

2018-2019

Annual Report to the Community

*Transforming Lives
through Education*



**SAN DIEGO
COMMUNITY COLLEGE
DISTRICT**

City College | Mesa College
Miramar College | Continuing Education



2018-



THE SAN DIEGO COMMUNITY COLLEGE DISTRICT (SDCCD) IS TRANSFORMING LIVES EVERY DAY WHILE AT THE SAME TIME PLAYING A SIGNIFICANT ROLE IN BUILDING THE ECONOMY OF CALIFORNIA'S SECOND-LARGEST CITY. THE DISTRICT'S SUCCESS IS ROOTED IN ITS COLLABORATION WITH BUSINESS, LABOR, COMMUNITY GROUPS, AND GOVERNMENT AGENCIES WHILE KEEPING ITS FOCUS ON SERVING STUDENTS. DURING 2018-19, THE DISTRICT EXCELLED IN SEVERAL IMPORTANT AREAS.

Leadership and Innovation

The groundbreaking San Diego Promise program expanded to cover two full years of tuition and support services for all first-time, full-time students. San Diego Mesa College's visionary baccalaureate program in health information management graduated its second cohort of students in May. The

Boosting student success with innovative programs.

2019

District has embarked on an innovative partnership with the Naval Information Warfare Systems Command — formerly known as SPAWAR — that is sending STEM students directly into careers with the organization. These are just a few of the initiatives that underscore how the SDCCD is at the forefront when it comes to leadership and innovation.

Student Success

Because nothing is more important than helping students achieve their goal, the District was pleased that 2018-19 produced:

- 3,714 associate degrees (including bachelor's degrees at Mesa College) were awarded, representing a 7 percent increase over the previous year.
- 10,157 certificates of achievement were awarded, representing a 47 percent increase over the previous year.
- 13,943 students graduated in total, the largest graduating class in the history of the San Diego Community College District.

The number of associate degrees for transfer — often referred to as the degree with a guarantee — continues



to rise, and the Preparing Accomplished Transfers to the Humanities (PATH) program is building a stronger pipeline of humanities majors to UC San Diego. Helping many students reach their goal is the District's Honors Program, which provides a more challenging curriculum to help students transition seamlessly to a four-year university of their choice.

Community Engagement

From working with area nonprofits in serving students facing housing and hunger insecurities to partnering with business and industry in developing nationally renowned career education programs, the SDCCD focus has long been guided by community engagement. Cultural events, such as the Dr. Martin Luther King, Jr. and the San Diego Pride parades, were celebrated enthusiastically. Conferences and workshops aimed at empowering traditionally underserved populations were held at City, Mesa, and Miramar colleges, and San Diego Continuing Education on a regular basis. And the District continued to be a proud co-sponsor of the Institute for Civil Civic Engagement's annual Conference on Restoring Civility to Civic Dialogue.

Workforce Development

It's hard to argue with success, and the SDCCD is the largest workforce training provider in San Diego County and is among the leading providers of workforce training in California. Whether taking a class or two to brush up on their skills or enrolling in a degree or certificate program to launch a career, tens of thousands of students each year turn to the District to move up the socioeconomic ladder. City College's Center for Applied Competitive Technologies, Mesa College's Allied Health initiatives, Miramar College's Southern California Biotechnology Center, and Continuing Education's Gateway to College and Career are among the many efforts making a difference.

The SDCCD is proud to present the 2018-19 Annual Report, which highlights the District's accomplishments and illustrates how it is benefiting the community.

A handwritten signature in black ink that reads "Constance M. Carroll". The signature is fluid and cursive, with the first name "Constance" and last name "Carroll" clearly legible.

CONSTANCE M. CARROLL, PH.D.
CHANCELLOR

SDCCD – Our Campuses

San Diego City College

RICKY SHABAZZ, ED.D.
PRESIDENT



San Diego Mesa College

PAMELA T. LUSTER, ED.D.
PRESIDENT

San Diego Miramar College

PATRICIA HSIEH, ED.D.
PRESIDENT



San Diego Continuing Education

CARLOS O. TURNER CORTEZ, PH.D.
PRESIDENT

SDCCD Board of Trustees

IT WAS A YEAR OF CHANGE AND SIGNIFICANT PROGRESS FOR THE SAN DIEGO COMMUNITY COLLEGE DISTRICT'S FIVE-MEMBER GOVERNING BOARD.

In November, elections were held in Districts A, C, and E. The District bid a fond farewell to two long-serving trustees, Rich Grosch and Peter Zschiesche, who chose not to stand for re-election after serving for 16 years.

In District A, Board President Maria Nieto Senour, Ph.D., was re-elected to her seventh term. Trustee Senour recently retired as Professor and Chair of the Community-Based Block Program in Multicultural Counseling and Social Justice at San Diego State University. District A includes the communities of

University City, La Jolla, Pacific Beach, Clairemont Mesa, Torrey Pines, and Bay Ho.

In District C, Craig Milgrim was elected. Trustee Milgrim is a Professor of biology at Grossmont College. District C includes the communities of Point Loma, Ocean Beach, Mission Hills, Hillcrest, University Heights, Mission Village, Linda Vista, Midway, Old Town, and Balboa Park.

In District E, voters elected Sean Elo, J.D. Trustee Elo is Executive Director of San Diego Youth Will, a regional organization that unites elementary- to

college-age youth to help them achieve their goals. District E includes the communities of Golden Hill, City Heights, Logan Heights, Downtown, Normal Heights, Barrio Logan, Mountain View, and South Park.

Trustees Senour, Milgrim, and Elo, along with their colleagues on the Board, Bernie Rhinerson (District B) and Mary Graham

(District D), undertook an ambitious agenda that included support for the diverse range of students and engagement with the community and legislative advocacy. Addressing students' food and housing insecurities, reducing textbook costs, and continuing to increase faculty and staff diversity were among the board's areas of focus.

During the year, board members participated in dedication ceremonies for the new Center for Business and Technology and the newly-renovated Fine Arts building at Mesa College. Both buildings are among the last to be completed as part of the Propositions S and N bond construction program. The bond program once again earned top bond ratings, as well as "clean" audits confirming that all bond monies were spent as directed by voters. The bond program also received a perfect score for transparency from the San Diego County Taxpayers Association.

In September 2018, the board approved a balanced, \$679 million budget that was the first under California's new Student Centered Funding Formula.

