

San Diego Community College District
Strategic Planning Committee Meeting
Thursday, March 21, 2013
11:00 a.m. – district office, room 220

Minutes

APPROVED

- I. Review of Meeting Minutes
 - i. November –
Daphne submits a motion, seconded by Jerry, to approve the November meeting minutes. Motion carried.
 - ii. February -
Edits were made to the meeting minutes to remove Joyce from the list of attendees as well as an edit from Ranessa.
Salley submits a motion, seconded by Ranessa, to approve the February meeting minutes with the inclusion of the two revisions from Joyce and Ranessa. Motion carried.

- II. Final Review of Strategic Objectives and Goals
 - i. The goals are reflective of what was agreed to at the last meeting. Otto asked the committee to have further discussions as they go forward with the campus groups.
City
 - Salley says that the Classified Senate reviewed the goals. There were no additions. They found the goals to be glorious and magnificent.Miramar
 - Joyce says that there was one concern with the Classified Senate regarding the impact of the funding for a lot of the goals. Especially in regards to the impact on the classified staff. A lot of the things that the committee is recommending are things that will affect the classified at all levels. It's great to strategically look at these things but it's important to tie it to funding.
 - Otto mentions that the next step in planning is to tackle the funding portion. Once the goals are finalized he will have to meet with the Chancellor's Cabinet and with Vice Chancellor Bonnie Ann Dowd to figure out how this will translate in terms of budget.
 - Daphne reminds the committee that with accreditation, if a goal is set and we are committed to it, then it needs to be done. They won't care if budgets were cut or any other excuses. Once we make the commitment we have to see it through. They want to know whether we did what we said we were going to do.
 - Daphne shares that the Academic Senate had two reads of the goals. They felt that it was well aligned with the campus goals and had no further recommendations.Continuing Education

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- Ranessa says that for Administration there were no additional comments or recommendations to the preliminary goals. She tells the committee that CE is working to align themselves with the process that the Strategic Planning Committee follows. In their Institutional Effectiveness cycle, February and March are when they begin to build operational plans that stem down from the overarching strategic goals.
- Pete adds that the Academic Senate is also okay with the preliminary goals. Like Miramar, they are also concerned with sticking to the goals if they are adopted and committed to.
- Libbier says that the Classified Senate did not have any recommendations. They were concerned with budgeting for staff since so many positions have been unfilled. There was concern over the overall workload and the impact of that.

Mesa

- Otto shares a handout with the committee that highlights Mesa's feedback on the goals. The committee reviews and discusses Mesa's feedback.
- Goal 1
 - a. The committee acknowledges the note about the term "additional" but agrees there is enough flexibility in the statement that it doesn't constrain any one campus to do anything in particular.
 - b. No feedback.
 - c. The committee acknowledges and agrees that, as mentioned earlier in the meeting, metrics and data is the next step for the committee to work on. The exact metrics should not be laid out in the goals.
 - d. No feedback.
 - e. The committee addressed this issue within the feedback from City, CE, and Miramar.
- Goal 2
 - a. The committee does not like the term "develop" because it implies that there is nothing in place now. It doesn't inhibit any of the campuses from developing technology. The goal is flexible enough.
 - b. No feedback.
 - c. No feedback.
 - d. The committee would like to leave this statement as it stands since the rewrite says pretty much the same thing as the original statement.
- Goal 3
 - a. (New). The committee is concerned that the goal addresses the external community. The new statement addresses an internal community that should already exist. Another option would be to move

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it to Goal 2 and add it to the end of the goal as “and enhanced internal collaboration.”

- Goal 4
 - a. No feedback.
 - b. No feedback.
 - c. The committee decides to leave the statement general to include all efforts instead of just campus efforts. There is committee consensus to leave the statement as-is.
 - d. The committee feels that District includes all of the campuses so there is no need to add Campus to the statement. The District is the legal entity that owns all of the property and sources. Also this statement came directly from Executive Vice Chancellor Bonnie Dowd’s office so changes would need to be made in consultation with that office. There is committee consensus to leave the statement as-is.
 - e. The committee has consensus to leave the statement as-is so as to not narrow this goal to just the resources.
- Goal 5
 - a. No feedback.
 - b. No feedback.
 - c. No feedback.
 - d. The committee has consensus to leave the statement as-is because it was put in deliberately to show the difference between content of curricula versus leadership, advocacy, and stewardship.

