Unlocking Insights: Navigating and Using SDCCD Data

Workshop   - March 27, 2025

Credit Colleges Flex: 26346| SDCCE Flex: 36465

Institutional Innovation and Effectiveness

Welcome
Bienvenid/a/e/o

Please introduce yourself in the chat!
Name & Pronouns
Role
College/Department

Patrick Panelli (He/Him)
Research and Planning Analyst, OIER

Natalia Córdoba-Velásquez Alarcón
(She/Her/Ella)
Director, Institutional Effectiveness
and Research, OIER

EVERYONE
is welcome here

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Guess the facts..

Join the Menti to identify the facts

https://www.menti.com/als8e7oy1h4t

What was the total number of employees in SDCCD in 2023?

What was the total grant funding managed by SDCCD in the 2023 fiscal year?

What were the total FTES and student headcount for City College in the 2022 fiscal year?

Guess the facts..

What was the total number of employees in SDCCD in 2023? **5,127**

What was the total grant funding managed by SDCCD in the **2023 fiscal year?**
$29,404,936

What were the total FTES and student headcount for City College in the
2022 fiscal year?
FTES: 6,465 (Final) , Annual Unduplicated Headcount: 20,356

Session Learning Outcomes

1. Identify and locate important sections of the SDCCD Facts on File report relevant to institutional research, program planning, and decision-making.

2. Understand and explain key metrics, such as enrollment trends, demographics, and outcomes, to identify meaningful insights quickly.

3. Use districtwide data to support advocacy, grant writing, and decision-making at the department, program, or institutional level.

4. Integrate findings from the Facts on File into reports, presentations, or conversations to effectively tell stories about student success, and institutional impact.

Locating our Data Resources

Institutional Data, Outcomes & Survey Reports

https://www.sdccd.edu/departments/innovation/research/institutional-data/index.aspx

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OIER
Data

Institutional Data, Outcomes & Survey Reports

Enrollment Management

Institutional Data, Outcomes & Survey Reports

Institutional Review Board

Research/Data Request

Professional Development & Training

Data Archive & External Resources

On this page:	SDCCD Facts	Institutional Data & Outcome Reports	Survey Reports

This page contains reports and dashboard links for most of the research produced by the Office of Institutional Effectiveness and Research (OIER).

- For institutional information describing overall enrollment trends across the San Diego Community College District, see **SDCCD Facts**.
- For more detailed program-level data, student outcomes, and student profiles, see **Institutional Data & Outcome Reports**.
- For reports about surveys conducted by (OIER), see **Survey Reports**.

SDCCD Facts

The Office of Institutional Effectiveness and Reseach (OIER) produces a number of reports with baseline statistics about the number of students enrolled across the district and the overall outcomes of those students. Additionally, the OIER also reports on Student Centered Funding Formula (SCFF) metrics and has developed reporting tools to provide transparency around funding-related MIS uploads for categorical programs.

Facts on File	▼

Districtwide Fact Books	▼

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SDCCD Facts

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Facts on File ▼

Districtwide Fact Books ▼

Student Centered Funding Formula (SCFF) Trends ▼

Management Information System (MIS) Dashboards ▼

SDCCD Facts

Institutional Data & Outcome Reports

This reporting includes information on instructional and non-instructional programs. These reports are used for college-level program review, student learning outcomes and assessment, learning community evaluations, and special or grant funded program evaluations.

Categorical, Special and Grant Programs	Student Profiles	Post-Secondary Engagement
Degrees and Certificates	Transfer	Distance Education Outcomes

Disability Support Programs and Services (DSPS) Annual Report ▼

San Diego Promise Program ▼

Career Technical Education (CTE) ▼

Honors Program ▼

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EMDs

Enrollment Management

The Office of Institutional Effectiveness and Research (OIER) supports districtwide enrollment management with a va... dashboards and reports. The dashboards linked below provide the most up-to-date information about current and historical enrollment at the Credit Colleges and the College of Continuing Education.

