

CHANCELLOR'S CABINET UPDATE

FEBRUARY, 2015

The Chancellor's Cabinet welcomes everyone back to the Spring Semester!

BACCALAUREATE PILOT PROGRAM

San Diego Mesa College has been selected as one of the first California community colleges to grant fouryear degrees as part of the state's historic Baccalaureate Pilot Program. The college's proposal to establish a baccalaureate level program in Health Information Management was submitted in December. On January 20. the California Community Colleges Board of Governors announced that Mesa College will be one of 15 colleges initially approved to participate in the statewide pilot program. Pending final approval of the decision in March by the Board of Governors, Mesa College will enroll its first class of students this fall. Between now and then, the college



will secure the necessary accreditation for the program, hire additional instructors, and finalize a sequence of required classes. The establishment of California's Baccalaureate Pilot Program is the result of an historic bill authored by State Senator Marty Block (D-San Diego). San Diego Community College District Chancellor Constance M. Carroll led the statewide advocacy effort to secure support for the bill. At the January 20 meeting, both she and Senator Block were recognized by the Board of Governors and Chancellor Brice Harris for their leadership.

ENROLLMENT REPORT – SPRING



Spring 2015 enrollment remains strong and is on track to meet targets established by the Chancellor's Cabinet, which includes 2 percent growth over the state-funded cap for the District. The colleges added 205 new sections in high-demand areas for spring. The total number of fully and partly online classes this spring increased 11 percent compared with last spring. The Chancellor's Cabinet is also planning for a continued restoration of the District's summer session in 2015.



MEMBERS

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CAMPUS CLIMATE SURVEY

The District regularly conducts a survey to elicit employee perceptions and opinions about campus climate, (i.e., diversity, equity, cultural competency, and the general work environment). The survey is intended to be used to identify strengths and opportunities for cultural climate and competency; inform and support changes in related policies, procedures, and practices; and effect positive change within



District and campus environments. Members of the Chancellor's Cabinet recently reviewed the findings of the most recent survey, conducted in 2014. One-thousand sixteen employees participated, a 24 percent response rate. The results compare favorably with the District's 2010 survey in nearly every area. Consistent with the District's commitment to diversity and equity, the Chancellor's Cabinet will continue to take steps to monitor the campus climate and foster greater cultural competency.

NEW MILEAGE REIMBURSEMENT

At its January 29 meeting, the Board of Trustees approved a change to the mileage reimbursement rate to reflect the current IRS rate of 57.5 cents per mile for use of a personal vehicle for approved mileage requests.

well educated academically and well prepared for both higher education and the

workforce. The public and community leaders are invited to attend.

JOINT BOARD MEETING

On March 17 at 5 p.m., the SDCCD and San Diego Unified School District governing boards will hold a special joint meeting at Kearny High School (7651 Wellington Way). This joint meeting builds upon the joint meetings that took place in 2011, 2013, and 2014, and represents an opportunity for the two organizations to evaluate progress and make additional plans to ensure that students are





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March 9 (Mon) 3:00-4:00 p.m. Mesa College - Room A104, President's Conf. Rm.

April 7 (Tues) 3:00-4:00 p.m. Continuing Ed, ECC – Room 121

May 4 (Mon) 3:00-4:00 p.m. Miramar College - Room N206, President's Conf. Rm.

May 7 (Thur) 3:00-4:00 p.m. City College – E. Bldg. President's Conf. Rm.

June 10 (Wed) 3:00-4:00 p.m. Chancellor's Office – Room 300



CHANCELLOR'S CABINET UPDATE

APRIL 2015

ENROLLMENT UPDATE

The Chancellor's Cabinet has affirmed the District's longrange enrollment strategy including growing Miramar College to at least 10,000 Full-Time Equivalent Students (FTES). At this size the college will be considered a medium-sized college and the District will earn and additional \$600,000 annually in state funds. To ensure this is not done at the expense of the



other colleges' growth, a percentage of new growth funding will be taken off the top of the District's budget and earmarked for Miramar College, beginning with the upcoming summer session. Meanwhile, 500 FTES has been added to summer 2015 to fully restore the summer session districtwide to 2009 levels when state funding cuts began.

HEALTHY MINDS SURVEY

The Cabinet reviewed a request from the Association of Community College Trustees (ACCT) to participate in a national student survey of psychological history and needs. In addition to assisting with this important national research project, the Healthy Minds Survey will give the District a much better understanding of the mental health needs of its students. Many other colleges and universities – including San Diego State University – have had a good experience with the survey. The Cabinet looks forward to getting useful data to help with the District's assessment and planning for mental health services for students.