In addition, the Board remained active in community organizations and participated in many local and national events, including the César Chávez Commemorative Breakfast, Dr. Martin Luther King, Jr. weekend activities, and the San Diego Pride Parade. The Board also participated in other important events, including: Community College League of California (CCLC) Annual Trustees Conference, an annual joint board meeting with the San Diego Unified School District (SDUSD), and the Association of Community College Trustees (ACCT) Leadership Congress, where they made a national presentation.



Board of Trustees (left to right)

MARIA NIETO SENOUR, PH.D., *President, District A*

BERNIE RHINERSON, *District B*

CRAIG MILGRIM, *District C*

MARY GRAHAM, *District D*

SEAN ELO, J.D., *District E*

Leadership and Innovation

What makes Kim Perigo, Ph.D. tick? “I’m just a person who believes that if you don’t like something, you should act, rather than react,” said the award-winning Mesa College communication studies professor.

It’s a recipe for success. Perigo was appointed this past spring to the California Community Colleges’ Board of Governors, she has served as president of the Mesa College Academic Senate, and she is a member of the Faculty Association of California Community Colleges and the Academic Senate for California Community Colleges. Perigo also directs the Mesa College Speech and Debate Team, which has won international

A Change of Plans

Growing up in the suburbs of Denver, Perigo had no interest in attending college after graduating from high school and flourished financially as a bartender, waitress, and restaurant manager during a 23-year career in the hospitality industry that began in Colorado and continued after she moved to San Diego in her 20s. Although the money was good, the 15-hour days were taking their toll. She began her transition to academia by enrolling at Grossmont College before transferring to San Diego State, where she earned bachelor’s and master’s degrees in communication and a doctorate in postsecondary



Yesenia Ponce, who graduated from City College in May 2019, is one of more than a dozen STEM students chosen to participate in a partnership program with Naval Information Warfare Systems Command.

A recipe for success

competitions in London (2008), Berlin (2010 and 2019), and Antwerp, Belgium (2013).

Leadership All Around

Perigo embodies the District’s commitment to leadership and innovation, a commitment that is evident in all it does. Chancellor Constance M. Carroll continues to lead statewide advocacy efforts that allow 15 California community colleges to offer a bachelor’s degree in a limited number of workforce preparation programs. The District is working with Naval Information Warfare Systems Command — formerly known as SPAWAR — in a groundbreaking new partnership that is sending STEM students directly into careers with the organization. And San Diego Continuing Education’s Gateway to College and Career program offers career training, internships, and jobs to youth who were neither in school nor working.

leadership with an emphasis in community colleges. She was hired at Mesa College in 2006.

“That’s where I wanted to work,” Perigo said. “Their reputation was the main thing. We used to call it Harvard on the Hill.”

Determined to Make a Difference

As a member of the California Community Colleges’ Board of Governors, Perigo’s voice is being heard. The Board of Governors sets policy for the nation’s largest higher education system and largest provider of workforce training, and it meets regularly with state and federal officials and leaders of business, labor, and community groups.

“I went to Grossmont College via a Board of Governors fee waiver, and now I sit on that same Board of Governors that gave me an opportunity,” Perigo said. “That fact has not been lost on me.”



“ I’m just a person who believes that if you don’t like something, you should act, rather than react.”

Kim Perigo, Ph.D.

MESA COLLEGE COMMUNICATION
STUDIES PROFESSOR

SD City College – A Year in Review

SAN DIEGO CITY COLLEGE IS A LEADER IN SOCIAL JUSTICE AND ACADEMIC EXCELLENCE. FOR 2018-19, THE COLLEGE HAS BEEN INTENTIONAL IN ITS EFFORTS TO PROVIDE ACCESS TO MORE THAN 200 DEGREES AND CERTIFICATES.

Academic Excellence

San Diego City College's Audubon Conservation Club was presented with the 2019 Audubon on Campus Award and Professor Lisa Chaddock received the 2019 William Dutcher Award at this year's National Audubon Convention in Milwaukee. The Audubon on Campus and William Dutcher awards recognize exceptional Audubon volunteers for their exemplary standard of service to Audubon. Professor Chaddock founded the Audubon Club on City College's campus 10 years ago — receiving a National Audubon Society charter this past year — and it is now one of the largest clubs on campus with more than 75 members.

In May, students from the graphic design program competed in the city-wide San Diego American Institute of Graphic Arts (AIGA) Portfolio Review against other area universities. City College swept all awards and students earned various scholarships from AIGA San Diego. In June, students presented their work at a Graphic Design Studio Exhibition held at Seaport Village. As part of the spring 2019 City Studio course, students worked alongside Seaport Village and Birch Aquarium at Scripps Institution of Oceanography to develop designs and marketing materials that uniquely represent Seaport Village, Tuna Harbor Dockside Market, and Seaport San Diego. Students presented more than 20 design projects, ranging from printed posters to websites and environmental graphics, to various community and business leaders.

Community Partnerships

In partnership with San Diego-based Naval Information Warfare Systems Command (formerly known as SPAWAR), an organization within the U.S. Navy, a hiring event was held on campus that resulted in 35 City College students being interviewed for above-livable-wage jobs in science, technology, engineering, and math. Of those interviewed, the company extended job offers to 16 students with seven students contacted for second interviews.

City College, in collaboration with San Diego Unified School District, hosted its third annual Photo 360 event earlier this year at the Career Technology Center on campus. The event included more than 200 local high school photography students, as well as 40 educators from across the nation who came to observe the successful partnership in action. Students participated in lectures with industry professionals, photo shoots with fashion models, processing and developing prints in a darkroom, and experimentation with



High school students and educators participate in the third annual Photo 360.



City College Audubon Club members at the 2019 Audubon Convention include, from left, Missael Flores, Melissa Gonzalez, Christian Ayala, Pedro Beltran, Karina Ornelas, Professor Lisa Chaddock, and Christopher Tinoco. (Photo courtesy of Luke Franke, Audubon)

photographic techniques, such as light painting and macro photography.

Equity and Access

In March, City College kicked off its fifth annual Social Justice Conference. Over the course of the three-day conference, more than 1,500 students, faculty, classified professionals, and community members attended the various speaker presentations, breakout sessions, and social justice festival. The conference provided the opportunity to help students recognize the connection between the knowledge they learn in the classroom and how it is relevant to their daily lives.

In March, City Women Rock, City College's two-day leadership conference, hosted more than 100 attendees of diverse heritage, backgrounds, and lived experiences from around the county. The summit, which focused on inspiring, encouraging, and empowering leadership development for female students, provided workshops and sessions about self-care awareness, mentorship connections, and a resource fair for women.

