



*2007-2008 ANNUAL REPORT TO THE COMMUNITY*



# SAN DIEGO COMMUNITY COLLEGE DISTRICT



*BUILDING A BETTER FUTURE*



*CITY COLLEGE*

*MESA COLLEGE*

*MIRAMAR COLLEGE*

*CONTINUING EDUCATION*

**BUILDING A BETTER FUTURE*****THE SAN DIEGO COMMUNITY COLLEGE DISTRICT***

is pleased and proud to present our 2007-2008 annual report to the community. We consider it important to provide an annual public accounting of our progress and challenges.

2007-2008 was a phenomenal year in the history of our District. The theme of this year's report, *Building a Better Future*, reflects one of our top priorities during the year — construction

progress for the many projects funded by Propositions S and N, totaling \$1.555 billion. Our bond program began with our giving time and attention to careful planning that included not only architectural designs and campus master plan designs, but extensive input from our faculty, staff, students, members of the community, and, most important, our Citizens' Oversight Committee. As a result, our bond program is characterized by well planned, fully maintained buildings that are designed to attain green and sustainability standards. We also developed an accelerated design and construction schedule that is well underway with construction activity at almost every campus of the District.

The year had other challenges. In 2007, we faced the October firestorms, during which all nine campuses of the District had to be closed for an entire week. Our Emergency Operations Center and crisis plans were put to the test and came through with flying colors. Although many lost personal property or suffered property damage, the campuses remained safe. When the air cleared, we provided support for those who had suffered losses and adjusted our curricula and regulations to accommodate students who had also lost a week of instruction.

Our annual report portrays an activist District that has supported innovation, grants, and many achievements by the faculty and staff of City, Mesa, and Miramar Colleges, and Continuing Education. The community should be proud of the remarkable educational quality and services that are provided by our institutions.

And, last, we addressed California's budget crisis. Because of our excellent fiscal planning and management, we made the reductions necessary to produce a balanced budget. However, we did so without having any negative impact upon our employees and without reducing the base level of classes for our students. These were the top priorities in our hierarchy of values.

We are pleased to present our report for 2007-2008, and we invite you to join us in celebrating our achievements.

*Constance M. Carroll, Ph.D.*  
*Chancellor*



**TERRENCE BURGESS, PH.D.**  
President  
San Diego City College



**RITA M. CEPEDA, ED.D.**  
President  
San Diego Mesa College



**PATRICIA HSIEH, ED.D.**  
President  
San Diego Miramar College



**ANTHONY BEEBE, ED.D.**  
President  
San Diego Continuing Education

## MESSAGE FROM THE BOARD OF TRUSTEES



**THE BOARD OF TRUSTEES** is pleased to present this record of the San Diego Community College District's past year of service to the people of San Diego. As the community's representatives, the Board takes its dual mandate seriously: to provide education and to benefit the region's economy. The education we have provided at our three credit colleges and the Continuing Education division has changed the lives of hundreds of thousands of students. It has also resulted in an annual contribution of \$5 billion

to the region's income, thereby making a major impact upon the economic well-being of the San Diego region.

State and local government allocated about \$268 million in support of the district during the past year. For each of these dollars, taxpayers will see a return of \$3.80 in the form of higher tax revenues and avoided social costs attributable to the socio-economic advancement of our students through education. This translates into long-term investment growth of approximately 15 percent for the taxpayers of San Diego. In addition, our bond program has provided hundreds of millions of dollars in income for the construction community, including, architects, contractors, subcontractors, and building trades workers.

An Associate Degree graduate from the San Diego Community College District will earn \$528,200 more during their career than someone with only a high school diploma. Their improved earnings are correlated with improved lifestyles, which translate into reductions in medical costs and crime, as well as unemployment savings to taxpayers of \$29.7 million. Approximately 95 percent of our students remain in California and contribute to the state's economic growth. In the aggregate, the higher income from degree and certificate earners and associated increases in property tax income generates about \$43.2 million in added tax revenue each year.

This all begins with the one student who is your son or daughter, spouse or partner, family member or friend. We are honored to be called upon by the people of San Diego to be a partner in the success of each student and of our entire community.

*Marty Block, J.D.*

*President, Board of Trustees*

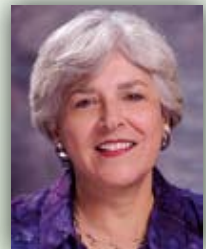
### BOARD OF TRUSTEES



**RICH GROSCH**



**BILL SCHWANDT**



**MARIA NIETO SENOUR, PH.D.**



**PETER ZSCHIESCHE**

The Board of Trustees includes three non-voting student members. The Student Trustees are Robert M. DeMartini, Brittany Forester and Avery Ryder, from left to right.



## CITY COLLEGE

**AS THE EDUCATIONAL CORNERSTONE** of downtown San Diego, multicultural San Diego City College is home to more than 16,000 students each semester. The innovative curriculum at City allows students to select from more than 100 majors and 100 certificate programs to meet their specific educational and career goals. In addition to a full complement of general education courses for transfer, City offers

multiple career options in the fields of radio and television production, graphic design, photography, journalism, nursing, machine technology, electronics, manufacturing engineering technology, and the construction trades. Located on the outskirts of downtown, City College is conveniently accessible by trolley and freeway.



City College Art Professor Andrea Singer and Philosophy Professor William Stewart display a touring art exhibit used in an interdisciplinary course that the husband-and-wife team teaches to City and UCSD students.

#### 2007-2008 HIGHLIGHTS

**Renovation** of the 39-year-old L-Building was launched in March. The 36,000 square-foot, two-story building will be home to the new Academic Success Center in 2010. The Center will house numerous student support services, including the tutorial, math and English centers, as well as offices for transfer assistance and for the MESA, New Horizons, Puente, TRIO, EOPS and CalWORKs programs.

**Eight new classrooms** for 400 students were opened last fall in the Learning Resource Center. Students benefit from the latest in cutting-edge classroom technology,

including smart podiums, electronic whiteboards and high-speed Internet.

**Construction began** this summer on the five-story, 88,000 square-foot Career Technology Center. Serving as a “gateway” between the campus and the developing East Village, the CTC will

centralize key vocational programs, including cosmetology, nursing and photography, plus incorporate a new center of operations for campus police. Additionally, a 700-space parking structure is planned.

*City College* was selected by the national Council on Undergraduate Research (CUR) to participate in its Institutionalizing Undergraduate Research program. City College is one of only 64 schools selected nationally — and the only community college participating from the West Region. Other regional schools include Point Loma Nazarene University, CSU San Marcos, California Lutheran University, CSU Chico and the University of San Francisco.

#### PLANS ARE SET FOR:

- A major remodel of the P complex and old gymnasium and shower/locker rooms to produce new faculty offices and classrooms.
- Creation of an Institute for Human Development to house instructional programs within the social and behavioral sciences, including child development.
- Design of new Humanities & Fine Arts and Business Technology buildings.
- Initiation of an associate degree program in Peace Studies.
- Preliminary planning for a new associate degree program in Future Studies.
- Expansion of the International Book Fair to include a year-round series of authors. The third annual literary event will be held October 3-4, 2008. Featuring award-winning local, national and international authors, the Book Fair also showcases a variety of artists, musicians, booksellers, and food vendors. [www.sdcitybookfair.com](http://www.sdcitybookfair.com).

