



College Promise Program 2016-2017 Pilot

August 2017

Map of California College Promise Programs — August 2016

California has emerged as a leader in the development and implementation of College Promise programs with 23 programs in place as of August 2016. This figure has increased to 27 as of August 2017 according to CollegePromise.org.



Source: WestEd, 2016



SAN DIEGO PROMISE

CITY COLLEGE • MESA COLLEGE
MIRAMAR COLLEGE



- In Fall 2016, the District launched the San Diego Promise pilot. The purpose of the program is to ensure that no deserving student is denied the opportunity to go to college due to lack of resources.
- Program participants receive:
 - Their enrollment fees paid
 - Up to \$1,000 in grants for textbooks and supplies
 - Wrap-around support, including regular meetings with a counselor, participation in workshops, and frequent email reminders to assist in remaining on track.



SAN DIEGO PROMISE

CITY COLLEGE • MESA COLLEGE
MIRAMAR COLLEGE



Participant Eligibility

- Graduating senior from San Diego Unified School District or eligible student from San Diego Continuing Education
- Minimum 2.0 GPA
- Resident of CA for tuition purposes (or AB540 eligible)

Program Requirements

- Enrolled in at least 12 units each semester
- Complete eight hours of community service (annual)
- Maintain a minimum GPA of 2.0
- Participate in a transition program (e.g. FYE)

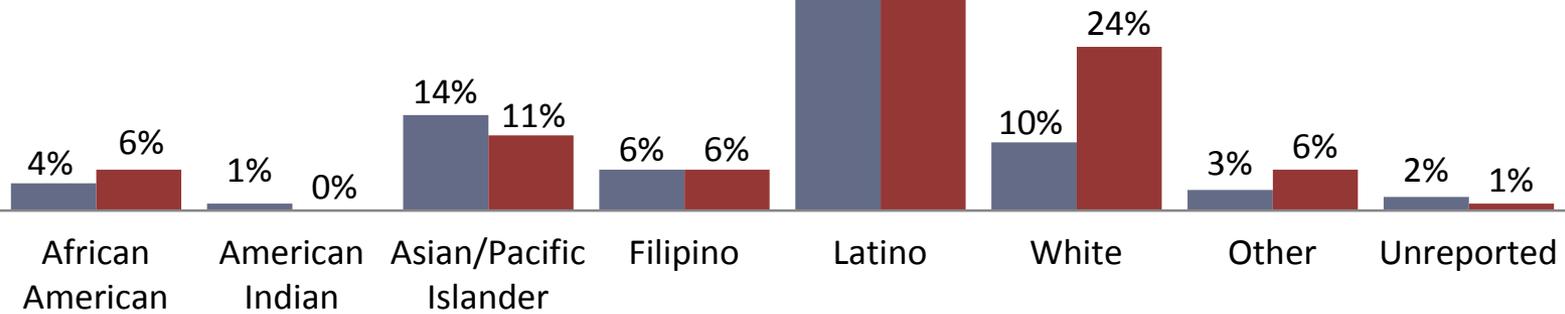
Selection

- 314 students applied and 188 were selected
- Selections were made based on need, including barriers and challenges faced in high school, and commitment to completing a college degree, certificate, or transfer program

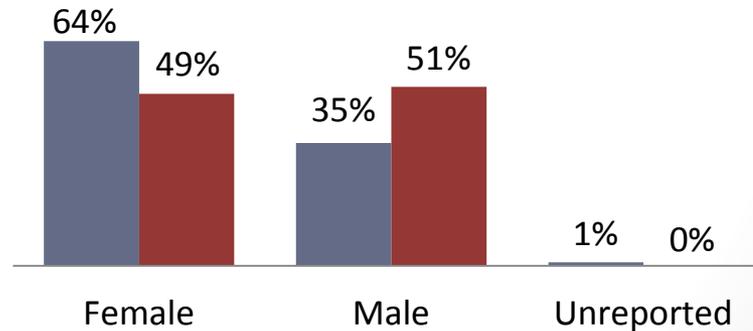
Student Characteristics – Fall 2016

■ College Promise Students
 ■ First-Time, Full-Time Students (N=2,634)

The proportion of Latino and Asian/Pacific Islander in the Promise program (60% and 14%) was greater compared to all other first-time full-time students (46% and 11%). 64% of participants were students of color compared to 54% of all first-time full-time students.

