



Board of Trustees Meeting Date: 1/28/2021

The following curriculum changes are proposed for the San Diego Community College District for City College, Mesa College, Miramar College, or Continuing Education. There is no additional cost to the District.

New Programs

San Diego City College

1. Communication Studies: Business, Certificate of Performance

The Communication Studies program is committed to providing students with the theoretical and practical tools required for effective communication in fulfilling human needs and enhancing relationships in face-to-face, virtual, and cultural environments. Emphasis is placed on proficiency in public speaking, interpersonal communication, intercultural communication, voice and articulation, small group communication, and argumentation.

The Communication Studies program provides students the opportunity to gain effective communication skills which are essential and highly demanded in educational, professional and social settings. Through critical thinking, observation, and performance, students recognize the importance of messages in an interconnected multicultural community. The Associate in Arts or Certificate of Performance in Communication Studies offer students enhancement of self-development and foundational tools for relational success.

Justification:

This award is for students who have demonstrated a competence in Communication Studies by taking classes to enhance their communication skills, specifically in the area of business. These skills will benefit them in a variety of fields related to Communication Studies (advertising, public relations, community service, marketing, performing arts, politics, and radio/television/film) as well as degrees and careers outside of Communication Studies because communication is an essential element to any business.

2. Communication Studies: Health Communication, Certificate of Performance

The Communication Studies program is committed to providing students with the theoretical and practical tools required for effective communication in fulfilling human needs and enhancing relationships in face-to-face, virtual, and cultural environments. Emphasis is placed on proficiency in public speaking, interpersonal communication, intercultural communication, voice and articulation, small group communication, and argumentation.



The Communication Studies program provides students the opportunity to gain effective communication skills which are essential and highly demanded in educational, professional and social settings. Through critical thinking, observation, and performance, students recognize the importance of messages in an interconnected multicultural community. The Associate in Arts or Certificate of Performance in Communication Studies offer students enhancement of self-development and foundational tools for relational success.

Justification:

This award is for students who have demonstrated a competence in Communication Studies by taking classes to enhance their communication skills, specifically in the area of health communication. These skills will benefit them in a variety of fields related to Communication Studies (advertising, public relations, community service, counseling, education, human resources, journalism, management, marketing, performing arts, politics, and radio/television/film) and Health Communication (careers involving health-related and care-related messages, the goals and strategies of health care promotion, doctor-patient communication, health communication campaigns, communication in health risk and crisis, and other topics in various contexts, and the communication surrounding wellness, illness, and health care in personal and professional relationships).

3. Communication Studies: Voice and Performance, Certificate of Performance

The Communication Studies program is committed to providing students with the theoretical and practical tools required for effective communication in fulfilling human needs and enhancing relationships in face-to-face, virtual, and cultural environments. Emphasis is placed on proficiency in public speaking, interpersonal communication, intercultural communication, voice and articulation, small group communication, and argumentation.

The Communication Studies program provides students the opportunity to gain effective communication skills which are essential and highly demanded in educational, professional and social settings. Through critical thinking, observation, and performance, students recognize the importance of messages in an interconnected multicultural community. The Associate in Arts or Certificate of Performance in Communication Studies offer students enhancement of self-development and foundational tools for relational success

Justification:

This award is for students who have demonstrated a competence in Communication Studies by taking classes to enhance their communication skills, specifically in the area of voice and performance. These skills will benefit them in a variety of fields related to Communication Studies (advertising, public relations, community service, marketing, performing arts, politics, and radio/television/film) as well as degrees and careers



outside of Communication Studies where performance and presentation are essential elements.

4. **Graphic Design Fundamentals, Certificate of Achievement**

The Art - Graphic Design major at San Diego City College is one of six options in the Visual and Performing Arts division. The program provides students with strong foundational coursework, emphasizing typography and design principles needed to enter the field. Students benefit from instructors who are working professionals in the field. Students receive hands-on experience in the fundamentals of typography and design principles, using the most current industry software to create projects for the real world. The program culminates in a professional portfolio that could be used to obtain employment. The Art - Graphic Design program is designed for students interested in entering the graphic design and interaction design fields and/or transferring to private or public four-year programs.

Justification:

Students are provided with basic graphic design skills for use in non-graphic design careers to add basic design skills to their current or future job. Students who successfully complete the Graphic Design Fundamentals Certificate of Achievement will be able to: develop conceptual thinking strategies and apply them to solve graphic problems; demonstrate an understanding of visual coherence by building typographic systems; demonstrate proficiency with current industry standard design software; utilize hand building and craftsmanship to construct prototypes and finished work; and employ digital and print production methodology.

