

San Diego Workforce Partnership:



Sector Initiatives



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Sector Initiatives – Priority Sectors

The Sector Initiatives team develops programs in the following priority sectors:



Information & Communication Technologies (ICT) & Digital Media



Healthcare



Energy, Construction, & Utilities



Public Administration



Advanced Manufacturing



Education



Life Sciences & Biotechnology



Sector Initiatives Priorities

Diversified/
Sustainable
Funding

Apprentice-
ships

Braiding
Funds

Relationship
Building

Diversity in
Talent
Pipeline

Empower
Worker
Voice



Information & Communication Technologies & Digital Media

What We Do

- Design and launch training programs
- Provide direct customer support
- Train for a variety of tech positions
- Provide placement assistance through paid work experience

Programs/ Platforms

- CyberHire
- UCSD Extension Certificates with Google
- IBM Skills Build

Partners



Manufacturing

What We Do

- Design and launch training programs
- Provide direct customer support
- Train for a variety of manufacturing positions
- Provide placement assistance through paid work experience

Programs/ Platforms

- SkillCraft
 - Training participants at multiple community colleges
 - Paying stipends and offering paid work experience
 - Connecting graduates with employers

Partners



Energy, Construction & Utilities (ECU)

What We Do

- Design and launch training programs
- Provide direct customer support
- Train for a variety of construction & building trades positions
- Provide placement into apprenticeship programs & w/contractors

Programs

- Apprenticeship Readiness Program (aka High Road Construction Careers)
- Construction Career Jumpstart (CCJ)
- Equal Representation in Construction Apprenticeships (ERiCA)

Partners



Healthcare and Behavioral Health

What we do

- Design and launch training programs
- Provide direct customer support & deliver wraparound supports & referrals
- Train for a variety of entry-level healthcare positions
- Provide barrier breaking funds to underserved populations

Programs

- Substance Use Disorder Counselor training
- Healthcare Administration Pathways
- LVN to ADN to BSN
- Peer Support Specialist training and Social Work Pathways
- RERP grant- Social Work pathways at the Community Colleges

Partners



Public Administration (PA)

What We Do

- Design and launch training programs
- Provide direct customer support & deliver wraparound supports & referrals
- Train for a variety of entry-level public admin positions

Programs

- EMS and Fire Pilot Pathways Program
 - Develop cohesive, long-term strategy and talent pipeline
 - Conduct research leading to regional report publication
 - Connect the system by leveraging funding to identify and serve with funded training opportunities, wraparound supports, and placements

Partners



Contact Us



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