The San Diego Community College District (SDCCD) is committed to improving the lives of its students and remaining a force in building the economy of California’s second largest city. In 2019-20, the SDCCD continued to be a leader in boosting student success, engaging with the community, and collaborating with industry and labor to strengthen the region’s workforce.

Leadership and Innovation

The innovative leadership at the SDCCD was on display when the District transitioned to online-only courses and online support services for its 100,000 students as the COVID-19 pandemic took hold, and secured $6.9 million in initial federal Coronavirus Aid, Relief, and Economic Security (CARES) Act funding, to be allocated to students impacted by the COVID-19 crisis. In addition, the District received a pandemic-related grant from the United Way of San Diego County and major grants from The San Diego Foundation and others to pay for student laptops and internet access. The District also was part of successful advocacy efforts that resulted in greater flexibility for nursing students in completing their clinical requirements during the pandemic, and took the final steps in wrapping up its $1.555 billion Propositions S and N bond construction program.

Student Success

Maximizing student access and success is a top strategic goal at the SDCCD, and that goal was again met in the 2019-20 academic year. The year was record-setting for the San Diego Promise, with more than 2,300 new students enrolling in the tuition-free program — which is now among the largest of its kind in the nation and which is having a profound impact on improving outcomes for students of color. In addition, the District awarded a record 15,304 degrees and certificates — with approximately 70% of all graduates being students of color — and a record 1,540 students earned associate degrees for transfer, which guarantees them admission to a California State University campus. This is part of a multi-year trend that has seen more students transferring from City, Mesa, and Miramar colleges to four-year institutions, with prestigious destinations such as UC Berkeley, UC San Diego, and UCLA among the top choices. Much of this is the result of initiatives such as the SDCCD’s Honors program, in which a record 2,000-plus students took part, Bridges to the Baccalaureate, and Preparing Accomplished Transfers to the Humanities (PATH).

Community Engagement

Community engagement is at the core of the SDCCD mission and is exemplified by City, Mesa, and Miramar colleges holding regular farmers markets with free fresh food for students and by Continuing Education, which also offers a mobile health fair and free job training opportunities for the surrounding neighborhoods. Community engagement also can be measured in the District’s close collaboration with the San Diego Unified School District in serving 5,462-dually-enrolled students this past year — a nearly 50% jump from 2016-17. The District also stood with the community during a time of social upheaval, with the Chancellor’s Cabinet sharing a strong statement expressing the “pain, sadness, and frustration in the face of the senseless murders of George Floyd in Minneapolis, Ahmaud Arbery in Brunswick, Breonna Taylor in Louisville, Sean Reed in Indianapolis, and Tony McDade in Tallahassee.”

Workforce Development

The SDCCD is an economic juggernaut with current and former students responsible for generating more than $4.1 billion to the local economy. A City College partnership placing STEM students in paid positions at Naval Information Warfare Systems is expanding to other campuses and additional businesses. Mesa College’s groundbreaking baccalaureate program in Health Information Management continues to expand. Miramar College’s Southern California Biotechnology Center is a key player in the region’s booming life sciences sector. And, San Diego Continuing Education annually transforms the lives of thousands of students looking for the skills to land good-paying jobs. Many of these programs are developed in concert with the District’s Corporate Council, an advisory board with a laser-like focus on issues regarding workforce training.

The District is proud to present the 2019-20 Annual Report to the community.

CONSTANCE M. CARROLL, PH.D.
CHANCELLOR
It was a year of change and significant progress for the San Diego Community College District’s five-member governing board.

Board President Maria Nieto Senour, Ph.D. (District A), and trustees Bernie Rhinerson (District B), Craig Milgrim (District C), Mary Graham (District D), and Sean Elo-Rivera, J.D. (District E), carried out an ambitious agenda that included supporting District students, engaging with the community, and advocating for legislation at the local, state, and national levels. Among the Board’s successes:

**Response to the Pandemic**

The Board of Trustees led the way in dealing with the COVID-19 pandemic, ensuring that efforts were made for students on the other side of the digital divide, including providing laptops and internet access. With campuses closed and the District operating remotely to help prevent the spread of the deadly virus, the Board for the first time began meeting online via Zoom and YouTube, and adopted a resolution acknowledging the remarkable actions by faculty, classified professionals, and administrators in the midst of the coronavirus crisis.

**Equity and Equality**

The Board in June unanimously adopted a resolution denouncing systemic racism in all its forms and affirmed the District’s commitment to Black students and all students of color who have been subject to both overt and passive forms of racism. It also adopted a resolution denouncing xenophobia and anti-Asian sentiment arising from fears due to the COVID-19 pandemic.

The Board celebrated the U.S. Supreme Court’s June 18 decision striking down the Trump administration’s years-long attempts at eliminating the Deferred Action for Childhood Arrivals (DACA) program that is protecting approximately 560 students throughout the District. And when the federal Department of Education decreed that Coronavirus Aid, Relief, and Economic Security (CARES) Act funding could not be spent on DACA students, the Board authorized the District becoming a plaintiff in a successful lawsuit challenging the directive.

