

THE SAN DIEGO COMMUNITY COLLEGE DISTRICT CORPORATE COUNCIL

Partnering to Build a Stronger Workforce



**City College
Mesa College
Miramar College
Continuing Education**

DEAR COLLEAGUES,

I am so proud to share with all of you highlights of the workforce development activities in the San Diego Community College District (SDCCD). Through the more than 80 career education focused program areas and services at San Diego City, Mesa, and Miramar colleges, and Continuing Education, the collective mission has been to deliver high-quality educational services to all the residents of San Diego and to make a higher education affordable and accessible.



Learning, we believe, is a life-long process. By delivering opportunities for learning new skills across various industrial sectors, we are hoping to empower the employees of major corporations and small businesses alike, as well as other individuals who wish to pursue new careers or enhance professional growth in their existing careers.

In this effort, we reach out to you for your support in further developing the SDCCD Corporate Council. The Corporate Council is a special forum that enables the District's leadership to work together with business and industry executives to jointly examine current workforce challenges. Your input is invaluable to the District as we leverage that input to design future course offerings, enhance workforce programs, and develop partnerships that result in cutting-edge curriculum and technology for instructional delivery.

We believe that corporate executives have special insights and perspectives on the skills that people need for self-empowerment, to be gainfully employed, and to grow in their careers. We also believe that sharing of ideas and knowledge is the most effective way to mitigate workforce challenges.

This document offers a glimpse into the myriad ways that SDCCD is ensuring that there is a talent pipeline with essential skills both now and in the future. In this publication, see the high-quality academic programs recognized as Strong Workforce Stars by the California Community Colleges Chancellor's Office for their effectiveness at preparing students for good-paying jobs and boosting their prospects for upward economic mobility. Learn about pathfinding partnerships between industry and our institutions in the fields of shipbuilding, biotechnology, and information technology. Connect with compelling stories of students who are changing the trajectory of their lives and careers through a community college education.

The positive results of bronze, silver, and gold star programs in annual earnings, meaningful living wages, and match between the skills developed and subsequent employment, demonstrate SDCCD's commitment to developing productive partnerships with business and industry, and we will continue to do so. While the SDCCD is a large district with multiple colleges and thousands of students, we strive to ensure that it is permeable and flexible – so that we can strategically and quickly respond to the needs and demands of our local economy.

We recognize the power of collaboration and turn to you for support and input. Without a doubt, the Corporate Council will benefit you and your organization in multiple ways.

Therefore, we offer this document as an invitation, a call, to the business and industry community to work with the SDCCD as we strive to strengthen the workforce and the lives of thousands of students and employees. We are certain that your acceptance of our invitation will enable us to answer that call.

Sincerely,

A handwritten signature in dark ink that reads "Stephanie Bulger".

Stephanie Bulger,
Vice Chancellor, Instructional Services



Nursing Program
San Diego City College



Culinary Arts/Culinary Management in Hospitality Program
San Diego Mesa College



Fire Technology Program
San Diego Miramar College



Auto Body & Paint Technician Program
San Diego Continuing Education

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“We strive to deliver the hope of education and empowerment of new age STEM careers to the children of the San Diego Region, and working with the Corporate Council at the San Diego Community College District has been not only an outstanding experience, but also purposeful and successful. I am glad that we have them as a vital resource for our communities.”

— Ms. Nhu Tran, Community Relations Manager,
San Diego Gas & Electric



CHANCELLOR'S MESSAGE

Why partnership is so important to our success

The Board of Trustees and I invite you to join the San Diego Community College District's Corporate Council and take advantage of a unique opportunity to benefit from and help guide our organization's future directions of service to the business community, to students, and to the residents of San Diego. During the fiscal year 2017-18, the SDCCD and its students added \$4.4 billion in income to the San Diego County economy, equal to almost 2 percent of the county's total gross regional product.

The San Diego Community College District is one of the largest of California's 73 community college districts. Each year, the District provides credit programs and classes to 60,000 students at City, Mesa, and Miramar colleges. Noncredit and adult education programs are provided to another 40,000 students at the District's Continuing Education campuses throughout the City of San Diego. The District's total enrollment is 100,000.

