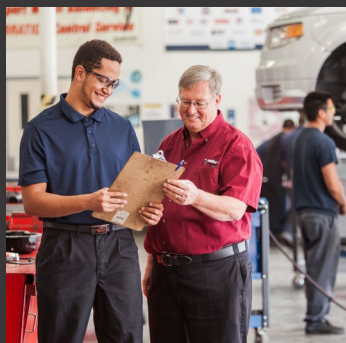


# 2014-2015

## Annual Report to the Community



**SAN DIEGO  
COMMUNITY COLLEGE  
DISTRICT**

City College | Mesa College  
Miramar College | Continuing Education



# 2014-







THE SAN DIEGO COMMUNITY COLLEGE DISTRICT'S MISSION IS TO PROVIDE ACCESSIBLE, HIGH-QUALITY LEARNING EXPERIENCES TO MEET THE EDUCATIONAL NEEDS OF THE SAN DIEGO COMMUNITY. AS THE SECOND-LARGEST COMMUNITY COLLEGE DISTRICT IN THE STATE, WE ARE MEETING THOSE NEEDS THROUGH LEADERSHIP AND INNOVATION, PROGRAMS TO BOOST STUDENT SUCCESS, EXTENSIVE COMMUNITY ENGAGEMENT, AND A DEDICATION TO WORKFORCE DEVELOPMENT.

## An Integrated Partnership Between District Campuses and Our Community.

### Leadership and Innovation

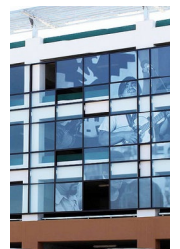
District faculty and staff are leading the way through their innovation and development of best practices. These efforts extend from excellence in our classrooms and labs to the District's management of precious resources through the construction of LEED-certified facilities.



### Community Engagement

From coordinating student volunteer opportunities to marching in the annual Pride Parade, the San Diego Community College District places great importance on its responsibility toward serving the public good. The District is

committed to doing its part to help those in need. This includes assisting homeless students at our campuses as well as homeless individuals in the community. It includes working collaboratively with our colleagues at the San Diego Unified School District to give every child the chance to succeed. In neighborhoods like Barrio Logan, site of our newest Continuing Education campus location, we are proud to collaborate with local leaders such as Rachael Ortiz to bring new educational opportunities to the community.



### Workforce Development

As San Diego's largest provider of workforce training and education, the San Diego Community College District takes seriously its role as a key driver of the local economy. During 2014-15, we expanded our partnerships with local employers and industry. These collaborations – including increased participation in the San Diego Regional Chamber of Commerce – are yielding strong returns. Incredibly, 96 percent of our students remain in the region after graduation, enriching our workforce, and benefiting our local economy.

We are proud to present this 2014-15 Annual Report to highlight our progress and the impact on the San Diego community. Consistent with our mission, we remain deeply committed to the success of the region.

CONSTANCE M. CARROLL, PH.D.  
CHANCELLOR

# 2015

It includes numerous grant awards for innovative programs that are closing the achievement gap with traditionally underrepresented students. It also includes the development and launch of one of the first baccalaureate programs at a California community college. Finally, the District is leading through its superior bond performance ratings and strong enrollment management strategies that position us for future success.

### Student Success

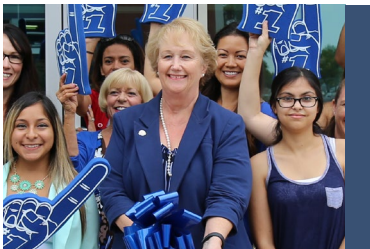
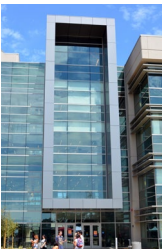
Serving students is at the core of our mission. During 2014-15, City, Mesa, and Miramar colleges, and San Diego Continuing Education took student success to new heights. Our colleges added course sections in programs needed by students to graduate and provided additional resources students needed to be successful. New outreach initiatives targeted first-year students and those who are first-generation college students. For its part, Continuing Education sent more students to our colleges than any local high school.



# SDCCD – Our Campuses

## San Diego City College

ANTHONY E. BEEBE, ED.D.  
PRESIDENT

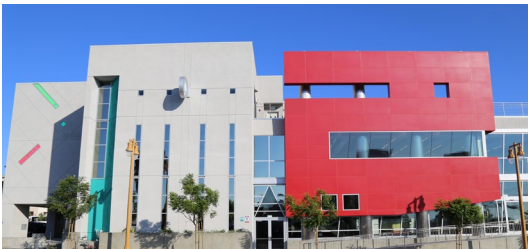


## San Diego Mesa College

PAMELA T. LUSTER, ED.D.  
PRESIDENT

## San Diego Miramar College

PATRICIA HSIEH, ED.D.  
PRESIDENT



## San Diego Continuing Education

CARLOS O. TURNER CORTEZ, PH.D.  
PRESIDENT



# SDCCD Board of Trustees

IT WAS A BUSY YEAR FOR THE SDCCD'S FIVE-MEMBER GOVERNING BOARD HIGHLIGHTED BY ELECTIONS HELD IN THREE DISTRICTS AS WELL AS THE ELECTION OF A NEW BOARD PRESIDENT.

THE BOARD OF TRUSTEES REMAINED ACTIVE IN THE COMMUNITY IN 2014-15, INCLUDING PARTICIPATION IN THE SDCCD'S FIRST-EVER INDUSTRY ADVISORY APPRECIATION EVENT, HELD IN OCTOBER. THE EVENT RECOGNIZED THE HUNDREDS OF VOLUNTEERS WHO ASSIST THE DISTRICT THROUGHOUT THE YEAR AND ENSURE ITS CURRICULUM IS ALIGNED WITH THE NEEDS OF SAN DIEGO'S EMPLOYERS.

In October, several Board members attended the Association of Community College Trustees' (ACCT) Leadership Congress in Chicago. The ACCT Leadership Congress is an opportunity for trustees, presidents, and national and state leaders to gather and share best practices. Nearly 2,000

participate annually. SDCCD Board members Mary Graham and Peter Zschiesche joined SDCCD Chancellor Constance M. Carroll and representatives from the Edmonds Community College District for a presentation on serving veterans and active-duty military.