For end-of-term enrollment reports, see the **Chancellor's Enrollment Update**.

For information about the number of Full Time Equivalent Students (FTES) reported to the Chancellor's Office for apportionment, see the **Apportionment Attendance Reports**. Note that this data is based on fiscal rather than academic year and includes a number of other criteria not generally applied to operational reporting.

Enrollment Management Dashboards

The Credit Colleges and SDCCE Cabinet Dashboards have been updated for enhanced Power BI features. Check them for the latest data.
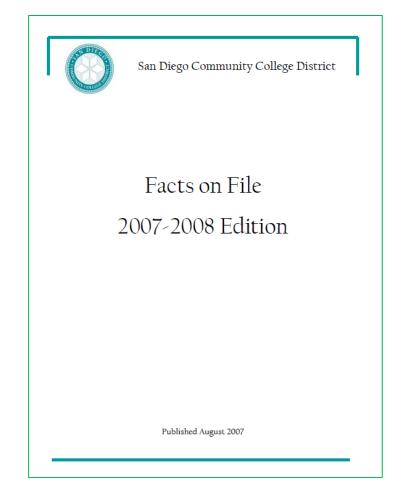
Credit Colleges	San Diego College of Continuing Education

Dashboards ▼

Sidebar navigation:

- **Enrollment Management**
- Institutional Data, Outcomes & Survey Reports
- Institutional Review Board
- Research/Data Request
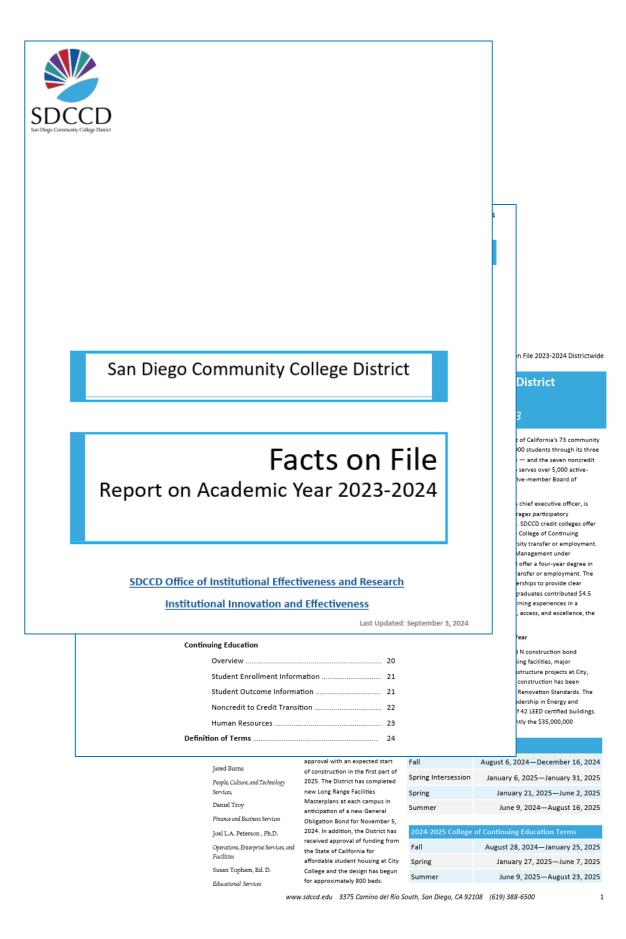- Professional Development & Training
- Data Archive & External Resources

Facts on File (FOF)

- Contains facts about SDCCD.

- Currently produced annually.

- Includes Fall/Annual data dependent on data point.

- Covers student, employee, and institutional data.

- Features a general section for the District/credit colleges.

- Each college has its own section.

Created 18 years ago by Jesse Garber (RIP)

Understanding Key   Metrics

Headcount/Enrollment

FTES

Student Sections of FOF

Student Information: 29 Metrics

Examples:

Headcount, FTES, demographics, employment, SD Promise count, special admit count, top majors, % of first-generation students, % receiving financial aid, among others.