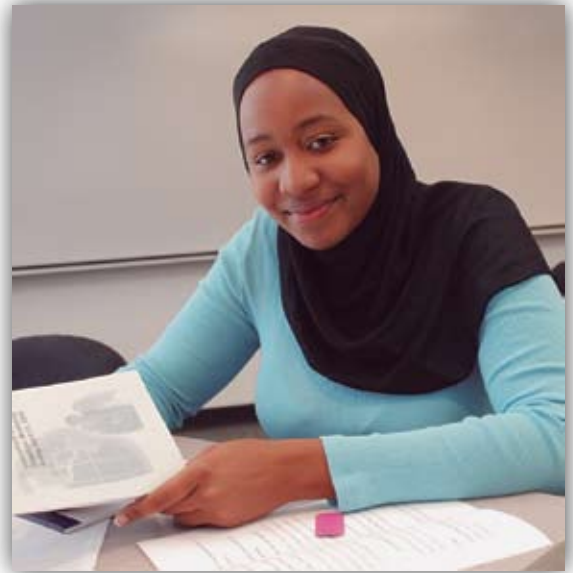


City College Sociology Professor Francisco Moreno chats with students about community service projects. The teacher integrates community service with instruction, one of several innovative methods utilized by City faculty to help students succeed inside and outside the classroom.

## MESA COLLEGE

**AMONG THE LARGEST** community colleges in California and the nation, Mesa College offers 158 associate degree and certificate programs. With more than 2,000 courses available each fall and spring semesters, as well as hundreds of courses during summer and intersession semesters, the 104-acre campus in Kearny Mesa continues to transfer more students than any other community college in San Diego.

The college provides one of the most extensive liberal arts, applied arts and applied sciences programs in the region. Among Mesa's occupational programs are architecture, fashion, geographic information systems, multimedia, hospitality and event management, American Sign Language, interior design, radiologic technology, dental assisting, health information technology, physical therapist assisting, medical assisting, and animal health technology.



Mesa international student Nasra Nimaga of Kenya, 2008 valedictorian and winner of a Jack Kent Cooke Scholarship (\$30,000 for three years), is UCLA bound in fall 2008.

### 2007-2008 HIGHLIGHTS

*The Accrediting* Commission for Community and Junior Colleges Western Association of Schools and Colleges approved a request to offer online associate degree programs in accounting and business administration. The commission also sanctioned the college's general education program through distance education.

*The interior design* program was endorsed by the National Kitchen & Bath Association, which recognized only 39 higher education institutes in North America for teaching approved kitchen and bath curriculum.

*Canyon Day* took place on May 3 for the first time. The event drew hundreds, including more than 25 community groups and businesses, and students from four middle and high schools, the college, family members, and Councilwoman Donna Frye. The college is adjacent to Tecolote Canyon.

*The annual* African American Latino Male Leadership Summit drew more than 400 high school students. Young men from 15 area high schools filled the gym. After listening to motivational speeches, they received one-on-one advice from 40 adult male mentors.

*The college earned* the 2008 Outstanding Two-Year College Internship/Work Experience Program from the California Internship and Work Experience Association.

*The student speech* and debate team excelled at an international tournament held in London. Teammates Maura Lara and Jessica Haskin were named first place champions while the college ranked sixth overall in competitions with 35 colleges and universities.

*The Society of Hispanic* Professional Engineers student chapter took top honors in the University of San Diego Walk on Water Competition.

*Fashion students* won 14 awards, including Best of Show in all merchandising and design categories at a statewide fashion symposium held in Los Angeles.



Mesa College Architecture Professor Rob Fender discusses computer-aided design with students. The college offers associate degree and certificate programs in architecture, including a joint baccalaureate degree program with Woodbury University.

## MIRAMAR COLLEGE

**LOCATED IN THE FAST-GROWING** Mira Mesa/Scripps Ranch area along the I-15 Corridor, Miramar College is recognized for strong connections with local industry, area K-12 schools, and the community. Students prepare for high-demand, well-paying careers, including biotechnology, aviation, automotive, diesel and alternative fuel technologies, and public safety, as well as for transfer to four-year colleges and universities. Miramar is home to the Southern California Biotechnology Center, the Advanced Transportation and Energy Center, and the San Diego Regional Public Safety Training Institute. Since 1969, the college has provided training for nearly all law enforcement officers and firefighters within San Diego County and also trains emergency medical technicians and open-water lifeguards.



Miramar College Counselor David Navarro assists a student in the Lightspeed program, a collaborative effort with the San Diego Unified School District. (highlighted below)

### 2007-2008 HIGHLIGHTS

#### *With a goal to enhance*

teaching skills to maximize student achievement, faculty from across the curriculum attended a new Teaching Institute, led by math Professor Francois Bereaud. Created to provide professional development opportunities in the scholarship of teaching and learning, classroom research, and reflective teaching practices, it is also fostering a dynamic collegial peer network.

*Lightspeed*, a new partnership with the San Diego Unified School District, provides opportunities for top achieving high school students to complete online UC/CSU transferable community college courses. In its first semester, the program enrolled students from Mira Mesa, Scripps Ranch, Serra, and John Muir high schools in a variety of spring online college courses.

#### *Along with the New Leaf*

*Biofuel* company, Miramar helped develop San Diego High's biodiesel project, where students cook up batches of biodiesel to power demonstration vehicles and the auto shop's diesel generator. In December, the model college/high school career technical partnerships and the progressive training offered to high school students in electric vehicles,

biofuels, alternative fuels and hybrid technology were showcased at the Green Schools Summit Conference in Pasadena.

#### *The college received*

a \$1 million federal grant to develop an Upward Bound Program. The grant provides \$250,000 each year through 2011 to help prepare low-income and first-generation high school participants from the

four Miramar College feeder high schools for college.

#### *More than 150 guests*

celebrated completion of the Leave a Legacy Plaza, a two-acre open-space that connects two recently completed classroom buildings. Leave a Legacy Plaza was designed by Wimmer, Yamada, and Caughey and constructed by RSM Contractors. The \$1.1 million Plaza was funded by voter-approved bond monies. The plaza is home to 130 sponsored engraved bricks, tree markers, benches and flags. The Miramar Foundation's sponsorship campaign raised more than \$42,000 for student scholarships.



Miramar College Math Professor Francois Bereaud leads the college's innovative Teaching Institute, new last fall, for fellow faculty members. From left are Professors Sadayoshi Okumoto, Bereaud, Mark Manasse and Lisa Munoz.

## CONTINUING EDUCATION

***A WIDE VARIETY OF PROGRAMS***, which include basic computer training, high school completion, office skills, English as a Second Language and programs for older adults, are offered by Continuing Education (CE). With six campuses and 217 off-campus locations throughout San Diego, CE also offers short-term occupational training in construction and industrial trades, culinary arts, fashion and clothing, and high-end computer technology and software training.

While CE operates on a traditional fall/spring/summer schedule, students may enroll in most classes at any time there is an opening, proceed at their own pace and exit when they have achieved their education objectives. Course lengths vary widely.

For example, Business Information Technology (BIT) specialty topic courses are completed in a single day, while BIT certificate programs can take up to nine months, and Career Technical Education courses range from 125 to 372 hours.



