

**SDCCD Office of Institutional Research
Student Outcome Indicators**

EXECUTIVE SUMMARY

The Office of Institutional Research proposes the following three major areas that will drive its research agenda for the next four years: (1) Student Access, (2) Student Success, and (3) Student Satisfaction. These areas are described below in terms of the student outcome indicators used to measure them.

I. Student Access

Student access is described as the District's ability to provide accessibility to a wide variety of students in a way that is fair and equitable. The four major indicators that measure student access are described below:

- A. Enrollment – This includes student enrollment profiles on various demographics, FTES, and WSCH, as well as tracking enrollment trends.

Attachments:

- 1) Enrollment Management Data – (Attachment A-1)
- 2) SDCCD Student Profile, Fall 2000 (As of Census) – ([Attachment A-3](#))

Reporting Period: Semester

- B. High School Student Enrollment – This is a special report focusing on recent high school graduates from local feeder high schools who are enrolled at one of the District colleges. In addition to enrollment and demographics, information on placement, retention, performance, and degree and certificate attainment are reported. Information on students who attend SDCCD while still attending high school are also monitored and reported.

Attachments:

- 1) Annual High School Feeder Report – Fall 2000 Executive Summary – ([Attachment A-2](#))
- 2) Annual High School Feeder Report – Fall 2000 Report – (Attachment D)

Reporting Period: Annual

- C. Basic Skills Assessment and Placement – This includes the number and percent of students assessed and placed at various skill levels along with enrollment demographics for basic skills courses. In addition, students will be tracked in terms of percent advancing to college level courses and successful course completion.

Attachments:

- 1) Basic Skills Assessment and Placement Data – (Attachment A-4)

Reporting Period: Annual

D. Movement from Non-Credit to Credit Courses – This indicator focuses on the extent to which students move from non-credit to credit courses. In addition to providing demographic profiles on this particular population, these students will be tracked in terms of successful course completion, retention, persistence, and attainment of educational objectives (e.g., AA, transfer).

Attachments:

- 1) Current demographic profiles are included in the Enrollment Management Data – (Attachment A-1)

Reporting Period: Annual

II. Student Success

Student success is defined as the District's ability to show that students have benefited from their educational experiences. Beginning with the factors outlined in the Partnership for Excellence, there are six major indicators that measure this area.

A. Partnership for Excellence (PFE) Goals – This is a statewide effort in which the performance of all California community colleges is assessed in terms of five identified student success indicators, which include: (1) number of transfers and transfer prepared, (2) number of degrees and certificates awarded, (3) successful course completion rates, (4) workforce development, and (5) basic skills completion and persistence to college level courses.

Attachments:

- 1) Partnership For Excellence Update – (Attachment B-3)

Reporting Period: Annual

B. Retention and Persistence – This includes demographic and survey analysis of students who: (1) applied but did not enroll, (2) dropped all courses (before census), (3) withdrew from all courses (after census), and (4) did not persist from term-to-term. In addition, a cohort of first-time students will be identified and tracked in terms of factors such as retention (% completing term), persistence (% persisting to next term), and academic performance.

Attachments:

- 1) None for this reporting cycle.

Reporting Period: Annual

- C. Disqualified Students – This includes demographic profiles of Academic/Progress students who are disqualified. In addition, factors that predict academic difficulty will be identified and analyzed.

Attachments:

- 1) Analysis of Disqualified Students for Spring 2000 – (Attachment B-1)

Reporting Period: Annual

- D. Certificate and Degree Attainment – This includes the number and percent of students who attain certificates and degrees. Methods for calculating time-to-completion will also be developed and utilized.

Attachments:

- 1) PFE Goal 2 (Degrees and Certificates) is included in the Partnership For Excellence – (Attachment B-3)

Reporting Period: Annual

- E. Transfers – This includes monitoring and tracking the number and percent of students transferring to UC, CSU, and independent and private institutions.

Attachments:

- 1) PFE Goal 1 (Transfer and Transfer Prepared) is included in the Partnership For Excellence – (Attachment B-3)

Reporting Period: Annual

- F. Transfer Student Success – This focuses on the extent to which students succeed once they transfer. Utilizing data collected through data sharing agreements with local universities, transfer student success will be measured in terms of factors such as bachelor degree attainment, academic performance (GPA), and change in academic major. In addition, predictors of transfer will be identified and analyzed.

Attachments:

- 1) Transfers to SDSU – Degrees earned/majors – (Attachment B-2)

Reporting Period: Annual

III. Student Satisfaction

Given the various educational objectives stated on admission applications, it is evident that students choose to attend community college for many different reasons. However, because of the many alternative choices for college (e.g., proprietary schools) available to students today, the extent to which they are satisfied with the quality of education provided is critical.

- A. Student Satisfaction – This includes the extent to which students are satisfied with services, programs, and the quality of their collegiate experience. In addition, the relationship between student satisfaction and the student outcome indicators described above will be reported and monitored. Student satisfaction will be obtained through the following activities:
- a. Class-Talk Surveys
 - b. Evaluation of Matriculation Components
 - c. Point-of-Service Surveys
 - d. Accreditation Self-Study

Attachments:

- 1) Class-Talk Survey Results – (Attachment C)

Reporting Period: Annual