

Continuing Education Institutional Effectiveness Scorecard

2013/2014

Demographics, Enrollments, Outcomes, and
Satisfaction

SDCCD Office of Institutional Research and Planning

College Priority	Indicator	Section in Scorecard	Table(s) in Scorecard
Goal 1: Enhance <i>collaborative cultures</i> both internally and externally with community, business, and educational institutions.	Equity, Access, Productivity, Transition, Success, Outcomes	Student Characteristics, Enrollment, Student Outcomes	Gender, Ethnicity, Age, Income, Highest Degree Obtained, Employment, Service Area of Residence, FTES by Program, Enrollment by Campus, Prior Non-Credit to Credit Retention and Success, Awards Conferred, CDCP Completion Rate
Goal 2: Promote and emphasize <i>full engagement in participatory governance</i> , building a collective understanding and responsibility.	Equity, Access, Productivity, Satisfaction	Student Characteristics, Enrollment, Satisfaction	Gender, Ethnicity, Age, Employment, Day/Eve/Online, Service Area of Residence, FTES by Program, Enrollment by Campus, Student Satisfaction Survey
Goal 3: Create <i>educational and program pathways</i> to career and higher learning.	Access, Productivity, Transition, Success, Outcomes	Student Characteristics, Enrollment, Student Outcomes	Employment, Day/Eve/Online, Educational Objective, Offerings, FTES by Program, Prior Non-Credit to Credit Retention and Success, Awards Conferred, CDCP Completion Rate
Goal 4: Document, report, and promote a <i>holistic understanding of student success</i> .	Equity, Productivity, Success, Outcomes, Student & Employee Satisfaction	Student Characteristics, Enrollment, Student Outcomes, Satisfaction	Gender, Ethnicity, Age, Income, Highest Degree Obtained, Overall FTES, FTES by Program, Prior Non-Credit to Credit Retention and Success, Awards Conferred, CDCP Completion Rate, Student Satisfaction Survey, Student Point of Service Survey, Employee Perception Survey
Goal 5: Access and use existing and emerging <i>technology</i> .	Access, Productivity, Satisfaction	Student Characteristics, Enrollment, Satisfaction	Educational Objective, Offerings, Overall FTES, FTES by Program, Enrollment by Campus, Student Satisfaction Survey, Student Point of Service Survey,

Continuing Education Student Characteristics

Fall 2013

Gender	Counts	Percents
Female	16,531	64%
Male	9,250	36%
Unreported	12	0%

Income	Counts	Percents
Under \$5,000	11,876	46%
\$5,000 - \$9,999	1,335	5%
\$10,000 - \$14,999	2,591	10%
\$15,000 - \$24,999	2,906	11%
\$25,000 - \$34,999	1,775	7%
\$35,000+	5,298	21%
Unreported	12	0%

Day/Evening/Online	Counts	Percents
Day Only	17,476	68%
Evening Only	5,774	22%
Day/Evening	1,813	7%
Online Only	185	1%
On Campus/Online	545	2%

Ethnicity	Counts	Percents
African American	2,083	8%
American Indian	96	0%
Asian/Pacific Islander	3,546	14%
Filipino	573	2%
Latino	8,825	34%
White	8,203	32%
Other	393	2%
Unreported	2,074	8%

Highest Degree Obtained	Counts	Percents
BA/BS Degree or Higher	7,183	28%
AA/AS Degree	2,372	9%
No Degree	9,008	35%
No College/Unreported	7,230	28%

Educational Objective	Counts	Percents
Advance in Current Job/Career	1,534	6%
Complete HS Diploma/GED Credits	1,807	7%
Discover Career Interests/Plans/Goals	915	4%
Earn Vocational Certificate	1,664	6%
Educational Development	5,075	20%
Improve Basic Skills Eng/Read/Math	6,921	27%
Maintain Certificate/License	238	1%
Move from Non-Credit to Credit	114	0%
Prepare for New Career	2,537	10%
Undecided	4,920	19%
Unreported	68	0%

Age	Counts	Percents
Under 18	35	0%
18-24	3,254	13%
25-29	2,702	10%
30-39	4,874	19%
40-49	3,955	15%
50 and >	10,972	43%
Unreported	1	0%

Employment	Counts	Percents
None	15,821	61%
1 - 9 Hours/Week	1,355	5%
10 - 19 Hours/Week	1,303	5%
20 - 29 Hours/Week	1,923	7%
30 - 39 Hours/Week	1,702	7%
40+ Hours/Week	3,589	14%
Unreported	100	0%

Service Area of Residence	Counts	Percents
Centre City	4,184	16%
Cesar Chavez	286	1%
ECC	2,555	10%
Mid-City	5,046	20%
North City	4,122	16%
West City	5,196	20%
Outside Service Area	4,404	17%

Note. Cancelled classes are excluded.

Continuing Education Enrollment

Offerings	2010/11	2011/12	2012/13
Number of Subjects	35	33	32
Number of Courses	178	176	180
Number of Sections	3,871	3,495	3,334
	2011/12	2012/13	2013/14
Number of CDCP Programs	47	53	57

Note 1. Cancelled, apprenticeship, fee, and contract classes are excluded.

Note 2. Courses with zero FTES and no assigned instructor are excluded.

