



**SAN DIEGO  
COMMUNITY COLLEGE  
DISTRICT**

City College • Mesa College  
Miramar College • Continuing Education

# 2013-2014 ANNUAL REPORT TO THE COMMUNITY





# WORKING TOGETHER FOR STUDENTS

## CONTINUING COLLABORATION OF TWO DISTRICTS



The third annual joint meeting of the San Diego Community College District (SDCCD) and San Diego Unified School District (SDUSD) governing boards took place on March 19, 2014, at the SDCCD's Educational Cultural Complex. This was another important opportunity for California's second-largest community college district and school district to join minds and forces on behalf of students and the local community.

The board members heard reports regarding progress made on the goals set at the 2013 joint meeting, challenges encountered, and ideas for the future. The governing boards discussed the recently-approved comprehensive Memorandum of Understanding (MOU) which outlines the partnerships between the two organizations as well as the formal process for entering into new partnerships.

The two organizations continue to support the early/middle college high school format, notably the Garfield program and early college high school at City College and the Met School at Mesa College. A relatively new pilot, which was started involving Hoover High School, City College, and the SDSU College Avenue Compact, is a successful venture that is still in need of expansion. Miramar College and Mira Mesa High School have been working together to offer college math and political science courses at the high school, and planning is underway for an early/middle college high school in fall 2014 or fall 2015. A partnership involving San Diego City College, Lincoln High School, and Continuing Education to establish an early/middle college high school program with a "STEAM" (science, technology, engineering, arts, and mathematics) focus came to fruition when the first cohort of students enrolled on August 18.

Emphasis was also placed on the meetings that have taken place involving faculty, counselors, and administrators from both organizations in developing an aligned curriculum in mathematics and English, which is also in line with the new Common Core requirements. In the area of career/technical education, it was noted that 31 articulation agreements have been developed involving 10 programs and industry sectors. 2,600 student completions have resulted, with students earning college credit as part of the concurrent enrollment process.

Data sharing was another 2013 goal that was addressed. The MOU has established a process for data sharing, using the CalPASS system, in order to analyze student progress and develop strategies to improve student performance and completion. Assessment and intervention strategies were reviewed and it was agreed that research studies will be undertaken as part of the data-sharing process.

Looking to the future, the two boards adopted six goals to be addressed at the next joint meeting in 2015.

1. Improved reporting and data tracking, including specific reports on student success and career/technical education progress.
2. Inclusion of parenting and ESOL classes in planning for community college/K-12 collaboration in Adult Education, under the auspices of Assembly Bill 86.
3. Implementation of an SDUSD Board resolution supporting SB 850, the bill that would authorize community college bachelor's degrees in selected workforce programs.
4. Implementation of early/middle college high school programs, involving Lincoln High School, City College, and Continuing Education; and Mira Mesa High School and Miramar College.
5. Implementation of strategies for effective communication with the community.

6. Expansion of systematic partnership relationships via the Master MOU structure.

The governing boards agreed that the partnership between the two districts has already brought about significant outcomes and has the potential for even more benefits in the future.

**CONSTANCE M. CARROLL, Ph.D.**  
Chancellor



March 19, 2014, joint board meeting held at Continuing Education's Educational Cultural Complex.

# SDCCD CAMPUSES

## SAN DIEGO CITY COLLEGE



**ANTHONY E. BEEBE, Ed.D.**  
President  
San Diego City College



## SAN DIEGO MESA COLLEGE



**PAMELA T. LUSTER, Ed.D.**  
President  
San Diego Mesa College



## SAN DIEGO MIRAMAR COLLEGE



**PATRICIA HSIEH, Ed.D.**  
President  
San Diego Miramar College



## SAN DIEGO CONTINUING EDUCATION



**RUDY KASTELIC**  
Interim President  
San Diego Continuing Education





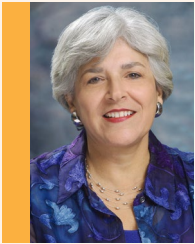
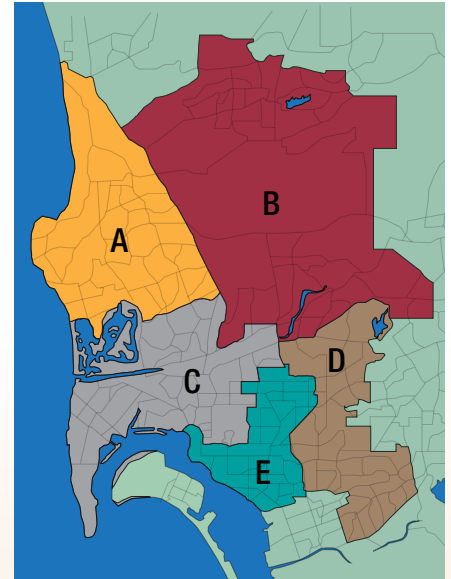
# BOARD OF TRUSTEES

It was a productive year for the SDCCD's five-member governing board.

The Board of Trustees remained active among community organizations and participated in many local and national events including the César Chávez Commemorative Breakfast, Dr. Martin Luther King, Jr. Day activities and the San Diego Pride parade, Community College League of California (CCLC) Annual Trustees Conference, an annual joint board meeting with the San Diego Unified School District (SDUSD), and the Association of Community College Trustees (ACCT) Leadership Congress in Seattle, Washington.

As the District's Propositions S and N construction bond program nears its completion, the trustees participated in numerous grand openings and dedications for new, state-of-the-art facilities that came online in 2013-14. The most recent grand opening, San Diego Miramar College Fire Technology/ EMT Training Center, was held on September 11, 2014, and will be home to Miramar College's School of Public Safety and its San Diego Regional Public Safety Training Institute.

Also, in the November 2014 election process, three Board seats will be included: Districts A, C, and E.



**MARIA NIETO SENOUR, Ph.D.**  
DISTRICT A



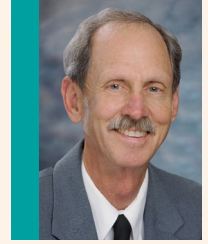
**BERNIE RHINERSON**  
DISTRICT B



**PRESIDENT RICH GROSCH**  
DISTRICT C



**MARY GRAHAM**  
DISTRICT D



**PETER ZSCHIESCHE**  
DISTRICT E



## TRUSTEES PARTICIPATE IN NATIONAL LEADERSHIP CONFERENCE



*From left: Chancellor Constance Carroll, Trustee Maria Nieto Senour, Trustee Bernie Rhinerson, and Vice Chancellor Otto Lee.*

Providing leadership in times of change was the focus as nearly 2,000 community college trustees, presidents, and national and state leaders gathered at the 44th Annual Association of Community College Trustees (ACCT) Leadership Congress. The 2013 ACCT Congress was held October 2-5 at the Washington State Convention Center in Seattle, Washington.

San Diego Community College District Trustees Rich Grosch, Mary Graham, Maria Nieto Senour, and Bernie Rhinerson participated in the conference along with Chancellor Constance Carroll and other District staff. The four trustees delivered presentations on topics such as economic development/revitalization, cooperation with local school boards, and successful collaborations with other community college districts.

"All of the presentations were extremely well attended and successful," said Trustee Rich Grosch, President of the SDCCD governing board. "San Diego is very well regarded by our peers across the country for having established a strong foundation of governance and leadership."