SD Mesa College – A Year in Review

AT SAN DIEGO MESA COLLEGE, EQUITY IS A FUNDAMENTAL VALUE AND GOAL, AS WELL AS A STUDENT-CENTERED APPROACH TO FOSTERING A CULTURE OF SUCCESS. MESA COLLEGE FACULTY MEMBERS, STUDENT SERVICES PRACTITIONERS, CLASSIFIED PERSONNEL, AND ADMINISTRATORS PURSUE EQUITY THROUGH PRINCIPLES OF INQUIRY AND DATA-INFORMED DECISION-MAKING.

The Leading College of Equity and Excellence

In 2019, Mesa College President Pamela T. Luster, Ph.D. co-chaired the Affordability Food and Housing Access Task Force that made multiple recommendations to state legislators towards addressing student needs, based on data from The Hope Center for College, Community, and Justice #RealCollege Survey for California Community Colleges.

The Mesa College Fine Arts Building and new Art Gallery opened in March 2019.



“In the fall of 2017, 44 percent of Mesa College students experienced food insecurity, 46 percent experienced housing insecurity, and 15 percent reported as homeless,” President Luster said. “In the fall of 2018, those numbers increased to 47 percent being food insecure, 62 percent housing insecure, and 18 percent reporting as homeless. Clearly, there is a need to address the basic needs of our students.”

Grand Opening of Fine Arts Building and New Art Gallery

Mesa College celebrated the grand opening of the newly remodeled Fine Arts Building in March 2019. The redesigned four-story, 26,500-square-foot building serves as a highly visible and thriving hub for fine arts students. The entire building was carefully designed to encourage creativity and

inspiration, and to showcase student success and artistic engagement with the community. The gallery space houses student art and other exhibitions, and gives students the opportunity to curate exhibits and display their work as they would during their professional careers. Located in the recently remodeled Fine Arts Building, the spring 2019 annual Student Art Exhibition was the first to be displayed in Mesa College’s new Art Gallery. The collection featured various art installations, giving students the opportunity to showcase their talents and sell original art, including paintings, ceramics, handcrafted jewelry, and more, to further their success as artists.

The Stand, the Farmers Market and Pop-up Markets

The Stand at Mesa College continues to seek to alleviate stress for its students by providing a safe and secure environment where all students have access to free food and professional clothing to help them succeed both in the classroom and in the community.

BY THE NUMBERS

The Stand

Served: 1,781 students

Distributed:

44,972 pantry items

1,576 professional clothing items

The Farmers Market and Pop-up Markets

Served: 8,773 households

Distributed: 150,813 pounds of fresh produce and sustainable food



The Stand: Farmers Market at Mesa College provides free, fresh produce to students.

SD Miramar College – A Year in Review

SAN DIEGO MIRAMAR COLLEGE CELEBRATED ITS 50TH ANNIVERSARY DURING THE 2018-2019 ACADEMIC YEAR. AND WHAT A 50 YEARS IT HAS BEEN! SINCE 1969, MIRAMAR COLLEGE HAS TRANSFORMED FROM A SMALL OCCUPATIONAL CENTER MADE UP OF WOODEN BUNGALOWS, TO ONE OF THE REGION'S FASTEST-GROWING COMMUNITY COLLEGES, EDUCATING MORE THAN 16,000 STUDENTS A YEAR.

Growing Up

What Miramar had worked so hard to accomplish over the years finally became reality on November 9, 2018, when the college achieved its target of 10,000 full-time equivalent students (FTES) with 10,023 FTES officially on the books.

Degree Completion on the Rise

For the second consecutive year, Miramar College graduated its largest class ever, improving upon its degree completion numbers by 8 percent over the previous academic year. The college conferred 1,139 associate degrees during its spring 2019 commencement ceremony.

A long-term strategic goal of Miramar College is to improve degree completion, and, for the second time in the history of the college, more than 1,000 associate degrees were conferred. A total of 1,139 associate degrees were earned during the 2018-19 academic year, representing an increase of 109 degrees over the previous academic year.

Of the 1,139 associate degrees conferred, 522 — or 46 percent — were associate degrees for transfer (ADT), thus demonstrating Miramar College's ability to ready students for entrance into four-year colleges and universities. The number of ADTs conferred was 114 more than the previous year, a rise of 28 percent.

In addition, 732 certificates of achievement were awarded. That number represents an increase of 45 percent over 2017-18, and is the highest total of certificates awarded by a San Diego Community College District (SDCCD) college during the 2018-19 academic year.

Relative to its size and resource allocation, Miramar College witnessed 1,560 individual students earn awards. Miramar College further illustrated its service to its surrounding community by proudly announcing that 127 Filipino students and 411 Latinx students were among the 1,560 students who graduated in May 2019. Miramar College enrolls the most Filipino students of any college in the District.

Improved Transfer Numbers to SDSU

Over the last two years, Miramar College has seen a dramatic rise in the number of students successfully securing admission into San Diego State University via transfer. Data provided by the SDCCD shows that Miramar College witnessed a 43 percent



For the second consecutive year, Miramar College graduated its largest class ever, conferring 1,139 associate degrees.

increase in the number of applicants accepted for admission between fall 2017 and fall 2019. As a result, the number of students intending to enroll also grew by 51 percent.

For fall 2019, Miramar College had 754 students apply for admission to SDSU, up 33 percent from fall of 2017. Of those applicants, 396 were accepted and 340 intended to enroll.

"The college has made it a priority to raise its transfer rates to San Diego State University," said Patricia Hsieh, Ph.D., former President of Miramar College. "With the relatively new associate degree for transfer providing a more efficient pathway, transfer priority consideration for San Diego Community College District established, a dedicated Transfer Center, and a focused marketing strategy, the college has seen great results for its efforts."

The 754 applicants for fall 2019 were up from 566 in fall 2017.

In fall 2017, just 277 Miramar College students were admitted via transfer to SDSU. Two years later, that number has grown to 396, an increase of 43 percent.



Miramar College witnessed a 43 percent increase in the number of applicants accepted for admission to SDSU over the past two years.

SD Continuing Education – A Year in Review

SAN DIEGO CONTINUING EDUCATION (CE) HAS EXCEEDED EXPECTATIONS IN TERMS OF EXPANDING PROGRAM OFFERINGS AND SERVICES THAT SIGNIFICANTLY INCREASE ACCESS AND ULTIMATELY STUDENT SUCCESS. NEW COMMUNITY COLLABORATIONS ARE ALSO STRENGTHENING OPPORTUNITIES FOR STUDENTS TO GAIN EMPLOYMENT FOLLOWING CERTIFICATE COMPLETION.