Much of what the District provides addresses the region's needs for occupational training, upgrading employees' skills, and training both students and existing employees in new fields altogether for the dynamic workforce needs of the twenty-first century. By joining the Corporate Council, you will be helping the SDCCD develop strategies for meeting your needs, and also you will be helping us plan our future directions for serving the needs of the region. Your first-hand knowledge of these complex issues and your support for the SDCCD will be instrumental in enhancing our ability to prepare our students for the challenges ahead.

The Corporate Council offers an opportunity for you to match your own business needs with the professional programs and teams available to provide training for your employees in a wide range of areas. The District can also develop customized courses for your employees onsite. Corporate Council membership allows for interactions with both officials at the SDCCD as well as professionals from other organizations in other industrial sectors, thereby jointly attempting to address both current and future workforce challenges. Members of this Council will be invited to be a resource for the District and further privileges will be extended to members of the Chancellor's Circle. Corporate Council membership facilitates networking and gives you an opportunity to give back to the community in meaningful ways.

The Corporate Council meets several times a year as a forum for discussion. Members of the Council receive ongoing information and have other opportunities to pursue items of interest to them.

Please become a partner in our important work by joining the San Diego Community College District's Corporate Council. We look forward to working with you in our effort to strengthen the connection between our educational programs and your business success.

Sincerely,

A handwritten signature in black ink that reads "Constance M. Carroll". The signature is fluid and cursive, with the first name being the most prominent.

Constance M. Carroll, Ph.D.
Chancellor, San Diego Community College District

"By joining the Corporate Council, you will be helping the SDCCD develop strategies for meeting your needs, and also you will be helping us plan our future directions for serving the needs of the region."

— Dr. Constance M. Carroll,
Chancellor, SDCCD

NO CITY BUILDS A TALENTED WORKFORCE ALONE



Joseph Panetta

President + Chief Executive Officer
BIOCOM Life Sciences,
SDCCD Corporate Council Participant



**Radio, Television, and Film Program
San Diego City College**

ABOUT THE CORPORATE COUNCIL

—WHY YOUR INVESTMENT IN THE FUTURE OF **SAN DIEGO'S WORKFORCE** COUNTS

The SDCCD Corporate Council provides you with opportunities to engage in constructive dialogue with corporate and industry executives, and District leaders, about current and future workforce needs. The council includes members from San Diego's business and industry community. Participation in the council is an opportunity to engage across sectors for enhanced talent development.

“The San Diego Community College District provides the education and training that make a difference in building the skills we need for people who come to work for us. For members of the Corporate Council, you have a seat at the table. They hear directly from us, and that input can be invaluable.”

— Ignacio De La Torre, Assistant Vice President
of External Affairs, AT&T

We welcome your engagement with the Corporate Council.

Membership includes multiple benefits for your executive team:

Elevated engagement

- Special briefings with the Chancellor and opportunities to support workforce initiatives that directly affect business and industry
- Inclusion in special promotional projects that contribute to the preparation of the future workforce

Enhanced visibility

- Prominent display of your company's name and logo in special District publications and on the District's website
- Priority opportunities for program and event sponsorships

**Join the SDCCD
Corporate Council.
Call or email today.**

email: corporatecouncil@sdccd.edu

phone: (619) 388-6644

Skilled talent

- Awareness of a pipeline of prepared individuals with the skills required for your workplace
- Customized training designed to meet your organization's unique needs



**Dental Assisting (RDA, CDA) Program
San Diego Mesa College**

CAREER EDUCATION PROGRAMS FOR EVERY TALENT AND NEED

**Aviation Operations Program
San Diego Miramar College**



The SDCCD Corporate Council is kept abreast of the variety of programs and courses offered at San Diego City, Mesa, and Miramar Colleges, and Continuing Education that are aligned with market demand. The following is a partial list of Career Education program areas categorized by industry sector and institution.