**Fiscal Responsibility**

The Board again demonstrated its commitment to financial responsibility when it voted in September 2019 to retire $693 million in outstanding bonds from Propositions S and N and issue new bonds in their place at a lower interest rate — saving taxpayers an estimated $158.4 million in the process. That decision came just weeks after the nation’s benchmark bond-rating services again assigned the District their highest score possible: S&P Global assigned a rating of AAA to SDCCD’s bonds; Moody’s Investors Service assigned an Aaa rating.

**All About Community**

The Board participated in numerous local and national events, including the 40th annual Dr. Martin Luther King Jr. Parade and related weekend activities. Board members also attended and contributed to other events, including the Association of Community College Trustees (ACCT) Leadership Congress in San Francisco; the Community College League of California’s annual Legislative Conference in Sacramento; and the California Community Colleges Chancellor’s Office virtual Call to Action on June 3.
Leadership and Innovation

At the forefront of the national, tuition-free Promise movement, a founder of the California Community College Baccalaureate Association, and an unequivocal advocate in fighting for students from traditionally underserved communities, Chancellor Constance M. Carroll, Ph.D., has long set the standard in establishing the San Diego Community College District as the epitome of leadership and innovation.

In 2019–20 alone, Chancellor Carroll was honored with a Lifetime Achievement Award from the National Association for Community College Entrepreneurship, a Lifetime Leadership Award by the Central San Diego Black Chamber of Commerce, a Woman of the Year Award in Senate District 39 by state Senate President pro tempore Toni Atkins, and was appointed to the College Promise National Advisory Board.

“The greatest achievement in higher education is service to students,” said Chancellor Carroll. “I am appreciative of these awards because they recognize my years of service not only to students, but also to the faculty and professional staff comprising the San Diego Community College District, and to the greater San Diego region, as well.”

Other 2019–20 highlights include a record 2,000-plus students taking part in the District’s Honors Program, a record 15,000-plus degrees and certificates awarded, and a record 2,300-plus new students enrolling in the San Diego Promise program. The District also will achieve a significant milestone this fall in the Propositions S and N construction bond program when work is completed on the last of 54 new and renovated buildings: the Child Development Center at City College.

Looking Ahead

As Chancellor Carroll looks to the future, she has already said she will not be heading into a quiet retirement. As a co-founder and CEO of the California Community College Baccalaureate Association, Chancellor Carroll will be working to ensure California students have access to four-year degree programs at all 116 of the state’s community colleges.

“The community college baccalaureate will be a vital component in growing and sustaining California’s economy by providing relevant job training in an affordable, high-quality, and accessible manner and my work with the California Community College Baccalaureate Association will be my focus in the coming years,” she said.
The greatest achievement in higher education is service to students.”

Constance M. Carroll, Ph.D.
CHANCELLOR
SAN DIEGO COMMUNITY COLLEGE DISTRICT
Academic Excellence

In November 2019, City College held its first-ever joint Math+Writing Jam tutoring session. The event, which began with food and music, led to more than 200 students receiving support and tutoring in the areas of English, mathematics, and physics.

In response to the COVID-19 pandemic, City College converted its entire course offerings using alternative modes of instruction in March. Administrators, faculty, classified professionals, students, and others have been utilizing technologies such as Zoom, FaceTime, conference calls, and social media to connect with each other. Student Services launched its Remote/Online Student Services page to provide students quick access to contact information for various student services offices and lists frequently asked questions (FAQs) that students may have regarding registration, financial aid, counseling, transcripts, and payments.

Community Partnerships

City College made an impressive showing at its City Info Knight held at the East African Community and Cultural Center in July 2019. The event was part of the college’s continued outreach efforts to meet with potential students in the communities it serves. More than 150 people attended and had the opportunity to hear from a panel of students, alumni, counselors, professors, and other classified professionals. Each panelist shared their personal and professional experiences that connected with those who were present.

It was a banner year for the Friends of Downtown (FoD) and City College partnership. FoD awarded 51 deserving students a $750 scholarship at the annual scholarship luncheon held in November. Funds for the FoD scholarship are raised at an annual scholarship fundraiser, held each spring at the University Club in downtown San Diego. Since 2000, FoD has awarded more than $600,000 in scholarships and has been the largest single contributor of scholarships to City College.

Equity and Access

In July 2019, City College’s Mental Health Counseling department hosted a training for faculty and classified professionals on best practices for supporting the LGBTQIA+ community with an emphasis on student health.

City College disAbility Support Programs and Services honored diversity and inclusion with a disAbility Awareness event and invited students and classified professionals to practice cultural humility and learn more about the disAbility community in October 2019. The event had 10 stations with activities to facilitate campus community engagement, build a sense of belonging, and provide a deeper understanding of how to meet the unique needs of students with disabilities.

In October and November 2019, City College celebrated the grand opening of several new student spaces — two iSUBIR! Cultural Centers, located in M-205 and L-207, and a spacious Veterans Service Center, located in M-101. Funded by a Title V grant, the iSUBIR! Cultural Centers are dedicated to helping City College increase its culture of inclusion, social justice, and collaborative learning on campus.
Serving Foster Youth: Mesa’s New FAST Center

In the fall of 2019, Mesa College celebrated the grand opening of the Fostering Academic Success and Transitions (FAST) Center. The FAST Center — the first of its kind among San Diego community colleges — offers Mesa College’s community of foster youth a space of their own that affirms their background and experiences, and provides resources and support to current and former foster youth.

- Between 3-11% of foster youth will graduate from college.
- By the age of 26, 80% of former foster youth have two or more children.
- By the age of 25, 34% of foster youth are homeless.

