

SDWP/SDCCD Joint Partnership Committee Meeting Highlights April 2023

This month's meeting was part three of our three-part focus on exploration of employer engagement efforts.

In February, the San Diego Workforce Partnership presented their Business Engagement initiatives.

- [February 2023 meeting notes](#)
- [Workforce Partnership Presentation Slide Deck \(from February 2023\)](#)

In March, City, Mesa, and the College of Continuing Education presented on their employer engagement efforts.

- [March Meeting Highlights](#)
- [City College Slide Deck](#)
- [Mesa College Slide Deck](#)
- [College of Continuing Education Slide Deck](#)

This month, Miramar presented.

- [Miramar Slide Deck](#)

These presentations are the first step in our joint efforts to:

- Collaboratively improve services to employers
- Develop foundation for ongoing communication and partnership habits that reinforce goals of collaboration and seeing each other as resources rather than competitors
- Increase awareness and understanding of each other's programs, roles, and services
- Identify opportunities for partnership

Process Maps – Student Journey and the Employer Journey

- Miramar shared that they are working on mapping out process maps for the student journey
- The Workforce Partnership shared insight into their process maps for employer engagement specific to cross training roles
 - They are working to increase awareness across all initiatives and roles regarding what services are available to employers, how and where employers can get started, how to refer employers to services, etc.
 - Standard Operating Procedures (SOPs) were shared via screen sharing and an exploration of their internal tools and process mapping documentation
 - John Maruri shared insight into his role addressing new employer inquiries via their primary phone line and their primary employer email (business@workforce.org / (619) 404-4473 (HIRE))
 - Each inquiry is addressed and followed by a business assessment process with the employer
 - **Action:** John and each College's Employer Relations Liaison are encouraged to connect; John Maruri (He, Him) [|johnmaruri@workforce.org](mailto:johnmaruri@workforce.org)

Job Boards - Meeting participants engaged in a discussion regarding job boards.

- The Workforce Partnership shared insight into their Job Board – Partner Portal - and welcomed colleges to reach out regarding employer information and opportunities to connect with employers
 - The Partner Portal <https://sdwp-jobs.force.com/Partner/>
 - If you don't already have a license, request one with the link "request access" below the log in.
 - **Action: Colleges are encourage to utilize the platform – especially Employer Relation Liaisons and Job Placement Coordinators**
 - Mesa and Miramar shared that in past roles they used the platform, but aren't currently using it
 - Portal was designed with employer feedback
 - Focuses on aligning and sharing job leads; a place to collaborate and make customized referrals
 - They require each business to tell them the outcomes of their referrals (interviewed, hired, or not hired). Employers must commit to this before the Workforce Partnership will post their job on the Partner Portal
 - Staff review all job postings every two weeks to ensure they are still active/good; referrals are made for job seekers; highly customized experience and high touch services; they track all “matches”
 - OJT list provides a list of all employers who hired workers through a co-funded program; these employers are ready to partner and have shown past commitment to sharing costs; this is a great resource list of employers who are ready to partner
 - **ACTION: Colleges encouraged to review employer list and reach out to Angel and her team via the portal to explore employer introductions and engagement opportunities**
 - Employer Relation Liaisons specifically encouraged to review the list and connect with Angel via the portal on exploring next steps
- Colleges shared their current districtwide job board – [Handshake](#) – and talked about implementation commitments and next steps
 - [District Student Handshake page](#)
 - Counts and Implementation Status
 - Counts as of 4/14:
 - Student Activations: 5,439
 - City - 1,152
 - Mesa - 1,548
 - Miramar - 999
 - Continuing Ed - 747
 - Approved Employers - 4,900
 - Job Postings - 7,619
 - Districtwide Commitments:
 - All enrolled students are added into Handshake and notified/encouraged to activate account (Monthly uploads in process)
 - Incorporate handshake throughout student journey – full campus-wide integration (early stages)

- Including all events in handshake (early stages)
- Working with employers to have them report in handshake who they hire (not yet fully started)
- Using handshake for career services appointments and career counseling appointments (in progress)
- Expanded access, training, and usage by faculty and staff (in progress/early stages)
- Incorporating payment feature for employers/events (planned for 23-24)
- Colleges shared current experiences with the platform; positive feedback from employers; very user friendly; employers have complete direct control – post themselves, etc.; applications can be viewed one by one or downloaded at close of posting; required employers to do a lot of work on their own; Employer Relations Liaisons shared that employers like the tool
- Current challenges are around tracking of hires – this requires employers to report within the platform
- Each college in slightly different stages of implementation of the tool; capacity constraints and vacant positions have delayed full implementation

Priority Project Updates

- Co-Location Exploration Update
 - Small group met Monday, 4/25
 - [See meeting notes and action items here](#)
- Outreach & Community Engagement – opportunities for all colleges and Workforce Partnership folks to jointly engage community members
 - Feeding San Diego event will be in May
 - [Reach out to Nick, BreAnn and Luke for details](#)
 - Reminder about last month's request
 - [What areas/regions/neighborhoods should we focus on?](#)
 - [Committee members encouraged to leverage data on communities hardest hit by COVID-19, low employment or under employment, and priority populations \(tie outreach efforts to joint partnership strategic goals\)](#)
 - [Committee members to share suggestions with BreAnn, Luke, and Nick.](#)
- Networking Event
 - Workforce Partnership hosting at Metro Center (in person) – Revised date TBD – most likely the end of June
- Section Initiatives – No updates
- Data Engagement Update – The May committee meeting will be focused on Data

Meeting Dates:

- We have two more meetings remaining for the 2022-23 program year
- 5/17, 6/21