



2018-19 Environmental Scan

Summary – April 30, 2020

Context

This is a summary of key points of the 2018-19 Environmental Scan. For more detail on these topics, see the full presentation.

Highlights

- 1. The San Diego region is projected to grow for the next four decades, providing more opportunities for SDCCD to expand enrollment – particularly among Hispanic students and older adults.**

The population is projected to grow fastest among people identifying as Hispanic. Older adults (age 65+) will grow as a proportion of the overall population, to 21% in 2030. By 2040, adults over the age of 65 will be the largest age group in the county. *For more information on **demographics**, see slides 5-9 of the presentation.*

- 2. Healthcare and Assistance is projected to be the fastest-growing industry over the next ten years, adding more than 50,000 jobs. Many of the highest-paying jobs are also in the healthcare industry.**

Access to high-paying jobs is especially important in the San Diego region, where housing costs far out-paced inflation between 2009 and 2017. *For more information on **labor market/workforce trends**, see slides 14-18 of the presentation.*

- 3. The California Community College system (CCC) faces a changing landscape: the Student-Centered Funding Formula will mandate an increased focus on student outcomes and equity.**

Increasing the strength of K-12 partnerships through programs such as CCAP will help students get a head-start on their college degrees. Programs like Guided Pathways will continue to be crucial to improving completion and transfer rates.

Transfer students who wish to remain in San Diego face a particularly tough challenge: SDSU and UCSD are among the most competitive public 4-year universities in California. Nonetheless, the number of transfers from SDCCD to these institutions has increased in recent years.

For CCAP, see slides 37-38. For Transfers, see slides 44-45.

- 4. As one of the largest community college districts in California, SDCCD has developed a variety of assets to meet the educational needs of the region.**

These assets include the Bachelor's in Health Information Management degree at Mesa College (*slide 35*), a large and growing dual-enrollment program (*slides 37-38*), and expanding distance education (*slides 39 and 52*). In addition, the district offers support for groups such as undocumented students (*slide 36*) and is striving to learn more about the experiences LGBTQ+ students at the district (*slide 43*).