

SPONSORSHIP INFORMATION

A Legacy of Achievement

A Tribute to Chancellor

CONSTANCE M. CARROLL, PH.D.,

Benefiting The San Diego Promise

SEPTEMBER 18, 2021

SAN DIEGO
MISSION BAY RESORT



SAN DIEGO
COMMUNITY COLLEGE
DISTRICT

A Legacy of Achievement

A Tribute to Chancellor Constance M. Carroll, Ph.D., Benefiting the San Diego Promise

Thank you for considering sponsorship for this celebration of an extraordinary educator and her monumental career. Event sponsorships will support the Chancellor's legacy by helping our deserving students obtain a high-quality education, without the burden of tuition.

Dr. Constance M. Carroll — an extraordinary career in service to higher education

The longest serving Chancellor of the San Diego Community College District (SDCCD), Dr. Constance M. Carroll has made an extraordinary impact on the District and its students. Dr. Carroll was appointed Chancellor in 2004, after 11 years of service as president of San Diego Mesa College. Among many initiatives and projects undertaken during her time as Chancellor, Dr. Carroll launched the San Diego Promise, a program designed to remove the barrier of cost from the attainment of a community college education. This effort has helped more than 6,200 students attend college since its launch in 2016.

Without a doubt, Chancellor Carroll has forever changed the landscape of the District, provided countless new opportunities for students, and established a legacy of achievement.

About the San Diego Promise

The San Diego Promise is the SDCCD's local initiative, which is aligned with the national effort, America's College Promise, and the California initiative, the California College Promise. This program provides participating students with a tuition-free community college education, as well as textbook grants and other support. Launched in 2016 with just 186 students, the San Diego Promise welcomed more than 3,200 students into the program this past year.

The San Diego Promise is open to all first-time students who are recent high school graduates, and who enroll full time at San Diego City, Mesa, and Miramar colleges. In addition, former foster youth, veterans, adult returning students, and certain part-time students are eligible to participate in the San Diego Promise, thanks to the generosity of donors. To date, over \$1.3 million has been contributed by local donors to support this life-changing program.

Proceeds from the A Legacy of Achievement: A Tribute to Chancellor Constance M. Carroll, Ph.D., Benefiting the San Diego Promise event support students enrolled in the San Diego Promise.

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U.S. Under Secretary of Education
(2009-2013)*

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Sponsorship Opportunities

Presenting Sponsor — \$25,000

Recognition

- Acknowledgment in the With Excellence magazine
- Recognition in event news release and other PR activities
- Recognition on event Save-the-Date and Invitation
- Full-page advertisement in the event program
- Recognition from the podium during the event
- Name and company logo on the event page of the San Diego Community College District website
- Presenting Sponsor recognition during the event on signage, large screens, and in the event program

Benefits

- A table with premiere seating



Platinum Sponsor — \$15,000

Recognition

- Full-page advertisement in the event program
- Recognition from the podium during the event
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- A table with premiere seating

Sponsorship Opportunities

Gold Sponsor — \$10,000

Recognition

- Half-page advertisement in the event program
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- A table with preferred seating

Silver Sponsor — \$5,000

Recognition

- Quarter-page advertisement in the event program
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- A table with preferred seating



Underwriting Opportunities

Event Production — \$15,000

Recognition

- Full-page advertisement in the event program
- Recognition from the podium during the event
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- A table with premiere seating

Wine and Cocktail Sponsor — \$10,000

Recognition

- Half-page advertisement in the event program
- Recognition on bars throughout cocktail reception
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- A table with premiere seating



Underwriting Opportunities

Printing — \$5,000 (Underwriter confirmed)

Recognition

- Quarter-page advertisement in the event program
- Special recognition in printed event program
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage and large screens

Benefits

- A table with preferred seating



Floral/Décor — \$3,000 (Underwriter confirmed)

Recognition

- Recognition on all tables during the event
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- A table with preferred seating

For more information, questions, or to discuss sponsorship opportunities, please contact Lisa Cole-Jones, Development Coordinator, at (619) 388-6692 or lcole@sdccd.edu.

Thank you for your consideration and support of the San Diego Promise.

A Legacy of Achievement

Tribute to Chancellor Constance M. Carroll, Ph.D., Benefiting the San Diego Promise

I/We would like to sponsor at the following level:

_____ Presenting Sponsor \$25,000

_____ Platinum Sponsor \$15,000

_____ Gold Sponsor \$ 10,000

_____ Silver Sponsor \$5,000

I/We would like to underwrite the following event expense:

_____ Event Production \$15,000

_____ Wine and Cocktails \$10,000

_____ Printing \$5,000

_____ Floral/Decor \$3,000

I/We would like to purchase a table:

_____ General Table \$2,500

I/We regret that I/we cannot attend the event, but would like to support the San Diego Promise with a gift in the amount of:

_____ \$10,000 _____ \$5,000 _____ \$2,500

_____ \$1,000 _____ \$500 _____ Other

Name: _____

Organization: _____

How would you prefer to be recognized? _____

Address: _____

Email: _____

Phone: _____

Please make all checks payable to the San Diego Community College Auxiliary Organization, a 501(c)3 organization, tax ID 33-0428972. Return completed form and payment to:

*Lisa Cole-Jones, Development Coordinator
San Diego Community College District
3375 Camino del Rio S., Suite 335
San Diego, CA 92108*

For more information, questions, or to discuss sponsorship opportunities, please contact Lisa Cole-Jones, Development Coordinator, at (619) 388-6692 or lcole@sdccd.edu.

Thank you for your consideration and your support of the San Diego Promise.

San Diego Promise DEVELOPMENT COMMITTEE

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