After a stop in Chicago in 2014, the ACCT Leadership Congress will be held in San Diego in 2015.



# SENATE BILL 850



***“SB 850 is not about changing the mission of our community colleges...it’s about preparing students to meet areas of critical need in our state’s workforce.”***

**Dr. Constance M. Carroll**  
Chancellor

California Gov. Jerry Brown recently signed a bill that allows California’s community colleges to offer four-year bachelor’s degrees on a limited basis.

Senate Bill (SB) 850, sponsored by State Senator Marty Block, (D-San Diego), allows 15 California community college campuses to each offer one baccalaureate program in selected workforce-related fields with high demand. Bachelor’s degrees will be offered only in fields where California’s public universities do not offer the program, do not have the capacity to accommodate student demand, or do not have interest in expanding their capacity.

San Diego Community College District Chancellor Constance Carroll served on the California Community Colleges Chancellor’s Office Baccalaureate Degree Study Group and chaired the statewide coalition that provided the advocacy that led to its passage of the bill.

“SB 850 is not about changing the mission of our community colleges,” said Carroll. “In fact, it’s about preparing students to meet areas of critical need in our state’s workforce. The time has come for California to join the 21 other states that enable community colleges to offer bachelor’s degrees.”

Where several previous bills in California failed, SB 850 gained considerable momentum after it was introduced in January, including endorsements from numerous community college districts, chambers of commerce, individual businesses, and editorial boards.

Studies in California show that the number of people with bachelor’s degrees would have to increase by almost 60,000 annually — a jump of about 40 percent — to meet projected employer demand by 2025. A Public Policy Institute of

California report concludes that 41 percent of jobs in the state will require at least a bachelor’s degree, but just 35 percent of working-age adults will have one.

“Nationally, more than 50 community colleges operate almost 500 baccalaureate programs,” said Carroll. “These are bachelor’s degrees in job-training fields, benefiting their local economies, providing a trained workforce for employers, and providing opportunities for students. Affordability, high quality, and access are the hallmarks of this program.”

“This will be a game changer for California’s higher education system and our workforce preparedness,” Block said. “It is landmark legislation that reinforces the focus of our community colleges on job training even as California faces a major skills gap in our workforce. I am appreciative of Chancellor Carroll’s assistance and leadership on this issue.”



Senator Marty Block presenting a proclamation to Chancellor Constance Carroll honoring her for her 10 years of service at the February 27 SDCCD Board Meeting.



# YEAR IN REVIEW

## SAN DIEGO CITY COLLEGE



### THRIVING – HAPPY 100TH, CITY COLLEGE

Founded in 1914 as the first community college in San Diego, City College kicked off its centennial celebration in January with a show-stopping Martin Luther King, Jr. Day Parade float and numerous events throughout the semester, including a Week of Service with students and staff volunteering hundreds of hours to beautify Balboa Park and serve meals at St. Vincent de Paul Village.

On May 23, the college awarded more than 1,200 awards and certificates as a record number of graduates, family, and friends gathered together at the Organ Pavilion in Balboa Park for the 100th-year Commencement. Distinguished alumnus Josh Higgins, the design director for the 2012 Obama Re-election Campaign and currently the creative director at Facebook, encouraged graduates to be an “Agent of Change” in their own lives and to be open to the unexpected in their journey ahead.

### TRANSFORMATION

As part of the \$1.555 billion Propositions S and N construction bond campaign, City College continued its campus-wide transformation by opening its newest classroom facility for the 2014 spring semester. The four-story, 98,000-square-foot Life Sciences and Physical Sciences building is home to the agriculture, astronomy, biology, chemistry, geographic information systems, geography, geology, physical science, and physics programs. The building features multiple state-of-the-art laboratories, science lecture rooms, teaching gardens, a rooftop observation deck and an awesome 80-seat planetarium.



City College Planetarium

This fall, the 128,000-square-foot Arts and Humanities and 62,000-square-foot Business Technology buildings open. With many of San Diego's fastest-growing companies needing qualified STEM (Science, Technology, Engineering, and Mathematics) graduates, the additional labs and classrooms allow the college to expand academic and career opportunities that will in turn provide qualified employees to the region.

### INSPIRATION

In November 2013, Supervisor Ron Roberts proclaimed San Diego City College a Live Well! institution, the first college designated as partner in the Live Well San Diego initiative. Live Well! focuses on enhanced nutrition, better behavioral health, and improved fitness. The campus effort includes a new one-mile walking path, healthy menu options, and nutrition education seminars.

Serving as an inspiration to all, City College graduates Bryce Schierenbeck, 35, and Marikris Racho, 22, were two of only 85 scholars in the nation selected this year to receive the prestigious Jack Kent Cooke Foundation Undergraduate Transfer Scholarship. The largest scholarship of its kind in the nation, the recipients can receive up to \$30,000 annually for three years to pursue their four-year degrees. Awarded to students who demonstrate exceptional promise, Bryce plans to attend the Haas School of Business at UC Berkeley to obtain a Bachelor's of Science in Business Management, and then pursue a Juris Doctorate and an M.B.A. simultaneously. Marikris, the first in her family to graduate from college, plans to transfer to SDSU to earn a master's degree in biology and become a gastrointestinal surgeon. Additionally, twenty San Diego City College graduates received \$10,000 annual scholarships from the University of California San Diego Chancellor's Associates Scholars Program.

*Top photos, from left: 2013-14 City College Interim President Lynn Neault (center) with City College students Bryce Schierenbeck and Marikris Racho; City College Martin Luther King, Jr. Parade float; City College's Live Well! initiative logo.*



# YEAR IN REVIEW

## SAN DIEGO MESA COLLEGE



### MILESTONES ON THE MESA

Fifty years ago, San Diego Mesa College was founded on the belief that education has the power to transform lives and communities.

Today, Mesa College — named in 2012 as the fastest-growing college in California and one of the fastest-growing in the nation — continues to transform and help students realize academic success through a comprehensive academic platform, innovative instruction, and an infusion of \$316,567,084 in construction improvements funded by voter-approved Propositions S and N.

“The college’s early visionaries laid the framework for what we are today — a premier transfer institution and a driving resource for workforce education, and a model for teaching and learning set in an environment that champions innovation and cultural diversity,” said Mesa President Pamela T. Luster. “This is a special time to reflect upon our accomplishments, thank the people who made those achievements possible, and look forward to thinking even bigger for the next 50 years.”

### STUDENT SUCCESS

There is no better example of student success than Mesa’s own Sarah Farmer. In the spring, Sarah, 21, of Poway, was named to the 2014 All-USA Community College Academic Team. This all-star academic team consists of only 20 college students from the entire country, selected from more than 1,700 students nominated by more than 800 community colleges.

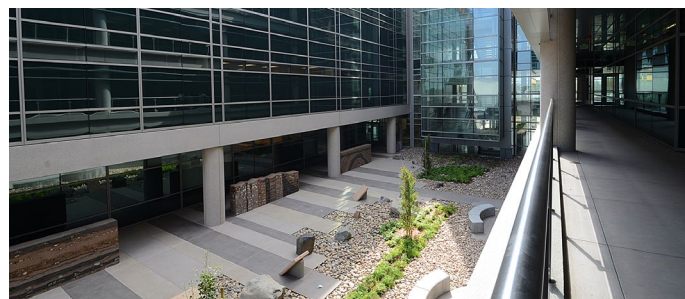
She and fellow student William Keck were also honored as All-California Academic team members. Sarah was the top scorer in the state, earning the title of 2014 Coca-Cola New Century Scholar for California, which comes with a \$2,000 scholarship and a plaque from the Coca-Cola Foundation and Coca-Cola Scholars Foundation.