A commercial printing student displays her work. The printing program will be housed in the new ECC Skills Center when it is completed. New, sophisticated equipment and machinery will be available to commercial printing and electronic prepress students.



Continuing Education instructor Toni Hetz (center) demonstrates electronics assembly to students. CE classes are essentially for those interested in advancing careers, learning new trades or simply trying something different in their lives.

### 2007-2008 HIGHLIGHTS

***Groundbreakings*** were held for a Skills Center at the Educational Cultural Complex in Southeast San Diego and a West City Campus in Point Loma. The three-building Skills Center will house such programs as automotive, appliance repair, business information technology and CISCO, as well as

graphics and electronics assembly classes. The Point Loma campus will feature a culinary kitchen to prepare students for the hospitality industry. Classes in computer sciences and office skills, English as a Second Language and parenting will also be taught, as well as classes for older adults, including fitness and retirement living. An auditorium will host performances and speakers of community interest.

***To address growing*** needs of local war veterans, Disability Support Programs & Services (DSPS) established an Acquired Brain Injury Program at the San Diego Naval Medical Center. DSPS is working with hospital personnel to develop an instructional program that addresses the transition back into the workforce, school, redeployment, personal growth, and other life matters. Curriculum includes subjects associated with cognitive, psychological, and communicative changes that may occur after brain injury.

***The English*** as a Second Language program received a state Department of Education Promising Practices Award for its innovative and successful use of technology in ESL Civics. The honor was bestowed for videotapes produced by Professor Jan Forstrom. The videos are used to prepare students for oral tests, train examiners to implement the assessments, assist teachers to understand the requirements of the assessments, and standardize implementation of oral assessments across the district.

***ESL students*** at the Mid-City campus showcased their cultural heritage in a colorful manner throughout the year. They painted murals depicting folk tales from eight different nations on interior walls of the campus. Mounted next to each mural there are typed English translations of these tales.

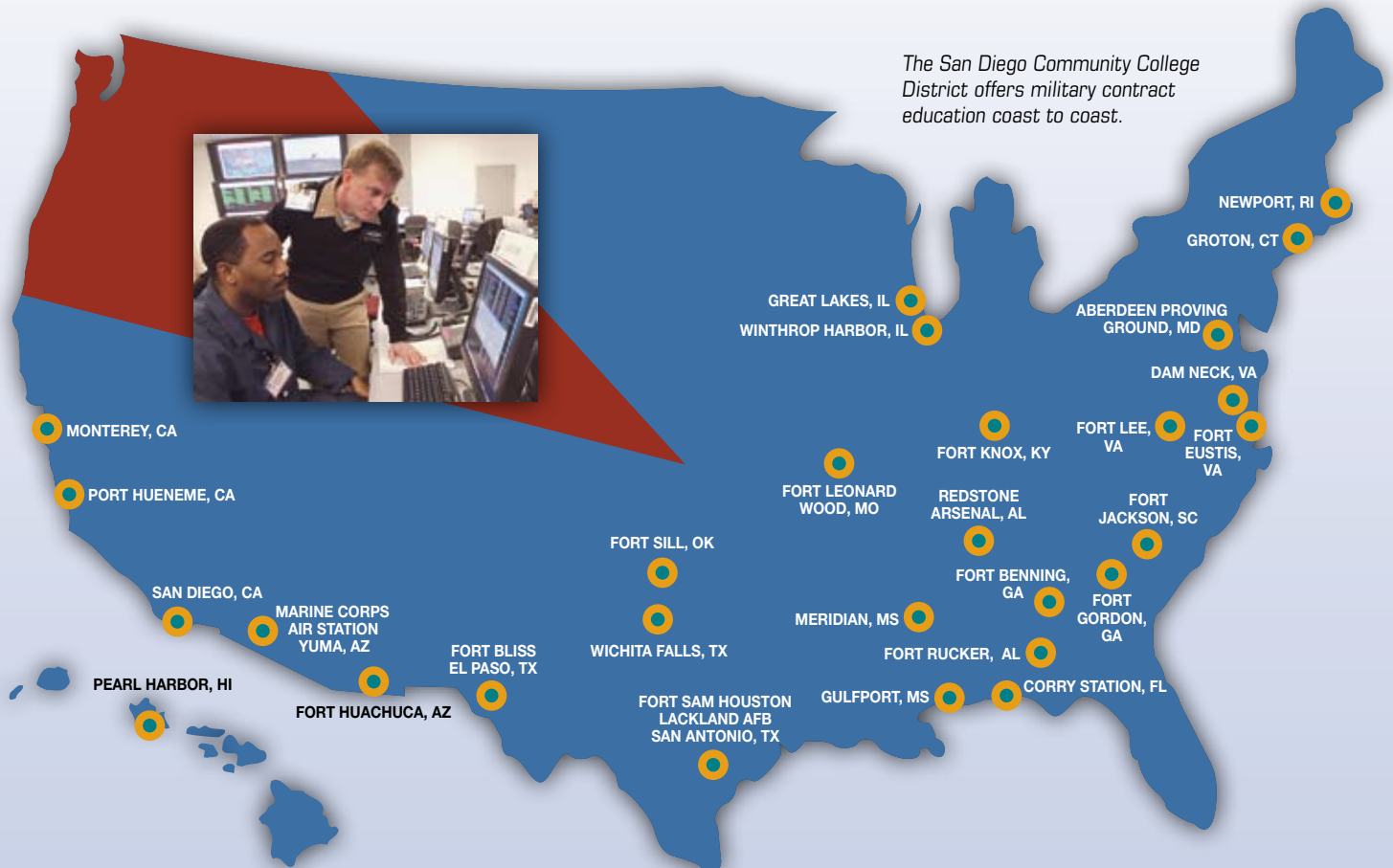
## SERVING THE MILITARY



**FOR THREE DECADES**, the District has served enlisted men and women on military bases throughout the nation.

More than 50,000 U.S. Army and Navy personnel were enrolled this past year in the Military Contract Education program. More than 90 instructional courses were offered at 30 military installations, including teacher recruitment and development, learning resource training, anti-terrorist tactics and other homeland security training, sophisticated communications and radar-systems training, personal financial management and verbal skills. Many classes were taught online and various college preparatory testing services were provided. The lengths of each course ranged from eight hours to 112 hours.

NASSCO, a division of General Dynamics, launched the U.S. Navy Amelia Earhart ammunition ship in April. The District's Continuing Education division trains National Steel and Shipbuilding Company (NASSCO) employees in electrical and welding courses as well as English as a Second Language and Spanish courses at the Continuing Education Cesar Chavez Campus. The San Diego-Imperial Counties Labor Council is also part of the collaboration.





## DISTINGUISHED ALUMNI

*IN SO MANY WAYS, SDCCD distinguished alumni have had far-reaching impact on their alma maters, the region and beyond. Their successes provide motivation and inspiration for students that follow and for the faculty members who taught them. Showcased here are just a few of our notable graduates.*



### CONTINUING EDUCATION CLASS OF '91

#### *Chef Ricardo Munoz Zurita*

Zurita is an author of several books, an internationally renowned chef, and a Mexico City restaurateur. *Time* magazine has referred to him as a “Prophet and Preserver of a Culinary Tradition” and one of the 20 most influential persons in Mexico.