Adding Classes to Meet Demand

In an effort to ensure educational offerings are meeting the changing needs of the workforce and the community, Continuing Education added 17 new courses and eight new programs. The Automotive and the Skilled and Technical Trades programs increased student access by offering programs at additional off-site locations, including partnering with San Diego Unified School District.

The Healthcare Careers program added clinical partners this year to increase learning and expand job opportunities. Online enrollment increased 72.8 percent between spring 2017 and spring 2019 with English as a second language's (ESL) growth at 165 percent. Continuing Education received \$500,000 from the California Virtual Campus-Online Education Initiative (CVC/OEI) to further improve its Online Career Training Pathways program.

Collaborating with Community

The San Diego Gateway to College and Career program formed extensive new partnerships with Family Health Centers, Mental Health Systems, the National Conflict Resolution Center, OG Yoga, and Project Aware. These organizations are collaborating with CE to provide services and resources to students that encourage success beyond the classroom.

New Career and College Transition Centers at CE campuses partnered with more than 20 employers, including SeaWorld, Harrah's Resort and Casino, Hyatt Regency, and St. Paul's Senior Services to bring job opportunities directly to students during industry specific on-campus job fairs. Many students were given on-the-spot interviews, while others were able to discuss open job opportunities directly with hiring managers.

Workforce Development and Apprenticeship Readiness

Continuing Education celebrated a cohort of 25 young adults who completed a pilot Apprenticeship Readiness Program (ARP), which was funded by a grant from the City of San Diego. Students succeeded in earning construction industry recognized credentials, including Multi-Craft Core Curriculum (MC3), which is a nationally recognized certification throughout the United States for skilled building trades.

This year, CE's Zero Textbook Cost (ZTC) Champions team provided access to students impacted by textbook and course material affordability by implementing two additional sections of the ZTC Small Business Growth certificate program. The estimated annual savings to students is \$47,250 and will benefit 600-plus students by 2022.

Professional Development

An entire week of activities was held for Classified Professionals including the S.T.A.R. (Staff Training and Retention) Conference and recognition events at several campuses. More than 200 classified professionals participated.

Faculty, classified professionals, and administrators continue participation in a FELI (Five-day Experiential Learning Institute), which is an intensive experience that creates community building, studies self-reflection, strengthens communication skills, and provides a deeper understanding and appreciation of



The Apprenticeship Readiness Program (ARP) at Continuing Education was funded by a grant from the City of San Diego.



Continuing Education Classified Professionals attended the S.T.A.R. (Staff Training and Retention) Conference.

different working styles. For the first time, a team of 13 faculty, classified professionals, and administrators attended the National Conference on Race and Ethnicity (NCORE).

Strengthening Institutional Effectiveness

The Integrated Education and Training (IET) Plan was updated with new requirements, including submission of learning objectives for eight career pathways. A new three-year strategic plan was created for California Adult Education Program (CAEP), formerly AEBG, that integrated goals and plans from other CE initiatives, such as WIOA Title II, Strong Workforce, Guided Pathways, and Student Equity and Achievement.

Shaping Student Success

Left: Students in the Bridges to Baccalaureate Program at San Diego Mesa College. **Center:** Assistant Professor Dr. Rob Rabalcaba organizes the Math Jam study session at San Diego City College. **Right:** As part of the PATH Program Summer Academy at UC San Diego, students from City, Mesa, and Miramar colleges get to tour a local art gallery.

Anyone wanting to know how Rafael Alvarez is shaping student success need only visit the offices of the Mathematics, Engineering, Science Achievement (MESA) program he leads at San Diego City College. Here, a plethora of photographs and testimonials from former students adorn the outside windows.

There's one from Dalila Robledo, a one-time dropout now studying physics at UC Berkeley. There's another from Nate Wyley, a two-time dropout who earned an electrical engineering degree from UC Davis. And there's one from Anne Cardenas, a first-generation

toughness and goal focus. All MESA students are empowered with the learning culture to create their own success in higher education and beyond.

The learning culture is a recipe for success and a way of life. MESA alumni have gone on to earn advanced degrees at some of the top universities in the country.

Students First

City College's MESA program is but one of many San Diego Community College District initiatives shaping student success. The tuition-free San Diego Promise,



'Learning culture' prepares students for the future

college student now studying nanoengineering at UC San Diego.

"I turn on the lights for them," Alvarez said, "so they can go out and be their best."

Indeed, Alvarez has been turning on the lights since he founded the City College MESA program, a comprehensive academic support model for STEM students, in 2000.

Local Hero

Raised in the Southeast San Diego community of Encanto, Alvarez earned his bachelor's degree in engineering from Harvey Mudd College and his master's degree in electrical engineering from USC. He was working in the aerospace division of TRW, Inc. in Redondo Beach before switching gears to become an educator at City College in 1994.

Alvarez is known for developing the MESA Program's "learning culture," which is characterized by key strategies for effectively approaching the learning and a mindset for learning, with a language that includes self-advocacy, emotional intelligence, mental

for example, offers a variety of support services resulting in improved academic achievement. The Preparing Accomplished Transfers to the Humanities (PATH) program is building a stronger pipeline of humanities majors to UC San Diego. The District's Honors Program provides a more challenging curriculum to help students transition seamlessly to a university of their choice. And a groundbreaking baccalaureate program at Mesa College in health information management graduated its second cohort this past spring.

Aiming High

Alvarez said he sees himself in those he teaches. "I am these kids. Who are they? They're first generation. They're financially disadvantaged. They're from minority communities."

He is also clear that no challenge is too great to overcome. Success, Alvarez said, is not just earning a piece of paper that is a degree, but the degree in which one uses what they learn.

"We don't just develop scholars in the MESA program," he said. "We develop leaders."



“ We don’t just
develop scholars in
the MESA Program.
We develop leaders.”

Rafael Alvarez

DIRECTOR, MATHEMATICS,
ENGINEERING, SCIENCE ACHIEVEMENT
(MESA) PROGRAM, CITY COLLEGE.