Trustee Rich Grosch, Chancellor Carroll, and Executive Vice Chancellor Bonnie Dowd joined Grossmont-Cuyamaca Community College District Chancellor Cindy Miles for a workshop on collective bargaining. Also, SDCCD Board members celebrated with Mesa College Political Science Professor Carl Luna as he was recognized as the top faculty member in the ACCT's Pacific Region. The SDCCD will host the 2015 ACCT Leadership Congress when the event returns to San Diego on October 14-17.



In December, Board members Rich Grosch, Maria Nieto Senour, and Peter Zschiesche were sworn in to new four-year terms after winning elections in their respective districts. The three have collectively served on the Board for 48 years. Senour, who is now serving her seventh term, was also elected as Board president – succeeding long-time president Rich Grosch.



In January, Board members marched in the Dr. Martin Luther King Jr. Parade and then, in July, the San Diego Pride Parade. Other significant activities included attendance at dedication events for the Mesa College Social and Behavioral Sciences Building as well as the college's new Language Center. In March, the Board also held a joint meeting with the San Diego Unified School District's board – the fourth meeting of the two governing boards.

## 2014–2015 Board of Trustees left to right

**MARIA NIETO SENOUR, PH.D.**, *President, District A*  
**BERNIE RHINERSON**, *District B*  
**RICH GROSCH**, *District C*  
**MARY GRAHAM**, *District D*  
**PETER ZSCHIESCHE**, *District E*

A highlight of the academic year is Board participation in commencement ceremonies and scholarship events. Student success is at the heart of the SDCCD's mission and Board members take considerable pride in the accomplishments of each of the District's graduates. In May 2015, SDCCD's colleges and Continuing Education awarded 3,010 associate degrees, 7,031 certificates, and 160 high school diplomas – the largest class of graduates in the District's history.

# Leadership and Innovation

San Diego Mesa College Professor Leticia López embodies leadership and innovation.

She is a Spanish Professor and is the project director for a new U.S. Department of Agriculture program at Mesa College that aims to increase the number of Hispanic students studying science, technology, engineering and math (STEM) while addressing looming agricultural challenges around the world. She also serves as the Proyecto Éxito Title V Professional Development Coordinator on campus. Previously, Dr. López coordinated Mesa College's International Education and Honors programs.

Los Angeles, and she earned her master's degree and Ph.D. in Hispanic Languages and Literature from University of California, Santa Barbara.

## Setting the Standard

Like her colleagues, Dr. López exemplifies what leadership and innovation are all about at the San Diego Community College District. During the 2014-15 academic year, for example, Mesa College was selected as one of 15 colleges to participate in California's Baccalaureate Pilot Program. The college recently launched its new bachelor's degree program in the rapidly growing field of Health Information Management.

SDCCD students benefit from hands-on learning opportunities and state-of-the-art facilities.



## Sowing the SEEDS for a Better Future

Her latest effort is project director of a four-year SEEDS Scholars Program. SEEDS is an acronym for STEM Engagement for Enrichment of Diverse Students, and is funded by a four-year, \$290,000 grant from the U.S. Department of Agriculture. The program's multidisciplinary approach is aimed at preparing students for transfer to San Diego State University and University of California, San Diego.

## A Never-Ending Quest to Learn

Dr. López is a community college alumna from L.A. Pierce College, where STEM faculty there inspired her to pursue a degree in chemistry. She holds a bachelor's degree in biochemistry and in Spanish from Mount St. Mary's College in

Elsewhere in the District, City College was recognized by the League for Innovation in the Community College for its innovative First Year Experience (FYE) program. Miramar College was named one of the fastest-growing community colleges in the nation according to *Community College Week*. San Diego Continuing Education increased its standing as one of the most diverse adult education institutions in the United States – serving students from more than 151 countries including thousands whose country of origin is Mexico, Vietnam, China, or the Philippines.

Leadership is part of the District's DNA. One of 17 members of the League for Innovation's Board of Directors, the SDCCD continues to advance through its superior bond performance ratings, completion of LEED-certified facilities, and strong enrollment management strategies that have given it a solid foundation for future growth.

# I,200

THE NUMBER OF STUDENTS WHO PARTICIPATE IN THE SDCCD'S HONORS PROGRAM.





LETICIA LÓPEZ, PH.D.

ASSOCIATE PROFESSOR,  
SAN DIEGO MESA COLLEGE

*“Dr. Waverly Ray in Geography and I coordinate the SEEDS program. We’ve designed it to attract underrepresented students to study and explore STEM fields that have been defined as high-priority areas by the U.S. Department of Agriculture. These include sustainability, global food security, and hunger.”*

**Setting Our Sights  
on a Sustainable Future.**



# SD City College – A Year in Review

JUST IN TIME FOR FALL 2014 CONVOCATION, DR. ANTHONY E. BEEBE BEGAN HIS NEW TERM AS PRESIDENT OF SAN DIEGO CITY COLLEGE ON AUGUST 1. DR. BEEBE TOOK THE HELM AT CITY COLLEGE DURING ITS FALL CENTENNIAL CELEBRATION AND IMMEDIATELY SET ABOUT MEETING MORE THAN 1,000 COLLEGE FACULTY AND STAFF AND SOME 16,000 STUDENTS.

## New Leadership

Dr. Beebe's first year focused on developing a new and unifying vision for the college, including advancing social justice and civility, increasing access and completion, transitioning adult learners, and building community connections. A few college highlights from the year included: President Beebe serving as grand marshal for the Dr. Martin Luther King Jr. Parade; the college setting a new record for the largest graduation class in its history with more than 1,400 associate degrees and certificates awarded; receiving the President's Volunteer Service Award for the college completing more than 1,000 volunteer hours; City College being named the only institution in the county to earn all three Military Friendly designations; the college earning the League for Innovation Award for its nationally recognized First Year Experience Program; and being named "Best College/University" by the *San Diego Downtown News* readers.



programs available in multiple industries, nearly 150 students receive apprenticeship journeyman certificates each year for working in the transportation industry.

City College now ranks No. 2 in the nation among two-year colleges for its alumni earning



## Celebrating 100 years

The year-long celebration marking the 100th anniversary of San Diego City College concluded with a series of fall 2014 Founder's Week events, including a gala, Spirit Day, a Metropolitan Transit System (MTS) trolley launch, and a Community Open House Day. In addition to a successful fundraising event for City College students, scholarships, and programs, the Centennial Gala provided an opportunity to honor Jim Sinegal (City College, 1955), co-founder and retired CEO of Costco Wholesale, as a Distinguished City College Alumnus. Jim Sinegal said about his time at City College, "What a fantastic experience. It was literally life-changing for me. I probably would not have gotten a college education if I hadn't been going to San Diego Junior (City) College. I've always considered this to be the greatest value in education in the world."