Born in Vera Cruz, Mexico, Zurita came to San Diego in his early twenties. Through Continuing Education, he enrolled in English as a Second Language classes and in a Foods and Nutrition class.

“I will always be grateful to Continuing Education for all it has given me. I would not be the person that I am today if I could not communicate in English. I would not have achieved success as a chef. I would not have been able to write my cookbooks or travel the world researching the history of food.”

### CITY COLLEGE CLASS OF '55

#### *Jim Sinegal, president, CEO and founder of Costco Wholesale stores*

In 1983, the first Costco warehouse location was opened in Seattle, becoming the first company ever to grow from zero to \$3 billion in sales in less than six years. Today, the company



has grown to more than 530 locations worldwide. “I view my two years at City College as probably the most

enlightening time of my entire higher education experience. It got me on target and on task, and prepared me for transfer to San Diego State. I’m serious about that.”

### MIRAMAR COLLEGE CLASS OF '73

#### *San Diego Mayor Jerry Sanders*

The former chief of the San Diego Police Department and current mayor reflected on his 13 years at the college’s San Diego Regional Public Safety Training Institute at Miramar,



first as a student and then as an instructor and police academy director. “I had a great time training and teaching at Miramar. The

Academy and college helped me get ready for my own career and they remain indispensable partners in our recruitment and retention efforts at the San Diego Police Department. I learned a lot while attending Miramar as a recruit and have been happy to share some of the things I learned way back then to members of a lot of Academy classes since.”

### MESA COLLEGE CLASS OF '78

#### *Actress Annette Bening*

The star of several highly-regarded motion pictures “first started getting into acting” while attending Mesa College. “I am a proud graduate of Mesa College, and I will always be grateful to our state’s superb community college system for making high-quality, low-cost education available to anyone who wants to attend.”

A critically acclaimed actor, Bening has won Golden Globe, Screen Actors Guild, and British Academy awards. She has received several Oscar nominations



and has starred on Broadway and in at least 20 feature films, including *American Beauty*, *Being Julia* and *Running with Scissors*.

**BUILDING A BETTER FUTURE**

***MAJOR PROGRESS** continues to be made toward building new and better classrooms, learning centers and other facilities that will serve San Diego Community College District students for many decades.*



The District's three colleges and six Continuing Education campuses are undergoing a massive facelift, thanks to the taxpayers who approved bond measures in 2002 (Proposition S) and 2006 (Proposition N) to fund a \$1.555 billion construction, renovation and repairs program. The 2007-2008 fiscal year was a particularly busy period throughout the vast District. Construction crews, architects and faculty/staff design teams are hard at work at City, Mesa, and Miramar colleges and Continuing Education campuses.

*The \$3.3 million renovation of the City College Learning Resource Center was completed August 2007, in time for the fall semester.*

**TIMELINE OF CONSTRUCTION PROGRESS**

FALL 2007	WINTER 2008	SPRING 2008	SUMMER 2008
<p>Mesa College Visual Arts Gallery grand opening November 2007</p>	<p>City College Modular Village Construction completed January 2008</p>		
<p>Miramar College Leave a Legacy Plaza dedication September 2007</p>		<p>City College "P" Building Construction began</p>	<p>City College Career Technology Center Construction began</p>
<p>Continuing Education Skills Center groundbreaking October 2007</p>		<p>Miramar College Arts and Humanities Building In design phase</p>	<p>Continuing Education West City Center/ Point Loma Campus Completion expected</p>

# BUILDING A BETTER FUTURE



*The Miramar College landscape will be significantly altered with the construction of three major projects. From left, the new buildings in the pipeline are Arts and Humanities, Library/Learning Resource Center and Business/Technology.*

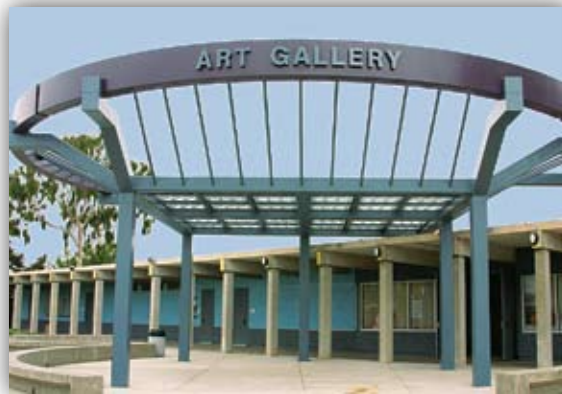
remodeling was completed below budget, and on time. The goal for all projects is to receive LEED certification.

### CONSTRUCTION BIDS YIELD \$4.5 MILLION SAVINGS

Two bond construction projects netted San Diego taxpayers a savings of approximately \$4.5 million. For example, the Mesa College Allied Health Building came in about \$4 million less than the \$20 million estimated cost, while the City College P-Building renovation project cost about \$6.78 million, an estimated \$500,000 less than expected. The savings indicates an aggressive bidding

At the same time, the widespread effort continues to promote green technology and environmental stability, with considerable faculty, staff, and student input. In April, the District received a U.S. Green Building Council Silver Certification for the City College Learning Resource Center remodeling. Certification recognizes design implementation that emphasizes energy conservation and environmental sustainability. The

*Among completed projects is the renovation of the Mesa College Art Gallery interior and the addition of a canopy entryway. The gallery, which is open to the general public, stages displays of student and faculty art, guest artists and special exhibits.*



climate in a slumping construction market. Vice Chancellor David Umstot reported that the district has an estimated \$100 million in construction contracts to award during this competitive pricing environment, which should translate into significant savings.

## A snapshot of major project milestones during 2007-2009

FALL 2008	WINTER 2009	SPRING 2009	SUMMER 2009
<p><b>Miramar College Library/ Learning Resource Center</b> Submit design to state</p>	<p><b>Mesa College East Entrance</b> (parking structure/police station/new entrance) Completion expected</p>		<p><b>Mesa College Allied Health Center</b> Completion expected</p>
	<p><b>Miramar College Hourglass Park Fieldhouse</b> Completion expected</p>	<p><b>Mesa College Student Services Facility Renovation</b> In design phase</p>	

## BUILDING A BETTER FUTURE

### TAXPAYERS GROUP PROVIDES PERFECT RATING

The SDCCD earned a perfect rating on its construction bond performance from the San Diego County Taxpayers Association, which issued its findings in March.

The taxpayer watchdog organization studied building and renovation efforts in 12 local school districts, and rated schools on whether they kept their promises to voters, how closely oversight groups monitored projects, and how easily members of the general public can find project information online. Association President Lani Lutar explained that if districts have reliable cost estimates, specific projects, and a good understanding of what's feasible, they are far more likely to deliver on promises.

### STANDARD & POOR'S RATES BONDS AA+

SDCCD received a top rating for its Proposition N general obligation bonds issued in summer 2007. Standard & Poor's Investment Services upgraded the District's rating from AA to AA+. None of the 71 other California community college districts had a higher rating, according to S & P.



The new Continuing Education West City Campus in Point Loma is near completion, and is slated for occupancy in late 2008. It will feature a state-of-the-art kitchen for the culinary program and offer classes in computer sciences, office skills, English as a Second Language, parenting, fitness, nutrition and retirement living.