III. Trends

- i. Otto shares a one-page document with the committee regarding trends. The first chart shows the high school to college pipeline. A lot of students are coming directly from the local high schools. The second chart is a projection for 2020 employment and demand for the populations based on different levels of education. It clearly points to not having a large enough supply of skilled workers to meet the employer’s demands. This affected many of the goals. The bottom charts show what the SDCCD has done so far in meeting the needs of our students. The general trend from 2005 to 2007 has gone up in terms of persistence which is reflective of the focus on student success.
- ii. Jerry suggests flipping the two charts on the bottom. This way the persistence chart is on the left and the awards chart is on the right.

IV. Campus Updates

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- Pete shares a handout with the committee of how CE's Goals tie in with the Preliminary District Strategic Goals. The Academic Senate initiated a presentation during Flex. A committee broke off and did a swot analysis. A retreat was held on the 22nd between Administration, Academic Senate, and other interested parties. From that a set of goals were formulated. A week later the President, Anthony Beebe, sent an email out to all of CE's employees that listed CE's Strategic Goals. Pete took the email and created the handout to show how CE's goals are aligned with the preliminary district strategic goals. The biggest issue was shared governance and having all committees weigh in.
- Ranessa adds that the strategic plan, master plan, staffing plan, equipment plan, etc. will all be aligned with these goals. The operational plans will be shorter 1-2 year plans. They are on track internally.

Miramar

- Jerry tells the committee that Miramar is having their second academic retreat of the year. Having the preliminary district strategic goals ready has been very helpful because they are about to start their strategic planning process for the next cycle. They also have created a taskforce for institutional effectiveness to look over the existing plan and to attempt to create a scorecard for it to determine where they did well and where they need to do some work. There was a lively discussion surrounding the scorecard. They realized that as they would like to change some of the language to make the objectives more measurable. They decided to move the program review deadline up by a few weeks to give time to get everything together in time for spring since spring is when they will be ready to align everything with budget planning for the next year.
- Otto thanks Jerry and says it reminds him that the committee's next step is to put together the metrics and scorecard for the district goals. This needs to be informed by the scorecard or indicators that are used at the campuses.
- Pete adds that it was helpful to use the slides from the PowerPoint to show the district's role in the strategic goals of the campuses. To show that the goals are not top down and to explain the vagueness of the district goals as being vague to allow the flexibility and autonomy of each campus.
- Otto adds that the strategic goals always have to be reflective of what the campuses are doing.

City

- Awana says that City does not have an update.

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- V. CCCCCO's Professional Development Task Force, Vision Statement
- i. Daphne discusses the Professional Development Task Force work on the Vision Statement. Everyone and every committee has reviewed the statement and given their recommendations. Right now it's on the agenda for the Consultation Council. Executive Vice Chancellor Bonnie Ann Dowd is on the committee. Daphne will ask Chancellor Carroll if an update can be given at the next DGC.
 - ii. After it goes through Consultation Council it will go through the Board of Governors.
 - iii. Most of the recommendations were supported by all constituencies. The first recommendation was approved with 95% in favor, no changes. The second recommendation was approved with 95% with slight changes. Recommendation 3 was 60% recommended with no changes, 40% wanted to reduce the number of changes. Recommendation 4 was approved with 71% in favor without changes and 29% were in favor with slight changes. Recommendation 5 had 5% not endorse it at all, 80% were in favor without changes, 15% were in favor with slight changes. Recommendation 6 had 81% were in favor without changes and 19% were in favor with slight changes. Recommendation 7 had 81% were in favor without changes and 19% were in favor with slight changes. Recommendation 8 had 95% in favor without changes and 5% in favor with changes.
 - iv. The only real issue to tackle by the Consultation Council is the piece about how many days are mandatory.
 - v. Pete asks about the virtual resource center. Daphne says it is a virtual set of materials that are available to use and a list of guest speakers who are available to speak at colleges. It is shared resources by all of the campuses.
- VI. Adjournment and Next Meeting
- i. Otto asks the committee to share with their campuses that this will be moving forward to DGC. He would like confirmation that the goals have gone through all of the Senates for review and feedback.
 - ii. The next meeting is scheduled for April 12, 2013.