Advanced Manufacturing

Building Construction Management	Mesa College
Building Construction Technology	Mesa College
Electricity	City College
Electronics	City College and Continuing Education
Machine Technology	City College
Manufacturing Engineering Technology	City College
Upholstery	Continuing Education
Welding	Continuing Education

Advanced Transportation and Logistics

Auto Body	Continuing Education
Automotive	Continuing Education
Automotive Technology	Miramar College
Aviation Maintenance Technology	Miramar College
Aviation Operations	Miramar College
Diesel Technology	Miramar College
Service Inspection and Advising	Continuing Education

Agriculture, Water, and Environmental Technologies

Sustainability	Miramar College
Sustainable Urban Agriculture	City College

Business and Entrepreneurship

Accounting	Mesa and Miramar Colleges, and Continuing Education
Business Management	City, Mesa, and Miramar Colleges
Cosmetology	City College
Entrepreneurship	City, Mesa, and Miramar Colleges
Office Skills	Continuing Education
Project Management	Continuing Education

Real Estate	Mesa and Miramar Colleges
Small Business	Mesa College and Continuing Education

Education and Human Development

American Sign Language/Interpreting	Mesa College
Child Development	City, Mesa, and Miramar Colleges, and Continuing Education

Energy, Construction, and Utilities

Air Conditioning, Refrigeration, and Environmental Control Technology	City College
Architecture	Mesa College
Heating, Ventilation, and Air Conditioning (HVAC)	Continuing Education
Metal Fabrication	Continuing Education
Plumbing	Continuing Education

Health

Alcohol and Other Drug Studies	City College
Animal Health Technology	Mesa College
Community Health Work	City College
Dental Assisting	Mesa College
Emergency Medical Services	Miramar College
Exercise Science	City and Mesa Colleges
Gerontology	City College
Health Information Technology/Health Information Management	Mesa College
Healthcare Careers	Continuing Education
Medical Assisting	Mesa College
Mental Health	City College
Nursing Assistant	Continuing Education
Nursing Education	City College
Personal Care Assistant	Continuing Education
Personal Training and Yoga	Mesa and Miramar Colleges
Phlebotomy	Mesa College
Physical Therapist Assistant	Mesa College
Radiologic Technology	Mesa College

Information Communication Technologies and Digital Media

Audio Production and Engineering	Miramar College
Computer and Information Sciences	Mesa and Miramar Colleges
Computer Business Technology	City, Mesa, and Miramar Colleges
Computer Information Systems	City College
Computer Programming	Miramar College
Cybersecurity	City College and Continuing Education
Desktop Operating Systems	City College and Continuing Education
Digital Journalism	City College
Front End Web Development	Continuing Education
Geographic Information Systems	Mesa College
Graphic Design	City College
Graphics	Miramar College
Interactive Media	Continuing Education
Interior Design	Mesa College
Multimedia	Mesa College
Music	City College
Networking Technologies	City College and Continuing Education

Photography.....	City College
Radio, Television, and Film	City College
Web Development.....	Mesa College

Life Sciences

Applied Biology.....	Miramar College
Biotechnology.....	Miramar College
Medical Laboratory Technology.....	Miramar College

Public Safety

Administration of Justice	Miramar College
Fire Protection Technology	Miramar College
Paralegal.....	Miramar College

Retail, Hospitality, and Tourism

Culinary and Bakeshop Academy	Continuing Education
Culinary Arts/Culinary Management	Mesa College
Dance - Commerical Dance/Choreography.....	Mesa College
Event Management/Hotel Management	Mesa College
Fashion	Mesa College
Fashion and Textiles.....	Continuing Education
Food Preparation for Health Care Professionals.....	Continuing Education
Labor Studies	City College

SDCCD Apprenticeship Programs

Communications Technician	City College
Custom Cutting Tools	City College
Electrical	City College
Electricity Lineman.....	City College
Honeywell Tool & Die.....	City College
Operating and Maintenance Engineers	City College
San Diego City Civil Services Equipment Mechanic	Miramar College
San Diego Gas and Electric Company.....	City College
San Diego Transit Electronic Technician	City College
San Diego Transit General Mechanic.....	Miramar College
San Diego Trolley Light Rail Vehicle Lineman.....	City College
San Diego Trolley Revenue Maintainer.....	City College
San Diego Trolley Wayside Assistant Lineman	City College
Solar Turbines	City College