Mesa Alumni Network: Alumni in the Community

In 2019, Mesa College launched the Mesa College Alumni Network, an initiative to foster relationships among our alumni and renew their engagement with the campus community. Mesa College welcomes all alumni to join and involve themselves in the Alumni Network. Through social media and a robust email campaign, Mesa College initially reached out to over 50,000 Mesa Alumni, with nearly 200 engaging back with requests to be reconnected to the college. Mesa College Fashion alumna Carmen Flores, was among those to join the new Network. In conjunction with current fashion students, in early May she helped deliver 400 masks to VA San Diego and the Health Center Partners of Southern California.

A Focus on Equity — Even During a Pandemic

Even amid times of great uncertainty, Mesa College strives to achieve equitable outcomes in its commitment to protecting the health of the community, providing basic support to those most impacted, and maintaining educational continuity. To assist the campus community amid the COVID-19 pandemic, Mesa College:

- Created COVID-19 Response and Online Student Support Services webpages.
- Created the Mesa College COVID-19 Emergency Relief Fund, which provided $63,000 to 420 students.
- Awarded $1,118,500 in CARES Act Funds to 2,238 students.
- Provided 520 laptops and 25 mobile hotspots.
- Created a Black Lives Matter webpage, with resources including a BLM Library Guide webpage.
- Departments, such as Exercise Science, Animal Health, Biology, Chemistry, Fashion, and Architecture, supplied personal protective equipment and masks to local hospitals and community groups.

Despite the pandemic, Mesa College found safe ways to celebrate its students, including a drive-through graduation ceremony where students donned their caps and gowns.
SD Miramar College – A Year in Review

While the Covid-19 pandemic forced San Diego Miramar College to move to a remote modality on March 20, there was still a lot of activity taking place during the 2019-20 academic year, including a new President being named and ranking among the top colleges for best return on investment.

A Great Return on Investment

Using new 2019 federal workforce data, a Georgetown University study shows that college is worth the investment, especially for graduates of Miramar College.

Based on data provided from Georgetown’s Center on Education and the Workforce, the study ranks Miramar College in the top 450 of the nation’s more than 4,500 colleges and universities for return on investment (ROI). In “A First Try at ROI: Ranking 4,500 Colleges,” Miramar College ranked 431 nationally in its 10-year NPV — the net present value is how much a sum of money in the future is valued today — with an average of $171,000. This metric includes costs, future earnings, and the length of time it would take to invest and earn a certain amount of money over a fixed horizon.

Filter the study results by public community colleges and Miramar College ranks No. 1 in San Diego County and No. 11 in California. Nationally, among public community colleges, Miramar College ranks 72nd.

Tackling Equity, Diversity, and Social Justice Issues

Vince Hall, CEO of Feeding San Diego, presented Miramar College with a Hunger Solutions Award in recognition of the college’s outstanding food rescue efforts. In particular, he indicated that among the community colleges in the region, Miramar College was responsible for 82% of the food rescued through Feeding San Diego’s Retail Rescue program.

In 2019, Miramar College distributed 72,679 pounds of rescued produce at its Free Farmers Market, which is held once a month on campus. The college also picked up and distributed an additional 29,200 pounds of food from the Feeding San Diego Retail Rescue Program. In total, 101,879 pounds or 51 tons of rescued food went to persons experiencing food insecurities instead of ending up in a landfill.

During an October visit, it was standing room only when Tim Wise, a leading anti-racism activist and writer, spoke for more than two hours at Miramar College. As part of the college’s Evening with the Experts Program, Wise presented “Student Success through a Social Justice and Equity Lens: A Conversation with Tim Wise.” He emphasized that a focus on social justice and equity can have a profound and positive effect on the success of students, as well as the overall success of the institution.

Leadership Change

After Patricia Hsieh stepped down following 14 years of service as President of Miramar College, Dr. Marsha Gable was appointed Interim President from November through June 30. On July 1, P. Wesley Lundburg, Ph.D., took over as the college’s President.

President Lundburg is an experienced community college leader. For the past five years, he has been serving as Executive Dean and CEO of the Ammerman Campus at Suffolk County Community College on Long Island, New York. Ammerman is the largest of Suffolk County Community College’s three campuses, with more than 17,000 credit and non-credit students. Suffolk County Community College is the largest community college in the State University of New York (SUNY) system.

At Suffolk County Community College, Dr. Lundburg oversaw the Ammerman Campus’s development and continued growth of a new cybersecurity program, an expanding automotive technology program certified by numerous automobile manufacturers, the completion of multiple capital improvement projects, and annual increases in enrollment. He also served as an adjunct English professor who taught composition and literature courses.
SD Continuing Education – A Year in Review

San Diego Continuing Education has increased distance education and online learning at a rapid pace, including a pilot launch of ICOM Academy (Interactive Competency-Based Online Microcredentialing Academy). Continuing Education led the way in campus-community partnerships to strengthen civic engagement and the local economy. Additionally, new resources enhanced student success beyond the classroom.

Growing Programming to Increase Access

Continuing Education developed California’s first fully accredited online noncredit career training certificate programs. Ten fully online programs began in fall 2020 after two were successfully piloted in the summer as ICOM Academy programs.