Student Success by Degrees

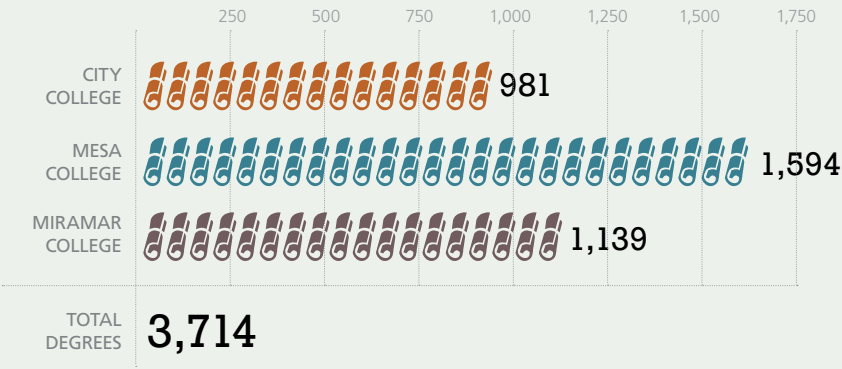
STUDENT SUCCESS AND DEGREE COMPLETION ARE AT THE TOP OF THE SAN DIEGO COMMUNITY COLLEGE DISTRICT'S (SDCCD) LIST OF PRIORITIES. INDIVIDUALS WITH AN ASSOCIATE DEGREE FROM SAN DIEGO CITY, MESA, OR MIRAMAR COLLEGE WILL, ON AVERAGE, SEE AN INCREASE IN EARNINGS OF \$10,600 EACH YEAR — OR MORE THAN \$400,000 OVER A WORKING LIFETIME — COMPARED TO SOMEONE WHO ONLY HAS A HIGH SCHOOL DIPLOMA OR EQUIVALENT WORKING IN CALIFORNIA.



Among the Highlights this Past Year:

- The SDCCD awarded 13,943 degrees and certificates to students graduating from San Diego City, Mesa, and Miramar colleges, and San Diego Continuing Education.
- The District awarded a record 3,714 associate degrees, which is up 7 percent from last year. That includes increases of 18 percent at City College and 11 percent at Miramar College.
- More than 8,500 career technical certificates were awarded by San Diego Continuing Education.
- More than 30 San Diego Promise students earned an associate degree this past year. Many others completed their transfer requirements and were accepted to four-year colleges and universities. Because of additional counseling and support services, San Diego Promise students are earning higher GPAs and completing more classes than their non-Promise peers.
- The second cohort of 15 Mesa College students in the state's groundbreaking baccalaureate program earned their bachelor of science degree in health information management.
- More than 2,000 students took part in the District's Honors Program, and scores of graduates have transferred seamlessly to some of the top universities in the country. Latinx students — at 44 percent — comprise the largest segment of the Honors population.
- The number of high school students taking SDCCD courses continues to climb, with 4,435 San Diego Unified students enrolled in a record 9,581 college classes last year. Most of those classes were held at high school campuses.

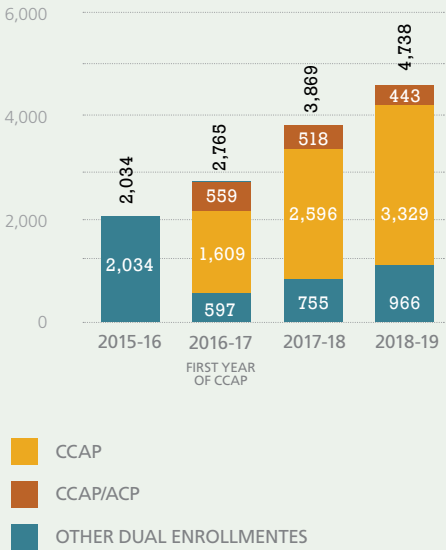
AA/AS/BS Degrees Awarded 2018-2019



Certificates Awarded 2018-2019



Dual Enrollment Growth by Headcount



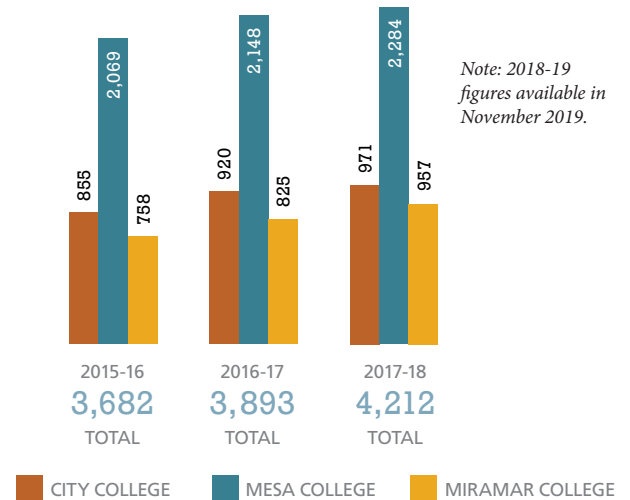
Note: SDCCD offers three dual enrollment options for high school students. College and Career Access Pathways (CCAP) is offered on high school campuses with classes closed to the public, and requires approval of both the high school and community college districts. The Accelerated College Program (CCAP/ACP) is offered on select high school campuses through San Diego Mesa College, is included as a component of CCAP (same criteria apply), and is aimed at accelerating degree completion for high achieving students. Other Dual Enrollment includes high school students enrolled in courses on the college campus outside of the high school day.

Student Transfers

Importance of Student Transfers

The top four-year transfer institutions were San Diego State University, UC San Diego, and National University. Prestigious destinations such as UC Berkeley and UC Los Angeles were among the top 10 choices, as well. Transfer volume has increased each of the previous five years, and overall showed positive gains in a year-over-year comparison, with an increase of 8 percent from 3,893 in 2016-17 to 4,212 in 2017-18. Latinx students displayed the greatest increase in transfer

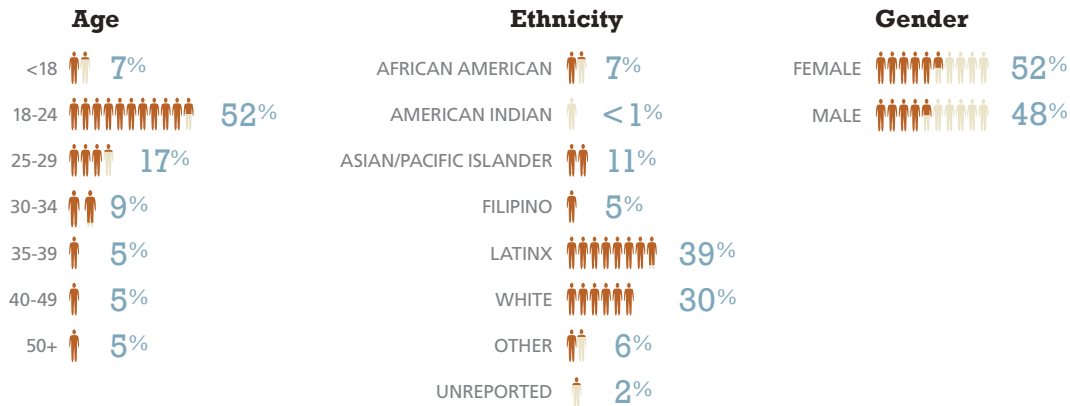
volume (60 percent) over the last five years, from 823 in 2013-14 to 1,320 in 2017-18, the number of Asian/Pacific Islander students who transferred was up more than 26 percent, and the number of African American students who transferred was up more than 11 percent. White students displayed the highest average percent of total transfers over five years (39 percent of all transfers). In a year-over-year comparison, transfer volume decreased slightly for African American students (5 percent).