Strong Workforce Stars

The California Community College Chancellor's Office highlighted career education programs whose graduates show significant gains in factors important for advancing economic mobility. Strong Workforce Stars were based on three criteria:

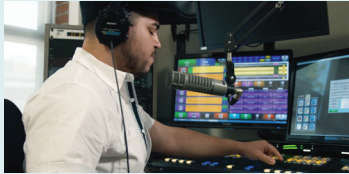
1. A substantial increase in earnings
2. Attainment of a living wage
3. Attainment of job closely matched with the field of study

- ★ **Gold:** Meets all three criteria
- ★ **Silver:** Meets two of the criteria
- ★ **Bronze:** Meets one of the criteria

SDCCD Strong Workforce Program Stars

★ Diesel Technology	Miramar College
★ Electricity Lineman Apprenticeship	City College
★ Physical Therapist Assistant.....	Mesa College
★ Radiologic Technology.....	Mesa College
★ Administration of Justice Law Enforcement Technology.....	Miramar College
★ Administrative Assistant	Miramar College
★ Animal Health Technology	Mesa College
★ ASL–English Interpreting	Mesa College
★ Automotive Technology.....	Miramar College
★ Aviation Maintenance Technology: Power Plant.....	Miramar College
★ Behavioral Science: Social Work	City College
★ Business Administration	Miramar College
★ Computer Business Technology: Information Management.....	Mesa College
★ Electrical Apprenticeship.....	City College
★ Fire Protection Technology: Fire Technology	Miramar College
★ Health Information Technology	Mesa College
★ Hotel Management	Mesa College
★ Medical Assisting.....	Mesa College
★ Medical Laboratory Technology	Miramar College
★ Plumbing: Construction Trades Apprenticeship	City College
★ Registered Nurse	City College
★ Accountancy.....	Miramar College
★ Administration of Justice Correctional Technology.....	Miramar College
★ Administration of Justice	Miramar College
★ Administrative Office Management.....	City College
★ Advance Air Conditioning and Direct Digital Control Technology.....	City College
★ Air Conditioning and Heating	Continuing Education
★ Aviation Maintenance Technology: Airframe.....	Miramar College
★ Aviation Maintenance Technology: Airframe and Power Plant	Miramar College
★ Aviation Operations: Professional Pilot	Miramar College
★ Business Administration	Mesa College
★ Business Management.....	Mesa and Miramar Colleges
★ Business Studies, Real Estate Broker	City College
★ Child Development	City, Mesa, and Miramar Colleges
★ Cisco Certified Network Associate.....	Continuing Education
★ Computer Information Systems.....	City College
★ Construction Management	Mesa College
★ Culinary Arts/Culinary Management	Mesa College
★ Dental Assisting: RDA, CDA.....	Mesa College
★ Electronics.....	City College
★ Fabrication Manufacturing	City College
★ Graphic Design.....	City College
★ Heavy Duty Transportation Technology.....	Miramar College
★ Journalism.....	Mesa College
★ Marketing.....	Mesa College
★ Mental Health Work	City College
★ Nutrition	Mesa College
★ Paralegal.....	Miramar College
★ Project Management Certificate	Continuing Education
★ Sheet Metal Apprenticeship	City College
★ Small Business Accounting.....	City College
★ Sustainable Urban Agriculture	City College
★ Web Design.....	Mesa College
★ Web Server Maintenance and Security Certificate.....	Continuing Education