“Sarah is a perfect example of what teaching and learning at Mesa College is all about,” said President Luster. “At Mesa, Sarah found the encouragement and programs to thrive — both inside and outside the classroom. She has made the transition

from student to leader. She is a role model for her peers — on campus and in the community — and has an outstanding future ahead of her.”

### TEACHING AND LEARNING

Fueled by Propositions S and N construction funding, the transformation of Mesa College continues. One of the highlights of this 50th anniversary year was the opening of the new Math+Science Complex. Situated in the heart of the campus, the facility provides instruction space for students pursuing degree and certificate programs in biology, chemistry, physical sciences, and mathematics.



*Mesa College Math+Science Complex*

At 206,000 square feet, it is the largest instructional classroom in the California community college system. Specialty spaces include numerous study areas, a greenhouse, an astronomy observation center, and drought-tolerant globally themed instructional gardens.

Mesa College also saw an infusion of new talent, welcoming 27 new faculty-tenure members. Thirteen faculty members, including three counselors, were welcomed in spring 2014, and 13 more began teaching this fall.

*Top photos, from left: Celebration on the Mesa logo; Mesa College student Sarah Farmer; group photo, from left: Professor Donna Budzynski, Dean Saaid Eidgahy, Professor Bill Brothers, Chancellor Constance Carroll, Mesa College President Pamela T. Luster, Trustee Rich Grosch, Mesa Student Yvonne Roca, and Vice Chancellor Christopher Manis.*



# YEAR IN REVIEW

## SAN DIEGO MIRAMAR COLLEGE



### CONSTRUCTION COMMOTION

The grand opening of a \$34.5 million Student Services Center/Cafeteria/Bookstore kicked off the 2013-14 academic year. The three-story facility replaced multiple bungalows, where services had been scattered around campus for nearly 40 years. A few days later, Miramar honored first responders on 9/11 and broke ground on a \$16.5 million Fire Science/EMT Training Center.

### INDUSTRY AND COMMUNITY CONNECTIONS

Economic and Workforce Development grants from the State Chancellor's Office reaffirmed funding for the Advanced Transportation, Technology and Energy Center, and Southern California Biotechnology Center (SCBC). SCBC buzzed with activity, hosting Life Science Summer Institute teaching programs, Wireless Health training seminars, Introductory Life Science Experience for Low Income Youth, children's summer science camps, and cadaver-based human anatomy workshops for Pacific College of Oriental Medicine acupuncture and massage therapy students.

### HONORS AND AWARDS

Miramar Honors students Rozhon Badiozamani and Dianna Ratsamy were named to the Phi Theta Kappa (PTK) All-California Academic Team; Trinh Nguyen and Mehrdad Yazdanibiouki received Jack Kent Cooke Undergraduate Transfer Scholarships, valued at \$30,000 annually for up to three years; and five lady Jets were named to the California Community College Soccer Coaches Association 2013 Scholar-Athlete Team.

Ranking #6 in the nation by the National Soccer Coaches Association of America, women's soccer clinched its fourth straight Pacific Coast Athletic Conference title.



The Child Development Center received reaccreditation by the prestigious National Association for the Education of Young Children. The Basic Skills English/ESOL Lab Instruction Assistant Program received the highest possible national level recognition and certification from the National Association of Development Education. Miramar publications and marketing efforts won gold, silver, and bronze awards from the National Council for Marketing and Public Relations District 6 and Community College Public Relations Organization.

For achievement in their respective careers, faculty siblings Sean Bowers and Dr. Rebecca Bowers-Gentry were named 2014 Miramar College Distinguished Alumni by the Miramar College Foundation.

### MILESTONES ACHIEVED... EVIDENCE OF GROWTH

More than 570 new students, friends, and families attended the Jets Jump Start prior to fall semester start, while 11 new faculty joined the Miramar College family in the spring.

With 15 fully approved associate degrees for transfer, the college exceeded its original goal of 11 approvals by the State Chancellor's Office and is in 130% compliance with the SB 1440 initiative. In addition to its six-year strategic plan and educational master plan updates, the college developed a five-year enrollment growth plan to reach 10,000 full-time equivalent students.

Closing out the year, 998 associate degrees and certificates of achievement were awarded to 383 female and 498 male graduates at the 38th annual commencement.

*Top photos, from left: Miramar College Student Services Center/Cafeteria/Bookstore; Miramar College students Rozhon Badiozamani and Dianna Ratsamy; and a Miramar College graduate.*



# YEAR IN REVIEW

## SAN DIEGO CONTINUING EDUCATION



In 2013-2014, San Diego Continuing Education (CE) was in the first year of a two-year strategic planning cycle with the focus on key action areas:

- Enhance collaborative cultures both internally and externally with community, business, and educational institutions.
- Promote and emphasize full engagement in participatory governance, building a collective understanding and responsibility.
- Create educational and program pathways to career and higher learning; and document, report, and promote a holistic understanding of student success.
- Access and use existing and emerging technology.

### COLLABORATIVE CULTURES

Through Assembly Bill 86, the SDCCCD and SDUSD formed an Adult Education Regional Consortium, working together to determine how to accelerate adult learner success.

In many cases, when students complete a noncredit, short-term job training program at Continuing Education, they are able to transition into a similar program at City, Mesa, or Miramar College, and in some cases, can earn college credit for the classes they completed at CE, through collaborative credit-by-exam agreements with the colleges.

### PARTICIPATORY GOVERNANCE

The Classified Senate was distinguished as a Model Senate by the California Community College Classified Senate (4CS). 4CS is the statewide organization for ensuring classified participation in shared governance. CE's Senate is the only noncredit Classified Senate in the State of California, which makes receiving this distinction of excellence a special honor.

The Academic Senate played a significant role in hiring new contract faculty after a five-year hiring freeze. Hundreds of faculty members participated on screening committees that led to the successful recruitment of 11 contract faculty positions by the end of June 2014.

### PATHWAYS FOR STUDENT SUCCESS

A review of CE student achievement in Career Development and College Preparation (CDCP) programs led to the modification of course offerings to allow students to complete programs in fewer hours.

The Accelerated High School Program allows students to complete credits in six-week, subject-based cohorts through direct instruction that integrates technology into the curriculum. Students are completing at significantly higher rates. This instructional model integrates college-and-career readiness and common core standards to develop a formal pathway for CE students who transition to college.



### EMERGING TECHNOLOGY

The Business Information Technology Program is pairing Blackboard and CCConfer in hybrid classes to enhance onsite classes allowing students to remotely review assignments and provide online demonstrations. Online video streaming is utilized, which allows students to review these videos repeatedly.

*Top photos, from left: CE Academic Senate President Timothy Pawlak, City College President Anthony E. Beebe, CE Interim President Rudy Kastelic, SDUSD Adult Education Program Manager Marc Gottuso; CE commencement graduates; and CE networking students.*



# MILITARY EDUCATION

For 37 years, the San Diego Community College District has served officer and enlisted service members at military installations across the nation. In 2013-2014, more than 18,900 U.S. Army, Navy, and Marine Corps personnel were enrolled in the Military Education Program at 11 military bases in six states for contract totals of approximately \$7 million. Through the Military Education Program, instructional services are provided to military and government personnel through Contract Instructor Programs serving the Center for Surface Combat Systems and Center for Service Support.

