

Continuing Education Institutional Effectiveness Scorecard

2012/2013

Demographics, Enrollments, Outcomes, and
Satisfaction

SDCCD Office of Institutional Research and Planning

Continuing Education Student Characteristics

Fall 2012

Gender	Counts	Percents
Female	17,111	64%
Male	9,425	35%
Unreported	19	0%

Employment	Counts	Percents
Full-time	3,816	14%
Part-time	6,250	24%
Not Employed	16,307	61%
Unreported	182	1%

Day/Eve/Online	Counts	Percents
Day Only	18,600	70%
Evening Only	5,644	21%
Day/Evening	1,753	7%
Online Only	172	1%
On Campus/Online	386	1%

Ethnicity	Counts	Percents
African American	2,218	8%
American Indian	107	0%
Asian/Pacific Islander	3,564	13%
Filipino	587	2%
Latino	8,595	32%
White	8,851	33%
Other	453	2%
Unreported	2,180	8%

Educational Objective	Counts	Percents
Basic Skills Improvement	7,045	27%
Cert/License Maintenance	238	1%
Educational Development	5,440	20%
HS Diploma/GED Certificate	1,875	7%
Job/Career Advancement	1,563	6%
New Career Prep	3,347	13%
Non-Credit to Credit	125	0%
Vocational Cert	1,702	6%
Undecided	5,038	19%
Unreported	182	1%

Age	Counts	Percents
Under 18	31	0%
18-24	3,506	13%
25-29	2,831	11%
30-39	4,900	18%
40-49	3,902	15%
50 and >	11,385	43%

Service Area of Residence	Counts	Percents
Centre City	4,253	16%
Cesar Chavez	342	1%
ECC	2,645	10%
Mid-City	5,186	20%
North City	3,994	15%
West City	5,670	21%
Outside Service Area	4,465	17%

Note. Cancelled classes are excluded.

Continuing Education Enrollment

Offerings	2009/10	2010/11	2011/12
Number of Subjects	34	35	33
Number of Courses	185	178	176
Number of Sections	3,795	3,871	3,495
	2010/11	2011/12	2012/13
Number of CDCP Programs	42	47	53

Note 1. Cancelled, apprenticeship, fee, and contract classes are excluded.

Note 2. Courses with zero FTES and no assigned instructor are excluded.

FTES by Program		2009/10	2010/11	2011/12
DSPS	Regular	362	334	322
	CDCP	0	0	0
Elementary and Secondary	Regular	122	92	72
	CDCP	712	722	626
ESL	Regular	107	120	118
	CDCP	3,730	3,662	3,217
Health and Safety	Regular	< 1	< 1	< 1
	CDCP	0	0	0
Older Adult	Regular	1,351	1,344	1,216
	CDCP	0	0	0
Short Term Vocational	Regular	209	161	119
	CDCP	2,299	2,421	2,235
Workforce Preparation	Regular	0	0	0
	CDCP	23	21	1

Note. Apprenticeship, fee and contract classes are excluded.

Enrollment by Campus	2009/10		2010/11		2011/12	
	Count	Percent	Count	Percent	Count	Percent
Centre City	11,421	8%	10,709	8%	11,878	10%
Cesar Chavez	6,935	5%	5,341	4%	4,016	4%
Clairemont	7,262	5%	6,317	5%	5,457	5%
ECC	18,268	13%	19,200	15%	15,474	14%
Mid-City	26,073	19%	25,212	19%	21,141	19%
Miramar	5,784	4%	5,880	4%	5,795	5%
Mission Bay	9,509	7%	9,079	7%	7,603	7%
Navajo	3,196	2%	2,063	2%	1,813	2%
North City	29,082	21%	27,911	21%	23,408	21%
Skills Center	3,843	3%	3,834	3%	3,007	3%
West City	16,587	12%	15,373	12%	13,686	12%
Total	137,960	100%	130,919	100%	113,278	100%

Note. Cancelled, apprenticeship, fee, and contract classes are excluded.