MEET FOUR STUDENTS THAT ARE PREPARING FOR WORK



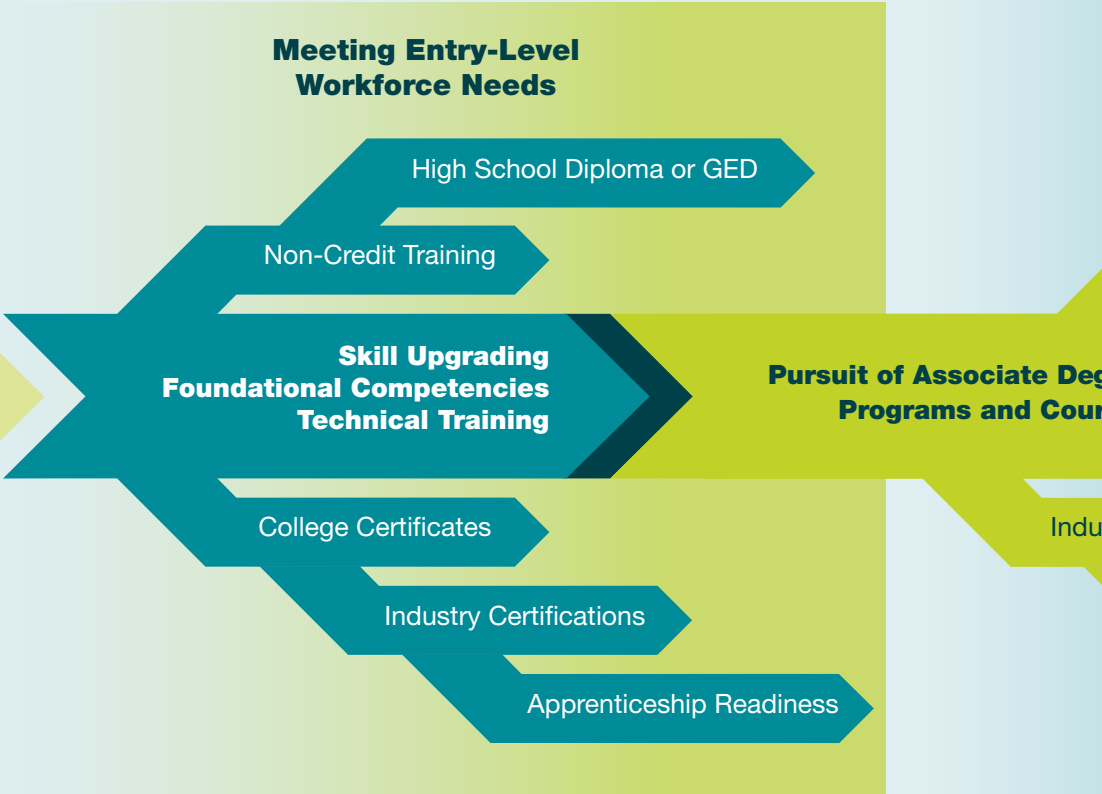
Javi Moreno
**Information Communication
Technologies + Digital Media,
San Diego City College**

I am a student at San Diego City College studying graphic design, media production, and special effects makeup. We have industry standard equipment here and everything we learn is hands on. It makes our learning environment so much better. I like San Diego City College because I can explore all the creative paths and I feel like the possibilities are endless.

FROM THE SDCCD TO THE WORKFORCE

**Current K-12 Students
Opportunity Youth
Adult Learners
Working Professionals**

Through collaboration with business and industry, we are guiding student preparedness and meeting employer needs, supporting vital employee/ employer success.



Tracy Naputi
**Life Sciences + Biotechnology,
San Diego Miramar College**



I had gone through a divorce and I was raising five kids on my own. I went back to school for classes in Biotechnology and Analytical Chemistry because I needed to provide them with a better life than what I was giving them. I chose San Diego Miramar College because they provided classes at night. Getting that certificate was a license to go out there and go for what you are passionate about. The second company I interviewed for gave me the job based on the experience that I listed on my résumé from the Biotechnology programs. My children now tell their friends that their mom is a scientist. It's very rewarding.



WORKFORCE SUCCESS

Since fifth grade, I wanted to do fashion design. I like to combine couture techniques and my passion for my textile design. I graduated from San Diego Mesa College in Fashion Design and Computer Fashion Technology. Attending Mesa College opened my eyes to the fashion design industry – I did not know how many different jobs you could enter into that encompass the entire fashion design world...and with all the skills that I learned here at San Diego Mesa College, I would eventually like to have my own brand.