The SDCCD is committed to serving its community, which includes one of the largest military populations in the country. In addition to the contract training program, the SDCCD's Military Education Program also provides on-base college programs. Services such as counseling, evaluation, assessment testing, and guidance with transfer opportunities are available to veterans, active-duty military, military spouses, and dependents. By demonstrating a strong interest in advocating, recruiting and



retaining active-duty military and veteran students and their families, and through our commitment to educating our nation's most deserving heroes, San Diego City College is proud to be recognized as a Military Friendly School, Military Friendly Employer and Military Friendly Spouse Employer by *Military Advanced Education* and as a Military Friendly School by *GI Jobs*.

# FIRST RESPONDERS

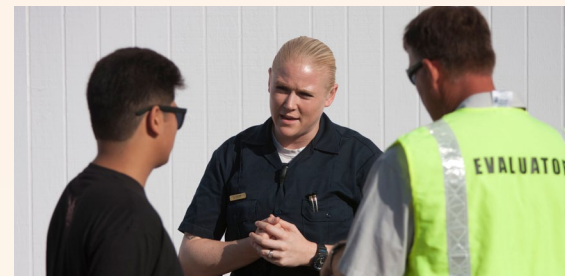


San Diego Miramar College was little more than 120 largely undeveloped acres in 1981 when George Beitey enrolled in one of the first classes at its San Diego Regional Law Enforcement Academy.

Today, Beitey is the Dean of San Diego Miramar College's School of Public Safety, which includes not only the Regional Law Enforcement Academy but also a new LEED-certified Fire Technology/EMT Training Center, a Regional Lifeguard Academy, a Detentions/Courts Academy, and a Homeland Security training program – the latter of which is funded by the Transportation Security Administration. In addition, fire-training academies in San Diego and El Cajon fall under Miramar College jurisdiction.

In 1980, the police and sheriff's academies combined to form the San Diego Regional Law Enforcement Academy, which graduates a handful of classes each year and will graduate its 100th class in October. In all, some 2,173 San Diego police officers – including SDPD Chief Shelley Zimmerman – and 1,415 San Diego County sheriff's deputies have been trained at the Regional Academy.

Founded in 1997, the San Diego Regional Lifeguard Academy this year will celebrate its 50th graduating class. Miramar College has the only accredited, regional, open-water lifeguard degree program of its kind in the world.



The latest addition to Miramar College's School of Public Safety is a \$16.5-million Fire Technology/EMT Training Center, which was officially dedicated on September 11, 2014. Also housed in the new facility will be the program for prospective emergency medical technicians. In addition to EMT training, studies include classes in advanced airway management, basic life support, and refresher courses for certified EMTs. Ambulance ride-alongs and clinical experience in the emergency department are a vital component of the curriculum.

Looking ahead, Beitey says Miramar College will remain at the forefront of first responder training in the region.

"Miramar College has played and will continue to play a key role in training the region's first responders," Beitey said. "It will be interesting to see how the academies develop over the next 30 years."



# LEARNING BY DEGREES

The San Diego Community College District remains committed to the success of its students by offering a wide range of academic courses and workforce training programs in classrooms, labs, and online. Moreover, there is a wide array of student support services available to assist students with their academic and professional skills preparation. It is the goal of the District to provide quality education and services at an affordable price, and to offer equal access and achievement opportunities to all members of the community.

## DEGREES AND CERTIFICATES AWARDED

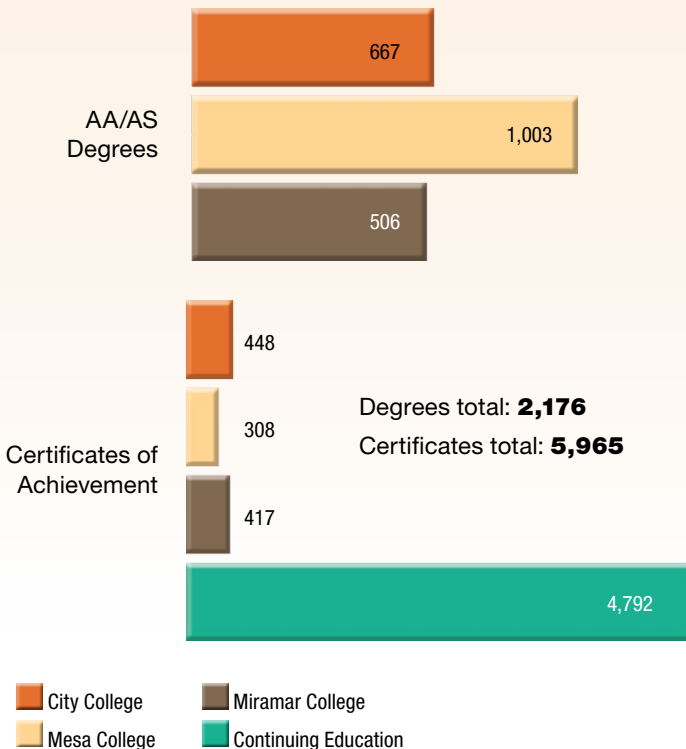
During the 2013-14 academic year, the SDCCD awarded 2,176 associate degrees and 5,965 certificates to students districtwide. Additionally, the credit colleges within the District continue to transfer relatively high numbers of students to four-year institutions; 1,403 to CSU, 594 to UC, 650 to in-state private institutions and 787 to out-of-state institutions in 2012-13.

## ENROLLMENT

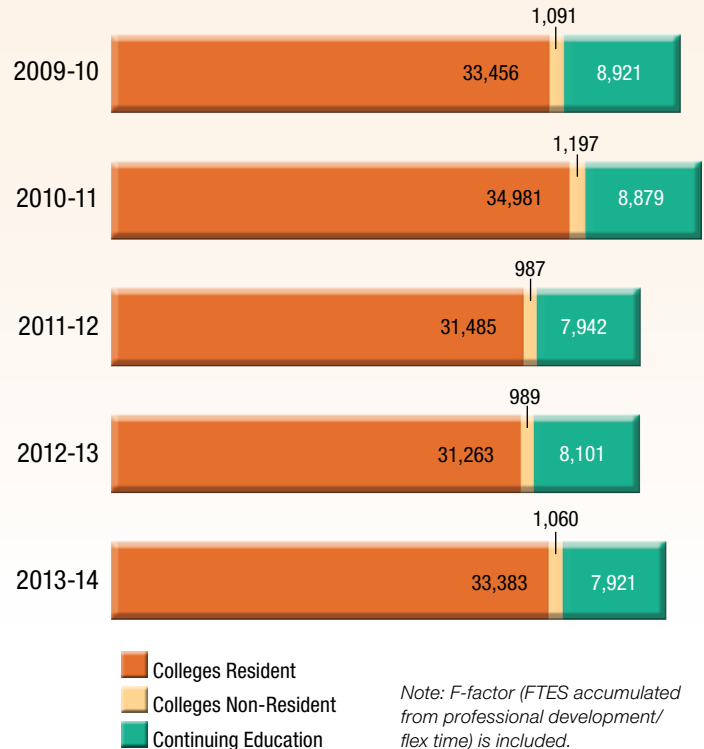
Enrollment at the SDCCD credit colleges and noncredit Continuing Education campuses remained strong in 2013-14 with more than 380,000 enrollments in approximately 14,000 classes during the summer, fall, and spring semesters. The overall full-time equivalent student (FTES) count increased by 5.5% between 2012-13 and 2013-14, totaling 42,576 FTES.