Construction of the Miramar College Hourglass Park Fieldhouse is underway with completion expected during winter 2009. A 28,000 square-foot multipurpose gymnasium is the facility's main feature.

Meanwhile, Moody's Investors Service rated the bonds at an impressive AA2.

SDCCD Chancellor Carroll attributed the unprecedented rating to the District's fiscal health characterized by a balanced budget, long-term labor settlements, strong reserves and no debt. She also pointed out that management of the bond measures has been exemplary.



**Members of the Propositions S & N Citizens' Oversight Committee** are community leaders appointed by the SDCCD Board of Trustees. The committee is charged with monitoring \$1.55 billion in taxpayer dollars as it is used to build and refurbish facilities for SDCCD students.

Members include: front row, from left: Linda Caballero-Sotelo, Carolyn Y. Smith, Bobby G. Glaser and Jeff Marston. Back row, from left, Tom Lemmon, Rocky Bragg, Robert Villarreal, Andrew Berg, John Morrell and Harvey J. Goodfriend.

Not pictured: Jaime Barton, Rosalie Schwartz and Pat Zaharopoulos.

## SDCCD BOOSTS REGIONAL ECONOMY

**SERVING THE REGION** since 1914, the San Diego Community College District's colleges and continuing education campuses have a significant impact on the local economy.

As SDCCD students enter or re-enter the local job market, their new and added skills result in higher earnings, thus strengthening the San Diego economy. At the same time, the District's operating expenses, including the spending power of District faculty and staff, reap benefits for the entire region.

### SIGNIFICANT RETURNS ON INVESTMENT IN THE DISTRICT

Every dollar of state and local taxes invested in the SDCCD brings a return of an estimated \$3.80 to state and local governments.

The SDCCD accounts for an estimated \$5 billion of all annual earning in the region. This figure is based on increased earning power from skills gained in District programs by current and past students still in the workforce, and from SDCCD's operating and capital expenditures.

The average annual income of a typical Associate Degree graduate from the SDCCD during their career is \$52,000, 36 percent more than someone with a high school diploma.

A student with a one-year certificate awarded by a San

Diego community college can expect to earn, on average, an estimated annual income of \$44,200, or 81 percent more than someone without a high school diploma, and 16 percent more than a student with a high school diploma.

A total of 124,507 students attended District college and Continuing Education classes during the past year. About 75 percent of these students stay in the region after they leave college, thereby contributing to the economy.

With over 5,000 faculty and staff, the District is the San Diego area's 15th-largest employer. Total payroll, including health benefits, is approximately \$217 million. Approximately \$179 million is spent locally.

Eighty percent of all District expenditures benefit local vendors. That amounts to \$249.6 million during the past year.



### REGION'S LARGEST EMPLOYERS

1. State of California
2. Federal Government
3. UC San Diego
4. County of San Diego
5. San Diego Unified School District
6. Sharp HealthCare
7. Scripps Health
8. City of San Diego
9. Qualcomm Inc.
10. Kaiser Permanente
11. San Diego State University
12. U.S. Postal Service, San Diego District
13. AT&T
14. Sempra Energy
15. **San Diego Community College District**
16. General Dynamics NASSCO
17. Northrup Grumman Corp.
18. SAIC
19. General Atomics
20. Rady Children's Hospital, San Diego

Source: San Diego Business Journal, April 28, 2008

## PARTNERSHIPS DRIVE PROSPERITY

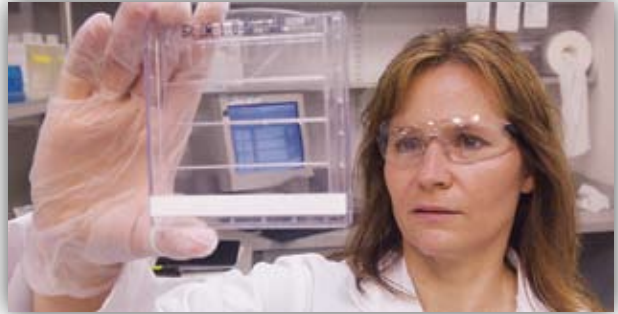
**A KEY FACET** to the District's mission is to help the region's economy grow and prosper by offering academic and training programs responsive to both student and employer needs.

To maintain success of this mission, the District's colleges and Continuing Education continue to nurture their ongoing partnerships with businesses, government agencies, and other educational institutions as well as seek out and develop new collaborative efforts.

SDCCD is privileged to have more than 500 partnerships throughout the San Diego region and anticipates additional team efforts in the coming years. Here is a small sampling of well established and new partnerships.

### HEALTHCARE

**City College.** The nursing education program has relied on many health care industry partners for its more than 30 years of existence, especially for directed clinical practice courses. Registered Nurse and Licensed Vocational Nurse (LVN) students are permitted to work at hospitals and other major medical facilities throughout the region. LVN studies were established in collaboration with the San Diego Workforce Partnership, Regional Health Care Occupations Resource Center, San Diego Housing Commission and local health care employers, including Kaiser Permanente and Sharp.



**Mesa College.** Through partnerships with major health care providers, students acquire real world experience working at dozens of clinics and major medical centers throughout the region, including Scripps, Sharp, Veteran's Administration, Kaiser, Palomar Tri/City, and the U.S. Navy Hospital in Balboa Park. Allied Health programs include Animal Health Technology, Dental Assisting, Health Information Technology, Medical Assisting, Physical Therapist Assistant and Radiologic Technology.

### BIOTECHNOLOGY

**Miramar College.** The college operates one of only six state-designated biotechnology centers in California to provide support for the growing bioscience industry. Partners include Advanced BioHealing, Allele Biotechnology, Amgen, Amylin, Arena, Biogen Idec, BioRad, Clarity Biosciences, DowPharma, eBioscience, Invitrogen, Millipore, Pacira Pharmaceuticals, Pfizer, Proven Inc., San Diego Workforce Partnership, BIOCOM, and UCSD Extension.

**Mesa College.** The chemistry technician program continues to help meet the growing workforce needs of San Diego's pharmaceutical industry, which helps develop curriculum and accepts interns. Pharmaceutical partners include Amylin, Pfizer, Biogen Idec, BioVerdant, ISIS, Proven Scientific, and Genomic Institute of Novartis.

### SHIPBUILDING

**Continuing Education.** General Dynamics/National Steel and Shipbuilding Company (NASSCO) employees are trained in electrical and welding courses as well as English as a Second Language and Spanish courses at various Continuing Education locations. The San Diego-Imperial Counties Labor Council is also part of the collaboration.

### PUBLIC SAFETY

**Miramar College.** The San Diego Regional Public Safety Training Institute provides police, firefighter, emergency medical technician, and lifeguard training. Virtually every law enforcement officer serving within the county trains, has trained, or will train at the college-based Institute.



**COMMUNITY PARTNERS.** The Trustee Advisory Council consists of community leaders who are appointed to serve by the SDCCD Board of Trustees. They advise the Board on a wide variety of matters pertaining to higher education issues. Members include (back row, from left) Dwayne Crenshaw, Jeff Marston, Sean Wherley, Cecil Steppe, Keith Jackson and Pepe Cervantes; (middle row, from left) Alberto Ochoa, Laurie Coskey, Joy Harris, Beatriz Valencia, Janet Markwardt Meredith and Evonne Schulze. Annjennette McFarlin is seated.