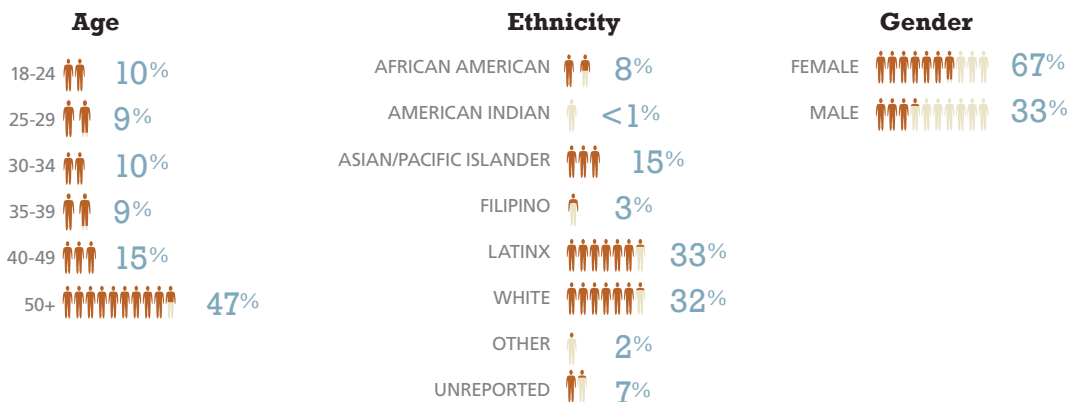
Student Demographics



COLLEGE PROFILES



CONTINUING EDUCATION PROFILES





“ I am impressed with how thoughtful and meaningful the District is in its community engagement choices and in looking for partnership opportunities in furthering the public good.”

**ROCKETTE
EWELL**

VICE PRESIDENT AND
COMMUNITY AFFAIRS MANAGER,
US BANK'S SOUTHERN
CALIFORNIA REGION

Our Community Engagement

As Vice President and Community Affairs Manager for US Bank's Southern California region, Rockette Ewell knows a thing or two about how nonprofits, businesses, and public education systems work with others for the benefit of all. She sees the San Diego Community College District (SDCCD) as an area leader.

"I am impressed with how thoughtful and meaningful the District is in its community engagement choices and in looking for partnership opportunities in furthering the public good," said Ewell, who serves on the San Diego Promise Development Committee along with other philanthropists and business leaders dedicated to growing the tuition-free program. "The San Diego Community College District is transformative in the way it supports and sustains student success, and we at US Bank are proud to be involved."

neighborhoods.

Ewell found her passion and has focused her career toward addressing long-standing issues of structural racism and discrimination targeting underserved populations, just as the SDCCD aims to do. Along with the San Diego Promise, the District addresses increased food insecurity among students and the community with a free farmers market — The Stand — at Mesa College, where donations of nonperishable food items, gently used professional or business casual clothing, or unopened hygiene products also are accepted. And City, Mesa, and Miramar colleges each have year-round food pantries on campus in partnership with Feeding San Diego.

Ewell later became Executive Director of The Campus

Left: The San Diego Promise topped the \$1 million mark in fundraising this year and is among the most ambitious Promise programs in the state.

Right: Mesa College addresses food insecurity with free farmers markets in partnership with Feeding San Diego.



Teamwork

From working with area nonprofits in serving students facing housing and hunger insecurities to partnering with business and industry leaders in developing nationally renowned career education programs, the SDCCD focus has long been guided by collaboration. Cultural events, such as the Martin Luther King, Jr. and the San Diego Pride parades, are celebrated enthusiastically. And the District has — with the help of its community partners — launched the San Diego Promise, which this year topped the \$1-million mark in fundraising and is among the most ambitious Promise programs in the state.

A Valued Partner

Born and raised in Houston, Ewell earned a bachelor's degree in religion from Princeton University and returned to Texas, eventually settling into a job at a regional bank monitoring compliance with the Community Reinvestment Act, a federal law encouraging financial institutions to meet the needs of borrowers in low- and moderate-income

District, a Cleveland nonprofit investing in several neighborhoods near the city's downtown core. When her husband, Robbi, landed a position as San Diego City College's Dean of Information and Learning Technology, the couple moved out West and settled in Scripps Ranch. She has been with US Bank for the past five years.

Committed to the Promise

Ewell is among the San Diego Promise's biggest cheerleaders. And with good reason.

"What makes the San Diego Promise so effective is that in addition to not having to pay tuition, students are provided book grants, counselors, guidance, and a supportive community to help them succeed in reaching their goals," she said. "When you look at all the measures of success — graduation rates, graduating on time, retention, GPA — Promise students are doing better than students who are not in the Promise program. Tuition is critical, but just having your tuition covered doesn't ensure success."

**Working
with others
for the
benefit
of all**

A Growing Promise

During the 2018-19 academic year, the San Diego Promise was expanded to include 2,042 students, more than tripling the 664 students who took part in the program the previous year. That number will further increase to more than 3,000 in the 2019-2020 school year.

The San Diego Community College District launched the San Diego Promise in 2016 to ensure that no deserving student is denied the opportunity to go to college due to a lack of resources. Besides covering the cost of student enrollment fees at San Diego City, Mesa, and Miramar colleges, the San Diego Promise provides comprehensive counseling and other support services that help students secure a certificate or degree, or transfer to a four-year college or university.

In May, more than 50 San Diego Promise students earned associate degrees; many others completed their transfer requirements and were accepted to a four-year program en route to earning their bachelor's degree.

Yolanda Granados was one of them. She is now at

"I didn't have to worry about books or tuition. You get one counselor assigned to you who is keeping track of you and your progress, and you get your school paid for. Yes, I'd say the Promise is pretty cool."

YOLANDA GRANADOS
former San Diego Promise student now attending Cal State Long Beach

Cal State Long Beach after graduating in spring 2019 from Mesa College. Just a couple years ago, she was struggling to get by on a minimum wage job.

