SDWP/SDCCD Joint Partnership Committee Meeting Highlights March 2023

This month's meeting was part two of our three-part focus on exploration of employer engagement efforts.

In February, the San Diego Workforce Partnership presented their **Business Engagement initiatives**.

This month, City, Mesa, and the College of Continuing Education presented on their employer engagement efforts.

Next month, Miramar will present.

These presentations are the first step in our joint efforts to:

- Collaboratively improve services to employers
- Develop foundation for ongoing communication and partnership habits that reinforce goals of collaboration and seeing each other as resources rather than competitors
- Increase awareness and understanding of each other's programs, roles, and services
- Identify opportunities for partnership

Meeting Highlights

Agenda <u>City College Slide Deck</u> <u>Mesa College Slide Deck</u> <u>College of Continuing Education Slide Deck</u> <u>Workforce Partnership Presentation Slide Deck (from February 2023)</u> <u>February 2023 meeting notes</u>

Employer Engagement Presentations – City, Mesa, and Continuing Education shared insights into their local employer engagement efforts

- <u>City College Slide Deck</u>
 - Sasha Knox (<u>sknox@sdccd.edu</u>) and Karen Overklift (<u>karen.overklift@gcccd.edu</u>)
- Mesa College Slide Deck
 - Erica Olmos (<u>eolmos@sdccd.edu</u>) and Alex Berry (<u>aberry@sdccd.edu</u>)
- <u>College of Continuing Education Slide Deck</u>
 - Stephanie Lewis (<u>slewis003@sdccd.edu</u>) and Rachel Sanchez (<u>rachel_sanchez@gcccd.edu</u>)

Handshake – Workforce Partnership committee members expressed interest in learning more about Handshake and SDCCD's districtwide implementation

- Workforce Partnership expressed interest in encouraging employers to utilize handshake
- Workforce Partnership expressed interest in learning more about how college can track employment within handshake
 - They use salesforce is there an integration?
- Request made to focus future discussion (within committee or external additional group meeting) about handshake

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- Outreach & Engagement a number of upcoming opportunities were shared
 - Upcoming Joint Outreach Activities:
 - Soul Swap Meet
 - Date: April 8, 2023
 - Time:
 - Set Up: 9am
 - Event: 11am -4pm
 - Location: North Park Community Park
 - SDCCD will provide Canopy, Tables, Chairs
 - Kobeys Swap Meet
 - May 2023
 - Sign-ups happen in April 2023
 - Successful recent past events
 - Kobeys Sneaker/ Vintage Swap Meet over 700 visits to the table
 - Youth & Social Pow Wow March 18
 - San Diego Career Centers March Madness (March 28)
 - Additional upcoming opportunities shared by committee members
 - <u>https://eyhsandiego.org/home/</u> Expanding Your Horizons of San Diego (Supporting young women in STEM)
 - Save the Date May 1 4th <u>Mental Health Awareness Month</u>

Request for feedback: What areas/regions/neighborhoods should we focus on?

- Committee members encouraged to leverage data on communities hardest hit by COVID-19, low employment or under employment, and priority populations (tie outreach efforts to joint partnership strategic goals)
- Committee members to share suggestions with BreAnn, Luke, and Nick.

Networking Event – Date to be changed; currently conflicts with commencement

- Commencement dates:
 - o Miramar 5/19
 - City 5/25
 - o Mesa 5/26
 - Cont. Ed 6/7