

## Miramar College 2012 Student Feedback Survey

Fall 2012



# Introduction

#### **Overview & Purpose**

- Follow-up to the Spring 2009 Accreditation Survey
  - All three colleges and Continuing Education administered a student satisfaction survey
- Information from the surveys may be used to:
  - Track student satisfaction trends
  - Plan improvement action items
  - Support other planning decisions
- Six Domains of Student Perception and Opinion
  - Instructions
  - Student Services
  - Personal Development
  - Resources
  - College Leadership
  - Overall Satisfaction

#### Instrumentation

- The survey contained :
  - 68 forced-choice items
    - 61 Likert scaled items
    - 7 profile questions
  - 2 open-ended questions
- Face and Content Validity Criteria:
  - Accreditation standards
  - Student perceptions and opinions
  - Perceptually-based
  - Complex processes or systems
  - District Accreditation Coordinating Committee

## Methodology

- Random Sample of Classes
  - Stratified by day and evening
  - Online classes included in the sample
  - Lowest level ESOL classes excluded
- Survey Administration
  - In-class: paper and pencil format
  - Online: e-survey
- Pre-Notifications to Faculty
  - Fall semester
  - Spring semester
- Opt Out Options
  - Faculty
  - Students

#### Implementation

- Feedback from college Accreditation Committees, Academic Senates, Planning Councils, and Research Committees
  - Refine survey instrument
  - Final report and recommendations
- Pre-notification Emails/Letters
  - Individual institutions
  - Survey information
- Survey Administration
  - Fifth through seventh weeks of Spring 2012 semester
  - 30-40 minutes to complete

## Respondent Profile

#### Response Rate

741 completed the survey (103% response rate)

#### Gender

Female (46%) Male (54%)

#### Age

■ 18-24 years old (59%) 25-29 years old (18%)

#### Ethnicity

- African American/Black Non-Hispanic (4%)
- American Indian/Alaskan Native (2%)
- Asian/Pacific Islander (21%)
- Filipino (14%)
- Hispanic/Latino (16%)
- White Non-Hispanic (38%)
- Other Non-White (6%)

## Respondent Profile

#### **Primary Institution**

- Miramar (77%)
- Multiple colleges (14%)

#### **Number of Semesters**

- 2 to 3 semesters (37%)
- 4 to 6 semesters (29%)
- 1 semester (20%)

#### Number of Units

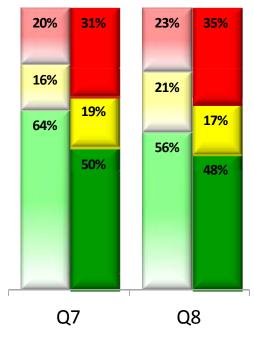
- More than 12 units (33%)
- 10-12 units (29%)

#### Modality

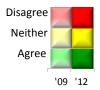
- On campus (78%)
- Online (2%)
- Both on campus and online (19%)

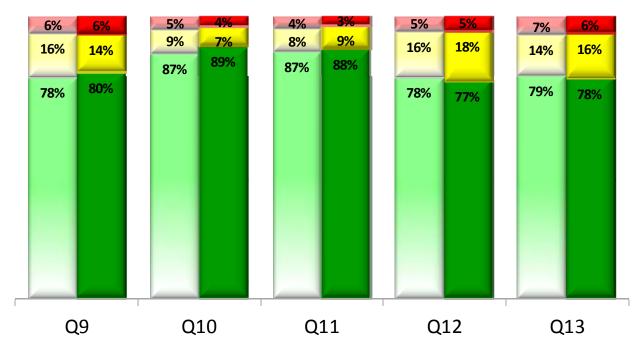
# The Findings

#### **Course Availability**



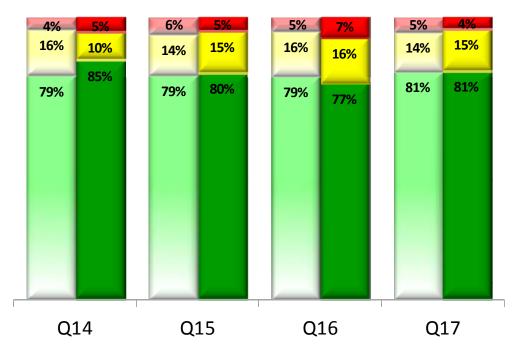
- Q7. There are a sufficient number of General Education courses offered in each semester in order for me to complete my educational goal within a reasonable period of time.
- Q8. There are a variety of courses offered in my major each semester so that I can complete my educational goal within a reasonable period of time.





