



SAN DIEGO COMMUNITY COLLEGE DISTRICT

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CITY COLLEGE | MESA COLLEGE | MIRAMAR COLLEGE | CONTINUING EDUCATION

Board of Trustees Office

Trustee Advisory Council (TAC)

Tuesday, October 15, 2013
3375 Camino del Rio South - Room 245
12:00 – 1:30 p.m.
Minutes

Convener: Laurie Coskey

Members present: Nola Butler Byrd, Clint Carney, Laurie Coskey, Keith Jackson, Jeff Marston, Olivia Puentes-Reynolds, Gary Rotto, Alberto Ochoa, Cecil Steppe, David Valladolid.

Board Members present: Rich Grosch, Bernie Rhinerson, Maria Nieto Senour, Peter Zschiesche.

District officials, staff, and guests present: Jack Beresford, Constance Carroll, Margaret Lamb, James MacLeod, Lynn Neault.

Members absent: Willie Blair, Dwayne Crenshaw, Herb Delute, Ricardo Flores, Evonne Seron Schulze, Sid Voorakkara.

Board Members absent: Mary Graham.

Welcome/Introductions Laurie Coskey

Laurie Coskey welcomed everyone and asked Chancellor Carroll to share how the year is going for the SDCCD.

Chancellor Carroll shared that this is the best year ever. One third of the District's funding that was cut during the budget crisis has been resorted. She added that there has been a great rush with groundbreaking and grand openings as a result of Propositions S and N, which is great for everyone to see the fruits of their labor with 18 buildings opening this year.

Laurie Coskey asked everyone to say one sentence about why they are committed to SDCCD.

Trustee Grosch – Committed to the students and the community

Trustee Zschiesche – Create more connections between the District and the community

Trustee Rhinerson – Students.

Jeff Marston – Budget issues and the value community colleges offer.

Gary Rotto – Students graduating and entering the workforce.

Clint Carney – The high caliber of the faculty.

Keith Jackson – Commitment to SDCCD and the community.

Alberto Ochoa – Over 70 % low income youth go through community colleges, showing the importance of access and opportunity.

Margaret Lamb – Working for SDCCD by providing support to make a difference in people's lives.

Cecil Steppe – Because of offerings to high school students to get a second chance.

Lynn Neault – Community colleges are one of the greatest institutions in the world.

David Valladolid – Community colleges are the salvation to many people.

Nola Butler-Byrd – Community colleges lay a good foundation for success.

Trustee Senour – Community colleges make a difference.

Laurie Coskey – Community colleges provide the opportunity to improve people's lives.

Trustees' Update Trustees

Trustee Grosch acknowledged that one of the reasons for such a good year was the passage of Proposition 30, which has provided additional funding to SDCCD, and many faculty and staff positions have been added as well as class sections. This is very exciting because the District has had a hiring freeze in place for five years. He also announced that after a long wait, the new Cesar Chavez campus has broken ground. Trustee Grosch added that this development will transform the community around it.

Trustee Zschiesche shared that San Diego's Manufacturing Day breakfast was held on October 4 at City College's Corporate Education Center. Trustee Peter Zschiesche welcomed guests to the event and stressed that 98 percent of the District's 100,000 students will remain in San Diego after they complete their studies. Interim Mayor Todd Gloria attended the event and announced that the City Council had proclaimed the week of October 1-4 as Manufacturing Week in the City of San Diego. He stated that the city's Economic Development and Planning Departments are doing everything possible to make it easier for the San Diego manufacturers to grow and succeed. The SDCCD's three colleges and Continuing Education provide the majority of career technical training for San Diego's manufacturing industry. In addition, City College is the California Community Colleges' manufacturing "sector navigator." Trustee Zschiesche announced that Mark Cafferty is the new President and CEO of the San Diego Regional Economic Development Corporation. He added that Mark Cafferty is including people from higher education in the membership and talking about the needs of the business community as well as reentry into the workforce from the prison system.

Trustee Rhinerson shared that he, with Trustees Mary Graham, Rich Grosch, and Maria Nieto Senour attended the Association of Community College Trustees (ACCT) conference held in Seattle, Washington, and that all four trustees participated in conference presentations that were extremely well attended. The Chancellor participated in a total of four panels. The Trustee's presentations were Entrepreneurship and Revitalization, and Community College/K-12 Boards: Working Together as Partners for Student Success. The presentations were very well received and generated a lot of interest. He added that working with the San Diego Unified School District will pay big dividends to students.

Trustee Senour shared that she was listening to the radio on her way to the meeting. She said the program was discussing the Supreme Court hearing arguments about Michigan banning affirmative action. Trustee Senour stated that the comments made on the program implied that it is very likely that the Superior Court will uphold the ban, which will affect lower socio-economic classes and hinder their access

to higher education. She stated that not educating this group will have negative effects on the economy in the long run, especially with the changing of the country's demographic. Trustee Senour stated that the reason she is on the Board is because community colleges provide access to low income families to help them succeed and make a better life for themselves.

Approval of Minutes – May 23, 2013

The minutes were approved on a motion by Jeff Marston and a second by David Valladolid with the correction made by Alberto Ochoa to change the last sentence in the fifth paragraph on page five to insert *with respect, inclusion, and opportunity for personal and community growth and development*, after the word function.