Sources of Data: Internal SDCCD DataMart

[Demo](#) of Student Metrics

Student Enrollment Information San Diego Community College District			
FTES and Unduplicated Headcount *2023-2024*	**Credit Colleges**	**Continuing Education**	**District Total**
Total 2023-2024 FTES (Resident, non-credit, and f-factor)	28,221	10,120	38,341
This is a Districtwide increase of 8.6% FTES from 2022-2023			
Annual Unduplicated Headcount 2023-2024	55,048	24,527	78,858
This is a Districtwide increase of 6.3% from 2022-2023			
Headcount by Term 2023-2024 *(Unduplicated within Terms)*			
Summer 2023	15,175	10,140	25,245
Fall 2023	38,232	15,665	53,626
Spring Intersession 2024	4,805	—	4,805
Spring 2024	36,344	16,398	52,529

Summer 2023	15,175	10,140	25,245
Fall 2023	38,232	15,665	53,626
Spring Intersession 2024	4,805		
Spring 2024	36,344	52,529	

Institutional   Sections of FOF

Institutional Data Information: 15 Metrics

Examples:

Employee demographics, % of rooms by type, assessed property value, finances by funding source (e.g., General Fund, grant funds per college and total), among others.

Sources of Data: District Office practitioners in different divisions. IE Deans for College Overviews

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[Demo](#) of Institutional/Employee

Unique FOF data points

➢**Student Data Points**

Top 5 Majors, Fin Aid Headcount, FT/PT students, Success Rate,

Completion Rate, 4 Year Transfers, Noncredit to Credit Transition, and Top

5 disciplines selected by prior SDCCE students

➢**Employee Data Points**

Headcount by Ethnicity, Gender, and Employee Job Classification

➢**Institutional Data Points**

Land Breakdown, Sq. Footage by building type, Room Type %, Prop Bond

Projects, Bond Rating, Locally Assessed Property Values, Fiscal Expenditure

breakdown, Grants received, and Financial Aid Disbursement amounts

FOF Future Direction

➢OIER in process of transitioning FOF to Power Bi

➢Plan to have two versions:

- ▪ Fall version to be released in Spring

- ▪ Annual version to be released at end of Summer

Sneak peek of upcoming Power Bi FOF
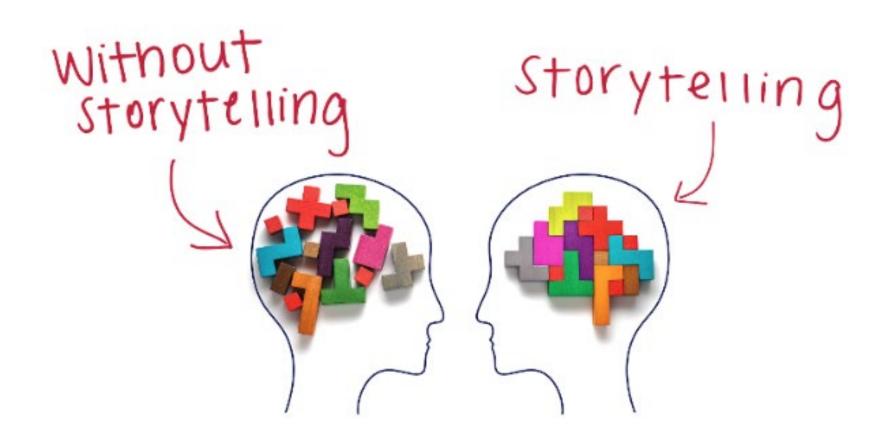
Integrating Facts to tell a story

Define the narrative

Use compelling and clear visuals

Provide Context

Focus on actions or potential solutions

Engage your audience

Without storytelling

Storytelling

Toolkit

FOF

Enrollment Management Dashboards

Student Profiles Dashboard

Awards Dashboard

Questions

Workshop Evaluation

Please click the link in the chat or use the QR code to tell us how the workshop went so we can improve future offerings!

SAN DIEGO
Community College District

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OIER

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THANK YOU