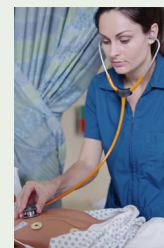


City College celebrated its apprenticeship program partnership with the 100-year-old MTS by launching into service a specially wrapped centennial trolley car. Designed by a college graphic design student, the centennial trolley was in service throughout the community for more than a year. With 10 different apprenticeship

## Advancing Social Justice and Civility

As community colleges were founded on social justice and bringing educational access to the masses, San Diego City College in March enthusiastically hosted the 1st Annual Social Justice in Education Conference: "Critical Conversations on the Role of Social Justice in Education" to an overflow crowd. The event was organized by the college faculty, staff, and students. City College is poised to advance a reawakening of the social justice movement, becoming a national community college leader in this area.

the highest mid-career median salary of \$70,900 after 10 years in the work force (PayScale 2014-15 College Salary Report).





# SD Mesa College – A Year in Review



SAN DIEGO MESA COLLEGE'S 51ST YEAR SAW AN EXTRAORDINARY SERIES OF FIRSTS, UNDERSCORING THE COLLEGE'S EXEMPLARY TEACHING AND LEARNING EXPERIENCES, AND ITS FOCUS ON SUCCESS AND EQUITY FOR ALL STUDENTS.

## Baccalaureate Degree Pilot Program

Mesa College made history in January when it was one of 15 California community colleges selected to offer a four-year degree. Made possible by Senate Bill 850, authored by Senator Marty Block and championed by Chancellor Constance M. Carroll, the Baccalaureate Pilot Program grants community colleges the ability to offer

Two-Year College Athletic Administrators based on her tremendous performance as both an athlete and a student.

Albert Gamez Jr., who was the 2014 CCCAA Male Scholar Athlete, was runner-up for the 2015 Male National Scholar-Athlete title.

## Innovative Initiatives

In fall 2014, Mesa was awarded a federally funded Hispanic Serving Institution (HSI) Title V grant. Dubbed "Proyecto Éxito," the five-year, \$2.62 million grant has the goal of improving the retention and graduation rates of Latino students.

This was also the first year for the SEEDS (STEM Engagement for the Enrichment of Diverse Students) scholar program. Funded by a four-year grant from the USDA and the National Institute of Food and Agriculture, SEEDS aims to increase the number of Hispanic students pursuing future graduate degrees by providing a firm foundation of advanced knowledge and skills in STEM-related fields.



bachelor's degrees in career technical fields. Mesa will offer a degree in Health Information Management, and welcomed its first freshman cohort in fall 2015.

## Students Named Best in the U.S.

For the first time in history, Mesa scholars placed back-to-back, two years in a row, on the All-USA Phi Theta Kappa Academic teams. Sarah Taha was one of 20 students nationwide to receive the prestigious designation. She follows in the footsteps of alumna Sarah Farmer, now a student at University of California, San Diego, who was on the 2014 All-USA Academic Team.

In another extraordinary first, student-athlete Ian Man Wong received the prestigious, national title of 2015 Female Scholar-Athlete of the Year. Captain of the Mesa College women's swim team, Wong was chosen by the National Alliance of

## Faculty Firsts

In October, the Association of Community College Trustees named Professor Carl Luna as one of the country's top community college faculty members. One of five regional winners of the Faculty Member Award, Luna earned the honors for his 25 years of teaching experience at Mesa and his long history of civic engagement.

Also on the faculty front, for the first time in five years, the recession-era hiring freeze thawed. Throughout the year, Mesa hired a record number of 30 new faculty members in numerous disciplines.

For more on Mesa College's Year of Firsts, visit [www.sdmesa.edu](http://www.sdmesa.edu).

# SD Miramar College – A Year in Review

THE 2014-15 ACADEMIC YEAR PROVED TO BE ONE OF THE MOST SUCCESSFUL IN THE HISTORY OF SAN DIEGO MIRAMAR COLLEGE. THE COLLEGE CONTINUES ITS RAPID GROWTH WITH NEW FACILITIES, STUDENT POPULATION, AND INTERCOLLEGIATE SPORTS.

## Building a Better Tomorrow

Four new campus buildings opened during the academic year, bringing the total of new or remodeled structures to 20 as a result of the passage of Propositions S and N. The Fire Technology and EMT Training Center, Student Resource and Welcome Center, Administration building and Science building expansion all came online during the academic year.

## Rapid Route Transit Station



In partnership with the Metropolitan Transit System (MTS), a new Rapid Route Transit Station was completed on the north end of campus in time for the start of the fall 2014 semester. This brings a higher level of services to students, faculty, and staff to access the college. Buses run most of the day and the center serves as a transfer station to many other bus routes around San Diego County.

## Miramar Among Fastest-Growing Colleges

As result of our rapid expansion, more budget dollars, and our partnership with MTS, a *Community College Week* survey found that Miramar College was the 17th fastest-growing community college in the nation among campuses with at least 10,000 students.

## Graduation Numbers Increase

Miramar College saw a 37 percent increase in the number of degrees conferred in 2015 over 2014. In 2015, Miramar College students earned 700 associate degrees, an increase of 188 over the previous year. The college also conferred 509 certificates of education. San Diego Police Chief Shelly Zimmerman delivered the keynote address at the May 15 commencement ceremony.

## Skinner Named Jack Kent Cooke Scholarship Winner

Graduate Colin Skinner was awarded a 2015 Jack Kent Cooke Foundation Undergraduate Transfer Scholarship. Skinner, 30, was one of 90 community college students from across the country to win this honor. The scholarship is for up to \$40,000 per year and is intended to cover



a significant share of the student's educational expenses, including tuition, living expenses, books, and required fees for the final two to three years necessary to earn a bachelor's degree at a four-year college or university. Skinner plans to enroll at University of California, Berkeley.

## Volleyball Debuts

On February 6, Miramar College welcomed its fifth intercollegiate sport to the campus. The men's volleyball program was launched under the direction of longtime San Diego area high school coach John Landicho. Landicho previously led Francis Parker School to two state championships.