To meet the demands of a changing global economy, Continuing Education developed 41 new courses and 22 new programs, and revised 72 courses and five programs. Faculty developed open educational resources (OER) and interactive videos to mimic middle-skills curriculum to support equal access to online learning. Free laptops were distributed and wifi parking lots were made available during the COVID-19 pandemic.

The English as a Second Language (ESL) program enrolled 2,000 students in the summer and created a multilingual help desk to support students with testing, placement, and enrollment.

Collaboration

Continuing Education played an active role in campus-community partnerships to strengthen civic engagement and the local economy. Internally, partnerships were focused on improving teaching and learning as the Office of Instruction coordinated data from various sources to ensure planning was data-informed.

Career fairs were coordinated in collaboration with Continuing Education and the San Diego Unified School District to increase access to apprenticeship and vocational programs for young adults.

Student Success and Workforce Development

Continuing Education proudly ranked first in the San Diego and Imperial Counties Community Colleges Association (SDICCCA) region and ninth in the state for strong workforce outcomes. The Healthcare Careers program expanded clinical site agreements by adding two skilled nursing facilities for student placements and developed a partnership for incoming nursing assistant students who need immunizations and physicals.

Professional Development

Continuing Education provided employees with professional learning communities to foster the highest quality instruction and services. The Passport to Success onboarding program provided training for 28 new faculty members. Classified professionals celebrated a fourth annual Staff Training and Retention conference. Additionally, the Office of Student Services attended professional development to increase expertise in remote counseling services, a critical part of online adult education.

Institutional Effectiveness

To help improve the student journey from enrollment through transition to college or career, the Office of Planning, Research, and Institutional Effectiveness (PRIE) supported student access and the pathways initiative through student focus groups. As a result, PRIE developed and trained faculty and classified professionals on technology that supports and improves the quality of data and information being used to help achieve the goals and mission of Continuing Education.

(From left) Baja California Sur Governor Carlos Mendoza Davis signed the "Commission of the Californias" agreement with California Governor Gavin Newsom and Baja California Governor Jaime Bonilla Valdez during a historical ceremony at the San Diego Continuing Education César E. Chávez campus.

Continuing Education’s Educational Cultural Complex (ECC) — one of southeastern San Diego’s only centers for education and arts — raised more than $70,000 during the Coretta Scott King Inaugural Benefit. The fundraiser kicked off a $40 million capital campaign to remodel the historic campus.
Shaping Student Success

When Gabriel Souza moved to San Diego from Brazil in 2018, he had one thing on his mind: getting the education he needed to become a clinical psychologist. His first stop was San Diego Continuing Education, where he took a pair of ESL classes to improve his English, complete the High School Diploma curriculum to satisfy California college acceptance requirements, and enroll in the Gateway to College and Career program that provided a roadmap to a top university. This fall, Souza transferred to San Diego City College, the latest stop on his way to UC San Diego for a doctorate in psychology.

“The San Diego Community College District and San Diego Continuing Education have given me the direction and the resources to get to where I want to go,” said Souza, a 23-year-old resident of Spring Valley. “When I came to the United States, I didn’t have much information about the education system, I didn’t know what kind of help was available, I wasn’t aware of what I needed to be aware of. That changed because of Continuing Education and now City College.”

Support Aplenty

Continuing Education’s Gateway to College and Career program is indicative of the foundation the District builds for its students. The program offers paid internships, connections to industry, support in securing a high school diploma or equivalency, and a college and career readiness course aimed at creating viable pathways to a productive future. Other initiatives include the tuition-free San Diego Promise, which has served more than 4,360 students since it debuted in 2016, the Honors Program, Bridges to the Baccalaureate, and Preparing Accomplished Transfers to the Humanities (PATH). Communities such as Umoja, Hermanos Unidos Brothers United (HUBU), and Math, Engineering, Science Achievement (MESA), meanwhile, are critical in providing an atmosphere that has paved the path to a record setting 15,000-plus degrees and certificates being awarded.

Journey to a Dream

Souza came to the United States for the educational opportunities that were lacking back home. He found the San Diego Community College District shortly after arriving from Curitiba, one of the largest cities in Brazil.

“I wanted to improve my English, so I went first for the ESL classes,” he said. “Then I realized I had to get a California high school diploma because my education in Brazil (including a professional certificate in human resources) wasn’t accepted here for going to university. The Gateway to College program was especially helpful in making me understand what I needed to do to get into college; in making me understand the whole Free Application for Federal Student Aid (FAFSA) process; in making me understand how to get a job; how to conduct yourself during an interview; how to write a resume.”

A Bright Future

An internship at San Diego Youth Services, one of two paid internships Souza landed through the Gateway to College and Career program, led to him later being hired there as a case manager helping to find housing and mental health services for the city’s most vulnerable populations, including LGBTQ and homeless teens. “This work is so important. I’m learning how to help youth during a crisis,” Souza said of his responsibilities. “I want to be a psychologist to have a better understanding of myself and others, and with this knowledge I will continue to help people who seek mental health support.”
The San Diego Community College District and San Diego Continuing Education have given me the direction and the resources to get to where I want to go."

Gabriel Souza
CONTINUING EDUCATION AND CITY COLLEGE STUDENT
Student Success by Degrees

Student success and degree completion are at the top of the San Diego Community College District’s list of priorities. Individuals with an associate degree from San Diego City, Mesa, or Miramar college will, on average, see an increase in earnings of $10,600 each year — or more than $400,000 over a working lifetime — compared to someone who only has a high school diploma or equivalent working in California.