### AWARDS CONFERRED BY CAMPUS 2013-2014\*



### RESIDENT AND NON-RESIDENT FTES (FULL-TIME EQUIVALENT STUDENTS)



\* Figures are preliminary as of August 2014.

# STUDENT TRANSFERS



Transfers continue to be an area of focus for the SDCCD. The top two four-year transfer institutions were San Diego State University (SDSU) and University of California, San Diego (UCSD) across all colleges in the District. SDSU transfer volume districtwide increased by 40% over five years, from 731 in 2008-09 to 1,023 in 2012-13. There was a significant increase in transfer volume in 2010-11, followed by a sharp decline in 2011-12 likely due to the fact that many students who would have transferred to the CSU in fall 2011 were admitted in spring 2011 due to a one-time augmentation in funding. Therefore, caution should be used when examining the trends in transfer volume over the past five years.

In regards to ethnicity, White students displayed the highest transfer volume, whereas American Indian and Filipino students showed the lowest transfer volume. Both Latino and Asian/Pacific Islander students (19% and 12%, respectively) had the next highest transfer volume between 2008-09 and 2012-13. Latino students displayed the greatest increase in transfer volume (46%), from 525 in 2008-09 to 764 in 2012-13.

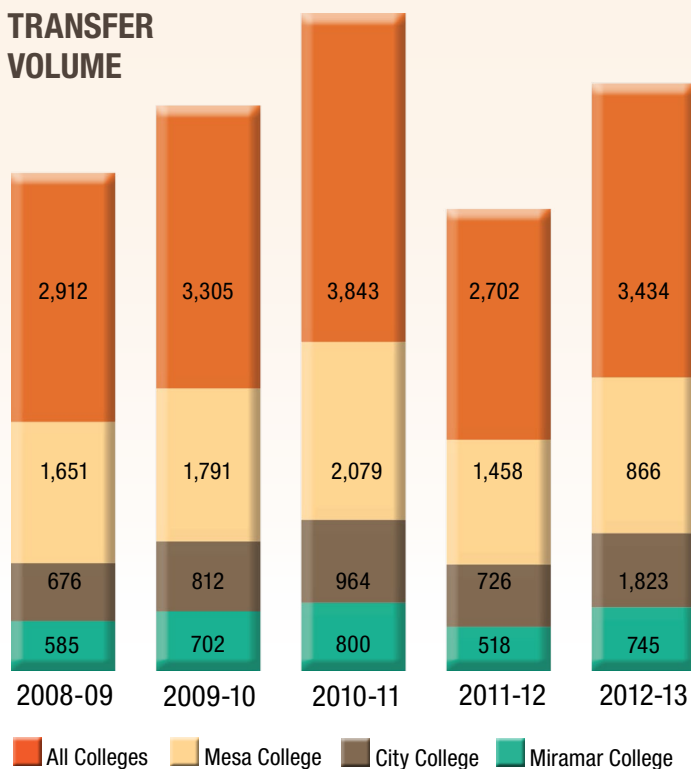
On average, there were 261 students considered transfer prepared in each transfer cohort. Transfer prepared is defined as those students who completed 60 UC/CSU transferable units, but did not transfer or obtain a degree. When the transfer rate is recalculated to include transfer prepared students the rate increases by approximately 5%.

Results for the top transfer destinations by ethnicity showed interesting results. Overall, African American students were more likely to transfer to in-state private institutions (e.g., University of Phoenix, National University, and Ashford University) relative to other ethnic groups when examining their respective top transfer destinations.

African American students, and in some cases Latino students, were less likely to complete a traditional transfer curriculum, and then transfer to public institutions such as a UC or CSU. These ethnic groups were more likely to transfer to an in-state private institution such as the University of Phoenix or National University without completing a traditional transfer curriculum.

There are two reasons why this is concerning. First, underrepresented minorities, including African American and Latino students that attend in-state private institutions, tend to have higher financial indebtedness due to the relatively high cost of attending these types of institutions. Second, the completion rates of these ethnic groups that attend the in-state private institutions are quite low relative to the completion rates of the in-state public institutions.

## TRANSFER VOLUME





# STUDENT DEMOGRAPHICS

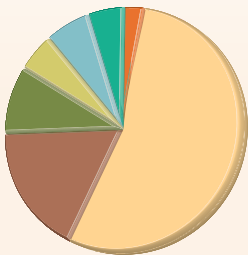
## AGES AND GENDER OF STUDENTS

Just over half of the students at the credit colleges are between 18-24 years of age. This has been a continued trend over the years but with slight increases, and now a greater proportion of students are in this age group. Conversely, the majority of students at noncredit Continuing Education continue to be students 50 years of age or older. Male and female students at the credit colleges are about evenly split, but at noncredit Continuing Education, there is nearly a two to one ratio of female to male students.

## ETHNICITY OF STUDENTS

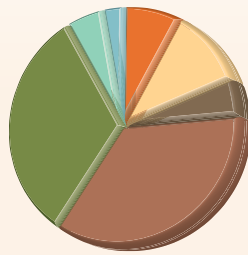
The student population continues to reflect the diversity of the surrounding areas served by the credit colleges and noncredit Continuing Education campuses. Enrollment for all three colleges in Fall 2013 was approximately 35% Latino students, 8% African American students, 11% Asian/Pacific Islander, 5% Filipino students, and 32% White students. Enrollment at the noncredit Continuing Education campuses is equally as diverse. In Fall 2013, enrollment was 34% Latino students, 8% African American students, 14% Asian/Pacific Islander, 2% Filipino students, and 32% White students.

**AGE:  
COLLEGES**



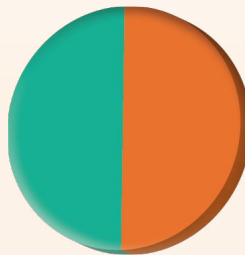
-18	3%
18-24	55%
25-29	18%
30-34	9%
35-39	5%
40-49	6%
50+	4%

**ETHNICITY:  
COLLEGES**



African American	8%
Asian/Pacific Is.	11%
Filipino	5%
Latino	35%
White	32%
Other	6%
Unreported	3%

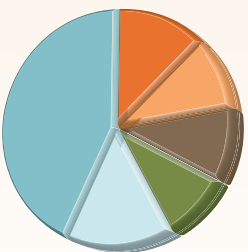
**GENDER:  
COLLEGES**



Female	50%
Male	50%

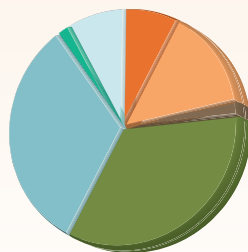


**AGE:  
CONTINUING  
EDUCATION**



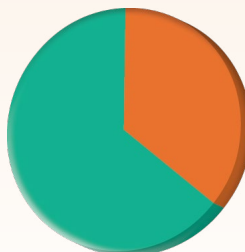
18-24	13%
25-29	10%
30-34	10%
35-39	9%
40-49	15%
50+	43%

**ETHNICITY:  
CONTINUING  
EDUCATION**



African American	8%
Asian/Pacific Is.	14%
Filipino	2%
Latino	34%
White	32%
Other	2%
Unreported	8%

**GENDER:  
CONTINUING  
EDUCATION**



Female	64%
Male	36%



# RESOURCE MANAGEMENT

The San Diego Community College District continues to be recognized as one of the best managed community college districts in the nation. With careful planning and sound fiscal management, the District avoided the potentially devastating fiscal situations many other community colleges dealt with during more than five years of state-imposed revenue cuts. Thanks to the support of taxpayers throughout the state with the passage of Proposition 30, a temporary tax on sales and personal income tax in November 2012, further cuts were avoided and the state began a slow but steady process of restoring funding to serve and support students in 2013-14. Overall, the District increased enrollement by 5% compared to 2011-12.

