



## Benefits of Serving on Career Education Advisory Committees

Industry advisory committee members advise on and inform career education curriculum development, including new program development and modifications to existing programs. Committee meetings and activities provide an opportunity for increased alignment and discussion between educators, business, and industry, focused on career education program improvement, developing talent pipelines, and meeting your workforce needs. Employer participation on advisory committees provides a range of benefits to the organization and the individual.

### *Influence the future workforce*

Your personal industry knowledge and experience help shape the education of the future workforce. Providing real-time and real-life information from the field strengthens the curriculum, student engagement, and student outcomes.

### *Access a diversified and skilled talent pipeline*

You have a unique connection to the diverse populations of community college students who are trained in both the technical and soft skills that you help shape.

### *Influence funding*

Your participation influences the way federal, state, and local funds are invested in the development of the local workforce.

### *Accomplish organizational goals*

Your partnership with the College can help support your organization's diversity goals and strategic workforce development goals as well as provide you with opportunities for input and completion of special projects with the help of students through internships or classroom activities.

### *Increase company recognition*

Your company gains increased name or brand recognition with faculty and students and also sets itself apart from other organizations as an active member of the local educational community.

### *Grow personally and professionally*

You have the opportunity to grow personally in your knowledge of local educational institutions, meeting management, group process, and workforce development leadership, supporting your own career development.

### *Share your passion and model the way*

You are an expert in your field, and the passion that you have for your industry, career path, and the future provides inspiration for the next generation of workers. Your participation serves as a role model for others in your profession and provides an opportunity to mentor new colleagues while building your own network of professional relationships with other advisory committee members.