# SD Continuing Education – A Year in Review

IN 2014-15, SDCE COMPLETED THE SECOND YEAR OF A TWO-YEAR PLANNING CYCLE WITH THE FOCUS ON KEY ACTION AREAS THAT ENHANCE COLLABORATIVE CULTURES AND PROMOTE FULL ENGAGEMENT IN PARTICIPATORY GOVERNANCE. EDUCATIONAL AND PROGRAM PATHWAYS ARE ALSO BEING CREATED TO ACCELERATE LEARNING.



## Collaborative Cultures

Through Assembly Bill 86 (AB 86), the San Diego Community College District and San Diego Unified School District formed the San Diego Adult Education Regional Consortium to accelerate adult learner success. This consortium prepared and submitted a formal plan that identifies a significant number of adults in

to development of the AB 86 Plan. During 2014-15, the president of the Classified Senate was appointed to serve on the Institutional Effectiveness Committee established by the State Chancellor's Office.

## Pathways For Student Success

Faculty and administrators continue to work to modify select Career Development + College Placement (CDCP) certificate programs to streamline student progress toward certificate completion. CDCP courses provide 78 percent of SDCE's full-time-equivalent student (FTES) count.

A new course was developed to help high school students prepare for the Accuplacer assessment test, which is used for college placement in math and English. The Accuplacer Prep class was offered at four high schools, and preliminary results indicate the class was effective in raising test scores, which led to higher placement in math and English course sequences.



San Diego who could benefit from education, including 153,000 who lack a high school diploma and 351,000 with limited English proficiency.

A significant milestone was achieved when construction of the new César E. Chávez campus and parking structure was completed. The installation of the photo murals on the parking structure generated great interest and support from the Barrio Logan community.

## Participatory Governance


The SDCE Classified Senate continues to function in a significant manner as members of the participatory governance decision-making process, and in particular, with regard

A Student Equity Plan was developed and is now in the implementation phase. The plan targets disadvantaged student populations and provides support to increase retention, persistence, and success.

## Emerging Technology

Online and partially online classes continue to grow and represent an increasing percentage of the instructional program. For example, SDCE has extended student learning by providing resources for exam preparation software so students can practice their knowledge before they attempt the Cisco Certified Networking Associate (CCNA) exam.





*“This was something they wanted for me. Education was very important, so it’s personal for me to be back in school and be successful in my studies. I know they’re looking down on me and supporting what I’m doing here.”*

**TONY GIVENS**

SOPHOMORE,  
SAN DIEGO CITY COLLEGE

**We’re Preparing Students  
by Engaging Them in  
More Real-World Experiences.**



# Shaping Student Success

Tony Givens personifies what student success is all about at the San Diego Community College District. Fueled by desire, aided by the Umoja program, and motivated by the memory of his parents, the 31-year-old San Diego City College honors student is tackling STEM education head-on and has his sights set on transferring to University of California, Berkeley to earn a bachelor's degree in economics and mathematics.

His career goal: to become an economics professor at a four-year college or university.

## A Deep Commitment to Student Success

Givens' academic achievement is not atypical. Student success and completion is the District's primary focus. Student completion rates at City, Mesa, and Miramar colleges are all well above the state average. Collectively, SDCCD colleges send more students on to San Diego State University and University of California, San Diego than any other district in California. However, not being satisfied with "good enough," the District has launched an ambitious effort to double the number of associate degrees



## Achieving His Dreams at the San Diego Community College District

Givens had tried community college in the past but said he never received the support he is getting at City College. Through the Umoja Community – a multi-layered African-American focused program that supports and prepares students to transfer to four-year colleges and universities – Givens is receiving tutoring and counseling services while building a network of friends who are also driven to succeed.

"San Diego City College has been great for me," said Givens, who had a hand in starting an Umoja math study group for students who are struggling in the subject. He enjoyed the experience so much he decided to run for student government and now serves as a senator on the college's Associated Student Government.



it awards by 2022. That effort resulted in a 37 percent increase in degrees awarded during 2014-15. The District and its colleges expect to improve upon those results as funding is focused on more resources for students, additional class sections, the hiring of 31 new full-time faculty members districtwide, and the continuation of a fully restored summer session in 2016.

## A Student on a Personal Mission

Givens said his biggest motivation comes from his late parents. Tragically, both died of cancer recently.

"They were big on education," said Givens, who works full-time as a security guard. "This was something they wanted for me. Education was very important, so it's personal for me to be back in school and be successful in my studies. I know they're looking down on me and supporting what I'm doing here."

# 10,000

DEGREES AND CERTIFICATES  
AWARDED IN 2014-15

# Student Success by Degrees

THE SAN DIEGO COMMUNITY COLLEGE DISTRICT IS DEEPLY COMMITTED TO STUDENT SUCCESS, AND IT HAS LAUNCHED A MAJOR STRATEGIC EFFORT TO DOUBLE THE NUMBER OF ASSOCIATE DEGREE GRADUATES FROM ITS COLLEGES BY 2022. THE ASSOCIATE DEGREE INITIATIVE AIMED TO INCREASE DEGREES CONFERRED IN 2014-15 BY 10 PERCENT.



## Degrees and Certificates Awarded

With a year-over-year increase of more than 37 percent, the District far exceeded its goal for 2014-15.

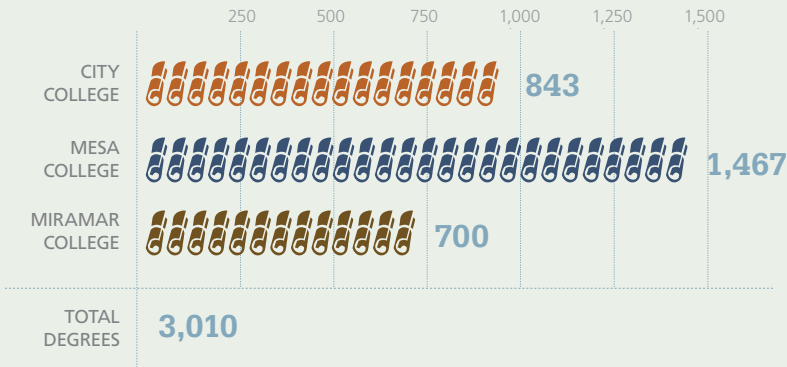
Mesa College saw a year-over-year increase of 45 percent in 2015. Miramar College saw a year-over-year increase of 37 percent, and City College saw a year-over-year increase of 25 percent. Overall, the District conferred 3,010 associate degrees in 2015.