"This was an opportunity I never had before in my life," Granados said. "I didn't have to worry about books or tuition. You get one counselor assigned to you who is keeping track of you and your progress, and you get your school paid for. Yes, I'd say the Promise is pretty cool."

That sort of success story has prompted a growing number of donations to the free community college program, a program that last year exceeded the \$1 million mark in contributions. To date, more than 230 individuals, corporations, and nonprofits have made gifts to the San Diego Promise, with contributions ranging from a \$1-per-month employee payroll deduction to a matching gift of \$200,000 from San Diego Padres co-owner

and Executive Chairman Ron Fowler. In addition, a September 2018 gala, headlined by four-time Oscar-nominated actress and former Mesa College student Annette Bening, raised more than \$200,000 to support the program.



Community Engagement

Propositions S and N Citizens' Oversight Committee

The District's capital improvement program is overseen by an independent Citizens' Oversight Committee (COC), whose members represent various organizations, community groups, and students. These community leaders are appointed by the SDCCD Board of Trustees and are charged with monitoring the \$1.555 billion in voter-approved bond measures.

2018-19 members include: Elizabeth Armstrong, Leslie Bruce, Mike Frattali, Jane Gawronski, Shandon Harbour, Bob Kiesling, Ed Oremen, Yen C. Tu, Linda Zintz

Trustee Advisory Council



2018-19 members, from left, front row: Gary Rotto, Jeff Marston, Marissa Vasquez, Ed.D., Evonne Seron Schulze, Willie Blair, Ph.D.; from left, back row: William Ponder, Mark Tran, Peter Zschiesche, Phil Blair, John Watson, Ph.D., Alberto Ochoa; not pictured: Luis Barrios, Nola Butler Byrd, Ph.D., Clint Carney, J.D., Dwayne Crenshaw, Ralph Dimarucut, Ricardo Flores, Carol Kim, Terra Lawson-Remer, Ph.D., Alan Mobley, Ph.D., Fayaz Nawabi, Olivia Puente-Reynolds, Jared Quient, J.D., Martha Rañón, Cecil Steppe, David Valladolid, Sid Voorakkara

Members of the Trustee Advisory Council (TAC) assist in improving communications between the Board of Trustees and the community, and advise the Board on community attitudes, perceptions, and opportunities. They serve as advocates to the community and decision-makers, to ensure that the District's educational programs and services meet the needs of area residents.

Corporate Council

The Corporate Council continues to emerge as an integral adviser to the San Diego Community College District (SDCCD) regarding workforce education and training. Composed of business representatives from industry clusters that drive San Diego's economy, the Corporate Council provides a means to ensure good relations between SDCCD and its business partners throughout the region. The District looks to the Corporate Council to identify strategies for meeting business and employer needs. Throughout the year, the Council was kept well-informed on District matters, including workforce partnerships and their role in advocacy regarding legislative issues.



Workforce Development

It's all about work readiness. That's the message from Phil Blair, Executive Officer at Manpower West, which offers career coaching services and matches up to 14,000 temporary employees each year to companies looking for workers skilled in everything from engineering and finance to maintenance and manufacturing. Since spring of 2019, Blair has been an active member of the San Diego Community College District's (SDCCD) Trustee Advisory Council, bringing his advocacy of workforce development to the largest provider of workforce education and career preparedness in the region.

exceeding \$76,000 in the San Diego region. The Miramar College-based Advanced Transportation and Renewable Energy Program and its Advanced Transportation Technology and Energy Center work with industry in developing curriculum to educate students and faculty about the latest in clean fuels technology. And Continuing Education offers free certificate programs in everything from culinary arts to internet technology taught by experts in the field.

A Respected Leader

A former San Diego City Council Member, Blair serves on the San Diego Chamber of Commerce's



Providing training for the workforce of tomorrow

"When opening a new class or offering a new degree, colleges have to ask themselves, 'Are we teaching our students what they need to learn to get a good job and start a new career?'" Blair said. "It is very important for educators to hear from private sector advocates to help them understand what business and industry need, otherwise they will go down a path of teaching skills that are no longer relevant."

A Workforce Juggernaut

Working with business and industry to ensure the success of its students is an area where the SDCCD is a clear leader. San Diego City College's Center for Applied Competitive Technologies, for example, is fueling advanced manufacturing through specialized training, and its Technology Incubator supports a variety of new technology ventures. Mesa College's Radiologic Technology Program trains students for certification as diagnostic radiologic technologists — a profession in which the federal Bureau of Labor Statistics cites the average annual salary as

Board of Directors, the San Diego Tourism Authority, the Downtown San Diego Partnership, the San Diego Economic Development Corp., and the San Diego Downtown Rotary Club, among others. After moving with his wife to San Diego more than 40 years ago, he teamed with friend Mel Katz to purchase the local Manpower franchise, a branch operation that was bringing in less than \$10,000 per week. Today, Manpower West, with five regional offices and sales exceeding \$3 million weekly, is the largest Manpower franchise in the United States. Forty-two percent of its temps are ultimately hired permanently.

College to Career Pipeline

Although he has only been working with the District for less than a year, Blair likes what he sees. "Community colleges are the best educational bargain you can find. The education is great, and I'm very impressed with the faculty, staff, leadership and direction you have (at the SDCCD)," he said. "It's a great bargain for a first-class education."



“Community colleges are the best educational bargain you can find.”

Phil Blair

EXECUTIVE OFFICER,
MANPOWER WEST

Driving the Economy



The San Diego Community College District (SDCCD) is a regional economic juggernaut that is putting people to work and fueling the growth of local businesses. Working closely with its labor and industry partners, including a Corporate Council comprising an array of business representatives, the District has built thriving career education programs at City, Mesa, and Miramar colleges, and San Diego Continuing Education.

All are part of why the District last year generated \$4.3 billion in added income countywide, an amount equal to 1.8 percent of the area's gross regional product and enough to support nearly 44,988 jobs. For perspective, this means that one out of every 48 jobs in San Diego County is supported by the activities of the SDCCD, its students, alumni, faculty, classified professionals, and administrators.

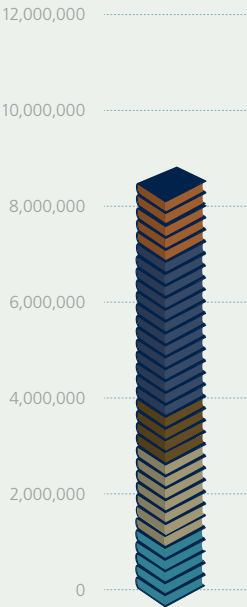
Students are among the biggest contributors to the regional economy, and the education and training the District provides for county residents results in its greatest impact. Those with an associate degree from one of SDCCD's colleges will earn approximately \$400,000 more during their working lifetime than someone with just a high school diploma or equivalent. Today, thousands of former students are employed in the region, and past and present students generated \$3.9 billion in added income for the county during the 2018-19 fiscal year.