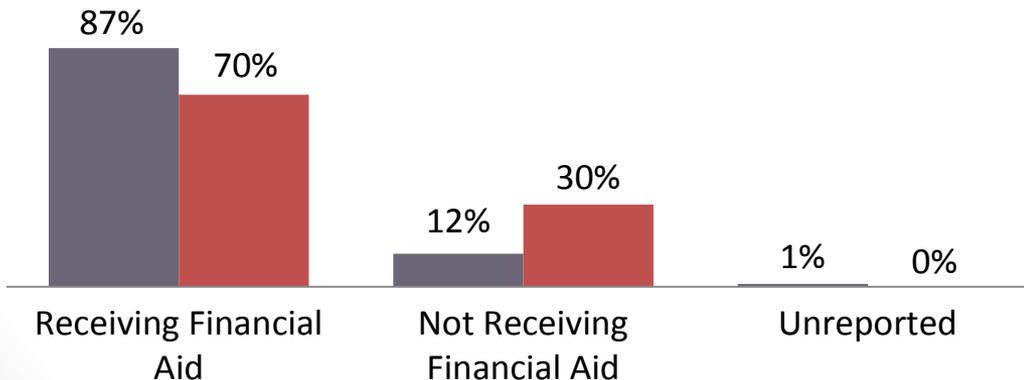
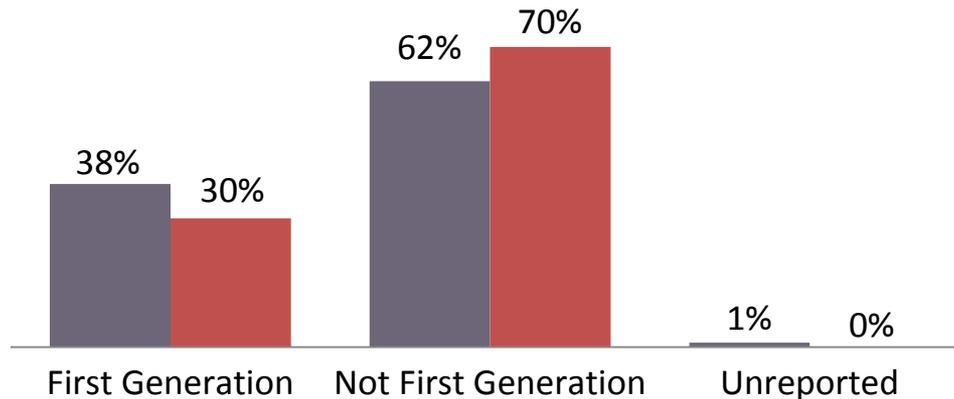


The proportion of female students in the Promise program (64%) was greater than the proportion of females amongst all other first-time full-time students (49%).