The Associate Degree Initiative is a multifaceted approach that includes:

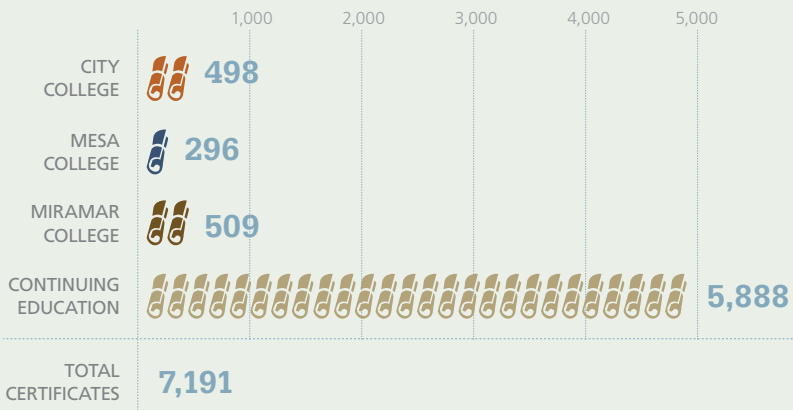
- Emphasis on the Associate Degree for Transfer, a specific pattern of courses to complete the undergraduate requirements needed to transfer directly to a California State University campus while earning a community college associate degree. The year-over-year increase in Associate Degrees for Transfer awarded in 2015 was almost 89 percent.

- Proactive Awarding of Degrees, a program in which college evaluators review students' academic history and notify those who are eligible for a degree but who had not completed the paperwork to secure one. Last year, some 300 degrees were awarded in this manner.
- Course Scheduling Analysis, an effort that examines the most popular education plans students are selecting at each campus and identifying possible barriers to degree completion, including course scheduling patterns, gateway courses, and supply and demand.
- The *Earn More Than A Degree* campaign, which was launched in spring 2015. *Earn More Than A Degree* includes posters, a webpage, student newspaper ads, and social media to emphasize the educational and economic advantages of earning an associate degree. The campaign points out that students who transfer to a four-year college or university with an associate degree are 77 percent more likely to earn a bachelor's degree within four years, compared to students who do not have an associate degree.

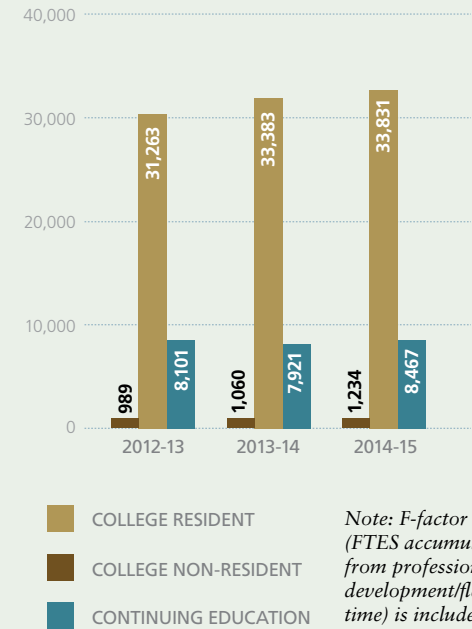
## AA/AS Degrees Awarded 2014-2015



## Certificates Awarded 2014-2015



## Resident and Non-Resident Full-Time-Equivalent Students (FTES)



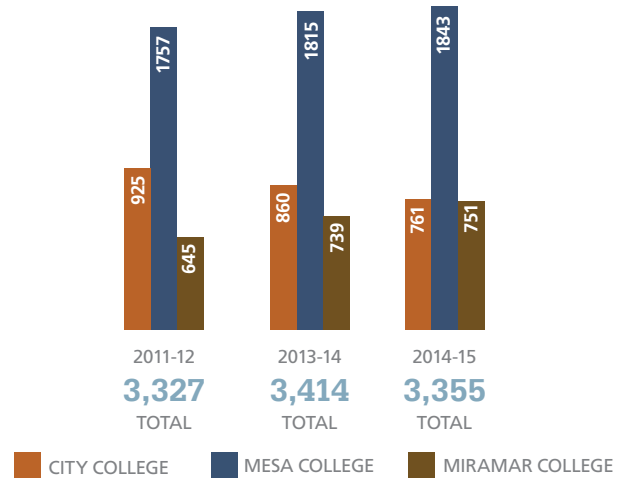


# Student Transfers

## Importance of Student Transfers

In terms of student transfer, the top two transfer destinations continue to be San Diego State University and University of California, San Diego, and the number of students transferring to San Diego State has increased by 8 percent – to 1,040 – over the five-year period ending 2013-14. The number of Latino students who transferred from City, Mesa, or

Miramar colleges to four-year colleges and universities shot up by 25 percent during that period. During the coming year, District leaders – including students, faculty, staff, and administrators – will continue to work collaboratively to advocate for expansion of transfer opportunities at UC and CSU campuses.



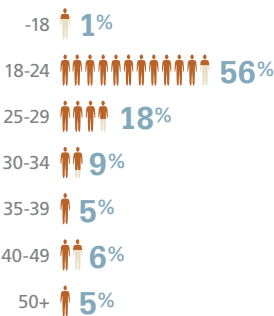
## Student Demographics



### Age and Gender of Students

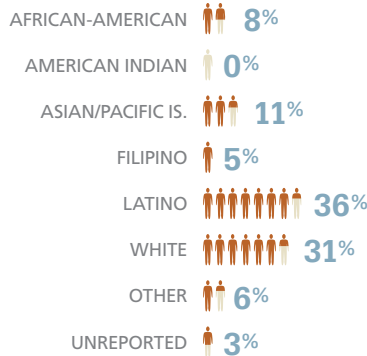
During the fall 2014 semester at the colleges, just over half of students were between 18 and 24 years of age. This is a continuing trend with slight decreases in this age group and increases in those students ages 25 to 29. Conversely, the majority of students at Continuing Education continue to be students 40 years of age or older.