## RESOURCE MANAGEMENT

**THE 2007-2008 San Diego Community College District continues to be recognized as one of the best-managed community college districts in the nation.**

Funded by local and state government revenue, the District's fiscal health is characterized by a balanced budget, long-term labor settlements, strong reserves and no debt. The total 2007-2008 budget was \$812.317 million.

Operating within a balanced budget, SDCCD was able to continue such initiatives as the Intersession semester, innovative classroom opportunities for students, and support for new full-time faculty and staff positions.

On the financial aid front, 13,835 District college and Continuing Education students received \$28.562 million in state and federal funds.








Although many public entities have had, and continue to have, cash-flow problems because of

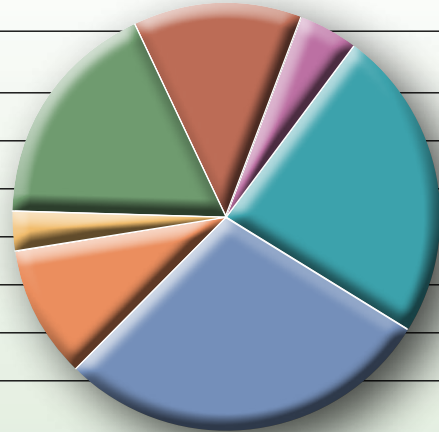
the state budget, SDCCD fiscal planning, led by Vice Chancellor Terry Davis, has positioned the District to be able to deal with delays in revenue payments without disruption in services or delaying payments of any kind to employees or vendors.

Meanwhile, SDCCD received the highest rating (AA+) in California for its Proposition N general obligation bonds issued in summer 2007 from Standard & Poor's Investment Services.











Further, the SDCCD Propositions S & N Citizens' Oversight Committee reported that, for the fifth consecutive year, the annual independent audit of capital construction bond fund concluded that there were "no findings or questioned costs."

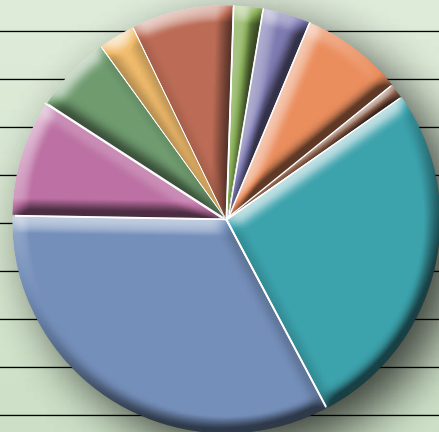
### 2007-2008 Revenue: \$812,317,248

State Funds	\$143,700,900	17.69%	
Local Funds	103,449,386	12.74%	
Federal Funds	36,388,760	4.48%	
Prop S	190,559,051	23.46%	
Prop N	233,779,595	28.78%	
Reserves & Contingencies	81,817,366	10.07%	
Other Sources	22,622,190	2.78%	



### 2007-2008 Expenditures: \$812,317,248

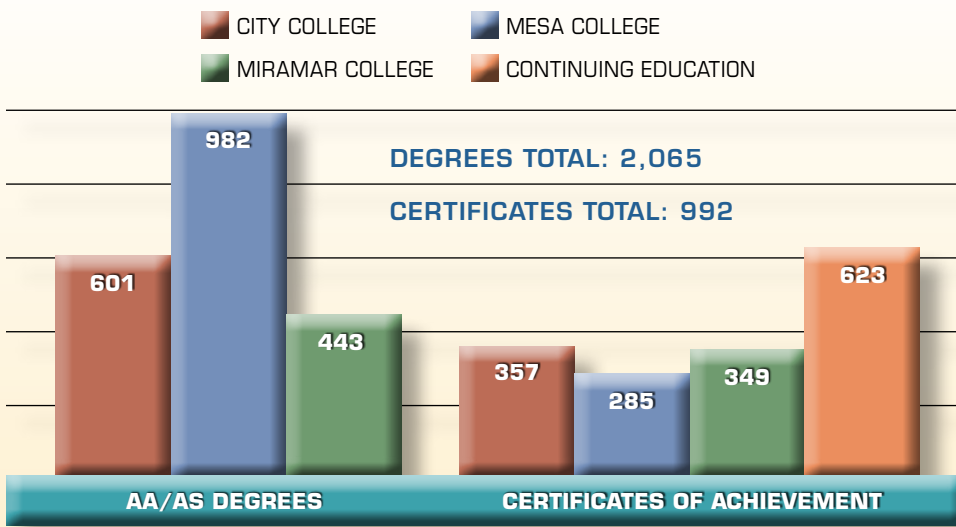
Classified Salaries	\$63,098,496	7.77%	
Employee Benefits	42,827,828	5.27%	
Supplies & Materials	19,729,537	2.43%	
Operating Expenses	54,064,608	6.66%	
Capital Outlay	15,226,046	1.87%	
Financial Aid	27,068,219	3.33%	
Reserves & Contingencies	54,011,186	6.65%	
Other Outgoing	6,966,888	0.86%	
Prop S	190,559,051	23.46%	
Prop N	233,779,595	28.78%	



## SDCCD STUDENTS: LEARNING BY DEGREES

**THE SAN DIEGO** Community College District remains committed to the success of its students by offering excellent instruction, a wide range of courses using multiple modes of delivery (traditional classroom, online and distance learning) and an array of support services to assist students with their academic success.

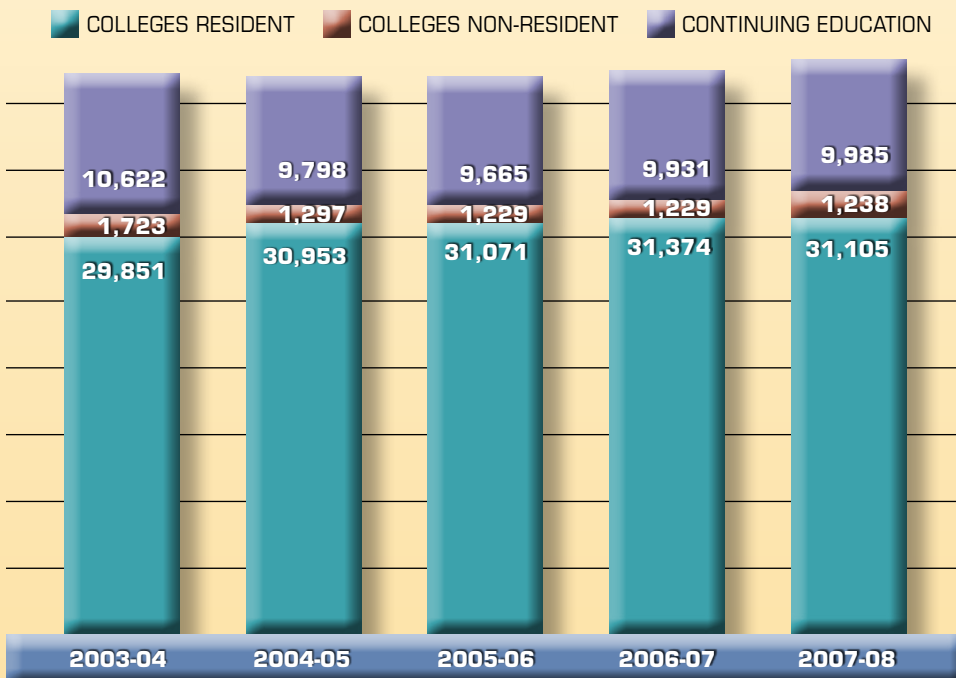
### Awards Conferred by Campus 2007-2008



### DEGREES AND CERTIFICATES AWARDED

During the 2007-08 academic year, SDCCD awarded 2,065 degrees and 992 certificates to students district-wide. Moreover, the colleges within the District continue to transfer relatively high numbers of students to four-year institutions; 2,849 to CSU; 1,129 to UC; 1,943 to private institutions; and 1,776 to out-of-state institutions in 2006-07.