Student Characteristics – Fall 2016

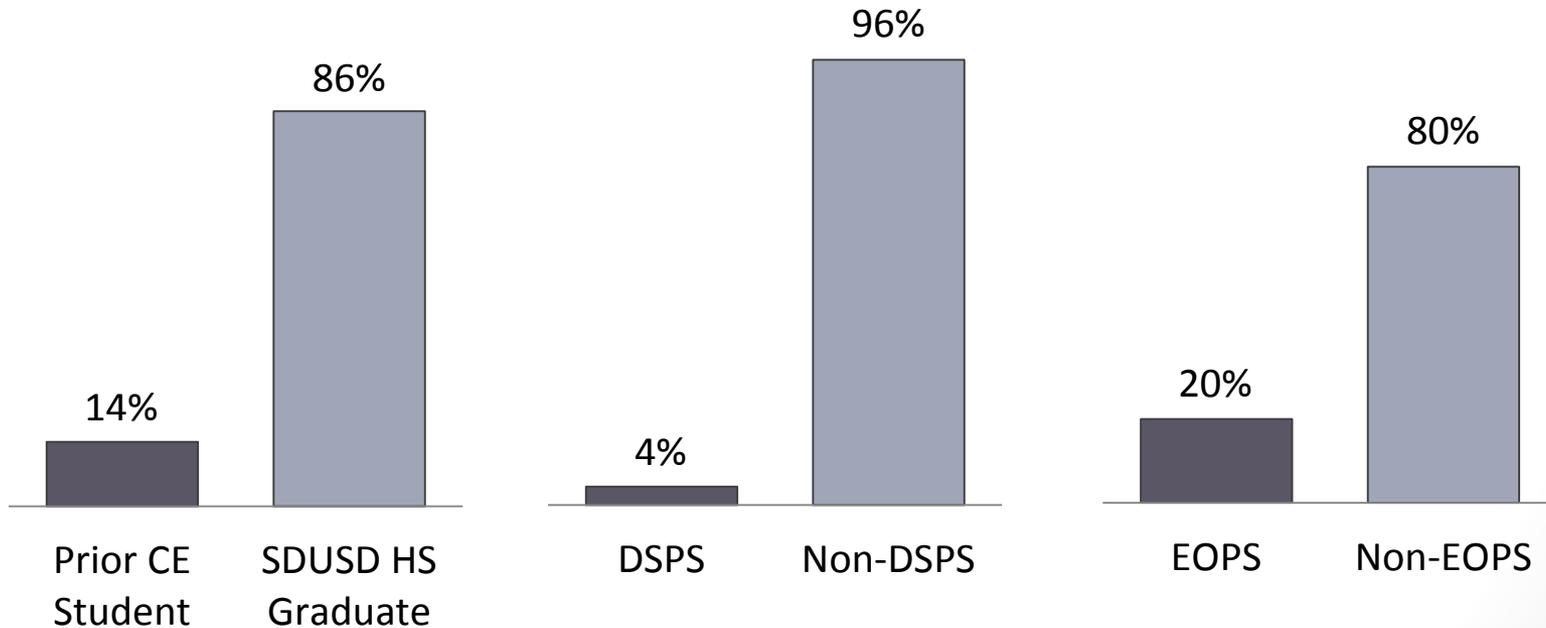
- College Promise Students
- First-Time, Full-Time Students



Over one-third of the Promise cohort (38%) were first generation college students, which is higher than the percentage of first generation college students amongst first-time full-time students (30%). The percentage of Promise students receiving financial aid was also higher (87%) compared to all other first-time full-time students (70%).

Student Characteristics – Fall 2016

The majority of students in the Promise program were SDUSD high school graduates (86%), while 14% were prior Continuing Education students. Approximately 4% of College Promise students received DSPS services and 20% received EOPS services.



Student Headcount

2016/17 College Promise Student Headcount by College

	Fall 2016	Intersession 2017	Spring 2017
City College/ECC	61	8	61
Mesa College	97	15	99
Miramar College	41	8	47
All Colleges	185	29	175

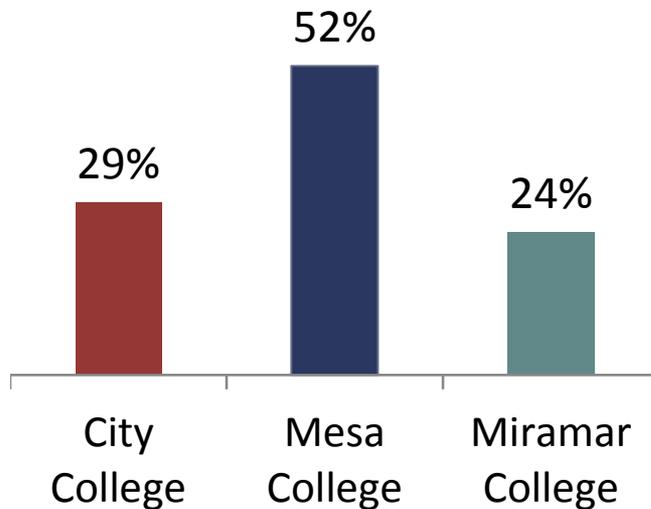
Note 1. 188 students were admitted into the 2016/17 cohort, however two students deferred admission until Spring 2017.

Note 2. Students may be enrolled in more than one college, therefore headcount is unduplicated by college and will not equal the All Colleges total.