BACCALAUREATE PILOT PROGRAM

At the March 16 Board of Governors meeting, California Community Colleges Chancellor Brice Harris and the Board of Governors again discussed California's Baccalaureate Pilot Program. The Board of Governors affirmed its January 20 decision to move ahead with this historic program. Mesa College was one of 12 colleges selected to participate in the statewide pilot and will offer a four-year degree in Health Information

Management beginning this fall. Programs at two of the colleges initially selected for the pilot program – Santa Monica College and Rio Hondo College – were determined to be duplicative of programs at California State University campuses. A third program at Crafton Hills Community College was withdrawn by the college.



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ASSOCIATE DEGREE INITIATIVE

The Chancellor's Cabinet recently launched an initiative to increase the number of associate degrees awarded by the District's colleges by 10 percent annually. As part of this effort, an information campaign has been launched to encourage students to Earn More Than A Degree. The campaign highlights the many benefits of earning an associate degree. Too often, students transfer to universities without obtaining an AA or AS. If they need to interrupt their baccalaureate studies, they have nothing to show for their work, making them less competitive than students who can prove that they have completed a program of studies. Students who leave for employment purposes also may find themselves losing



out on a competitive edge by not having a degree. In keeping with its *Earn More Than A Degree* tagline, campaign messages emphasize the educational and economic advantages of earning an associate degree. The outreach campaign includes posters, banners, a dedicated webpage, student newspaper ads, and the use of social media districtwide.



SOCIAL MEDIA STRATEGY

The Chancellor's Cabinet recently participated in an extended discussion about the use of social media within the District. The conversation was facilitated by the SDCCD's new Digital Communications Specialist Char Cook and Director of Communications and Public Relations Jack Beresford. Each of the District's colleges, Continuing Education, and the District itself are active on multiple social

media platforms and looking to expand their use as part of a coordinated approach. Individual Cabinet members will also be engaging more in social media as way of sharing timely and relevant information.

TITLE IX TASK FORCE

The Chancellor's Cabinet reviewed updates on the SDCCD's Title IX Task Force. Title IX and the recent Campus SaVE Act are an administrative and civil process overseen by the U.S. Department of Education to prevent discrimination based on gender at educational institutions that receive federal funds. The Campus SaVE Act focuses on protections for victims of sexual violence including required training for students and employees. Its scope includes ensuring colleges and universities are responsive to victims of sexual assault and other gender-based crimes. Several members of the District have undergone extensive Title IX training and the District is ready to launch a Title IX website. The Board of Trustees will also receive Title IX training. This is an important topic which will continue to be monitored closely by the Chancellor's Cabinet.

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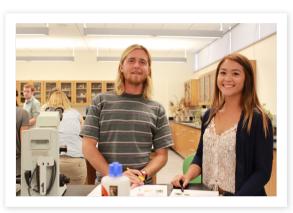


CHANCELLOR'S CABINET UPDATE

MAY 2015

ENROLLMENT UPDATE

Spring 2015 enrollment remains strong and the district is on track to meet the annual FTES targets established by the Chancellor's Cabinet, which includes 2 percent growth over the District's state-funded cap. The colleges added about 250 new sections in high-demand areas for spring. The total number of fully and partly online classes this spring increased 11 percent compared with last



spring, while on campus classes increased 3% districtwide. Overall, the total number of sections offered spring 2015 across the colleges and Continuing Education, increased 4% (11% in the college programs and 1% for Continuing Education).



SUMMER SESSION

The SDCCD will offer 1,300 summer session courses beginning June 1 at City College, Mesa College, and Miramar College. The summer schedule, expanded by 200 course sections, restores the District's summer offerings to pre-recession levels. Last summer, an improved budget picture enabled the SDCCD to offer a comprehensive schedule of for-credit courses for the first time since 2009. This summer, the District is offering courses in highdemand areas such as allied health, basic skills, hospitality, consumer sciences, and other subjects. Priority

registration for the summer session began May 11 for current City, Mesa, and Miramar College students. Registration appointments are scheduled through May 22 and open registration begins May 26. Registration is available via the District's Reg-e website at https://studentweb.sdccd.edu/reg-e/. There will be four summer sessions starting June 1, June 8, June 15, and July 6.