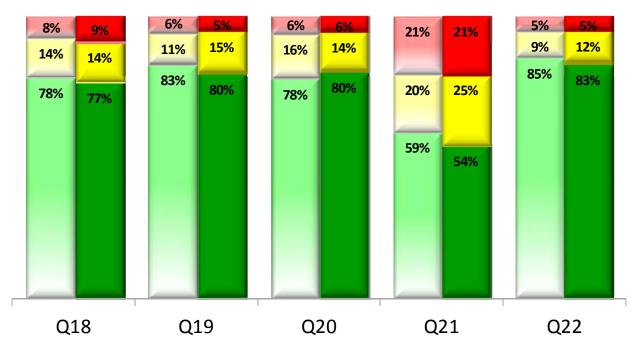
- Q9. I feel at ease talking with my instructor(s) outside of the classroom.
- Q10. In general, instructors attempt to be fair and objective in their presentation of course materials.
- Q11. In general, instructors clearly define how I will be graded.
- Q12. Instructors care about their students' success.
- Q13. Instructors are available to help me outside of class.





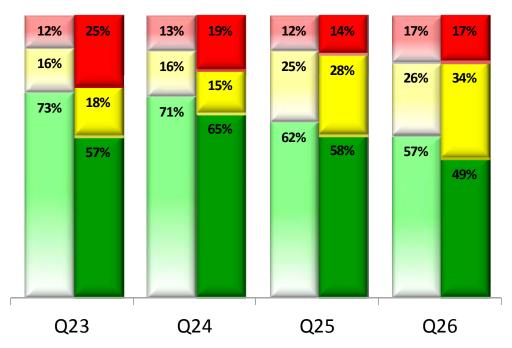
- Q14. My instructors inform me about the types of skills or learning outcomes I am expected to master through my classroom activities and assignments.
- Q15. My instructors tell me how I will be assessed before I begin an assignment or test.
- Q16. I believe my courses will prepare me well for future employment.
- Q17. I believe my courses will prepare me well for transfer to a 4-year university.





- Q18. The amount of homework in most of my classes is reasonable.
- Q19. I am satisfied with the overall quality of instruction.
- Q20. I am satisfied with the instructor's use of available technology in and out of the classroom.
- Q21. The campus library has an adequate selection of books, periodicals, and other resource materials for my needs.
- Q22. Overall, I am satisfied with the course content in most of my classes.

## Course Scheduling

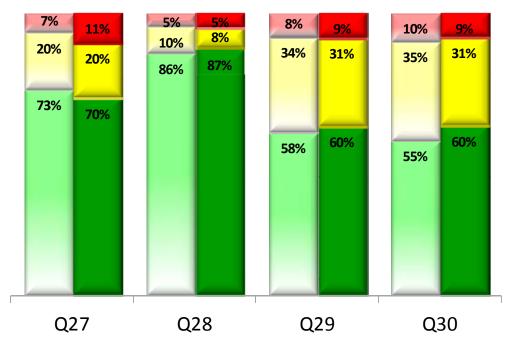


- Q23. I am satisfied with the flexible course scheduling offered (8 week, short-term, weekend, and summer sessions).
- Q24. Courses are offered at days and times that are convenient for me.
- Q25. Online courses provide an effective way for me to complete my educational objectives.
- Q26. The availability of online courses is sufficient for my needs.