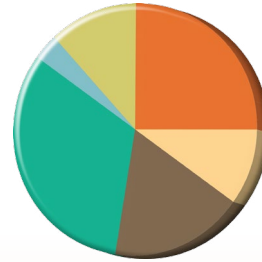
The SDCCD's 2013-14 budget totaled \$865,675,134. The state provided the District funding for additional class section offerings, funding for services to support student success, and the first cost-of-living adjustment in five years to assist with addressing the ever increasing costs of operations. The District hired 30 new full-time faculty and began to replace positions that had been left vacant during the state's fiscal challenges.

Approximately 50 percent of the District's 2013-14 budget consisted of voter-approved general obligation bond funds to enable the District to replace or update aged buildings with state-of-the-art facilities that have an emphasis on sustainability.

In addition, the District's bond program continued to contribute to the region's economic recovery by providing opportunities for construction-related businesses to be awarded voter-approved construction contracts, which positively impacted many who are employed by those construction firms.

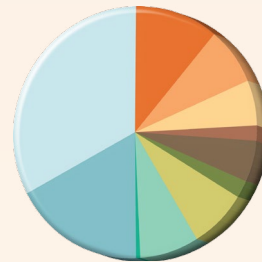
Once again, the District met all of its internal and external obligations throughout 2013-14, while maintaining a balanced budget with strong budgetary and cash-flow reserves.

The SDCCD appreciates the support of the voters in providing increased state funding for student access in 2013-14 and pledges to continue its efforts in the years to come to serve student demand, which remains strong at the District, while providing students support in achieving their educational goals.



## 2013-2014 REVENUE: \$865,675,134

General Fund Unrestricted	220,721,706	25.50%
General Fund Restricted	83,583,809	9.66%
Prop "S"	151,490,064	17.50%
Prop "N"	282,162,792	32.59%
Reserves & Contingencies	28,812,525	3.33%
Other Sources	98,904,238	11.42%
<b>Total</b>	<b>865,675,134</b>	<b>100%</b>



## 2013-2014 EXPENDITURES: \$865,675,134

Academic Salaries	96,559,052	11.15%
Classified Salaries	64,768,634	7.48%
Employee Benefits	51,644,053	5.97%
Supplies & Materials	16,747,416	1.93%
Operating Expenses	46,680,282	5.39%
Capital Outlay	17,469,479	2.02%
Financial Aid	66,443,330	7.68%
Reserves & Contingencies	65,738,166	7.59%
Other Outgoing	5,971,866	0.70%
Prop "S"	151,490,064	17.50%
Prop "N"	282,162,792	32.59%
<b>Total</b>	<b>865,675,134</b>	<b>100%</b>





# ECONOMIC IMPACT

## DISTRICT ADDS \$5.2 BILLION TO REGIONAL ECONOMY

A new analysis shows the San Diego Community College District (SDCCD) and its students added \$5.2 billion last year to the regional economy, up from \$4.0 billion in 2012-13. In total, the District's economic impact is equal to approximately three percent of the county's Gross Regional Product.

The study by Idaho-based Economic Modeling Specialists Intl. (EMSI), analyzed spending on college operations, including payroll and purchases, along with the economic benefits of a better educated workforce. The increase in the District's economic impact on the region is due to an increase in regional earnings and updated information on former SDCCD students now in the workforce. In 2013-14 this totals \$4.9 billion – up from \$3.7 billion estimated by EMSI in 2013.

The District employs 4,568 full-time and part-time employees at City, Mesa, and Miramar colleges, San Diego Continuing Education, and elsewhere. The net impact of payroll and expenses in fiscal year 2013-14 came to \$331.7 million, according to the report. The overall effect of the SDCCD on the local economy is equal to the sum of the district operations and the student productivity effect.

Additionally, social savings reduced taxpayer expenses by \$95.0 million through lower unemployment, criminal justice, and health care costs.

"There is no doubt that the San Diego Community College District is an important contributor to San Diego's economy and workforce," said Jerry Sanders, President and CEO of the San Diego Regional Chamber of Commerce. "Under the guidance of Chancellor Constance Carroll, SDCCD produces high quality learning experiences that are preparing the workforce of tomorrow while at the same time employing today's workforce throughout its campuses."



**SDCCD students who earn an associate degree will see an increase in earnings of \$11,700 each year compared to someone with a high school degree – that equals to approximately \$421,200 of added income over a working lifetime.**

# GRANT HIGHLIGHTS

## CITY COLLEGE

**Title:** Deputy Sector Navigator – Advanced Manufacturing

**Funder:** California Community Colleges Chancellor's Office

**Amount:** \$300,000

**Title:** Deputy Sector Navigator – Information, Communication/ Digital Media

**Funder:** California Community Colleges Chancellor's Office

**Amount:** \$300,000

## MESA COLLEGE

**Title:** Gaining Early Awareness and Readiness for Undergraduate Programs

**Funder:** University of California, San Diego

**Amount:** \$17,893

**Title:** STAR TRIO

**Funder:** U.S. Department of Education

**Amount:** \$321,392

## MIRAMAR COLLEGE

**Title:** Sector Navigator – Biotechnology

**Funder:** California Community Colleges Chancellor's Office

**Amount:** \$372,500

**Title:** Deputy Sector Navigator – Advanced Transportation and Renewables

**Funder:** California Community Colleges Chancellor's Office

**Amount:** \$300,000

## CONTINUING EDUCATION

**Title:** AB86 Adult Education Consortium Planning Grant

**Funder:** California Community Colleges Chancellor's Office

**Amount:** \$439,517

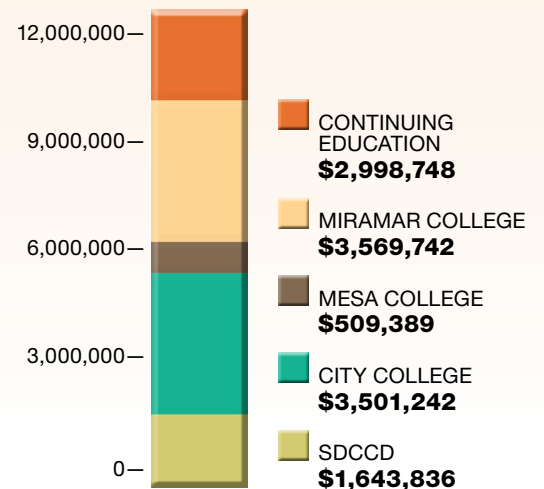
**Title:** Certified Nursing Assistant Program

**Funder:** Arthur N. Rupe Foundation

**Amount:** \$80,000

## FY 2013-14 GRANT AWARDS

**TOTAL FUNDING**  
**\$12,222,957**



For more information on SDCCD grants visit: [isp.sdccd.edu/grants/index.html](http://isp.sdccd.edu/grants/index.html)



# BUILDING FOR THE FUTURE



As California faces severe drought and spiraling energy costs, the San Diego Community College District's investments in sustainability are paying off.

