

San Diego Workforce Partnership/San Diego Community College District
Joint Partnership

2023-2024 Priority Projects
(Draft)

Activity:

Reflect on areas of need and interest

- Why are you here and what will help keep you engaged?
- What interests do you have this year and what do you want your level of participation to be?
- What areas of focus specifically would help you meet your immediate and long-term needs?

Reflect on assigned priority areas - Are these still the right “buckets”?

1. Program and Process Awareness
2. Referrals and Recruitment
3. Job Placement and Employability

Review draft priority projects (see below) and confirm interest, expected outcomes, and committee activities

- Consider how the work will get done and what structure (sub-committees, etc.) will be needed.
- Were past sub-committees helpful?
- Do we have the right people?
- Who needs to be involved? Who wants to be involved?

DRAFT Priority Project List

See details on page 2

1. Cross Training & Program Awareness Session(s)
2. Partnership Tool Box
3. Job Placement & Employer Engagement
4. Outreach & Community Engagement
5. Shared Learning
6. Provide continued opportunities for relationship building
7. Data Engagement

DRAFT 2023-24 Priority Projects

1. Cross Training & Program Awareness Session(s)

Develop a regularly occurring orientation and cross training session for career services roles across the workforce partnership (Client Services) and SDCCD (career center staff and related roles).

Which positions or roles would be best to lead this planning?

What are the ideal roles we want to have attend the training(s)

Expected Outcomes: Increased referrals

- *Increased engagement of staff at multiple levels*
- *Increased awareness and commitment to joint partnership*
- *Increased positive relationships*
- *Increased program and process awareness beyond committee members*
- *Increased support structure for training to help address the challenge of changing staff members*

2. Partnership Tool Box

Develop a shared resource for supporting new staff and changes in staff (key contacts, program overviews, etc.)

Which positions or roles would be best to lead the development of this tool box?

What roles do we envision using this tool box the most?

Expected Outcomes: Increased referrals

- *Increased awareness and commitment to joint partnership*
- *Increased program and process awareness beyond committee members*
- *Increased support structure for training to help address the challenge of changing staff members*

3. Job Placement & Employer Engagement

Identify strategies for sharing job opportunities and connecting employers to students

Which positions or roles would be best to collaborate on this work?

Expected Outcomes: Increased job placements

- *Increased awareness and understanding of job placement tools, strategies, and activities across partners (Workforce Partnership's Business Engagement Division initiatives and Partner Portal and SDCCD's career services initiatives including employer relations liaisons, Handshake, and job placement coordinators/directors)*
- *Increased communication and engagement across roles*

4. Outreach & Community Engagement

- Collaborate on job fairs and career events
- Expand community engagement activities - establish a strategy for ways we engage each other in partnering on events and how we want to jointly pursue community outreach and engagement with others
- Collaborate on K12 educator resources for increasing teacher and student awareness of career pathways (priority jobs and programs)
- Increase representation of Community College programs on My Next Move and other Workforce Partnership resource platforms

Which positions or roles would be best to collaborate on these different projects?

Expected Outcomes

- *Increased community awareness of programs and services*
- *Increased referrals and enrollment*
- *More collaborative events - showing up together more often in public*

5. Shared Learning

Schedule meeting topics and activities to increase shared knowledge of key areas of interest:

- Promising Practices – Guest presenters from other regions showcasing their workforce development/community college partnership
- Labor Market Information (LMI) – Training and resource overview(s) by the Centers of Excellent in Labor Market Information
- Sector Initiatives – keep committee members up to date on sector initiative activities and grant opportunities
- Data Engagement – Present internal reports and dashboards to increase shared awareness of outcomes and processes for measuring impact

Which topics will best support continued growth and improvement of our joint partnership?

6. Provide continued opportunities for relationship building

- Safeguard time in meetings to get to know each other
- Safeguard time for updates and round table sharing
- Continue to hold networking opportunities - get out of the zoom screen :)
 - Volunteers needed

Are the off-camera activities still of interest?

7. Data Engagement

- Continue to maintain ongoing data exchange and data sharing for Community college State reporting compliance (Perkins) and maintenance of existing data tools (concurrent enrollment dashboard)

- Support continuous data development needs to enhance shared understanding of the concurrent and non-concurrent use of SDWP career center services by CC students
- Explore new data development for future activities centered on improved services and outcomes for priority populations