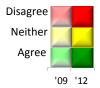


- Overall, Miramar College students seem to be content with instructional programs. This observation is comparable to and consistent with the trend witnessed in the 2009 Student Satisfaction survey results. Together, these results are quite robust and speak to the strength of the Office of Instruction, despite the high administrative turnover that occurred between 2009 and 2012.
- Student dissatisfaction was more apparent with course availability, variety, and scheduling. This student dissatisfaction was echoed in student responses to the open-ended questions as well. However, given the fact that the state budget crisis has forced Miramar to trim down its course offerings, and students are having more difficulty getting into the classes they want, students are still satisfied with instruction and instructional programs overall.

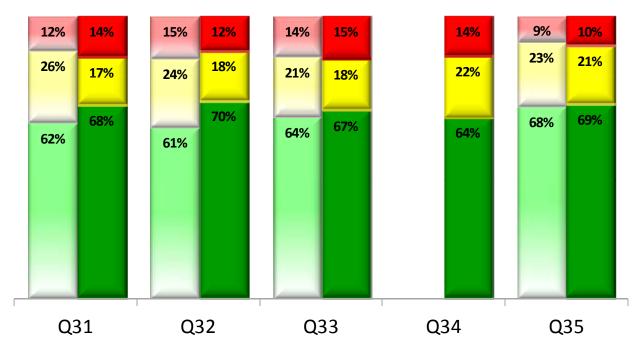
#### Admissions & Course Registration



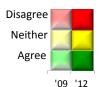
- Q27. Admissions staff was helpful throughout the application and registration processes.
- Q28. The Reg-e registration process is easy to use.
- Q29. The new student orientation I attended was well organized.
- Q30. The student orientation is effective in helping new students adjust and become familiar with the college.



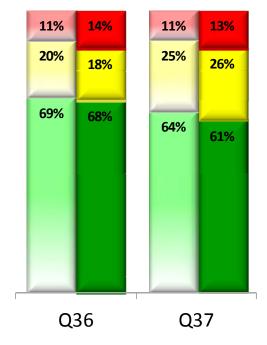
## Admissions & Course Registration



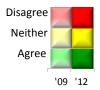
- Q31. I was informed about the importance of the assessment tests prior to taking them.
- Q32. The reading and writing assessment test helped me enroll in the appropriate English class level.
- Q33. The math assessment test helped me enroll in the appropriate math class level.
- Q34. After completing my assessment test, I had a clear understanding of my placement level.
- Q35. Assessment tests were offered at times that were convenient for me.



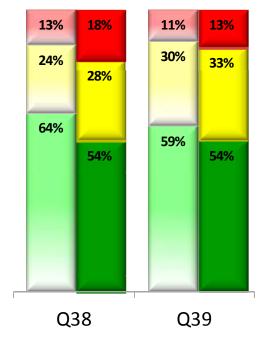
#### Financial Aid & Fees



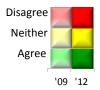
- Q36. Financial aid information is available to me when I need it.
- Q37. Fee refund policies are reasonable.



## Follow-up of Student Academic Success



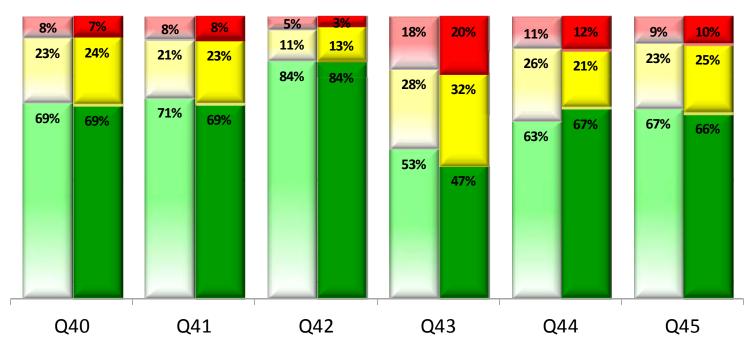
- Q38. The college adequately informs me about my academic progress.
- Q39. The college is responsive in helping students improve academic performance.