FTES by Program		2010/11	2011/12	2012/13
DSPS	Regular	334	322	325
	CDCP	0	0	0
Elementary and Secondary	Regular	92	72	73
	CDCP	722	626	641
ESL	Regular	120	118	101
	CDCP	3,662	3,217	3,259
Health and Safety	Regular	< 1	< 1	<1
	CDCP	0	0	0
Older Adult	Regular	1,344	1,216	1,149
	CDCP	0	0	0
Short Term Vocational	Regular	161	119	128
	CDCP	2,421	2,235	2,231
Workforce Preparation	Regular	0	0	0
	CDCP	21	1	0

Note 1. Apprenticeship, fee, and contract classes are excluded.

Note 2. Due to a county-wide power outage in Fall 2011 additional noncredit FTES (48) was granted by the State Chancellor's Office. This amount is included in the Overall FTES table, but not in the FTES by Program table.

Enrollment by Campus	2010/11		2011/12		2012/13	
	Count	Percent	Count	Percent	Count	Percent
Centre City	10,710	8%	11,889	10%	14,638	14%
Cesar Chavez	5,341	4%	4,021	4%	4,073	4%
Clairemont	6,317	5%	5,461	5%	2,991	3%
ECC	19,202	15%	15,481	14%	15,362	14%
Mid-City	25,216	19%	21,151	19%	19,378	18%
Miramar	5,880	4%	5,798	5%	5,600	5%
Mission Bay	9,079	7%	7,611	7%	6,878	6%
Navajo	2,063	2%	1,813	2%	1,592	1%
North City	27,916	21%	23,412	21%	21,728	20%
Skills Center	3,834	3%	3,007	3%	414	0%
West City	15,377	12%	13,691	12%	13,719	13%
Total	130,935	100%	113,335	100%	106,373	100%

Note. Cancelled, apprenticeship, fee, and contract classes are excluded.

Overall FTES	2011/12	2012/13	2013/14
Regular	1,858	1,776	1,896
CDCP	6,115	6,129	6,289
F-Factor	191	196	162
Total	8,164	8,101	8,348

Note 1. FTES is projected for Spring 2014.

Note 2. Apprenticeship, fee and contract classes are excluded.

Continuing Education Student Outcomes

Prior Non-Credit to Credit Retention: 4-Year Avg Cohort	2007/08-2010/11	2008/09-2011/12	2009/10-2012/13
City College/ECC	84%	83%	84%
Mesa College	88%	88%	87%
Miramar College	88%	92%	91%
All Colleges	85%	86%	86%

Note 1. Tutoring and cancelled classes are excluded from the credit college data.

Note 2. Students who attended eight or more hours in Continuing Education courses within the immediate three years prior to enrolling at City/ECC, Mesa, or Miramar College for the first time are tracked over four years. Students who are concurrently enrolled in a four-year institution or have a prior degree on record are excluded.

Awards Conferred	2010/11	2011/12	2012/13
CE Certificate of Completion	1,113	3,028	3,606
GED Certificate	148	109	79
High School Diploma	111	93	119
Overall	1,372	3,230	3,804

Note. In 2011/12, reporting procedures for CE certificates of completion were revised.

Prior Non-Credit to Credit Success: 4-Year Avg Cohort	2007/08-2010/11	2008/09-2011/12	2009/10-2012/13
City College/ECC	68%	61%	63%
Mesa College	74%	73%	73%
Miramar College	78%	84%	76%
All Colleges	71%	69%	68%

Note 1. Tutoring, non-credit, and cancelled classes are excluded from the credit college data.

Note 2. Students who attended eight or more hours in Continuing Education courses within the immediate three years prior to enrolling at City/ECC, Mesa, or Miramar College for the first time are tracked over four years. Students who are concurrently enrolled in a four-year institution or have a prior degree on record are excluded.

2014 Student Success Scorecard CDCP Completion Rate	2006/07-2011/12	2007/08-2012/13
Overall	5%	6%

Note. The Career Development and College Preparation (CDCP) Completion Rate is the percentage of students who attempt two or more CDCP courses with a minimum of four attendance hours in each of those courses, within three years, and achieved any of the following outcomes within six years of entry: earned a CTE certificate or AA/AS degree, transferred to a four-year institution, or completed 60 UC/CSU transferable units with a 2.0 or greater GPA.

Continuing Education Satisfaction

Student Satisfaction Survey	2009	2012
Overall satisfaction with services	75%	79%
Overall satisfaction with instruction	94%	96%

Source: 2009 & 2012 Student Satisfaction Surveys

Note 1. Overall satisfaction with services included satisfaction with the overall quality in the following areas based on student experiences: Course Registration, Bookstore, Assessment Services, Associated Student Body, Counseling Services, DSPS, and Parking.

Note 2. Overall satisfaction with instruction included student satisfaction with the overall quality of course content and instruction.

Employee Perception Survey	2009	2012
Overall satisfaction with teaching/learning resources	62%	60%

Source: 2009 & 2012 Employee Perception Surveys

Note. Overall satisfaction with resources that facilitate and enhance teaching and learning included satisfaction with the overall quality in the following areas based on employee experiences: Counseling, Instruction, Programs, Classrooms, Assigned Working Space, Technology Resources, Financial Resources-CE Budget, Physical Facilities, Staffing Resources, DSPS, Job Placement Services, Associated Student Body, Parking Services, and Staff Development.

Student Point of Service Survey	2009
Overall satisfaction with services	94%

Source: 2009 Point of Service Survey

Note. Overall satisfaction included students who received Cal WORKS and/or DSPS services at Centre City, ECC, Mid-City, North City, or West City campuses and who answered the survey question: Overall, I am satisfied with the services I received.