



Chancellor's Cabinet January 16, 2018

Voter Registration Action Plan

City College

- Provide links for *Register to Vote* on Student Affairs website
- Launch a "Rock the Vote" Campaign on college homepage under Announcements and Calendar
- Include "Rock the Vote" in all social media platforms
- Distribute posters and flyers throughout campuses
- Host voter registration tables manned by students at all major college events including Club Rush
- Student Affairs will work with Political Science Department to host Voter Awareness week
- Inform students who are not eligible to vote how they can use their voices to make a difference
- Initiate voter registration announcements in classrooms and online.
- The Office of Student Affairs will collaborate with local organizations (League of Women Voters, NAACP, ACLU) to increase voter registration
- Post the California State *Honor Veterans. Vote.* campaign link in the Veterans Resources Center, and on the Veterans Services site.

Mesa College

- Launch *Get Out and Vote Campaign* throughout semester
- Special full week effort February 20th – March 1st for a voter registration push
- Conduct classroom visits promoting voter registration
- AS and Ambassadors host student staffed tabling on campus- (one to two times a week for the semester)
- Associate Students will host an Get Out and Vote event
- Social media *Register to Vote* campaign
- Campus wide emails via DL and visits promoting *Register to Vote*
- Include *Register to Vote* on Student Affairs website
- Include the *Register to Vote* link on Mesa College homepage
- Welcome Week and Club Rush: *Register to Vote* tabling

- Inform students who are not eligible to vote how they can use their voices to make a difference
- Collaborate with local organizations to increase and promote Register to Vote campaign (League of Women Voters, NAACP, ACLU)

Miramar College

- Secure support from College and Academic Senate Presidents to organize classroom presentations by ASG and Student Affairs (January 2018)
- Strategically placed web links on campus website, including the California Secretary of State's voter registration page (http://www.sos.ca.gov/elections/elections_vr.htm) (March 2018)
- Classroom presentations (March – May 2018)
- Distribution of voter registration material and information at major events on campus (February – May 2018)
- Signage, flyers, posters and announcements on social media platforms and campus digital units (Ongoing beginning March 2018)
- Voter registration table staffed by local organizations at Spring Fest, (March 14-15, 2018)
 - Organizations to be contacted include, but not limited to:
 - League of Women Voters
 - NAACP
 - ACLU
 - Other appropriate organizations
- Voter registration materials available at selected offices / reception areas and selected common areas in the Student Services Building (February – November 2018)
- Voter registration table sponsored by the American Association of University Women on Constitution Day, September 2018. (Confirmation pending)
- Don't Forget to Register to vote cards distributed (November 2018)
- Voter registration materials available at selected offices / reception areas and selected common areas in the Student Services Building (September 2018)
- Campus Debates on issues October 2018
- Face Book reminders (October – November 2018)
- Voter registration promotion incorporated with Veterans Day event (November 2018)
- Signage, flyers and announcements on social media platforms and campus digital units (Continued from Spring 2018)

Continuing Education

- Student Affairs will launch a voting campaign using SDCE's webpage and all social media platforms (Facebook and Twitter)
- Student Affairs will work with the Office of Communications to create posters and flyers to place throughout the campus and distribute to campus offices in an effort to get the word out to register to vote
- ASB groups at each campus will table for voter registration at all ASB events on each CE campus
- Student Affairs will work with Academic Senate to promote voter registration for students
- Student Affairs will work with the Instructional Division to add voter registration to their classroom announcements
- Voter registration cards will be placed at all student services counters at each campus