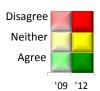
#### **Student Services**

- The majority of Miramar College students were somewhat content with most of the support services on campus.
  - The Reg-e registration process and the admissions support staff received the highest ratings in satisfaction.
  - The significance of the assessment test and its role in placement showed the greatest increase in satisfaction.
  - The new student orientation received high percentages of neutral responses indicating a lack of awareness and/or use of the service. This may be due to the gradual decreased funding of matriculation programs and services on campus.
- The follow-up services of informing students about their academic success status and ways to improve it received relatively low and declining satisfaction ratings, as well as high percentages of neutral responses. The good news is that Miramar has already begun the process of implementing a referral based early alert program in order to address this issue.

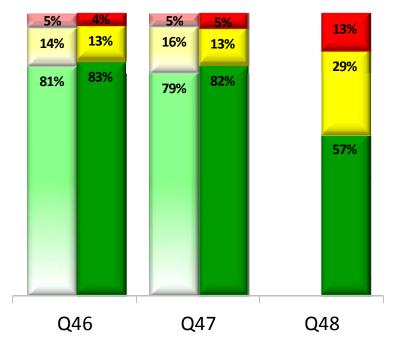
#### **Personal Development**



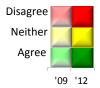
- Q40. My experience at this college has given me a better understanding and appreciation of diversity.
- Q41. My college education has helped me to understand myself better.
- Q42. I have gained knowledge in different subject areas.
- Q43. I have gained computer skills.
- Q44. I have learned about other parts of the world and other cultures.
- Q45. I have improved my interpersonal skills by interacting with people on campus.



#### **Personal Development**



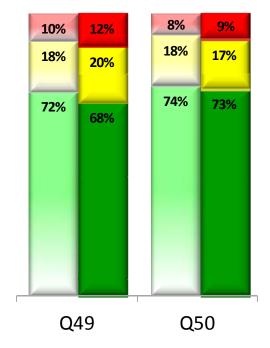
- Q46. I feel comfortable in this college environment.
- Q47. I am treated with respect at this college.
- Q48. I am satisfied with student life such as college athletics, clubs, and activities.



## **Personal Development**

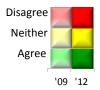
- There was continued and increased satisfaction with personal and academic development.
- Learning about other parts of the world/other cultures and receiving respect showed the greatest increase in satisfaction.
- The item addressing gaining computer skills had a relatively high percentage of neutral responses indicating either insufficient computer labs available or a lack of awareness/usage of the labs. Miramar is currently in an on-going transition of moving temporary facilities into permanent fixed locations as new facilities come online for use. The LLRC, which houses the majority of the student computer spaces on campus, is moving to their new permanent location which will consolidate all the computer spaces into a single location and help relieve concerns in regard to insufficient computer labs available or a lack of awareness/usage of the labs.

#### **Technology Resources**

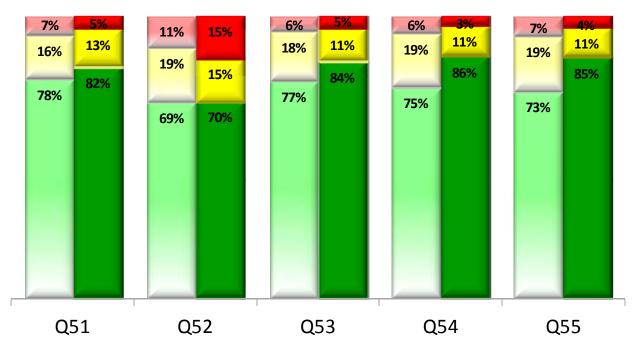


Q49. The classroom computer labs are equipped with updated computers and software.

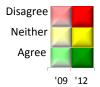
Q50. The availability of open computer labs is sufficient to meet my educational needs.