#### Students by Age



### COLLEGE PROFILES

#### Ethnicity



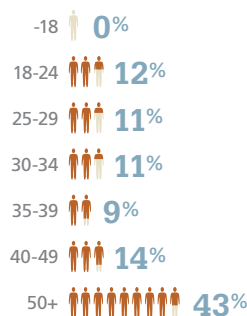
#### Gender



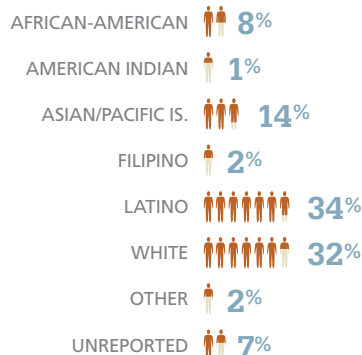
### Ethnicity of Students

The student population continues to reflect the diversity of the surrounding areas served by the colleges and Continuing Education. Enrollment for all three colleges in fall 2014 was approximately 36 percent Latino, 8 percent African-American, 11 percent Asian/Pacific Islander, 5 percent Filipino, and 31 percent white. Enrollment at the Continuing Education campuses was equally diverse, with 34 percent Latino, 8 percent African-American, 14 percent Asian/Pacific Islander, 2 percent Filipino, and 32 percent white.

#### Age



#### Ethnicity



#### Gender



### CONTINUING EDUCATION PROFILES

# Our Community Engagement

Longtime Barrio Logan resident and neighborhood advocate Rachael Ortiz and the San Diego Community College District have a successful working relationship reaching back nearly a half-century. Ortiz is co-founder and executive director of Barrio Station, a youth center that houses several successful after-school and college-preparation programs.



"We work together in a lot of areas," Ortiz said. "A lot of the kids who graduate from City College are from Barrio Logan and have been involved with Barrio Station. A lot of the people who work with us come from City College."

whom Ortiz once worked in fighting for farmworkers' rights, makes it even more special.

## Walking the Walk

Indeed, the San Diego Community College District emphasizes the community in its name. Diversity, social justice, and lifelong learning are among the District's deepest-held values. They are also essential to the health of our region and drive the SDCCD's engagement with Barrio Station and dozens of other community organizations. Chancellor Constance M. Carroll, college presidents, and members of



## ¡Sí, Se Puede!

*Upper top: Mesa College professor Carl Luna; top left: Student Trustee Adam Garcia with Dr. Mary Walshok at the 4th Annual Community Conference on Restoring Civility to Civic Dialogue; top right: The SDCCD Board members, faculty, administrators, staff, students, and friends celebrate equality at the 2014 San Diego Pride Parade.*

More recently, Ortiz was among the residents the District collaborated with in planning the new Continuing Education César E. Chávez campus, which serves about 700 students in the heart of the historic neighborhood. The 67,924-square-foot building houses 22 classrooms, including some for Entrepreneurship and Small Business Management courses, and 149 spaces of underground parking.

A separate, \$8 million parking garage two blocks away has enough spots for 320 vehicles and includes 4,000 square feet of rooftop solar panels.

Ortiz said the César E. Chávez campus is a key addition for the working-class community. Being named after the civil rights leader, with

the Board of Trustees join students, faculty, and staff to march in the annual Pride and Dr. Martin Luther King Jr. parades. Black History Month, Hispanic Heritage Month, Asian-Pacific American Heritage Month, and Women's History Month are events that are celebrated and valued at the campuses through films, workshops, exhibits, and concerts.

## Leadership Comes From the Top

Ortiz credited much of the District's commitment to the community to Chancellor Constance M. Carroll. "A lot of it has to do with Chancellor Carroll," she said. "I call Constance 'The People's Chancellor.' She's just on top of everything, always keeping the community's interest in mind."

*"Chancellor Carroll is always keeping the community's interest in mind."*

— RACHAEL ORTIZ





RACHAEL ORTIZ

EXECUTIVE DIRECTOR,  
BARRIO STATION

*“I love partnering with the San Diego Community College District, they’ve been wonderful with our community. Every single kid who has enrolled in the District has gotten all the help they need. Plus the staff is culturally competent, and that’s so important.”*

**How We’re Forging Partnerships  
with the Community.**



# Leading the Way in Sustainability

THE SAN DIEGO COMMUNITY COLLEGE DISTRICT CONTINUES TO LEAD THE WAY IN SUSTAINABLE POLICIES AND PRACTICES, WITH VIRTUALLY EVERY PROJECT BUILT UNDER PROPOSITIONS S AND N OBTAINING LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN (LEED) CERTIFICATION FROM THE U.S. GREEN BUILDING COUNCIL. THE DISTRICT'S EFFORTS RESULTED IN A 2015 SUSTAINABILITY AWARD FROM THE ASSOCIATION OF PHYSICAL PLANT ADMINISTRATORS (APPA) – A NATIONAL PROFESSIONAL ORGANIZATION OF SCHOOL FACILITY MANAGERS – FOR INTEGRATING SUSTAINABLE POLICIES AND “GREEN” PRACTICES THROUGHOUT ALL FACETS OF THE ORGANIZATION.

“Sustainability is at the forefront of our organizational goals,” said Chancellor Constance M. Carroll. “The San Diego Community College District seeks to build facilities that serve as models of excellence in conservation. Implementing the Green Building policy put forth by our Board of Trustees ensures environmentally responsible educational facilities for our students, faculty, and staff.”

buildings on campus and mitigate high-energy demand. The anticipated energy savings is targeted at 764,404 kilowatt hours, for a cost savings of \$190,000 annually. Other improvements include upgrading the college’s administrative offices with “intelligent” LED lighting that uses up to three-quarters less energy than traditional lighting and has generated \$80,000 in rebates from its utility provider.



## Propositions S and N Funding Environmental Improvements

Thanks to Propositions S and N, the District has been able to fund an extensive use of photovoltaic systems at several campus locations. To date, the District’s conservation efforts have generated more than 10 million kilowatt hours, saving more than \$500,000 in utility costs. The District-owned installation on the Career Technology Center at City College, the largest vertical array of its kind in the country, alone generates more than 67,000 kilowatt hours annually.

At Miramar College, a thermal energy storage tank was constructed to serve numerous



## Smart Metering, Common-Sense Landscaping

Meanwhile, computer-driven irrigation systems that measure moisture in the atmosphere and soil have saved some 37 million gallons of water districtwide during a one-year pilot project, yielding a water savings of 40 percent. Landscape designs using native and Mediterranean vegetation, along with mulch, gravel, and boulders, are saving millions of additional gallons of water annually.



# Community Engagement

## Propositions S and N Citizens' Oversight Committee



2014-15 members, from left, front row: Scott Crosby; Evonne Seron Schulze; Gerald Hosenkamp, J.D.; Rosalie Schwartz, Ph.D.; from left, back row: Christopher Ward; David MacVean; Glen Sparrow; Leslie Bruce, J.D.; Ed Oremen; not pictured: Pierre Domercq; Sarah Kruer Jager; Jean-Paul de Kervor; Thomas Kaye, Ph.D.; Carolina Moreno; Thomas Scanlan

The District's capital improvement program is overseen by an independent Citizens' Oversight Committee (COC), whose members represent various organizations, community groups, and students. These community leaders are appointed by the SDCCD Board of Trustees and are charged with monitoring the \$1.555 billion in voter-approved bond measures.