Overall FTES	2010/11	2011/12	2012/13
Regular	2,051	1,858	1,796
CDCP	6,828	6,115	6,007
F-Factor	162	191	162
Total	9,041	8,164	7,965

Note 1. FTES is projected for 2012/13.

Note 2. Apprenticeship, fee and contract classes are excluded.

Continuing Education Student Outcomes

Prior Non-Credit to Credit Retention: 4-Year Avg Cohort	2006/07-2009/10	2007/08-2010/11	2008/09-2011/12
City College/ECC	84%	83%	83%
Mesa College	84%	87%	87%
Miramar College	89%	88%	91%
All Colleges	85%	85%	85%

Note 1. Tutoring and cancelled classes are excluded from the credit college data.

Note 2. Students who attended eight or more hours in Continuing Education courses within the immediate three years prior to enrolling at City, Mesa, or Miramar College for the first time are tracked over four years. Students who are concurrently enrolled in a four-year institution or have a prior degree on record are excluded.

Awards Conferred	2009/10	2010/11	2011/12
CE Certificate of Completion	942	1,113	1,408
GED Certificate	184	148	101
High School Diploma	137	111	92
Overall	1,263	1,372	1,601

Note. In 2011/12, reporting procedures for CE certificates of completion were revised.

Prior Non-Credit to Credit Success: 4-Year Avg Cohort	2006/07-2009/10	2007/08-2010/11	2008/09-2011/12
City College/ECC	66%	66%	62%
Mesa College	72%	74%	72%
Miramar College	75%	77%	83%
All Colleges	70%	70%	69%

Note 1. Tutoring, non-credit, and cancelled classes are excluded from the credit college data.

Note 2. Students who attended eight or more hours in Continuing Education courses within the immediate three years prior to enrolling at City, Mesa, or Miramar College for the first time are tracked over four years. Students who are concurrently enrolled in a four-year institution or have a prior degree on record are excluded.

2013 ARCC Report CDCP Completion Rate	2006/07-2011/12
Overall	5%

Note. The Career Development and College Preparation (CDCP) Completion Rate is the percentage of students who attempt two or more CDCP courses, with a minimum of four attendance hours in each of those courses, within three years, and achieve any of the following outcomes within six years of entry: CDCP certificate, earn an AA/AS or credit certificate, transfer to a four-year institution, or complete 60 UC/CSU transferable units with a 2.0 or greater GPA.

Continuing Education Satisfaction

Student Satisfaction Survey	2009	2012
Overall satisfaction with services	75%	79%
Overall satisfaction with instruction	94%	96%

Source: 2009 & 2012 Student Satisfaction Surveys

Note 1. Overall satisfaction with services included satisfaction with the overall quality in the following areas based on student experiences: Course Registration, Bookstore, Assessment Services, Associated Student Body, Counseling Services, DSPS, and Parking.

Note 2. Overall satisfaction with instruction included student satisfaction with the overall quality of course content and instruction.

Employee Perception Survey	2009	2012
Overall satisfaction with teaching/learning resources	62%	60%

Source: 2009 & 2012 Employee Perception Surveys

Note. Overall satisfaction with resources that facilitate and enhance teaching and learning included satisfaction with the overall quality in the following areas based on employee experiences: Counseling, Instruction, Programs, Classrooms, Assigned Working Space, Technology Resources, Financial Resources-CE Budget, Physical Facilities, Staffing Resources, DSPS, Job Placement Services, Associated Student Body, Parking Services, and Staff Development.

Student Point of Service Survey	2009
Overall satisfaction with services	94%

Source: 2009 Point of Service Survey

Note. Overall satisfaction included students who received Cal WORKS and/or DSPS services at Centre City, ECC, Mid-City, North City, or West City campuses and who answered the survey question: Overall, I am satisfied with the services I received.