Promise Survey

In Fall 2016, a survey was conducted to evaluate Promise students' satisfaction and perception of the program. All Promise students enrolled in the Fall 2016 term were invited to participate in the online survey. A total of 100 responses were collected, yielding a 54% response rate.

Which college(s) are you currently attending?



Which program of study or career are you pursuing?



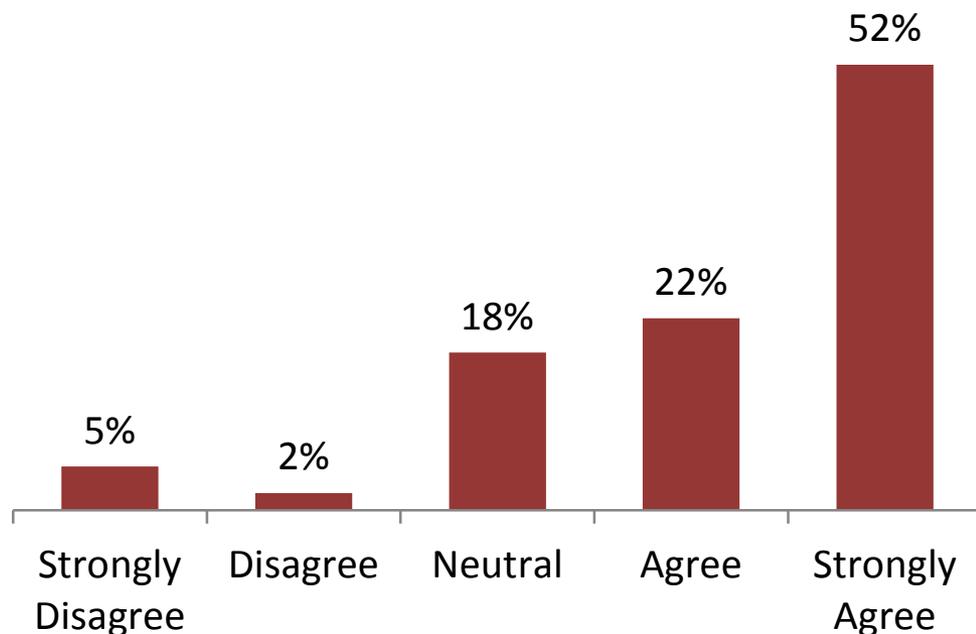
Influence of San Diego Promise

The majority of students believe San Diego Promise has positively influenced their academic success

- **93%** Agreed or strongly agreed that the program is helping them achieve their academic goals
- **92%** Agreed or strongly agreed that the program is helping to reduce barriers in achieving academic goals
- **91%** Agreed or strongly agreed that the program is having a positive impact on their life

On Track to Successfully Complete 12 Units

Just over half of the respondents (52%) strongly agreed and one-fifth (22%) agreed that they were on track to successfully complete 12 or more units. Seven percent disagreed or strongly disagreed and approximately one-fifth (18%) were neutral.



In Fall 2016, only 66% of Promise students actually completed 12 or more units, indicating students somewhat overestimated their ability to successfully complete the required number of units.

Survey Results

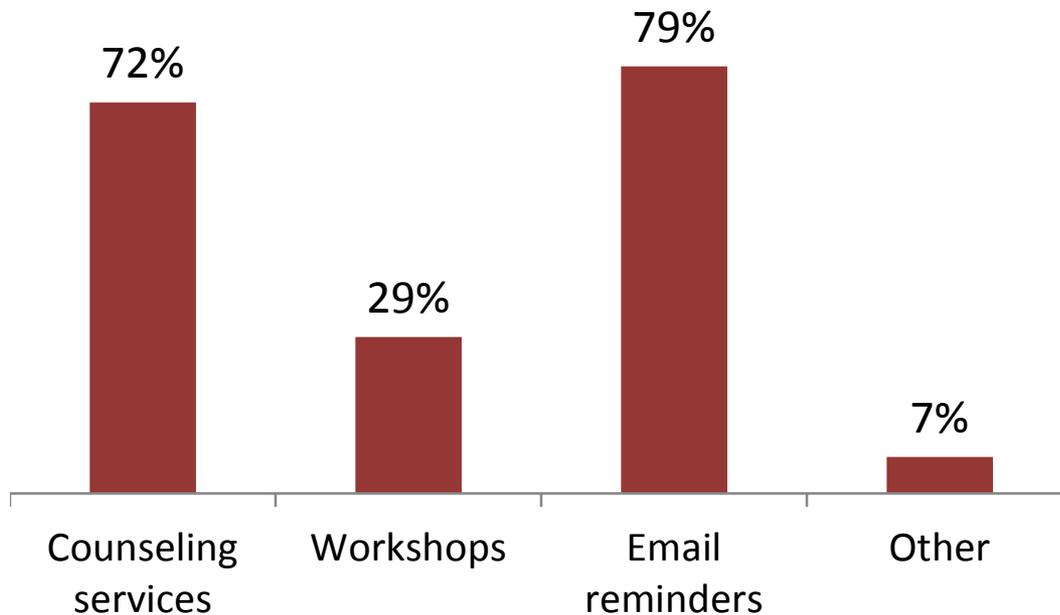
What other programs have you participated in during the Fall semester?