Among the Highlights this Past Year

- The SDCCD awarded 15,304 degrees and certificates to students graduating from San Diego City, Mesa, and Miramar colleges and Continuing Education.
- The District awarded 3,392 associate degrees.
- Continuing Education awarded 7,467 career technical education (CTE) certificates, which is 70% of the 10,736 certificates awarded by Continuing Education in the 2019-20 academic year.
- One hundred fourteen San Diego Promise students earned an associate degree this past year. Seven students earned certificates and many more students continued their education journey by transferring to four-year colleges and universities. With the help of additional counseling and support services, San Diego Promise students are earning higher GPAs and completing more classes than their non-Promise peers.
- Twenty-eight students were awarded bachelor’s degrees in the Health Information Management program at Mesa College.
- More than 2,000 students took part in the District’s Honors program. Latinx students — at 44% — comprise the largest segment of the Honors population.
- The number of high school students taking SDCCD courses continues to climb, with 5,462 San Diego Unified School District students participating in dual enrollment programs, a two-fold increase from four years prior. Of those students, 1,018 were enrolled in courses directly through San Diego City, Mesa, or Miramar colleges.

AA/AS/BS Degrees Awarded 2019-2020

<table>
<thead>
<tr>
<th>College</th>
<th>Total Degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>City College</td>
<td>2,666</td>
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<tr>
<td>Mesa College</td>
<td>2,554</td>
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<tr>
<td>Miramar College</td>
<td>1,199</td>
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<tr>
<td>Total Degrees</td>
<td>6,419</td>
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Certificates Awarded 2019-2020

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<th>College</th>
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</tr>
</thead>
<tbody>
<tr>
<td>City College</td>
<td>395</td>
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<tr>
<td>Mesa College</td>
<td>261</td>
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<td>Miramar College</td>
<td>474</td>
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<tr>
<td>Continuing Education</td>
<td>10,241</td>
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<tr>
<td>Total Certificates</td>
<td>11,884</td>
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</tbody>
</table>

Dual Enrollment Growth by Headcount

- CCAP
- OTHER DUAL ENROLLMENTS

Note: SDCCD offers two dual enrollment options for high school students. College and Career Access Pathways (CCAP) is offered to students at SDUSD high schools with classes closed to the public, and requires approval of both the high school and community college districts. Other dual enrollments include high school students enrolled directly in courses offered by San Diego City, Mesa, or Miramar Colleges, outside of the high school day.
Importance of Student Transfers

Transfer volume continues to rise with positive gains in a year-over-year comparison for the previous five years among San Diego Community College District students. In total, there were 4,751 students who transferred to a four-year institution in 2018-2019. When compared to 2014-15, there were 1,319 more transfers in 2018-19. Approximately two-thirds of those students who transferred from SDCCD have gone to a University of California or California State University campus, with San Diego State accounting for 29% of overall transfers in 2018-19. Along with SDSU, other top four-year transfer institutions included UC San Diego, National University and CSU San Marcos. Transfer volume to UCSD and CSUSM increased significantly — 50% and 81% respectively— between 2017-18 and 2018-19. American Indian students displayed the greatest increase in transfer volume (63%) year-over-year, and Latinx students displayed the greatest increase (59%) over five years. White students were the largest group of transfers overall with 1,717 in 2018-19. Additionally, in the last five years, Miramar College has seen a 91% increase in transfer volume, including a 35% increase year-over-year.

Student Transfers

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<th>2018-19</th>
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<tr>
<td>Mesa College</td>
<td>514</td>
<td>2,283</td>
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<tr>
<td>Miramar College</td>
<td>895</td>
<td>888</td>
<td>1,286</td>
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Note: 2019-20 figures were not available before print.

Student Demographics

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<td>18-24</td>
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<td>25-29</td>
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<tr>
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<tr>
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<tr>
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<td>50+</td>
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<tr>
<td>UNREPORTED</td>
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</tr>
</tbody>
</table>

COOLAGE PROFILES

CONTINUING EDUCATION PROFILES
We are very proud to partner with the San Diego Community College District in supporting their efforts to solve the food insecurity on campus.”

Vince Hall
VICE PRESIDENT OF EXTERNAL AFFAIRS, FEEDING AMERICA
Our Community Engagement

Raised in the Central California farming community of Firebaugh, Vince Hall came full circle in his role as CEO of Feeding San Diego.

“When I was growing up as a kid I would see farmers sometimes plowing perfectly good crops back into the soil because there were no buyers for those crops,” Hall said. “Packing sheds would put boxes of cantaloupe out next to the highway for the community to take because they were odd sized or odd shaped produce; I saw a lot of farm waste. With Feeding San Diego, I work for an organization that is rescuing that produce from Firebaugh and from hundreds of other farms and packing sheds up and down California and bringing it to San Diego families and San Diego Community College District students in need.”

At Feeding San Diego, which he left this summer for a position at Feeding America as Vice President of External Affairs, Hall was instrumental in forging partnerships with San Diego City, Mesa, and Miramar colleges, and Continuing Education, which have provided a bounty of fresh produce that might otherwise go to waste, to thousands of students struggling with food insecurity.