### Resident and Non-Resident FTES (Full-Time Equivalent Students)



### ENROLLMENT

Enrollment at the SDCCD colleges and continuing education campuses remained strong in 2007-08 with more than 300,000 enrollments in more than 10,000 classes during the summer, fall and spring semesters. The full-time equivalent student (FTES) count increased by nearly 2 percent between 2006-07 and 2007-08.



## SDCCD STUDENTS: LEARNING BY DEGREES

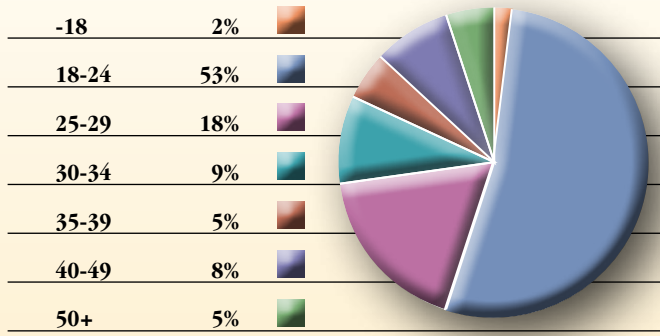
### AGES OF STUDENTS

The majority of students continue to be between 18-24 years of age. However, there has been a slight increase at the colleges within the 25-29 and 30-34 age groups. This increase is likely a trend that will continue, particularly in light of a downturned economy when people return to college for retraining or skills upgrading. The majority of continuing education students are 40 years of age or older.

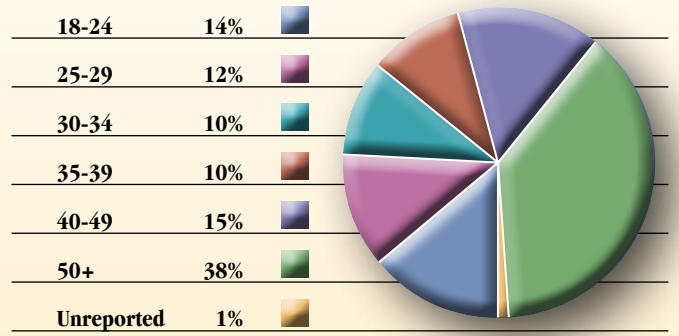
### DIVERSITY AND GENDER AMONG STUDENTS

The student population continues to reflect the diversity of the areas served by the colleges and continuing education campuses with approximately 22 percent Latino, 8 percent African American and 16-19 percent Asian/Pacific Islander and Filipino. Females continue to be in the majority, representing 52 percent of the enrollment at the colleges and 61 percent of enrollment at continuing education.

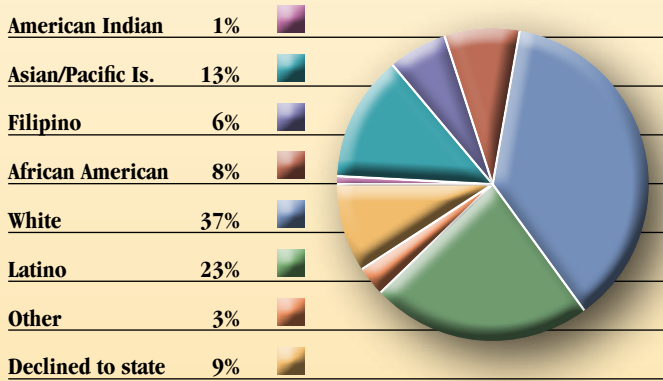
*Age: Colleges*



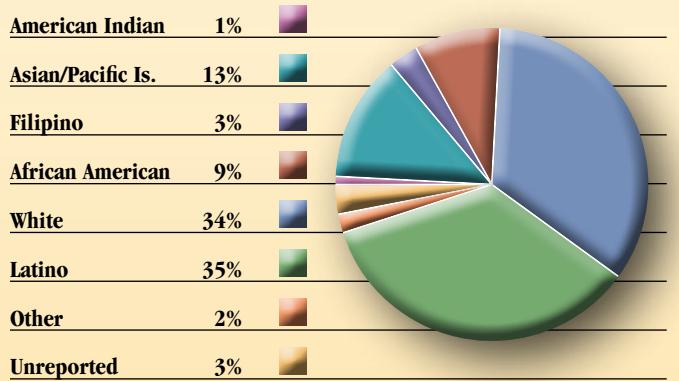
*Age: Continuing Education*



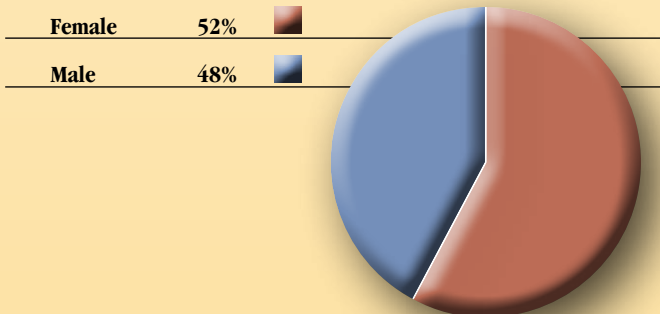
*Ethnicity: Colleges*



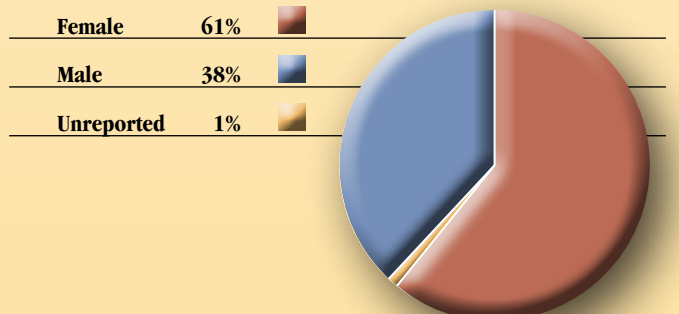
*Ethnicity: Continuing Education*



*Gender: Colleges*



*Gender: Continuing Education*



## MAJOR GOALS

### MAJOR GOALS FOR 2008-2009

1. Develop and implement short-term and long-term fiscal strategies to adjust to California's budget crisis.
2. Complete the District's Strategic Plan.
3. Address new and pressing educational needs of the San Diego region.
4. Adopt research formats, policies, and services to improve student success.
5. Continue to pursue an increased state funding rate for "Career Development & College Preparation" Noncredit FTES.
6. Ensure the success of the accelerated design and construction schedule for Propositions S & N projects.
7. Complete plans for new revenue streams based upon alternative use of property.
8. Revise faculty, administrative and classified staffing plans to ensure effectiveness, affordability, high quality and diversity.
9. Implement a Succession Planning & Leadership Development Program.
10. Finalize plans and implement improvements for the College and Continuing Education Foundations, the District Auxiliary, and the Endowment.