## Trustee Advisory Council



2014-15 members, from left, front row: Jeff Marston; Evonne Seron Schulze; Willie Blair; Rabbi Laurie Coskey, Ed.D.; Martha Rañón; Dwayne Crenshaw; from left, back row: Nola Butler Bird, Ph.D.; Carol Kim; Sid Voorakkara; Bob Garber; Alan Mobley, Ph.D.; Alberto Ochoa, Ed.D.; Cecil Steppe; Gary Rotto; Olivia Puentes-Reynolds; not pictured: Clint Carney, J.D.; Ralph Dimarucut; Ricardo Flores; David Valladolid

Members of the Trustee Advisory Council (TAC) assist in improving communications between the Board of Trustees and the community, and advise the Board on community attitudes, perceptions and opportunities. They serve as advocates to the community and decision-makers, to ensure that the District's educational programs and services meet the needs of area residents.


## Corporate Council

The Corporate Council continues to emerge as an integral adviser to the SDCCD regarding workforce education and training. Composed of business representatives from industry clusters that drive San Diego's economy, the Corporate Council provides a means of ensuring good relations between the SDCCD and its business partners throughout the region.

The District looks to the Corporate Council to identify strategies for meeting business and employer needs. Throughout the year, the Council was kept well-informed on District matters, including the recovering state budget and their role in advocacy regarding legislative issues.





A portrait of Jerry Sanders, an older man with white hair, smiling. He is wearing a dark blue suit jacket over a blue and white striped shirt. The background is a blurred cityscape with tall buildings.

*“When we talk about tech industries and STEM education, too many people automatically think that you need a Ph.D. or a background in cyber stuff from MIT. That’s not the case. Our community college district is educating students of all ages for really lucrative and fulfilling careers.”*

**JERRY SANDERS**

FORMER SAN DIEGO MAYOR  
AND PRESIDENT/CEO,  
SAN DIEGO REGIONAL CHAMBER  
OF COMMERCE

**We Continue to Support  
and Fulfill the Workforce  
Needs of the Future.**



# Workforce Development

If Jerry Sanders had but one word to describe San Diego Miramar College and the San Diego Community College District, it would be “career.”

“They started me on my career,” said the former San Diego mayor, former San Diego police chief, and current president and CEO of the San Diego Regional Chamber of Commerce.

Sanders, who also once served as CEO of the United Way of San Diego and once chaired the local chapter of the American Red Cross,

from Miramar College’s Southern California Biotechnology Center to Mesa College’s Health Information Management baccalaureate program, are in direct response to the shortage of employees we have in these fields.”

## Identifying Workforce Needs

In fact, the San Diego Community College District is the region’s largest single provider of workforce training and education – serving more than 100,000 students annually.



was introduced to Miramar College when he attended the police academy there in 1973. He later became director of what is now called the San Diego Regional Public Safety Institute, worked as a firearms instructor for the San Diego Community College District, and is a former member of the Miramar College Foundation’s Board of Directors.

## Strengthening the Economy

His path, Sanders said, illustrates the important role that the District plays in workforce development.

“The San Diego Community College District is exemplary in its passion for partnership that reflects the major industries in San Diego,” said Sanders, who noted the District is an important member of the Chamber’s Education & Workforce Development Committee.

“The sorts of programs they’re building,

The District takes seriously its mission of training and preparing students with the skills and competencies they need to succeed in local industry growth sectors. This includes maintaining active partnerships with local industry, the community, the military, and other educational institutions to ensure students have a clear pathway to careers when they complete their education. The impact has been profound: the District and its graduates contributed an astounding \$5.7 billion to the regional economy during 2014-15, with 98 percent of SDCCD students remaining in the region after graduation.

## Moving San Diego Forward

Sanders praises the District’s efforts in working with local employers to identify growth sectors and how they can accommodate future business needs and employment opportunities.

THE DISTRICT CONTRIBUTED  
AN ASTOUNDING

**\$5.7 BILLION**

TO THE REGIONAL ECONOMY  
LAST YEAR ALONE

# Driving the Economy



The San Diego Community College District continues to play a major role in the regional economy, adding \$5.7 billion last year, up from \$5.2 billion in 2013-14, and \$4 billion the year before that.

All in all, the District’s economic impact is equal to approximately 3.1 percent of the county’s Gross Regional Product (GRP), according to the latest report by Idaho-based Economic Modeling Specialists International (EMSI).

The District employs 4,760 full-time and part-time employees at City, Mesa, and Miramar colleges, San Diego Continuing Education, and elsewhere. The net impact of payroll and expenses in fiscal year 2014-15 came to \$370.2 million in GRP, according to the report. The overall impact of \$5.7 billion of the District on the local economy is equal to the sum of District operations spending, construction spending, student spending, and the impact from student productivity.

In addition, the benefits from more educated students are lower unemployment, and criminal justice and health care costs in California – ultimately reducing taxpayer expenses by an estimated \$100.5 million over the students’ working lives.

“Among the missions of the San Diego Community College District is to be a key driver of workforce preparedness and economic development in the region, and we are proud to be living up to that goal,” said Chancellor Constance M. Carroll.

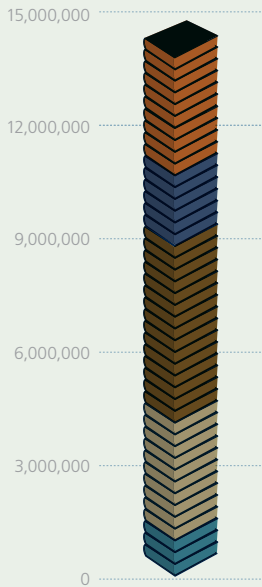
Students who earn an associate degree from the San Diego Community College District earn \$434,400 more over a working lifetime than someone with only a high school diploma. Nearly 45 percent of students who graduate with an associate degree – even those who did not transfer to a university – earn more than \$54,000 annually five years after securing their diploma.

