

**SAN DIEGO COMMUNITY COLLEGE DISTRICT  
STRATEGIC PLANNING COMMITTEE  
TECHNICAL WORKING COMMITTEE**

**March 1, 2006  
District Office, Room 245**

**Minutes**

**PRESENT:**

Elizabeth Armstrong	Vice President, Instruction – Mesa College
Yvonne Bergland	Dean – Mesa College
Salley Deaton	Academic Representative – City College
Henry Ingle	Vice Chancellor - District Office
Pat Mosteller	Academic Senate President – Continuing Education
Ray Ramirez	Dean – Continuing Education
Susan Schwarz	Dean – Miramar College

**ABSENT:**

Wheeler North	Academic Senate Vice President – Miramar College
Desiree Van Sannen	Classified Senate President – City College

**CALL TO ORDER:**

Meeting was called to order at 4:09 p.m.

**I. WELCOME AND ANNOUNCEMENTS**

Henry Ingle briefly reviewed the agenda with the committee and solicited their input on additional items.

**II. APPROVAL OF MINUTES**

The minutes for February 15, 2006 were approved by consensus (M/S/C).

**III. BETTER DEFINING THE EXPECTED OUTCOMES FOR THE COMMITTEE'S WORK**

The committee had several suggestions on how to define the expected outcomes this included the following:

- Pinpoint 3-5 target areas of strategic importance across the campuses and determine commonalities for budgetary support.
- Develop a written report with an action plan detailing strategic areas of concern.
- Route report to the DGC and Cabinet for consideration.

**IV. WAYS TO REPORT ON THE STRATEGIC PLANNING EFFORTS OF EACH INSTITUTION**

The committee will decide on the specific key areas for strategic planning action to present to the various constituents for input at each of the institutions and thereafter to the DGC and the Chancellor's Cabinet.

**V. PRIORITY AREAS TO BE REPORTED TO DGC/CHANCELLOR'S CABINET FOR ACTION**

The committee suggested several priority areas as action items to present to the District Governance Council (DGC) which include:

- Enrollment Management
- Moving Toward Data Driven Decisions
- Exploring Alternative Marketing Approaches
- New Student Demography and Pedagogy
- Technology Upgrade and Equipment Replacement
- Districtwide Integration of Planning Efforts
- Need to Set Aside External Resources for Creative Projects across the District.

Salley Deaton reviewed City College's proposal (handout) outlining the need for \$200,000 in budgetary funding for these identified strategic initiatives.

**Action:**

- *Chantaya Robinson/Henry Ingle will review previous minutes for other strategic planning requests and strategic planning directions at other California colleges.*
- *Salley Deaton will provide a written copy of City's vision statement.*

**VI. METRIC FOR MEASURING IMPACT AND EFFECTIVENESS**

Committee to provide input at the April 5, 2006 technical meeting.

**VII. PROCEDURES FOR INTERGRATING CAMPUS PLANS AND THE DISTRICT'S EFFORT AND BUDGETARY ALLOCATION PROCESS - HOW BEST TO ACCOMPLISH THIS?**

By mid-April, documentation on the proposed strategic planning initiatives need to be provided to the Chancellor's Cabinet and the DGC to coincide with the budget review cycle.

**VIII. RESEARCH AND OTHER ENVIRONMENTAL SCAN STUDIES RECOMMENDED TO UNDERTAKE**

There was discussion on the recently completed Environmental Scan. Committee members had several suggestions and questions regarding the scan. Henry Ingle suggested they refine the information in the report and request approval to publish a report.

**Other Suggestions for Future Consideration:**

- Request that the newly formed research council have planning discussion with the Technical Committee
- Request that Lynn Neault, Vice Chancellor Student Services, attend an upcoming meeting to discuss joint areas for research inquiry.

**IX. MEETING ADJOURNED AT 5:28 P.M.**

The next Technical Strategic Planning Committee meeting is scheduled for **Wednesday, April 5, 2006, from 3:30 p.m. to 5:00 p.m. in Room 272.**

Recording Secretary, Chantaya Robinson - District Office  
Henry T. Ingle, Vice Chancellor 388-6965