Labor Market Information:

Occupational Projection of Employment 2018-2023 in San Diego County

Occupation	Employment		Employment Change		Annual Avg Openings
	Estimated	Projected	Number	Percent	
Graphic Designers (SOC 27-1024)	3,064	3,199	135	4.4%	316
Multimedia Artists and Animators (SOC 27-1014)	1,356	1,446	90	6.6	128
Web Developers (SOC 15-1134)	2,648	2,893	245	9.3%	242

Source: Centers of Excellence Supply and Demand table, <http://coecc.net/Supply-and-Demand.aspx>

Advisory Committee Approval: 6/8/2018
Regional Consortia Recommendation: 1/29/2019



Program Deactivations

San Diego City College

- 1. Media, Management & Marketing, Certificate of Achievement**
Justification: This certificate is no longer offered
- 2. Media, Management & Marketing, Certificate of Performance**
Justification: This certificate is no longer offered
- 3. Performance, Certificate of Achievement**
Justification: This certificate is no longer offered
- 4. Performance, Certificate of Performance**
Justification: This certificate is no longer offered
- 5. Pipefitting (Construction Trades) Apprenticeship, Associate of Science**
Justification: This apprenticeship is no longer offered.
- 6. Pipefitting (Construction Trades) Apprenticeship, Certificate of Achievement**
Justification: This apprenticeship is no longer offered.
- 7. Pipefitting Trade Option (Non-apprentice), Associate of Science**
Justification: This degree is no longer offered.
- 8. Pipefitting Trade Option (Non-apprentice), Certificate of Achievement**
Justification: This certificate is no longer offered.
- 9. Plumbing Trade Option (Non-apprentice), Associate of Science**
Justification: This degree is no longer offered.
- 10. Plumbing Trade Option (Non-apprentice), Certificate of Achievement**
Justification: This certificate is no longer offered.
- 11. Sheet Metal Apprenticeship, Associate of Science**
Justification: This apprenticeship is no longer offered.
- 12. Sheet Metal Apprenticeship, Certificate of Achievement**
Justification: This apprenticeship is no longer offered.
- 13. Sheet Metal Trade Option (Non-apprentice), Associate of Science**
Justification: This degree is no longer offered.
- 14. Sheet Metal Trade Option (Non-apprentice), Certificate of Achievement**
Justification: This certificate is no longer offered.



Program Revisions

San Diego Mesa College

1. Music, Associate in Arts for Transfer

Changes

- i. Reduce Total Units from 24 to 23-24 ¹

2. Web Development, Associate of Science

Changes

- ii. Remove MULT 121 from Courses Required for the Major
- iii. Add MULT 100 to Courses Required for the Major

Labor Market Information:

Occupational Projection of Employment 2019-2024 in San Diego County

Table with 5 columns: Occupation, Employment (Estimated, Projected), Employment Change (Number, Percent), Annual Avg Openings. Row 1: Web Developers (SOC 15-1134), 2,494, 2,685, 191, 8, 235.

Source: Centers of Excellence, http://coeccc.net/

Advisory Committee Approval: 08/31/2020

San Diego Miramar College

1. Earth Science Studies, Associate of Science

Changes

- i. Remove MATH 115 and PHYN 101 from Restricted Electives
- ii. Add PHYN 114 to Restricted Electives

2. Music Studies, Associate of Arts

Changes

- i. Reduce Total Units from 18-20 to 18 ¹

3. Nutrition and Dietetics, Associate in Science for Transfer

Changes

- ii. Add BUSE 115 and MATH 119 Courses Required for the Major
- iii. Add BIOL 210A and BIOL 210B to Restricted Electives
- iv. Increase Total Units from 22-25 to 26-28

¹ All other changes were previously approved by the Board of Trustees on 12/17/2020



4. Social and Behavioral Sciences, Associate of Arts

Changes

- i. Remove BUSE 205 and MATH 115 from Restricted Electives
- ii. Add PADM 200 to Restricted Electives



SAN DIEGO COMMUNITY COLLEGE DISTRICT

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New Courses

Units

San Diego City College

INWT 125—Cloud+ Certification Training	3 Units
MUSC 162—Introduction to Recording and Sound Reinforcement	3 Units
MUSC 220A—Music Marketing and Promotion I	2 Units
MUSC 220B—Music Marketing and Promotion II	2 Units
MUSC 220C—Music Marketing and Promotion III	2 Units
MUSC 220D—Music Marketing and Promotion IV	2 Units



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Course Deactivations

Units

Justification: The following courses are no longer offered at the college(s).

San Diego City College

CBTE 162—Web Page Creation	2 Units
SHEE 60A—Level I Sheet Metal/HVAC	3 Units
SHEE 60B—Level I Sheet Metal/HVAC	3 Units
SHEE 65A—Level II Sheet Metal/HVAC	3 Units
SHEE 65B—Level II Sheet Metal/HVAC	3 Units
SHEE 70A—Level III Sheet Metal/HVAC	3 Units
SHEE 70B—Level III Sheet Metal/HVAC	3 Units
SHEE 75A—Level IV Sheet Metal/HVAC	3 Units
SHEE 75B—Level IV Sheet Metal/HVAC	3 Units
SHEE 301A—Level 1 Sheet Metal/HVAC Apprenticeship	3 Units
SHEE 301B—Level 1 Sheet Metal/HVAC Apprenticeship	3 Units
SHEE 302A—Level 2 Sheet Metal/HVAC Apprenticeship	3 Units
SHEE 302B—Level 2 Sheet Metal/HVAC Apprenticeship	3 Units
SHEE 304A—Level 3 Sheet Metal/HVAC Apprenticeship	3 Units
SHEE 304B—Level 3 Sheet Metal/HVAC Apprenticeship	3 Units
SHEE 305A—Level 4 Sheet Metal/HVAC Apprenticeship	3 Units
SHEE 305C—Level 4 Sheet Metal/HVAC Apprenticeship	3 Units

San Diego Mesa College

HEIT 156—Hospital and Health Statistics	3 Units
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Course Reactivations

Units

San Diego City College and San Diego Mesa College

CHIC 140— Chicana/o Sociology

3 Units