Chancellor's Report Chancellor Constance Carroll

Budget Update

Chancellor Carroll provided a handout showing the breakdown of the budget, which includes funds from Propositions S and N and the additional funding received from Prop 30. She noted the funding by source. In 2008-09, 66.2 percent of the District's funding came from the state general fund, 29.3 percent from property taxes, and 4.3 percent from the enrollment fee. For 2012-13, the funding has had a dramatic change with 35.4 percent from the state general fund, 35.6 percent property taxes, 6.8 percent from the enrollment fee, 6.5 percent from the redevelopment fee, and 15.6 percent from the Education Protection Account, which is the name of Proposition 30. Chancellor Carroll reported that because the District is in a good financial situation and has large reserves, which were available to backfill the shortages that the District experienced during the budget crisis, which in turn prevented layoffs or changes to benefits. She stated that two years ago when a blizzard in the northeast prevented the issuing of financial aid checks, the District was able to cover those checks, so students did not feel the hardship. Also, the District is able to restore 3,173 class sections and add 30 faculty positions.

Gary Rotto asked when the funding will end. Chancellor Carroll stated the sales tax sunsets in four years and the high-earner income tax in seven years.

Statewide Baccalaureate Study

A statewide study group is exploring whether California community colleges should be allowed to grant baccalaureate degrees. After several meetings, the Baccalaureate Degree Study Group is completing its process, with findings and recommendations slated for release at the Community College League of California (CCLC) Annual Convention in November. Chancellor Carroll is a member of the study group and will be on a panel at the CCLC conference to discuss the recommendations. She emphasized this is an effort to provide a few, selected degree programs for workforce preparation in high-demand fields which the public universities either lack altogether (e.g., automotive) or lack capacity to meet demand (e.g., nursing). "This is a practical effort, not one that is designed to turn community colleges into four-year institutions," said Chancellor Carroll. "It is an option that is designed to complement the fundamental community college mission, not supplant it."

Clint Carney asked if any governmental or non-governmental group has weighed in on this issue. Chancellor Carroll said that there has not been a response and that could be because the opposition has been so great from the start. This is the first time the state has undertaken a review of this. Laurie Coskey and Jeff Marston will work with Chancellor Carroll to draft a letter of support for the baccalaureate program.

Information

Report on SDCCD Student Completions (Transfers and Awards) Interim President Lynn Neault

Lynn Neault gave a presentation showing the transfer rates for 2007-08 through 2011-12 for the District. She stated that the District tracks students that have completed 12 units and an English or math class. The numbers were presented by volume for transfers to area four-year universities, with San Diego State University being the largest destination. Then the numbers were broken down by gender and ethnicity. The trend showed that the number of women transferring was down 21 percent and males down 8 percent. Lynn Neault noted that when there is a decline in transfers it is usually the result of changing requirements placed on the students by the CSUs based on their needs and budget cuts. The number of transfers to the University of Phoenix has gone up. Cal State San Marcos has decided to accept only students who are in their home service area, which does not include SDCCD and impacts the number of transfer students.

Alberto Ochoa asked that since it is the tendency for many students going to community college to only take one or two courses at a time, are they included in the numbers?

Lynn Neault stated that those students are not included in the transfer numbers. If a student is taking classes at another community college district they may only need to take one class in our district. Student may be included in the transfer numbers at the other community college where they have completed the majority of their course work.

Alberto Ochoa stated that a past report showed many students will wait until the end of their studies to take the English and math courses. He asked if there were steps to reach out to them earlier.

Lynn Neault stated that the District's Summer Bridge Program is for incoming students and provides remedial studies, study skills, and college readiness classes, so they have better tools to succeed. She added that the capture rate for San Diego Unified School District is about 35%, and a very large Summer Bridge program is anticipated next summer.

Olivia Puentes-Reynolds asked what is being done about the students that aren't completing the transfer requirements.

Lynn Neault stated that it is very difficult to track because it cannot be assumed that just because a student takes only one class that they dropped out. Those students could be taking the class to improve their work skills or have a special interest.

David Valladolid announced that the Parent Institute for Quality Education (PIQUE) was invited by Cal State Bakersfield to present a Parent Educational Program to students that were coming in to take the Science, Technology, Engineering, and Math (STEM) Course preparation. The response was so great that Cal State Bakersfield has asked PIQUE to submit a proposal to provide more classes. He suggested a pilot program could be developed for the District. Laurie Coskey asked that the PIQUE program be added to the agenda of the next TAC meeting.

Follow-up with Goals from Previous Meeting

- Assist with Developing Alumni Associations (rescheduled for the February 6, 2013, meeting.)
- Develop Outreach strategies (TAC to provide names of potential TAC Members)

Alberto Ochoa suggested that prisons be included in outreach to the community and develop a list of people that can go out into the community and represent the District.

Chancellor Carroll suggested that this be put on the agenda for the next TAC meeting, December 19, 2013.

Laurie Coskey stated that the presentation about the prisons and outreach should be two different topics on the agenda.

Alberto Ochoa asked for a follow up presentation on the cultural proficiency and work to articulate a model that can be used for K-12. Laurie Coskey asked that this be added to the agenda for the February 6, 2013, meeting

Laurie Coskey stated that the committee for outreach will meet before the December 19, 2013 meeting. The committee will present a report at this meeting. The members of the outreach committee are Nola Butler Byrd, Clint Carney, Laurie Coskey, Olivia Puentes-Reynolds, Maria Nieto Senour, Cecil Steppe, and David Valladolid.

Cecil Steppe complimented the trustees and the chancellor for the great work they have accomplished in continually keeping the District in such good order.

Olivia Puente-Reynolds added that seeing all of the media coverage about the District helps the community know about how wonderful it is.

Chancellor Carroll introduced Jack Beresford who is the new Director of Communications and Public Relations.

Adjournment

Future Meeting Dates:

- **Thursday, December 19, 2013, 12:00 p.m.**
- **Thursday, February 6, 2014, 12:00 p.m. – Group Photo**
- **Tuesday, April 22, 2014, 12:00 p.m.**