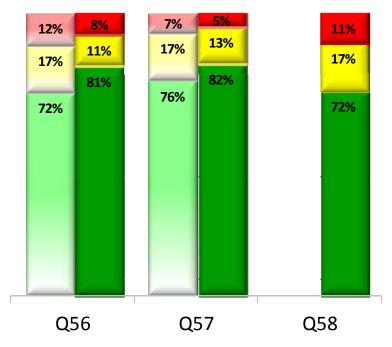
#### Physical Resources



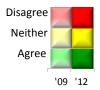
- Q51. In general, classroom facilities are adequate for instruction.
- Q52. There is adequate study space on campus.
- Q53. The grounds are adequately maintained.
- Q54. The exterior features of the campus buildings are adequately maintained.
- Q55. The interior of the offices and buildings are adequately maintained.



## **Physical Resources**



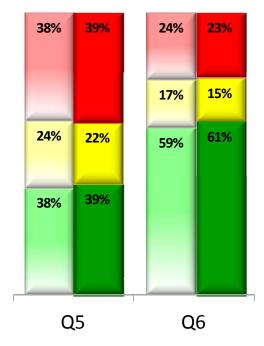
- Q56. The exterior lighting of the college is adequate.
- Q57. I feel safe on campus.
- Q58. The building and directional signs on campus are helpful.



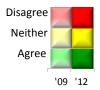
#### Resources

- In general, the majority of students were content with technology resources and highly content with physical resources available on campus.
- Items related to physical resources showed the greatest increase in satisfaction from 2009 to 2012. This is due to the fact that Miramar was able to construct and complete new facilities on campus within this timeframe due to propositions S and N.

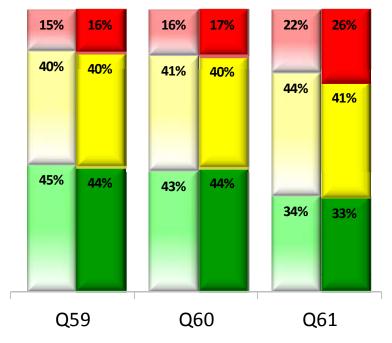
#### Mission & Policies



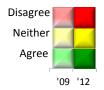
- Q5. I am familiar with the mission statement of my college.
- Q6. I know where to find college policies that affect me as a student.



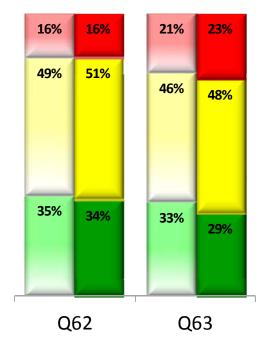
#### **Decision-making Roles & Processes**



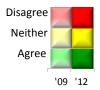
- Q59. Students have a substantial voice in matters related to programs and services.
- Q60. Students are a valued part of the decision-making process at this campus.
- Q61. Student government has a strong presence on campus.



## **Board & Administrative Organization**



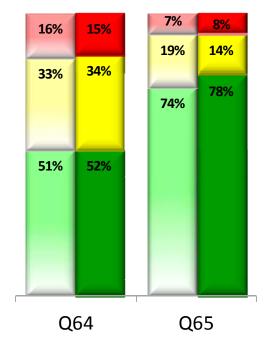
- Q62. The college president provides effective leadership.
- Q63. The college president communicates effectively with the students.



## College Leadership

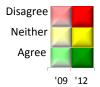
- Items pertaining to student decision-making roles and college leadership received considerably high percentages of neutral ratings from the students, indicating a potential disconnection for the students to the college decisionmaking processes and the president.
- There was an increase in the percentage of students who knew where to find college policies, but there were mixed results in regard to being familiar with the College mission statement.

#### **Overall Questions**



Q64. I feel a strong sense of belonging to this college.

Q65. Overall, I am satisfied with my experience with this college.



#### **Overall Experience**

- The majority of students were satisfied with their overall experience at the College.
- Approximately half of the students felt a sense of belonging to the College.
  This item also received a large percentage of neutral ratings, indicating that students feel ambiguous about their connection to the College.
- This last point corroborates the trend in the previous section which showed a disconnection between the students and the College in regard to decision-making roles and college leadership.

# Discussion & Action

#### **Discussion Points/Action Items**