### COPING WITH DISASTER

The devastating October 2007 firestorms impacted everyone in the region. The 100,000 San Diego Community College District students and 5,600 employees were no exception. Campus closures began the morning of Monday, October 22, and by 3 p.m. the entire District had been shut down. By Wednesday, the District was closed for the rest of the week. This included City, Mesa, and Miramar colleges, Continuing Education's six campuses, the District Service Center and the District administrative headquarters.

Implementing its crisis communications plan throughout the week, District leadership was able to keep students and



employees informed about campus and office closures as well as when classes and operations would resume. Frequent updates to news media and to the District's website provided a constant flow of reliable information.



## San Diego Community College District

San Diego City College • San Diego Mesa College • San Diego Miramar College • San Diego Continuing Education

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### San Diego Community College District

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[www.sdccd.edu](http://www.sdccd.edu)

The San Diego Community College District includes San Diego City College, San Diego Mesa College, San Diego Miramar College and San Diego Continuing Education. The SDCCD is governed by its Board of Trustees. No oral or written agreement is binding on the San Diego Community College District without the express approval of the Board of Trustees.  
SDCCD Public Information Office, August 2008

**CORPORATE COUNCIL LEADING THE WAY**

**THE CORPORATE COUNCIL** continues to grow in membership and has become integral to the District's process of educating and training. With the dramatically changing employment landscape, along with new education and training challenges, District leaders look to the Corporate Council to identify strategies for meeting local business and employer needs.

**THE GOAL** of the council is to strengthen connections between District educational programs and the San Diego region's corporate community.



Corporate Council members Terri Miracle (left) and Rene McKee (right) represent California Coast Credit Union. Student Juan Alvarez (center) is a credit union scholarship recipient.



**CORPORATE COUNCIL MEMBERS.** Seated (from left): Michael Chapp of Hewlett-Packard, Denise Jackson of Balboa Travel, Valerie Chandler of Time Warner Cable, Marcy Zachow of Washington Mutual. Standing: Ed Lopez of Sempra Energy, James Gochmansky of Southland Technology, Linda Wood of AT&T, Ralph Kindred of Sungard, Jeffreann Melillo of SHARP, Heather Whitley of ManPower, Jackie Mitchell of SHARP.

**SAN DIEGO COMMUNITY COLLEGE DISTRICT CORPORATE COUNCIL**

This report was published with support from the Corporate Council. Members include:



## San Diego Community College District Campus Locations

### ★ DISTRICT OFFICE

3375 Camino del Rio South  
San Diego, CA 92108-3883  
619-388-6500  
Constance M. Carroll, Ph.D.,  
Chancellor  
www.sdccd.edu

### 1 SAN DIEGO CITY COLLEGE & MILITARY EDUCATION

1313 Park Blvd.  
San Diego, CA 92101-4787  
619-388-3400  
www.sdcity.edu

### 2 SAN DIEGO MESA COLLEGE

7250 Mesa College Dr.  
San Diego, CA 92111-4998  
619-388-2600  
www.sdmesa.edu

### 3 SAN DIEGO MIRAMAR COLLEGE

10440 Black Mountain Rd.  
San Diego, CA 92126-2999  
619-388-7800  
www.sdmiramar.edu

### 4 CONTINUING EDUCATION & EDUCATIONAL CULTURAL COMPLEX

4343 Ocean View Blvd.  
San Diego, CA 92113-1915  
619-388-4831  
www.sdce.edu

### 5 CENTRE CITY CAMPUS

1400 Park Blvd.  
San Diego, CA 92101-4721  
619-388-4600

### 6 CESAR CHAVEZ CAMPUS

1960 National Ave.  
San Diego, CA 92113-2116  
619-230-2895

### 7 MID-CITY CAMPUS

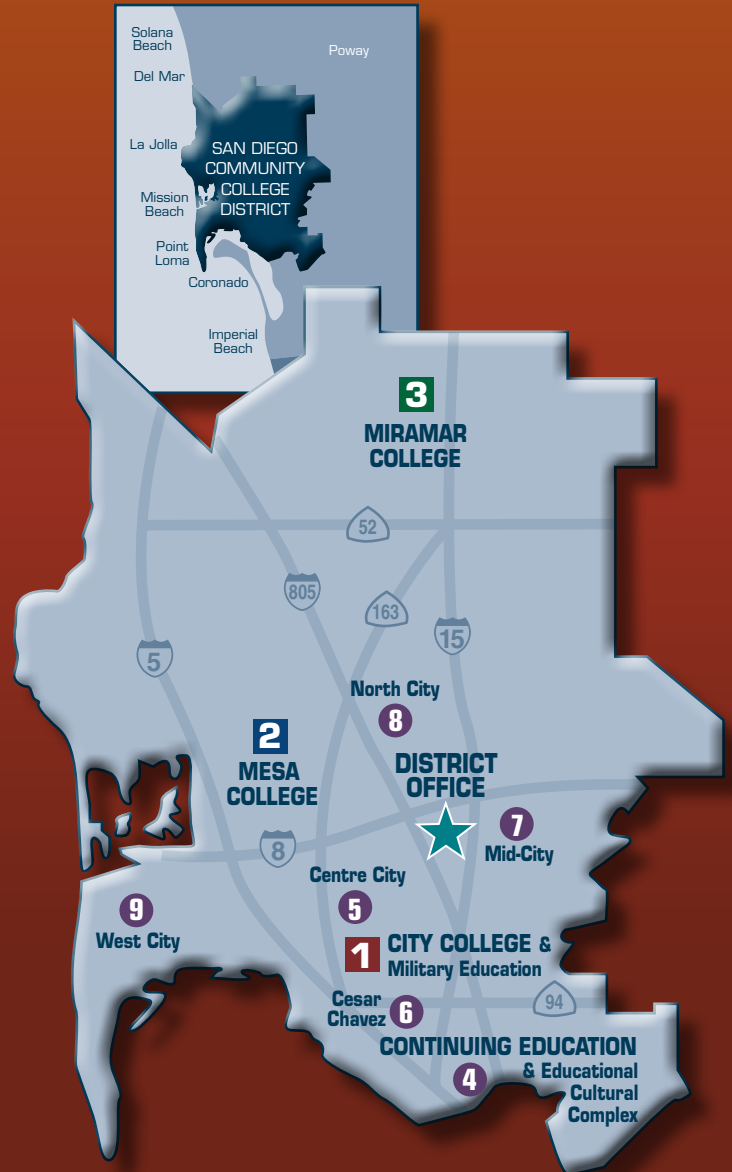
3792 Fairmount Ave.  
San Diego, CA 92105-2204  
619-388-4500

### 8 NORTH CITY CAMPUS

8401 Aero Dr.  
San Diego, CA 92123-1720  
619-388-1800

### 9 WEST CITY CAMPUS

3249 Fordham St.  
San Diego, CA 92110-5332  
619-221-6973



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