Sondra Winkler
Fashion Design and Computer
Fashion Technology,
San Diego Mesa College



Krupa Karia
Clothing Construction,
San Diego Continuing Education



I moved from India last year and wanted to continue my business here in San Diego. I came to know about SDCE and that they teach sewing and other fashion design classes. I took four semesters in sewing and clothing construction and I want to keep learning more so that I can use those skills for my business and can achieve my aim. Now I am making my own products the way I want them, and I sell them at the farmer's market. I am planning to open an Etsy shop and maybe have my own brand.



WORKING FOR BUSINESS – WHAT, WHERE, AND WHEN YOU NEED IT

The SDCCD has established multiple educational centers across industry verticals working in partnership with local companies and organizations to provide cutting-edge programs for skills training. Here are details on some of them that have yielded remarkable results.



Leading by Example

The San Diego City College and General Atomics Partnership

San Diego City College is partnering with General Atomics to develop a unique new apprenticeship model consisting of three distinct programs: a five year Heating, Ventilation, Air Conditioning, and Refrigeration program, a five year Electricity program, and a four-year computer numeric controlled Mechanic Program.

This apprenticeship partnership goes beyond the standard apprenticeship model to include additional required courses for an Associate of Science Degree, enabling the apprentices to receive a degree at the

completion of the program. Both the employer and the college, together, designed a custom fit for their most pressing needs.

City College and General Atomics worked to align City College courses to General Atomics requirements resulting in a degree program with carefully-selected general education courses that best meet the needs of the organization while enabling the student to complete a degree and an apprenticeship at the same time.

STEM

The Science Technology Engineering and Math Center

San Diego Mesa College is addressing the demand for jobs in science, engineering, and mathematics through a variety of industry connected Science, Technology, Engineering, and Mathematics (STEM) programs and activities that support transfer and completion of STEM degrees. San Diego Mesa College's twelve STEM disciplines include archaeology, astronomy, biology, chemistry, computer information science, engineering, geographic information systems, geology, mathematics, psychology, physical science, and physics.

The following programs and centers are supported by a U.S Department of Education five-year, \$5 million HSI (Hispanic Serving Institution) Title III STEM Grant awarded in 2016 to increase success, retention, and transfer rates in STEM disciplines among Hispanic and low-income students.

STEM Core: The STEM Core program is designed to prepare students for degrees in STEM disciplines, finish mathematics prerequisites within one year, and includes paid summer internships with business and industry.

STEM Innovation Research Lab (IRL): The IRL empowers a diverse student population to reach their academic goals by providing them with a research center that links faculty with student mentees. In the IRL, students develop exciting research ideas and nurture their scientific identity.

STEM Center: This resource center provides students with the support needed to explore, engage, and stay on track with their STEM courses. Services available include drop-in tutoring, STEM Counseling, calculator rentals, laptop/models/materials checkout, study areas with whiteboards, and accessibility six days per week with extended hours.

Programs sun-setting in Fall 2018 include:

SEEDS Scholarship Program: The STEM Engagement for the Enrichment of Diverse Students (SEEDS) Scholarship Program is designed to increase the number of Hispanic students pursuing future graduate degrees by providing a firm foundation of advanced knowledge and skills in STEM-related fields.

STEM Scholars: STEM Community Scholars Program is designed to increase the number of students pursuing careers in STEM by providing financial aid, guiding students to support services, establishing connections with the STEM workforce, and fostering a community of STEM scholars.

Together, these dynamic, student-centered, industry-informed programs are working to meet the call for a diverse and talented pipeline for advanced STEM skills.



**Mathletics
San Diego Mesa College**

SCBC

The Southern California Biotechnology Center

The SCBC @ San Diego Miramar College is in the heart of the San Diego region's life sciences industry cluster that has over 500,000 attributable jobs at over 5,000 firms in bio-renewables, biopharmaceutical manufacturing, medical devices and diagnostics, life sciences wholesale, and research and lab services. Two-thirds of the employees at the firms possess an associate degree or less, making the majority of jobs in this industry "middle skills."

