, December 19, 2013, 12:00 p.m.**
- **Thursday, February 6, 2014, 12:00 p.m.**
- **Tuesday, April 22, 2014, 12:00 p.m.**