Community Connected

Hall has always been dedicated to serving the community. The San Diego State University graduate, with a degree in speech communication, has a resume that includes serving as a San Diego City Council staff member, a stint as co-Chief of Staff for Governor Gray Davis, Vice President of Public Affairs and Communications for Planned Parenthood of the Pacific Southwest, and Executive Director at the Future of California Elections. He’s also a board member at Free to Thrive, which provides legal services and other support to human trafficking survivors.

“When I heard about the Feeding San Diego job, it hit me like a lightning bolt,” Hall said.

Proud Partner

“We are very proud to partner with the San Diego Community College District in supporting their efforts to solve the food insecurity on campus,” he said. “It is a terrible crisis. We can’t expect students to learn in a classroom or compete on an athletic field if they are malnourished. Hunger is a debilitating condition. And all other responsibilities we face each day become exponentially more difficult if we haven’t had adequate nutrition. The San Diego Community College District, under the inspired leadership of its Chancellor, Constance Carroll, has forged a districtwide strategy, and Feeding San Diego is proud to be a key partner in implementing that strategy.”
Keeping the Promise

The San Diego Promise grew by an additional 1,916 students in 2019-20 and has now served 4,360 students since its implementation as a pilot program in fall 2016.

The San Diego Community College District launched the San Diego Promise to ensure that no deserving student is denied the opportunity to go to college due to a lack of resources to further their education. Besides covering two full years of tuition-free education, the San Diego Promise also provides book grants, individualized counseling, and hands-on support to help students at San Diego City, Mesa, and Miramar colleges develop an educational plan that meets their career and academic goals.

An in-depth analysis presented to the Board of Trustees in January showed that San Diego Promise students attempt more units, are more engaged on campus, are more likely to earn degrees and certificates, and are more diverse than their non-Promise peers.

A total of 121 San Diego Promise students graduated this past spring, with many transferring to four-year institutions such as UC Berkeley, UCLA, and UC San Diego.

“The Promise program gave me the financial security and the mentors I needed,” said Jerusalen Davila, a San Diego Promise graduate of City College who earned an associate degree in sociology and transferred to UC Berkeley in fall 2020. “When I got to City, I felt welcomed, I felt I had a support system in place already, and I had individuals I could reach out to.”

San Diego Promise students succeeded despite facing significant challenges — such as loss of income and lacking access to appropriate technology — when the District switched to a remote learning environment as a result of the COVID-19 pandemic. The District responded by distributing laptops and emergency Coronavirus Aid, Relief, and Economic Security (CARES) Act-funded grants. Outreach and recruitment efforts, meanwhile, included virtual enrollment workshops with counselors at students’ respective high schools, enrollment webinars posted on college websites, Q&A Zoom sessions, phone appointments with outreach ambassadors, and more.

The San Diego Promise is funded through the support of generous donors, who have contributed more than $1.3 million to the initiative, as well as state funding. A highlight from the past year includes the District’s inaugural “Keeping the Promise” giving day held October 22, 2019, which generated $28,835 in donations from faculty, classified professionals, administrators, and the community to help Promise students reach their academic goals.

Promise Development Committee

The San Diego Promise Development Committee was formed in 2018 to support the San Diego Promise through fundraising efforts. This committee advises District leadership and staff regarding fundraising strategies, and aids in the fundraising process. Committee members serve as liaisons to philanthropists and potential donors, helping ensure the long-term success of fundraising efforts in support of the San Diego Promise.
Propositions S and N Citizens’ Oversight Committee

The District’s capital improvement program is overseen by an independent Citizens’ Oversight Committee (COC), whose members represent various organizations, community groups, and students. These community leaders are appointed by the SDCCD Board of Trustees and are charged with monitoring the $1.555 billion in voter-approved bond measures.


Trustee Advisory Council

Members of the Trustee Advisory Council (TAC) assist in improving communications between the Board of Trustees and the community, and advise the Board on community attitudes, perceptions, and opportunities. They serve as advocates to the community and decision-makers, to ensure that the District’s educational programs and services meet the needs of area residents.

Corporate Council

The Corporate Council continues to emerge as an integral adviser to the San Diego Community College District (SDCCD) regarding workforce education and training. Composed of business representatives from industry clusters that drive San Diego’s economy, the Corporate Council provides a means to ensure good relations between SDCCD and its business partners throughout the region. The District looks to the Corporate Council to identify strategies for meeting business and employer needs. Throughout the year, the Council was kept well-informed on District matters, including workforce partnerships and their role in advocacy regarding legislative issues.
Mesa College English professor Pegah Motaleb, Ed.D.’s parents left Tehran, Iran, for the United States when she was just 8 years old so Motaleb and her siblings could have a better life. Today, Motaleb is working to provide her students with the knowledge to better their life by opening a pathway toward a successful career through the humanities.

“I’m determined to debunk the myth that one can’t have a good career by studying the humanities,” said Motaleb, who is the Mesa College coordinator of the Preparing Accomplished Transfers to the Humanities (PATH) program, a joint San Diego Community College District-UC San Diego initiative, funded by a grant from the Andrew W. Mellon Foundation, that has increased the pipeline of diverse transfer students in the humanities with a focus on mentoring and career preparation.