Since 2003, the SCBC has been committed to programs to develop a workforce pipeline for this industry cluster. Examples include:

Life Sciences Summer Institute: Hosted annually in partnership with the San Diego Workforce Partnership, provide a boot camp and paid-internships at a research institute (e.g., Salk, Scripps) for 40 high school students.

Biotechnology Credit by Examination enables students in high school to receive college credit.

Supply Chain Experience/Scholarship

Program: Includes laboratory sessions and company visits to Pfizer, Zenobia Therapeutics, and Nanocollect Inc. Participants receive scholarships from the San Diego Miramar College Foundation, made possible thanks to grant support from The San Diego Foundation.

The Amgen Biotechnology Experience (ABE)

K-14 Outreach Program: Since 2004, in partnership with the Amgen Foundation and the San Diego Workforce Partnership, this program has reached every school district in San Diego County. The ABE program is part of an international effort of the Amgen Foundation to improve science literacy. To date, over 200 teachers and college faculty have been trained. The SCBC maintains a lending library of equipment and provides free supplies to support over eighty K-14 teachers and professors annually.



Biotechnology Program
San Diego Miramar College

ETI

Employee Training Institute

SDCCD's Employee Training Institute was created to provide affordable workforce training, organizational consulting, and fiscal and project management services to different sectors such as biotechnology, health services, manufacturing, hospitality, and government agencies. As the District's leading customized training provider, the Institute helps find the talent gaps, understand where you are today, but more importantly, where your company needs to be tomorrow to remain competitive.



Welding Program
San Diego Continuing Education

Where Challenges Generate Opportunity The ETI and San Diego Port Authority Partnership

The San Diego Port Authority worked with ETI to provide training to General Services incumbent workers in the areas of electrical, landscaping, hazmat, plumbing, project management, and communications.

BECOME A CORPORATE COUNCIL MEMBER



“There is tremendous value in working with the San Diego Community College District. The dynamic nature of the health care sector presents unique opportunities on many fronts. Through our partnership with the Corporate Council, we are better positioned to ensure a stronger health care workforce.”

— Stephen Chin, *Manager, Account Management and Community Relations*
Sharp HealthCare

**Board of Trustees Industry
Advisory Committee Member
Appreciation Event, 2018**



A WIN-WIN FOR EMPLOYERS, EMPLOYEES, AND SAN DIEGO

The SDCCD Corporate Council is a collaborative effort that is a win-win for everyone.

Through the SDCCD Corporate Council, we will work with you to:

- Stay up-to-date and engaged in special workforce development initiatives and provide a forum to offer input.
- Address the unique training and workforce development needs of your organization.
- Exchange information about local, state, and national economic and business trends that impact current and future workforce demands.
- Identify and discuss paradigm shifts related to the talent and skills needed in the workforce.

The SDCCD continues to succeed in its mission of providing high-quality educational services that are affordable and accessible, and to deliver programs and courses that align with student's educational needs locally and in the state of California. Every dollar that a student invests in education at the SDCCD translates to \$2.60 in future earnings – an 11.4 percent annualized rate of return.

We invite you to join us in this effort. There are multiple benefits to becoming a member of the Corporate Council, but perhaps the most gratifying benefit is the ability to influence your own organization's workforce pipeline.

Build a Stronger Workforce. Join the SDCCD Corporate Council. Engage. Influence. Advance.

email: corporatecouncil@sdccd.edu

phone: (619) 388-6644





SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • CONTINUING EDUCATION

The San Diego Community College District (SDCCD) includes San Diego City College, San Diego Mesa College, San Diego Miramar College, and San Diego Continuing Education. The SDCCD is governed by its Board of Trustees. No oral or written representation is binding on the San Diego Community College District without the express approval of the Board of Trustees.

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SAN DIEGO COMMUNITY COLLEGE DISTRICT

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Data on Gainful Employment and Licensure Eligibility Requirements are available at <http://occinfo.sdccd.edu>.