- 54% First Year Experience
- 36% Student Success Day
- 19% Summer CRUISE
- 21% Other (EOPS, STAR, and UMOJA)

Note. Duplicated responses.

Survey Results

Which services have been the most helpful so far?



Promise students reported that email reminders and counseling services were the most helpful services in the program.

Note. Duplicated responses.

Student Outcomes – Units

Fall 2016

	Units Attempted		Units Earned	
0 Units	---	---	9	5%
0.1 - 5.9 Units	---	---	12	6%
6.0 - 8.9 Units	2	1%	16	9%
9.0 - 11.9 Units	1	1%	27	15%
12.0+ Units	183	98%	122	66%
Total	186	100%	186	100%

Spring 2017

	Units Attempted		Units Earned	
0 Units	9	5%	29	15%
0.1 - 5.9 Units	1	1%	16	9%
6.0 - 8.9 Units	2	1%	19	10%
9.0 - 11.9 Units	4	2%	24	13%
12.0+ Units	172	91%	100	53%
Total	188	100%	188	100%

In Fall 2016, 98% of the College Promise cohort attempted 12 or more units and 66% earned 12 or more units. In Spring 2017, 91% attempted 12 or more units and 53% earned 12 or more units.

Student Outcomes – Success

Promise students had higher successful course completion rates in Fall 2016 and Spring 2017 (77% and 74%) compared to all other first-time full-time students (72% and 68%).

Fall 2016 Successful Course Completion Rates

	College Promise Students	First-Time, Full-Time Students	Difference
City College/ECC	78%	69%	9%
Mesa College	75%	72%	3%
Miramar College	81%	75%	6%
All Colleges	77%	72%	5%

Spring 2017 Successful Course Completion Rates

	College Promise Students	First-Time, Full-Time Students	Difference
City College/ECC	75%	65%	10%
Mesa College	71%	67%	4%
Miramar College	78%	75%	3%
All Colleges	74%	68%	6%

Student Outcomes – Retention

Promise students had higher retention rates in Fall 2016 and Spring 2017 (94% and 89%) compared to all other first-time full-time students (91% and 87%).

Fall 2016 Retention Rates

	College Promise Students	First-Time, Full-Time Students	Difference
City College/ECC	91%	90%	1%
Mesa College	94%	91%	3%
Miramar College	98%	91%	7%
All Colleges	94%	91%	3%

Spring 2017 Retention Rates

	College Promise Students	First-Time, Full-Time Students	Difference
City College/ECC	92%	85%	7%
Mesa College	88%	86%	2%
Miramar College	89%	91%	-2%
All Colleges	89%	87%	2%

Student Outcomes – Term GPA

Promise students had higher term GPAs in Fall 2016 and Spring 2017 (2.80 and 2.75) compared to all other first-time full-time students (2.59 and 2.62).

Fall 2016 Term GPA

	College Promise Students	First-Time, Full-Time Students	Difference
City College/ECC	2.89	2.56	13%
Mesa College	2.72	2.57	6%
Miramar College	2.85	2.68	6%
All Colleges	2.80	2.59	8%

Spring 2017 Term GPA

	College Promise Students	First-Time, Full-Time Students	Difference
City College/ECC	2.74	2.55	7%
Mesa College	2.63	2.58	2%
Miramar College	3.03	2.80	8%
All Colleges	2.75	2.62	5%

Student Outcomes – GPA Distribution

In Fall 2016, three-quarters of the Promise cohort (76%) earned a GPA of 2.0 or above, while approximately 3% of the cohort dropped or withdrew from all of their classes.