Indeed, Motaleb and others point out that students with a solid humanities background thrive as lawyers, doctors, and computer scientists. SDCCD students who have graduated from the PATH program are working at UC San Diego, going to law school, attending the Graduate Program for Homeland Security at San Diego State University, finishing up their teaching credential program, working with SANDAG, and more.

Building a Workforce

The SDCCD and its current and former students are responsible for generating more than $4.1 billion to the local economy, thanks to a multi-tiered and varied approach that includes the humanities. Among the multitude of successes: City College has embarked on a partnership that sends students in STEM fields to paid positions with Naval Information Warfare Systems; Mesa College is home to a baccalaureate program in the burgeoning field of Health Information Management; Miramar College houses the Southern California Biotechnology Center; and San Diego Continuing Education offers an array of adult education programs that include everything from Small Business Planning to Electronics Technician to Culinary Arts.

None of these programs are developed in a vacuum; the District’s Corporate Council, which comprises industry leaders, plays an integral role in advising the District on issues regarding workforce training and education.

Humble Beginnings

Motaleb’s family struggled financially after arriving in San Diego and settling in Linda Vista — her father worked as a cab driver and her mother worked with Head Start, a child development program designed to help break the cycle of poverty — but both emphasized the value of a good education. Motaleb said her interest in the humanities was inspired by an English teacher at Kearny High School (Class of 2002). Motaleb would go on to earn a bachelor’s degree in English from Cal State Northridge, a master’s degree in literature and writing from Cal State San Marcos, and a doctorate in educational leadership from UC San Diego. She’s also the former Honors Program coordinator and Writing Center coordinator at Mesa College, and she sits on the national Community College Humanities Association.

A Team Approach

Motaleb weaves workforce training into much of her instruction, including instituting a service-learning requirement into the curriculum of her English 205 classes and coordinating with the Mesa College Career Center for an annual Career in the Humanities event featuring local professionals with a background in literature, languages, history, religion, philosophy, and art.

“I really believe that if more students knew they could have a long, successful career in the humanities, or because of a strong foundational background in the humanities, they would choose this pathway.”
Pegah Motaleb, Ed.D.
MESA COLLEGE ENGLISH PROFESSOR, COORDINATOR OF THE PREPARING ACCOMPLISHED TRANSFERS TO THE HUMANITIES (PATH) PROGRAM

I really believe that if more students knew they could have a long, successful career in the humanities, or because of a strong foundational background in the humanities, they would choose this pathway.”

Pegah Motaleb, Ed.D.
Driving the Economy

Working closely with its labor and industry partners, the San Diego Community College District has established itself among the region’s economic engines. According to the most recent annual economic impact study conducted by Idaho-based Emsi, the District was responsible for generating $4.1 billion to the local economy in the 2019-20 fiscal year, or approximately 1.6% of San Diego County’s gross regional product. Former and current students are among the biggest contributors to the local economy, and a student with an associate degree from City, Mesa, or Miramar college will see increased annual earnings of $10,000 when compared to a person with just a high school diploma or equivalent. Past and present students, meanwhile, generated $3.5 billion in added income during the 2019-20 fiscal year. For every dollar invested last year in the District, California will receive $11 in return for as long as the students who were enrolled during the 2019-20 academic year remain active in the state workforce.

A key to the District’s success is its collaborative approach with local employers and industries. That approach is illustrated through the District’s Corporate Council, which comprises business leaders providing input on the skills and knowledge employers are seeking in job candidates, and various other programs with community partners. Additionally, the District is among the region’s largest employers, with 5,400 full-time and part-time employees in 2019-20 and payroll amounting to $331.6 million, most of which is spent in San Diego County.

Grant Highlights

FY 2019-20 Grant Awards
TOTAL FUNDING $9,062,955

City College

| TITLE | Hispanic Serving Institute Program — Title V |
| FUNDER | U.S. Department of Education |
| AMOUNT | $525,000 |

| TITLE | Homeless and Housing Insecure Pilot Program |
| FUNDER | California Colleges Chancellor’s Office |
| AMOUNT | $600,000 |

Mesa College

| TITLE | Hispanic Serving Institute Program — Title III |
| FUNDER | U.S. Department of Education |
| AMOUNT | $1,292,706 |

| TITLE | Developing Effective Bilingual Educators |
| FUNDER | Department of Education |
| AMOUNT | $77,760 |

Miramar College

| TITLE | CCAP STEM Pathways Academy Program |
| FUNDER | California Community Colleges Chancellor’s Office |
| AMOUNT | $1,666,666 |

| TITLE | San Diego Pathways Online |
| FUNDER | California Virtual Campus Online Education Initiative |
| AMOUNT | $250,000 |

Continuing Education

| TITLE | Workforce Innovation and Opportunity Act — Title II |
| FUNDER | San Diego Workforce Partnership |
| AMOUNT | $1,972,070 |

| TITLE | Improving Online CTE Pathways |
| FUNDER | California Virtual Campus Online Education Initiative |
| AMOUNT | $500,000 |

CITY COLLEGE $1,799,642
MESA COLLEGE $1,556,382
MIRAMAR COLLEGE $1,966,680
CONTINUING EDUCATION $3,273,505
SDCCD $466,746
Managing Our Resources

The San Diego Community College District continues to live up to its well-earned and outstanding reputation for its exceptional educational programs, and for being one of the best-managed community college districts in the nation. Student success, with a focus on diversity, equity and inclusion, continues to be front and center in regard to all operational and educational aspects of the District. Through integrated planning and sound fiscal management, the District persisted with its commitment to serve and support students in pursuit of their educational goals while providing enrollment access based upon community demand.