The District also is among the region's largest employers, with 5,964 full-time and part-time employees in 2018-19 and payroll amounting to \$315.6 million, almost all of which was spent in San Diego County.

Grant Highlights

FY 2018-19 Grant Awards

TOTAL FUNDING
\$8,359,870



CITY COLLEGE	\$1,343,831
MESA COLLEGE	\$2,902,157
MIRAMAR COLLEGE	\$878,391
CONTINUING EDUCATION	\$1,882,027
SDCCD	\$1,353,464

City College

TITLE	Hispanic Serving Institute Program — Title V
FUNDER	U.S. Department of Education
AMOUNT	\$779,265

TITLE	Upward Bound
FUNDER	U.S. Department of Education
AMOUNT	\$411,023

Miramar College

TITLE	CCAP STEM Pathways Academy Program
FUNDER	California Community Colleges Chancellor's Office
AMOUNT	\$555,555
TITLE	CA Apprenticeship Initiative
FUNDER	Chabot-Las Positas Community College District
AMOUNT	\$120,000

Mesa College

TITLE	Hispanic Serving Institute Program — Title III
FUNDER	U.S. Department of Education
AMOUNT	\$1,596,914

TITLE	Hispanic Serving Institute Program — Title V
FUNDER	U.S. Department of Education
AMOUNT	\$958,538

Continuing Education

TITLE	Workforce Innovation and Opportunity Act — Title II
FUNDER	San Diego Workforce Partnership
AMOUNT	\$1,154,905
TITLE	IEPI Innovation
FUNDER	Santa Clarita Community College District
AMOUNT	\$200,000

Managing Our Resources

The San Diego Community College District (SDCCD) continues to live up to its well-earned and outstanding reputation for its exceptional educational programs, and for being one of the best-managed community college districts in the nation. Student success, while ensuring equity and inclusion for all students, continues to be front and center in regard to all operational and educational aspects of the District. Through integrated planning and sound fiscal management, the District persisted in its commitment to serve and support students in pursuit of their educational goals while providing enrollment access based upon community demand.

The Board of Trustees adopted a \$695 million budget for 2018-19, which enabled the District to serve more than 106,000 students at City, Mesa, and Miramar colleges, and Continuing Education. The adopted budget included \$5.6 million for the state's Strong Workforce Initiative to continue to support Career Education course offerings at the District. Once again, the SDCCD met all of its internal and external fiscal obligations throughout 2018-19. The District's annual audit as of June 30, 2018, was accepted by the Board of Trustees at its December 2018 meeting. The audit report prepared by an independent external public accounting auditing firm was once again an "Unmodified" audit.

The District also made great progress in completing all of the construction projects identified in the

District's Facilities Master Plan and authorized under Proposition S General Obligation Bonds (2002 election) and Proposition N General Obligation Bonds (2006 election). The vast majority of construction projects, currently in progress or completed, are LEED-certified sustainable buildings, which provide state-of-the-art equipment that allows the District to serve student demand by increasing class offerings, services to support student success, and containment of ever-increasing utility and other operating costs.

The District continues to maintain its triple AAA bond ratings with Standard & Poors and Moody's, which is the highest bond rating to be awarded by either agency. Because of the dependence of community colleges on state funding, which is directly impacted by economic conditions, Standard & Poors and Moody's historically do not go beyond an AA+ rating for community colleges. However, both rating agencies attributed their rating decision for the District to the District's strong management, consistently strong financial profile, while also addressing unfunded long-term liabilities, such as pension and other post-employment employee obligations.

The SDCCD pledges to continue in its efforts to serve the community in a fiscally responsible manner for years to come and appreciates the ongoing support of San Diego taxpayers.



2018-2019 Revenue

GENERAL FUND UNRESTRICTED	\$312,005,557	44.92%
GENERAL FUND RESTRICTED	\$145,583,479	20.96%
PROPOSITION S	\$15,357,259	2.21%
PROPOSITION N	\$45,442,926	6.54%
RESERVES & CONTINGENCIES	\$40,922,889	5.89%
OTHER SOURCES	\$135,332,593	19.48%
TOTAL	\$694,644,703	100%

2018-2019 Expenditures

ACADEMIC SALARIES	\$137,420,224	19.78%
CLASSIFIED SALARIES	\$99,381,341	14.31%
EMPLOYEE BENEFITS	\$89,065,822	12.82%
SUPPLIES & MATERIALS	\$26,129,812	3.76%
OPERATING EXPENSES	\$61,342,719	8.83%
CAPITAL OUTLAY	\$44,223,521	6.37%
FINANCIAL AID	\$77,478,843	11.15%
RESERVES & CONTINGENCIES	\$81,727,714	11.77%
OTHER OUTGOING	\$17,074,521	2.46%
PROPOSITION S	\$15,357,259	2.21%
PROPOSITION N	\$45,442,926	6.54%
TOTAL	\$694,644,703	100%



**SAN DIEGO
COMMUNITY COLLEGE
DISTRICT**

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The San Diego Community College District includes San Diego City College, San Diego Mesa College, San Diego Miramar College, and San Diego Continuing Education. The SDCCD is governed by its Board of Trustees. No oral or written agreement is binding on the San Diego Community College District without the express approval of the Board of Trustees.

sdccd.edu

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Our Campuses

San Diego City College

1313 Park Boulevard
San Diego, CA 92101-4787
(619) 388-3400, sdcity.edu

San Diego Mesa College

7250 Mesa College Drive
San Diego, CA 92111-4998
(619) 388-2600, sdmesa.edu

**San Diego Miramar
College**

10440 Black Mountain Road
San Diego, CA 92126-2999
(619) 388-7800, sdmiramar.edu

**San Diego Continuing
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4343 Ocean View Boulevard
San Diego, CA 92113-1915
(619) 388-4956, sdce.edu

CE AT MESA COLLEGE

7350 Armstrong Place
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CE AT MIRAMAR COLLEGE

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(619) 388-1800

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San Diego, CA 92113-2116
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3792 Fairmount Avenue
San Diego, CA 92105-2204
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NORTH CITY CAMPUS

8355 Aero Drive
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WEST CITY CAMPUS

3249 Fordham Street
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(619) 388-1873