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# San Diego Workforce Partnership

## Sector Initiatives



# Priority Sectors



Advanced Manufacturing



Education & Human Development



Energy, Construction & Utilities



Health Care



Information & Communication Technologies (ICT) and Digital Media



Life Sciences & Biotechnology



Public Administration



# CyberHire



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**Across all jobs nationwide, there are 3.7 qualified workers for each open job; in San Diego's cyber sector, there are just 1.2.**

# Employer working group



San Diego County  
Water Authority



Naval Information  
Warfare Center



PACIFIC

Booz | Allen | Hamilton®



# Overview

CyberHire provides opportunities to begin a new career in Cybersecurity. We work with employers and partner with the **San Diego College of Continuing Education, MiraCosta Community College, San Diego City College, National University and the National Foundation for Autism Research** to bring participants an accessible pathway to cybersecurity.



# Placement Support: Job Readiness



## 1 BUILDING A FOUNDATION

- **Create** a viable resume
- **Craft** a professional summary
- **Watch:** How to get into the ICT industry
- **Write** a cover letter\*

## 2 LEARNING THE INDUSTRY

- **Identify** three industry roles, salaries and job descriptions of interest
- **Identify** 10 employers that have a track record of hiring these positions
- **Watch:** How to successfully onboard yourself
- **Watch:** Transitioning into a new workplace: Tips and advice

## 3 BECOMING INDUSTRY RELEVANT

- **Create** a tailored resume
- **Create** and update LinkedIn profile
- **Take** a professional headshot\*
- **Watch:** How to answer: Tell me about yourself\*

## 4 COMMUNITY EXPOSURE

- **Conduct** Mock Interviews
- **Build** Your Professional Network
- **Watch:** What to research prior to your interview
- **Watch:** Stand out during an interview
- **Watch:** Interview preparation tips

## 5 JOB READY

- **Polish** Job Material
- **Optimize** Your Job Search
- **Watch:** Long-term success
- **Watch:** Mentor in the workplace

\*Optional roadmap offerings based on participant needs

# Placement Support: Professional Exposure

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## Employer Panels (held regularly)

Participants get to meet and learn about some of San Diego's leading IT and cybersecurity companies.

- Virtual (Zoom)
- Admission is Free



## Paid work experience

Participants would have opportunities to gain hands on experience through paid work experiences.

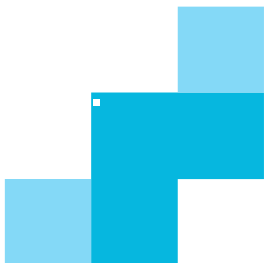
- **Up to 150 hours**
- **\$18/ hour**

## Subsidize wages (On the Job Training)

Employers who hire a participants on CalFresh or with low to moderate income may qualify for 50% wage reimbursement for up to 6 months.

Example: 6 months earned \$30,000

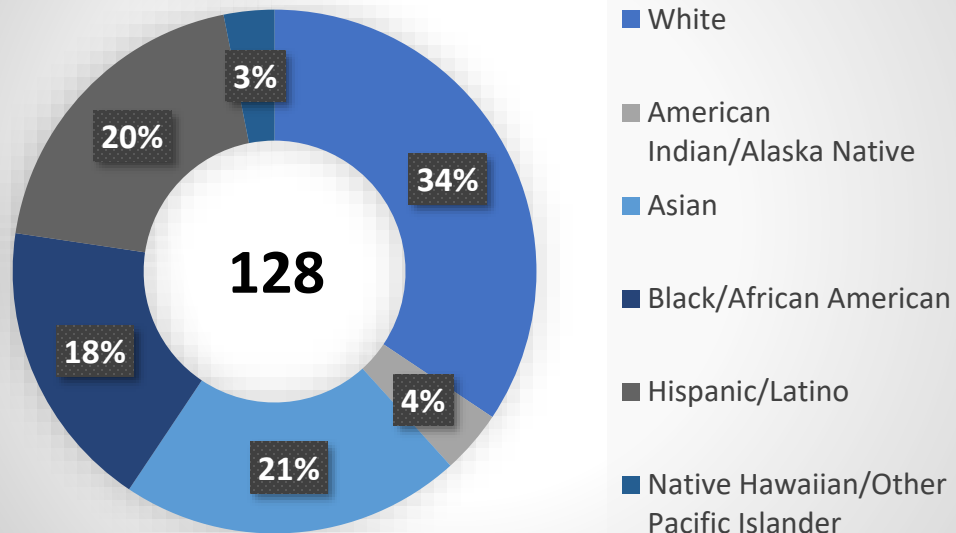
- Business is reimbursed \$15,000



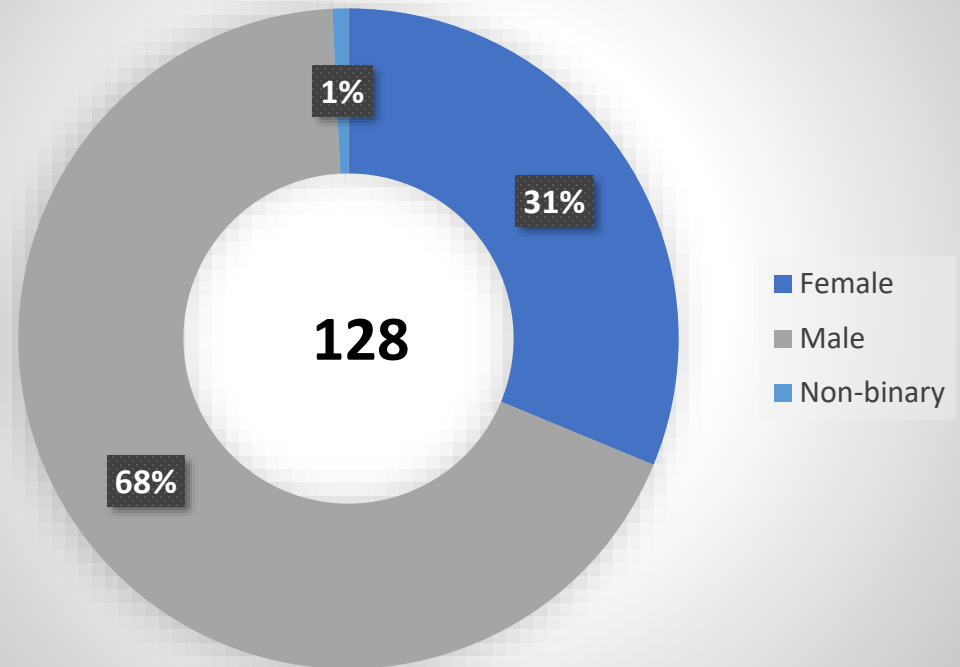


# CyberHire Demographics

## Race & Ethnicity



## Gender





**workforce.org**