SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • CONTINUING EDUCATION

<u>Board of Trustees Meeting Date: 4/9/2020</u>

The following curriculum changes are proposed for the San Diego Community College District for City College, Mesa College, Miramar College, or Continuing Education. There is no additional cost to the District.

New Programs

San Diego Continuing Education

1. **Motion and Video Production, Certificate of Completion**
   The Motion and Video Production Program is designed to provide students with the knowledge and foundational skills needed to evaluate and appropriate software, principles and best practices employed in the audio, motion graphics and video production industry using audio, motion and video applications. The program courses provide a hands-on approach to planning, designing, and creating motion and video documents for the development of a portfolio. This can benefit students for future employment and possible internships within the industry. Students who successfully complete the program can use the skills learned in a variety of introductory motion and video production positions.

   ***Justification*:**
   The Motion and Video Production Program is designed to provide students with the knowledge and foundational skills needed to evaluate and appropriate software, principles and best practices employed in the audio, motion graphics and video production industry using audio, motion and video applications. Students who successfully complete the program can use the skills learned in a variety of introductory motion and video production positions.

   Labor Market Information:

   Occupational Projection of Employment 2018 – 2023 in San Diego County

Occupation	Employment		Employment Change		Annual Avg Openings
	Estimated	Projected	Number	Percent	
Multimedia Artists and Animators (SOC 27-10-14)	1,320	1,500	180	13.6	128

   Source: http://wwww.labormarketinfo.edd.ca.gov/

1

2. **Web Design and Content Management, Certificate of Completion**
The Web Design and Content Management program is designed to provide students with the knowledge and skills needed to assess and learn basic design principles employed in the web design content management industry. Through a hands-on approach, students will gain a working knowledge of the creative fields of visual and digital design for a web design and content management system. The program courses provide instruction including selecting the appropriate tools, understanding best practices in the web design content management industry and applying appropriate industry standard applications. Students will learn the technical skills needed to be ready for work in the digital design industry. Earning a Web Design and Content Management Certificate allows students to demonstrate their knowledge and expertise with the most common skills required for the web design content management industry. This program serves as a foundation for additional training in higher education courses and/or introductory level position in these industries.

Justification:
The Web Design and Content Management program is designed to provide students with the knowledge and skills needed to learn and assess basic design principles employed in the field of web design content management. This program serves as a foundation for additional training in higher education courses and/or an introductory level position in these industries.

Labor Market Information:

Occupational Projection of Employment 2016 – 2026 in San Diego County

Occupation	Employment		Employment Change		Annual Avg Openings
	Estimated	Projected	Number	Percent	
Web Developer (SOC 15-1134)	2,550	3,040	490	19.2	242

Source: http://wwww.labormarketinfo.edd.ca.gov/

Program Deactivation

San Diego Continuing Education

1. **Digital Media 2, Certificate of Completion**
   Justification: This certificate is no longer offered.

New Course	Units

San Diego Mesa College

HIST 135— History of Technology — 3 Units

San Diego Continuing Education

COMM 666 — Workflow for Modern Web Design