The Board of Trustees adopted a nearly $756 million budget for 2019-20, which enabled the District to serve more than 100,000 students at City, Mesa, and Miramar colleges, and Continuing Education. The adopted budget included $4.8 million for the state’s Strong Workforce Initiative to continue to support Career Education course offerings at the District. Once again, the SDCCD met all of its internal and external fiscal obligations throughout 2019-20. The District’s annual audit as of June 30, 2019, was accepted by the Board of Trustees at its December 2019 meeting. The audit report prepared by an independent external public accounting auditing firm was once again an “Unmodified” audit.

The District continued to make progress in 2019-20 completing all of the construction projects identified in the District’s Facilities Master Plan and authorized under Proposition S, General Obligation Bonds (2002 election) and Proposition N, General Obligation Bonds (2006 election). The vast majority of construction projects, currently in progress or completed, are LEED-certified sustainable buildings, which provide state-of-the-art equipment that allows the District to serve student demand by increasing class offerings, services to support student success, and containment of ever-increasing utility and other operating costs.

The District’s triple A rating, which is the highest bond rating to be awarded by Standard & Poors and Moody’s, were reaffirmed in 2019-20 by both rating agencies. Because of the dependence of community colleges on state funding, which is directly impacted by economic conditions, Standard & Poors and Moody’s historically do not go beyond an AA+ rating for community colleges. However, both rating agencies attributed their rating decision for the District based upon the District’s strong management and consistently strong financial profile, while also addressing unfunded long-term liabilities, such as employer pension costs. The triple A bond rating once again allowed the District to refund previously issued bonds in 2019-20 at significant bond debt savings for San Diego taxpayers.

The SDCCD pledges to continue in its efforts to serve the community in a fiscally responsible manner for years to come and appreciates the ongoing support of San Diego taxpayers.

### 2019-2020 Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund Unrestricted</td>
<td>$282,514,398</td>
<td>37.39%</td>
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<tr>
<td>General Fund Restricted</td>
<td>$81,153,525</td>
<td>10.74%</td>
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<tr>
<td>Proposition S</td>
<td>$46,962</td>
<td>0.01%</td>
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<tr>
<td>Proposition N</td>
<td>$324,758</td>
<td>0.04%</td>
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<tr>
<td>Reserves &amp; Contingencies</td>
<td>$96,946,765</td>
<td>12.83%</td>
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<tr>
<td>Other Sources</td>
<td>$294,625,142</td>
<td>38.99%</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$755,611,550</strong></td>
<td><strong>100%</strong></td>
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### 2019-2020 Expenditures

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Academic Salaries</td>
<td>$126,710,310</td>
<td>16.77%</td>
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<tr>
<td>Classified Salaries</td>
<td>$93,122,127</td>
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<tr>
<td>Employee Benefits</td>
<td>$86,889,671</td>
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<tr>
<td>Supplies &amp; Materials</td>
<td>$25,810,210</td>
<td>3.42%</td>
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<tr>
<td>Operating Expenses</td>
<td>$107,223,204</td>
<td>14.19%</td>
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<tr>
<td>Capital Outlay</td>
<td>$44,264,401</td>
<td>5.86%</td>
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<tr>
<td>Financial Aid</td>
<td>$64,158,028</td>
<td>8.49%</td>
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<tr>
<td>Reserves &amp; Contingencies</td>
<td>$74,818,534</td>
<td>9.90%</td>
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<tr>
<td>Other Outgoing</td>
<td>$97,049,935</td>
<td>12.84%</td>
</tr>
<tr>
<td>Proposition S</td>
<td>$28,099,461</td>
<td>3.72%</td>
</tr>
<tr>
<td>Proposition N</td>
<td>$7,465,699</td>
<td>0.99%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$755,611,550</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
Our Campuses

San Diego City College
1313 Park Boulevard
San Diego, CA 92101-4787
(619) 388-3400, sdcity.edu

San Diego Mesa College
7250 Mesa College Drive
San Diego, CA 92111-4998
(619) 388-2600, sdmesa.edu

San Diego Miramar College
10440 Black Mountain Road
San Diego, CA 92126-2999
(619) 388-7800, sdmiramar.edu

San Diego Continuing Education & Educational Cultural Complex
4343 Ocean View Boulevard
San Diego, CA 92113-1915
(619) 388-4956, sdce.edu

CE AT MESA COLLEGE
7350 Armstrong Place
San Diego, CA 92111-4998
(619) 388-1950

CE AT MIRAMAR COLLEGE
10440 Black Mountain Road
San Diego, CA 92126-2999
(619) 388-7800

CÉSAR E. CHÁVEZ CAMPUS
1901 Main Street
San Diego, CA 92113-2116
(619) 388-1910

MID-CITY CAMPUS
3792 Fairmount Avenue
San Diego, CA 92105-2204
(619) 388-4500

NORTH CITY CAMPUS
8355 Aero Drive
San Diego, CA 92123-1720
(619) 388-1800

WEST CITY CAMPUS
3249 Fordham Street
San Diego, CA 92110-5332
(619) 388-1873