

Meeting Notes

Wednesday, June 21, 2023 | 10am to 11:30 | Zoom

The June Joint Partnership Committee Meeting focused on Sector Connections with presentations from the Workforce Partnership's Sector Initiative Directors:

[Slide deck](#)

Vision – build inclusive access and equitable opportunity to meaningful careers that support a sustainable life

7 priority sectors with San Diego Community College District (Sector Directors noted in italics)

1. Information & Communication Technologies (ICT) and Digital Media – *Alistair Penny*
2. Healthcare – *Karen Connolly*
3. Education, Construction, & Utilities (ECU) – *Tracy Eckard*
4. Public Administration (PA) - *Tracy Eckard*
5. Advanced Manufacturing - *TBD*
6. Education - *TBD*
7. Life Sciences and Biotechnology - *TBD*

Priority sectors are determined by:

- People without a four-year degree can get training and entry level jobs
- Entry level jobs pay a sustainable wage (\$22+)
- High level of job growth - Continue to grow over the next few years

The Workforce Partnership's priority sector report is re-done every two years (last report was 2022).

FY24 focus areas:

- Diversified Sustainable funding – seeking multi-year grants
- Apprenticeship – exploring ideal role for their organization
- Braiding funds with WIOA team
- Relationship building – want to focus on relationship building with partners internally and externally; raise visibility in the community; work with employers
- Diversity in talent pipeline
- Empower worker voice – working to truly hear the workers voice; focus groups, etc. connecting with unions, etc.

Each Sector Lead provided an update – see [slide deck](#) for details and additional notes below

What makes a successful partnership – A question was asked regarding what makes a success partnership. The response from The Workforce Partnership Sector Leads included:

- Bandwidth; response and engagement; where people on both ends can make things happen
- Being able to put money behind partnership to build bandwidth
- Braided funding – exemplified from regional consortium who applied additional funds
- A commitment to capacity building
- Open and honest conversations about capacity - Honesty about what each partner really needs to make the partnership successful
- We can't build a program when people don't respond to email

Grant Funded – the Workforce Partnership Sector Initiatives Team shared that they are largely grant funded

- Writing and securing funding is a big part of their work/responsibilities
- Partnerships coalitions now a requirement on their applications
- Leveraging committees and other opportunities to know partners is really essential
- Who does what and who wants to join can waste a lot of precious time
- Having communication and transparency supports faster responses
- **Call to Action - If you are interested in something – let's talk! Please reach out to the Sector Leads**
 - They want to connect early to hear your interest so we can all be prepared when there is a funding opportunity
 - They go after federal, state, local and private funding – they can make pitches, etc.
 - Reach out to the sector leads and share your ideas!
 - Lumina foundation is super interested in our partnership

Eligibility – Sector leads clarified that there are very few requirements to participation in their programs (unlike WIOA)

- Primary requirements – the individual lives in San Diego and is interested in working/staying in San Diego
- Some programs have drivers license requirements

Round Table / Activities Updates:

- State chancellor office released funding for Credit for Prior Learning for MC3 programming
- City – provided internships updates
 - Funding and stipends
 - 4 years health sciences grant – 5 million dollars - Starting in the fall
- SDCCCE shared that the CA adult ed summit is happening in October; first time back in person since the pandemic
- Internship Placement Pilot – Mesa College & Workforce Partnership Sector Initiatives
 - Mesa College and the Workforce Partnership are working together to explore a pilot for paid internships.
 - Tech Hire funding from the City to the Workforce Partnership has been cut
 - College's LAEP funds could support placements

- Mesa's Impactship model is an ideal fit to pilot a partnership that can be expanded to all colleges in the region
- Current focus is on ICT
- Workforce Partnership Partner Working Groups Activity Updates
 - Organized by Grant Associates | Connected to mandated quarterly partner meetings
 - Job Quality Working Group
 - Special Populations Working Group
 - Equity Working Group
- Priority Project Updates
 - Data Engagement – District Research working with Workforce Partnership on MIS data exchange (on going) and summer data sharing to support an update of the dashboard on shared customers/students.

Scheduling

- Fall dates will be sent out soon
 - Third Wednesday of the month via zoom; 10am to 11:30
- Fall Networking Events: Seeking volunteers!