From San Diego City College's new 98,000-square-foot Science Building in downtown to Miramar College's 5,100-square-foot police substation in Mira Mesa, virtually every project built under Propositions S and N has obtained Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council.

"The San Diego Community College District is one of the most vocal clients we've had about pushing sustainability," said Randy Dolph, an architect with the San Diego firm Delawie Wilkes Rodrigues Barker, which designed Mesa College's new Math+Science Complex, the largest instructional building at a California community college campus. "They were pushing us more and more to make sure their projects are sustainable."

The District's Board of Trustees has gone so far as to include among its annual goals to "ensure that all buildings built with Proposition S and N monies be LEED certified or equivalent and that all due diligence be made to use green products and materials wherever economically feasible." Its Five-Year Strategic Plan emphasizes the District's responsibility to lead in sustainable practices and policies.

"The San Diego Community College District has a responsibility to help protect the region's environment but we also have a responsibility to taxpayers," said Rich Grosch, President of the District's Board of Trustees. "Fortunately, sustainability is also a good business decision."

The SDCCD has obtained or is on track to obtain 42 LEED certifications, more than any single organization in San Diego County. On average, SDCCD projects exceed California energy savings standards in new buildings by 20 percent, and as high as 49 percent.

*Mesa College  
Math+Science Complex*



# SUSTAINABILITY



With 100 of 125 bond construction projects recently completed, the District is yielding huge benefits:

- Computer-driven irrigation systems that measure the amount of moisture in the air and soil saved the District 37 million gallons of water districtwide during a one-year pilot project, yielding water savings of 40 percent. Landscape designs using native and Mediterranean vegetation, along with mulch, gravel and boulders, are saving millions of gallons of water annually.
- Solar installations across the District have generated approximately 13.5 million kilowatt hours for a savings of more than \$700,000 in utility costs and making the District one of the top producers of renewable energy in SDG&E's service area.
- A solar pool heater for the Ned Baumer Aquatic Center at Miramar College is on track to save more than 31,000 therms of natural gas each year for an annual cost savings of \$27,000.
- All buildings maximize natural lighting that reduces the need for electricity, and most are equipped with 'high performance' glass that reduces the amount of heat coming in and air conditioning being used.
- All projects are required to divert at least 75 percent of construction and demolition debris from landfills, and in some cases that figure has reached 92 percent.

"As a vital resource to the region and one of the San Diego's largest employers, it is critical that we lead the way in sustainability and energy, and water conservation during a time of diminishing resources and escalating costs," said SDCCD Chancellor Constance Carroll.

## WATER SAVINGS AT A GLANCE

In order to comply with regional requirements for water conservation and to reduce water costs, the SDCCD prioritized implementation of a standardized irrigation control system.

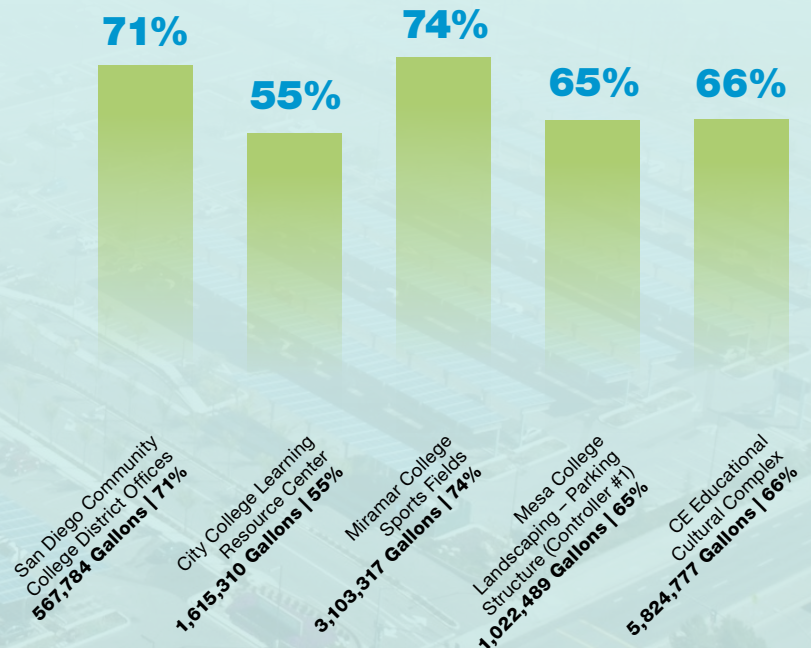
By using grants from the San Diego County Water Authority, the SDCCD was able to pilot a year-long test of the Calsense weather-based centralized control system, selecting a variety of surfaces and environments.

At the conclusion of the year-long pilot, data showed that the system produced a 40% reduction in water use. This meant a savings to the District of over 37 million gallons of water – about 56 Olympic-sized swimming pools. As a result, the Calsense system is now incorporated as the District standard for all new construction projects.



Mesa College  
Math+Science Complex  
Landscaping

## 2013 HIGHLIGHTS



Top photos, from left: City College Science Building, Miramar College Student Services Building, and Continuing Education North City Campus.



# COMMUNITY ADVISORS

## CORPORATE COUNCIL

The Corporate Council continues to emerge as an integral adviser to the SDCCD regarding workforce education and training. Composed of business members representing the industry clusters that drive San Diego's economy, the Corporate Council provides a means of ensuring good relations between the SDCCD and its business partners throughout the region.

The District looks to the Corporate Council to identify strategies for meeting business and employer needs, and appreciates the ongoing support of its members. Throughout the year, Council members were kept well informed on District matters including the recovering state budget and their role in advocacy regarding legislative issues. Recent highlighted topics of discussion included the SDCCD's first responders programs, the community college baccalaureate efforts, restorative justice efforts, and the RJ Donovan Correctional Facility partnership.

## CORPORATE COUNCIL MEMBERS



## PROPOSITIONS S AND N CITIZENS' OVERSIGHT COMMITTEE



From left, front row: Carolina Moreno, Ed Oremen, Evonne Seron Schulze, David MacVean, Scott Crosby. From left, back row: Thomas Scanlan, Gerry Hosenkamp, Rosalie Schwartz, Glen Sparrow, Jean-Paul de Kervor, and Leslie Bruce.

The District's capital improvement program is overseen by an independent Citizens' Oversight Committee (COC), whose members represent various organizations, community groups, and students. These community leaders are appointed by the SDCCD Board of Trustees and are charged with monitoring the \$1.555 billion in voter-approved bond measures.

Current Committee members include: Chair Evonne Seron Schulze, Vice Chair Ed Oremen, Leslie Bruce, Dr. Sunita Cooke, Patricia Cowett, Scott Crosby, Jean-Paul de Kervor, Pierre Domercq, Gerald Hosenkamp, Sarah Kruer Jager, David MacVean, Thomas Scanlan, Dr. Rosalie Schwartz, Dr. Glen Sparrow, Christopher Ward, and Carolina Moreno.

