



## Career Education Deans Meeting

Thursday, April 27 | 9am to 11am | [Zoom](#)

<b>AGENDA</b>	
<b>Welcome</b>	Agenda review
<b>Planning - Career Education Marketing</b>	CRM – Districtwide Adoption Miramar’s exploration of Element 451 <ul style="list-style-type: none"> <li>• Miramar’s CTE Marketing Plan (attachment)</li> <li>• <a href="#">link to a quick commercial</a></li> <li>• <a href="#">link to customer stories</a></li> <li>• <a href="#">link to articles</a></li> </ul>
<b>Student Success</b>	Supporting Dreamers - <i>Making the connection between support &amp; instruction</i> <ul style="list-style-type: none"> <li>• State Licensing – Discussion: identification of programs tied to state licensing               <ol style="list-style-type: none"> <li>1) Program Name, 2) State Licensure information, 3) Cost to the program (Cost to college to maintain alignment with state licensure), 4) Exam fee for students (any cost to students to sit for state licensure)</li> </ol> </li> <li>• Entrepreneurship</li> <li>• Districtwide Dreamers Workgroup</li> </ul>
<b>Updates &amp; Reminders</b>	\$50K/year – Discussion: identification of programs that lead to starting wages of \$50K/year or more Corporate Council Publication versus fall publication – Career Education Programs and Career Services Apprenticeship Program Funding SOC Code Updates SG21 WBL Reporting Schedule & Reminders Updated <a href="#">Reporting schedule</a>
<b>Strong Workforce Program (SWP)</b>	Monthly spending updates (similar to Perkins finance updates) BACCC Bay Area – CCCAOE Presentation on SWP <ul style="list-style-type: none"> <li>• <a href="#">SWP Report Request Form</a> – Available for all colleges statewide</li> <li>• Links to College specific reports:               <ul style="list-style-type: none"> <li>○ <a href="#">SWP Report - San Diego City College - 4-21-2023</a></li> <li>○ <a href="#">SWP Report - San Diego Mesa College - 4-27-2023</a></li> <li>○ <a href="#">SWP Report - San Diego Miramar College - 4-27-2023</a></li> <li>○ <a href="#">SWP Report - San Diego Continuing Education - 4-27-2023</a></li> </ul> </li> </ul> Round 5 Cabinet Update <ul style="list-style-type: none"> <li>• Reference: <a href="#">Round 4 BOT Report</a> and <a href="#">Round 3 Chancellors Cabinet Report</a></li> </ul> Handshake Renewal
<b>Perkins</b>	2022-23 Perkins 1C <ul style="list-style-type: none"> <li>• Q4 Reporting Due July 5th</li> <li>• Finance Reports</li> <li>• Must spend down fully by June 30, 2023</li> </ul> 2023-24 Perkins 1C Application <ul style="list-style-type: none"> <li>• Application materials and <a href="#">deadlines</a></li> </ul>



# SAN DIEGO COMMUNITY COLLEGE DISTRICT

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	<ul style="list-style-type: none"><li>• <a href="#">Core Indicators</a></li></ul> Perkins Reserve
<b>Strong Workforce &amp; Perkins</b>	<b><i>Special Guest: Zitali Torres, Assigned Monitor for Perkins and Strong Workforce</i></b> <b><i>10:30am to 11am</i></b>
	Chancellor Office Updates / Grant Updates <ul style="list-style-type: none"><li>• <a href="#">NOVA – How to Close Plans Feature</a></li></ul> Q&A/Discussion