Sector Presentation Highlights

[See slide deck](#)

Information & Communication Technologies (ICT) & Digital Media

Alistair Penny, Director | alistairpenny@workforce.org

Key training programs:

- CyberHire (continuing ed and city college and other colleges in our region) –
- In July officially launching UCSD Extension Certificate alongside Google Certificate (this program will be replacing the ISA program; \$7K interest free outcome loan; if they don't get a \$40K job they don't owe anything back;
- IBM Skills Build – IBM has given access to their platform to upskill basic technologies as intro to other training programs
- TechHire Paid Work Experience - long standing paid work experience program

Coming soon – Advanced Manufacturing will be launched as a sector

- Waiting on first funding by the end of June
- Will talk more in new fiscal year

Energy, Construction, & Utilities (ECU)

Tracy Eckard, Director | tracyeckard@workforce.org

Two Pre-apprenticeship programs

1. Apprenticeship Readiness Program ARP (aka High Road Construction Careers)

- The Workforce Partnership is the fiscal agent for this grant; partners with a number of entities; training, tracking, industry union side, etc.; created apprenticeship readiness collaborative
 - MC3 curriculum is at the heart of the program
 - The Programs explores a variety of trades within construction – gives foundation in all of them to help them see where they want to focus
 - Continuing ed was the original training provided; 12-week apprenticeship readiness program; they include college and career readiness components too
 - Emphasized the importance of pre-apprenticeship programming to diversify the field
2. Construction Career Jumpstart (CCJ)
 - a. Electrical Training Institute (ETI) to run 4-week program full time program
 - b. Positively recognized by unions

Industry recognized certifications offered in both programs

Both programs have success in union placements and apprenticeship placements and contractor placements

Local and diverse worker requirements on job site – companies need these programs – need partnerships like ours - to provide this

Healthcare & Behavioral Health

Karen Connolly, Director | Karenconnolly@workforce.org

Provide training – The workforce partnership partners with childcare services providers to provide on demand child care

Substance Use Disorder Counselor Training – with Palomar
Just signed with City – first folks will start in the fall

Meet regularly with **AODS regional group**; to connect folks to jobs

Just launched apprenticeship program for substance abuse counselors; partnering with McAlister Institute, online training provider, 6 month online trainer and UCSD extended studies
Looking to add more training providers; expanding in spring 2024
[Action - Opportunity for Colleges to get involved](#)

Healthcare Administration Pathways - Training for jobs in healthcare admin
UCSD extension is primary trainer provider
Interested in learning more about SDCCE's and City's programs – interested in changing up and/or expanding training providers
[Action – Continuing Education and City College to connect with Karen](#)

LVN to AND to BSN

Partnered with Southwestern CC
SDSU partner dual enrollment partnership building
SDSU exploring expansion to City
Imperial and SDUSD does this very successfully

Coming soon - Peer Support specialist Training and Social work Pathways

5 million from the state
Certificate
Hiring a team and going out to community-based organizations
Paid internship offerings

RERP Grant – Social work pathways at CC

Regional focused effort - CA WF development Board regional Equity and Recovery Partnership Grant
City, MiraCosta, Palomar, Southwestern, and Cuyamaca
Certificate of achievement in social work being developed at all five colleges
Building pathway for social workers
Present certificate to employers to get folks hired
Funding in there for tuition, books, etc. child care transportation, etc.
Chancellor office money to colleges for embedded counselor at each college for students
Hopefully launching 2024 – City's is approved
IVC is also part of this grant- they are creating a social work program since they don't have anything; this will take longer

Public Administration (PA)

Tracy Eckard, Director | tracyeckard@workforce.org

County Youth Internship

Working on paid internship programs for opportunity youth at city or county;
about to phase out this program

Coming soon! - EMS and Fire Pilot Pathways Program

- Funding EMT and paramedic trainings (two main certifications that lead to careers in EMS and Fire) will be available
- Supporting early pipeline – cadet programs, pre-apprenticeship and apprenticeship models, etc.)

Funded by the state \$5 million to support EMS and Fire

Starting with system level development – understanding the landscape and pain points

- There will be focus groups and surveys
- Engagement with training providers and employers and workers
- This exploration will culminate in a report to inform program design and ultimate implementation