## TRUSTEE ADVISORY COUNCIL



From left, front row: Cecil Steppe, Evonne Seron Schulze, Rabbi Laurie Coskey, Olivia Puentes-Reynolds, and Alan Mobley. From left, back row: Dr. Alberto Ochoa, Clint Carney, Gary Rotto, Jeff Marston, and David Valladolid.

Members of the Trustee Advisory Council (TAC) assist in improving communications between the Board of Trustees and the community, and advise the Board on community attitudes, perceptions and opportunities. They serve as advocates to the community and decision-makers, to ensure that the District's educational programs and services meet the needs of area citizens.

Current Council members include: Willie Blair, Dr. Nola Butler Byrd, Clint Carney, Rabbi Laurie Coskey, Dwayne Crenshaw, Herb Delute, Ricardo Flores, Bob Garber, Keith Jackson, Alan Mobley, Jeff Marston, Dr. Alberto Ochoa, Olivia Puente-Reynolds, Gary Rotto, Evonne Seron Schulze, Cecil Steppe, David Valladolid, and Sid Voorakkara.

# SUMMER SESSION A SUCCESS

An improved budget picture enabled the SDCCD to restore summer college credit courses this year for the first time since 2009. More than 1,000 classes were offered at City, Mesa, and Miramar colleges – including numerous online courses. In addition, San Diego Continuing Education offered more than 2,000 free noncredit classes at its seven campuses in San Diego.

“After years of budgetary belt-tightening, we take great pride in again offering summer courses that provide thousands of students the tools they need to get a timely, high-quality education, secure their degrees, and prepare for the workforce,” said Rich Grosch, President of SDCCD’s Board of Trustees.

The SDCCD was forced to stop offering summer courses as the recession led to \$1.5 billion in state funding cuts for California community colleges from 2007-08 to 2011-12. Statewide, the

number of for-credit summer course offerings plummeted from more than 45,000 in 2007-08 to less than half that number in 2011-12.

“We are committed to providing the best community college experience for our students, and we are pleased that improved state financing has enabled the San Diego Community College District to again offer summer college credit courses,” said SDCCD Chancellor Constance M. Carroll.

The restoration of summer courses is expected to have a positive impact on the region and state. California community colleges educate about 70 percent of our state’s nurses and train approximately 80 percent of firefighters, law enforcement personnel, and emergency medical technicians. Nearly 42 percent of all California veterans receiving GI educational benefits attend a California community college.



Summer transit advertisement.

# RESTORING RESPECT



Dr. Carl Luna

During the 3rd Annual Conference on Restoring Civility to Civic Dialogue held at the University of San Diego’s Joan Kroc Institute for Peace and Justice in March, San Diego City College, San Diego Mesa College, and the University of San Diego’s College of Arts and Sciences announced they are forming the Institute for Civil Civic Engagement to address the growing invective in political discourse.

“The terms fascist, communist, socialist, traitor and the like are now routinely bandied about by commentators, candidates, and office holders,” said Mesa College Professor Dr. Carl Luna, who will be director of the new institute. “Barack Obama has been routinely called a Kenyan-born socialist. Mitt Romney was just recently ridiculed on cable TV for having an adopted African American grandson. Boundaries of basic decency are flagrantly being violated.”

Luna said Institute for Civil Civic Engagement projects will include organizing community conferences and working with other groups in rating political advertisements for civility, along with sponsoring an annual San Diego Civility Awards ceremony to honor individuals and groups serving as models of civility. The institute also will work with local school districts, colleges, and universities in developing programs that promote campus cultures of civility and civic engagement.

The announcement of the new partnership was made by Constance M. Carroll, SDCCD Chancellor. The conference is a product of Restoring Respect, a community initiative supported by a consortium of San Diego area academic institutions and community groups that include the SDCCD, USD’s School of Leadership and Educational Sciences, the Catfish Club, and other community partners.

Luna said the Institute for Civil Civic Engagement institutionalizes the Restoring Respect initiative. He concedes much work needs to be done. “Our goal is to let people know that politics can be better than this, that public debate can raise above slurs and name-calling and that we, the people can, as Lincoln said, allow ‘the better angels of our nature’ to shine through,” Luna said.



Conference panel, from left: San Diego Regional Chamber of Commerce President and CEO Jerry Sanders, Keynote Speaker and Director of the National Institute for Civil Discourse Dr. Carolyn Lukensmeyer, San Diego Unified School District Board of Education Member Richard Barrera, Director for the Colorado State University Center for Public Engagement Dr. Martin Carasson, San Diego Regional Airport Authority President and CEO Thella Bowens, and Voice of San Diego CEO Scott Lewis.





## SAN DIEGO COMMUNITY COLLEGE DISTRICT

### Administrative Offices

3375 Camino del Rio South  
San Diego, CA 92108-3883

### BOARD OF TRUSTEES

Mary Graham  
Rich Grosch  
Bernie Rhinerson  
Maria Nieto Senour, Ph.D.  
Peter Zschiesche

### CHANCELLOR

Constance M. Carroll, Ph.D.

### PRESIDENTS

Anthony E. Beebe, Ed.D., San Diego City College  
Pamela T. Luster, Ed.D., San Diego Mesa College  
Patricia Hsieh, Ed.D., San Diego Miramar College  
Rudy Kastelic, San Diego Continuing Education

The San Diego Community College District includes San Diego City College, San Diego Mesa College, San Diego Miramar College, and San Diego Continuing Education. The SDCCD is governed by its Board of Trustees. No oral or written agreement is binding on the San Diego Community College District without the express approval of the Board of Trustees.

### [www.sdccd.edu](http://www.sdccd.edu)

Follow us on Facebook, YouTube, and Twitter!



[www.facebook.com/sdccd](http://www.facebook.com/sdccd)

[www.twitter.com/sdccd](http://www.twitter.com/sdccd)

[www.youtube.com/TheSDCCD](http://www.youtube.com/TheSDCCD)



### SAN DIEGO CITY COLLEGE

1313 Park Boulevard, San Diego, CA 92101-4787  
[www.sdcity.edu](http://www.sdcity.edu) 619-388-3400



### SAN DIEGO MESA COLLEGE

7250 Mesa College Drive, San Diego, CA 92111-4998  
[www.sdmesa.edu](http://www.sdmesa.edu) 619-388-2600



### SAN DIEGO MIRAMAR COLLEGE

10440 Black Mountain Road, San Diego, CA 92126-2999  
[www.sdmiramar.edu](http://www.sdmiramar.edu) 619-388-7800



### SAN DIEGO CONTINUING EDUCATION & EDUCATIONAL CULTURAL COMPLEX

4343 Ocean View Boulevard, San Diego, CA 92113-1915  
[www.sdce.edu](http://www.sdce.edu) 619-388-4956

### CENTRE CITY CAMPUS

1400 Park Boulevard  
San Diego, CA 92101-4721  
619-388-4600

### CÉSAR CHÁVEZ CAMPUS

1960 National Avenue  
San Diego, CA 92113-2116  
619-388-1910

### CE AT MESA COLLEGE

7350 Armstrong Place  
San Diego, CA 92111-4998  
619-388-1950

### MID-CITY CAMPUS

3792 Fairmount Avenue  
San Diego, CA 92105-2204  
619-388-4500

### NORTH CITY CAMPUS

8355 Aero Drive  
San Diego, CA 92123-1720  
619-388-1800

### WEST CITY CAMPUS

3249 Fordham Street  
San Diego, CA 92110-5332  
619-388-1873