Fall 2016	Promise Cohort		First-Time, Full-Time
4.0	23	12%	8%
3.0 – 3.99	72	39%	33%
2.0 – 2.99	47	25%	30%
1.0 – 1.99	24	13%	16%
Less than 1.0	15	8%	11%
Not enrolled in term	0	0%	0%
Dropped all classes	1	1%	0%
Withdrew from all classes	2	1%	2%
Dropped/withdrew from all classes	2	1%	0%
Total	186	100%	100%

Student Outcomes – GPA Distribution

In Spring 2017, 68% of the Promise cohort earned a GPA of 2.0 or above, while approximately 10% of the cohort did not enroll in the term, dropped, or withdrew from all of their classes.

Spring 2017	Promise Cohort		First-Time, Full-Time
4.0	22	12%	12%
3.0 – 3.99	61	32%	32%
2.0 – 2.99	45	24%	23%
1.0 – 1.99	20	11%	14%
Less than 1.0	22	12%	15%
Not enrolled in term	9	5%	0%
Dropped all classes	4	2%	0%
Withdrew from all classes	0	0%	4%
Dropped/withdrew from all classes	5	3%	0%
Total	188	100%	100%

Program Requirements

In 2016/17, 101 out of 186 students (54%) met the annual GPA and unit requirements for the Promise program (minimum 2.0 GPA and 24 or more units earned).

	Cohort	GPA Requirement Satisfied		Unit Requirement Satisfied		GPA & Unit Requirements Satisfied	
Fall 2016	N=186	142	76%	122	66%	117	63%
Spring 2017	N=188	129	68%	103	55%	101	54%
Annual	N=186	137	74%	102	55%	101	54%

Note 1. 188 students were admitted into the 2016/17 cohort, however two students deferred admission until Spring 2017, therefore they are not included in the annual counts.

Note 2. Intersession 2017 is included in spring and annual data.

Survey Results

The majority of students who responded to the survey had not dropped below 12 units, but those who had (n=11) cited the following reasons:

- 18% Work commitments
- 9% Difficulty with classes
- 5% Dissatisfaction with instructor

Persistence

Promise students had higher Fall to Spring persistence rates (93%) compared to all other first-time full-time students (91%).

Fall 2016 to Spring 2017 Term Persistence Rates by College

	College Promise Students	First-Time, Full-Time Students	Difference
City College/ECC	86%	77%	9%
Mesa College	90%	84%	6%
Miramar College	88%	84%	4%
All Colleges	93%	91%	2%

Other College Promise Programs

Comparing student outcomes across Promise programs is challenging due to the variation in design features, methods of evaluation, and availability of data. While a database of student outcomes for Promise programs does not yet exist, some colleges have published reports in which comparisons can be drawn.

SDCCD Promise Student Outcomes Comparison

	SDCCD Promise Students	Cuesta College Promise Students*	Ventura College Promise Students*
Term GPA	2.80	2.39	2.46
Term Persistence	90%	85%	90%

**Cuesta College data are as of Fall 2016 and Ventura College data are a three-year average from 2009 to 2012.*

Survey Results

Please comment on what we could do to help you successfully complete your classes.

Top Five	1. Better communication and more updates
	2. Regular check-in meetings
	3. Activities with other Promise students
	4. Study groups
	5. Continue the program next year

Survey Results

What can we do to improve the services that support the San Diego Promise students?

Top
Five

1. Schedule more check-ins and progress updates

2. Communicate more information via email

3. Hold events to meet other Promise students

4. Send deadline reminders and news alerts

5. Create a Facebook Group or Promise Student Club

San Diego Promise Expansion

The San Diego Promise will expand to include approximately 600 students in the 2017-18 academic year, more than triple the number of students in the program's initial year

- Students will come from San Diego USD, SDCCD Continuing Education, and Monarch School



Questions? Visit the San Diego Promise website
for more information

<http://www.sdccd.edu/promise/>