## Grant Highlights

### FY 2014-15 Grant Awards

TOTAL FUNDING

**\$14,285,273**



CITY COLLEGE	\$3,637,125
MESA COLLEGE	\$1,651,453
MIRAMAR COLLEGE	\$4,484,678
CONTINUING EDUCATION	\$3,265,753
SDCCD	\$1,246,264

### City College

**TITLE** *Title V Strengthening Student Retention, Persistence and Academic Success at San Diego City College*

**FUNDER** U.S. Department of Education

**AMOUNT** **\$852,907**

**TITLE** *Nursing Student Retention Program*

**FUNDER** California Community Colleges Chancellor’s Office

**AMOUNT** **\$79,800**

### Mesa College

**TITLE** *Title V Proyecto Éxito (Project Success)*

**FUNDER** U.S. Department of Education

**AMOUNT** **\$525,000**

**TITLE** *STEM Engagement for the Enrichment of Diverse Students (SEEDS) Scholars Program*

**FUNDER** U.S. Department of Agriculture

**AMOUNT** **\$290,000**

### Miramar College

**TITLE** *Sector Navigator – Advanced Transportation and Renewables*

**FUNDER** California Community Colleges Chancellor’s Office

**AMOUNT** **\$372,500**

**TITLE** *Deputy Sector Navigator – Biotechnology and Life Sciences*

**FUNDER** California Community Colleges Chancellor’s Office

**AMOUNT** **\$330,000**

### Continuing Education

**TITLE** *Adult Education El Civics/ Citizenship*

**FUNDER** California Department of Education

**AMOUNT** **\$511,635**

**TITLE** *Career Technical Education Enhancement Funds*

**FUNDER** Grossmont-Cuyamaca Community College District Auxiliary

**AMOUNT** **\$172,684**



# Managing Our Resources

The San Diego Community College District continues to be recognized as one of the best-managed community college districts in the nation. With careful planning and sound fiscal management, the District continued its commitment to serving student demand by increasing classes offered and providing additional student services.



The state also provided additional funding to support student services, and a modest cost-of-living adjustment of .85 percent. For the second year in a row, the District hired new employees, which includes 40 classified staff members and 30 full-time faculty.

Once again, the District met all of its internal and external obligations throughout 2014-15, while maintaining a balanced budget with strong budgetary and cash-flow reserves.

Thanks to the support of taxpayers throughout the state with the passage of Proposition 30, a temporary tax on sales and personal income tax in November 2012, the state budget for 2014-15 significantly improved funding for community colleges – a welcome change after five consecutive years of significant funding cuts.

The SDCCD appreciates the support of the voters in providing increased state funding for student access in 2014-15 and pledges to continue its efforts in the years to come to serve student demand, which remains strong in the District, while providing students with the support necessary to achieve their educational goals.

The District increased enrollment by approximately 5 percent as compared to 2013-14.



## 2014-2015 Revenue

GENERAL FUND UNRESTRICTED	\$236,952,431	32.09%
GENERAL FUND RESTRICTED	\$97,200,727	13.17%
PROP "S"	\$95,060,913	12.88%
PROP "N"	\$167,699,176	22.71%
RESERVES & CONTINGENCIES	\$30,305,679	4.10%
OTHER SOURCES	\$111,090,343	15.05%
<b>TOTAL</b>	<b>\$738,309,269</b>	<b>100%</b>



## 2014-2015 Expenditures

ACADEMIC SALARIES	\$109,331,458	14.81%
CLASSIFIED SALARIES	\$71,474,380	9.68%
EMPLOYEE BENEFITS	\$56,992,548	7.72%
SUPPLIES & MATERIALS	\$19,237,044	2.61%
OPERATING EXPENSES	\$47,745,676	6.47%
CAPITAL OUTLAY	\$29,248,750	3.96%
FINANCIAL AID	\$68,687,483	9.30%
RESERVES & CONTINGENCIES	\$55,520,407	7.52%
OTHER OUTGOING	\$17,311,434	2.34%
PROP "S"	\$95,060,913	12.88%
PROP "N"	\$167,699,176	22.71%
<b>TOTAL</b>	<b>\$738,309,269</b>	<b>100%</b>



## SAN DIEGO COMMUNITY COLLEGE DISTRICT

### Administrative Offices

3375 Camino del Rio South  
San Diego, CA 92108-3883

### Board of Trustees

MARIA NIETO SENOUR, PH.D.  
BERNIE RHINERSON  
RICH GROSCHE  
MARY GRAHAM  
PETER ZSCHIESCHE

### Chancellor

CONSTANCE M. CARROLL, PH.D.

### Presidents

ANTHONY E. BEEBE, ED.D., *San Diego City College*  
PAMELA T. LUSTER, ED.D., *San Diego Mesa College*  
PATRICIA HSIEH, ED.D., *San Diego Miramar College*  
CARLOS O. TURNER CORTEZ, PH.D., *San Diego Continuing Education*

The San Diego Community College District includes San Diego City College, San Diego Mesa College, San Diego Miramar College, and San Diego Continuing Education. The SDCCD is governed by its Board of Trustees. No oral or written agreement is binding on the San Diego Community College District without the express approval of the Board of Trustees.

[www.sdccd.edu](http://www.sdccd.edu)

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### Our Campuses

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#### San Diego City College

1313 Park Boulevard  
San Diego, CA 92101-4787  
[www.sdcity.edu](http://www.sdcity.edu) 619-388-3400

#### San Diego Mesa College

7250 Mesa College Drive  
San Diego, CA 92111-4998  
[www.sdmesa.edu](http://www.sdmesa.edu) 619-388-2600

#### San Diego Miramar College

10440 Black Mountain Road  
San Diego, CA 92126-2999  
[www.sdmiramar.edu](http://www.sdmiramar.edu) 619-388-7800

#### San Diego Continuing Education & Educational Cultural Complex

4343 Ocean View Boulevard  
San Diego, CA 92113-1915  
[www.sdce.edu](http://www.sdce.edu) 619-388-4956

#### CE AT MESA COLLEGE

7350 Armstrong Place  
San Diego, CA 92111-4998  
619-388-1950

#### CÉSAR CHÁVEZ CAMPUS

1901 Main Street  
San Diego, CA 92113-2116  
619-388-1910

#### MID-CITY CAMPUS

3792 Fairmount Avenue  
San Diego, CA 92105-2204  
619-388-4500

#### NORTH CITY CAMPUS

8355 Aero Drive  
San Diego, CA 92123-1720  
619-388-1800

#### WEST CITY CAMPUS

3249 Fordham Street  
San Diego, CA 92110-5332  
619-388-1873