ASSOCIATE DEGREE INITIATIVE

The District is seeing a huge jump in the number of students earning associate degrees this spring, and a few thousand of them will take part in commencement ceremonies that begin May 15 at San Diego Miramar College. City, Mesa, and Miramar colleges are awarding 3,314 associate degrees this year, up 37 percent from the 2,414 degrees awarded last year. The increase comes as the District launched a campaign this spring to boost the number of degrees conferred. The Earn More Than A Degree campaign is part of a larger, districtwide effort to double the number of



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www.facebook.com/sdccd www.twitter.com/sdccd www.youtube.com/TheSDCCD students who earn a degree or certificate by 2022. Previously, the District's goal was to see a 10 percent annual increase. Students who transfer with an associate degree are 77 percent more likely to earn a bachelor's degree within four years, compared to students who do not have an associate degree. Also, associate degree holders earn \$421,000 more over a working lifetime than someone with a high school diploma. Almost half of students who graduated with an associate degree – even those who did not transfer to a university – earned more than \$54,000 annually five years after securing their diploma.

NURSING PARTNERSHIP WITH PLNU

Nursing students who graduate from San Diego City College will be able to earn a bachelor's degree in nursing from Point Loma Nazarene University (PLNU) within 15 months without leaving the downtown campus under a new agreement between the institutions that takes effect August 1. The partnership allows cohorts of up to 15 nursing students who



graduate from City College to enroll seamlessly in the PLNU nursing program each fall and spring. Students will pay \$16,200, which includes fees, tuition, and books, for major courses in the accelerated degree program that will yield a Bachelor of Science in Nursing (BSN) degree upon completing 12 courses totaling 36 units. That's less than the cost of completing their bachelor's degree at a California State University campus. The SDCCD Board of Trustees will consider approval of the agreement at its May 14 meeting.



HONORS RECEPTION

Members of the Chancellor's Cabinet attended the District's Honors Reception at The Prado in Balboa Park on May 6. The event recognized some of the most exceptional students in the SDCCD, many of whom will be transferring to Ivy League universities and other prestigious institutions. Students at the reception shared how the

SDCCD Honors Program helped them reach their educational goals. The celebration concluded with those who are transferring to a four-year college or university being individually recognized and noting the colleges or universities they will attend. Past honorees have gone on to earn bachelor's degrees at Stanford, doctorates at Princeton, and law degrees at Yale.

UPCOMING COMMENCEMENT SCHEDULES

As the spring semester and academic year come to a close, the college and CE commencements offer a reminder regarding the purpose of what we do as a District. The schedule for this year's commencement ceremonies is as follows:

Friday, May 15	1:00 p.m.	Miramar College	Hourglass Fieldhouse/Gym
Saturday, May 16	4:00 p.m.	Mesa College	USD - Jenny Craig Pavilion
Friday, May 22	5:00 p.m.	City College	Organ Pavilion, Balboa Park
Friday, May 29	5:00 p.m.	Continuing Education	Organ Pavilion, Balboa Park

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June 10 (Wed) 3:00-4:00 p.m. Chancellor's Office – Room 300



COMMUNITY COLLEGE DISTRICT

CHANCELLOR'S CABINET UPDATE

SEPTEMBER 2015

MESSAGE TO THE DISTRICTWIDE COMMUNITY

The Chancellor's Cabinet welcomes everyone to the 2015-16 academic year. This is truly a historic year for the District with a record budget increase, the launch of a new bachelor's degree program, and the arrival of many new colleagues who have been hired in the past year. We encourage all members of the faculty, staff, administration, and student leadership to be active and to participate in governance. We also welcome your critical analysis and suggestions. Welcome back!

ENROLLMENT UPDATE

Two weeks into the new academic year, enrollment is strong at each of the District's colleges. San Diego Continuing Education began its fall semester September 8. The District is on track to meet its stateauthorized growth target for the year with a 3 percent increase in enrollment.



Anticipated headcount enrollment is approximately 45,000 at the colleges this fall and about 26,000 at Continuing Education. As indicators of softening student demand are seen elsewhere in the state, the Chancellor's Cabinet will continue to closely monitor our enrollment and implement what has been a highly effective enrollment management strategy.

ASSOCIATE DEGREE INITIATIVE

The San Diego Community College District (SDCCD) is deeply committed to student success, and it has launched a strategic effort to double the number of associate degree graduates from its colleges by 2022. The Associate Degree Initiative proposed to increase degrees conferred in 2014-15 by 10 percent. Final numbers are now available, and the District exceeded its goal with an increase of 37 percent. Mesa College saw a year-over-year increase of 45 percent in 2014-15, Miramar College saw a year-over-year increase of 37 percent, and City College saw a year-over-year increase of 25 percent. Overall, the District conferred 3,010 associate degrees in 2014-15.

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BACCALAUREATE PILOT PROGRAM

Mesa College made history on August 25 when it opened its doors to 32 freshmen who will have the opportunity to complete an entire four-year degree program in Health Information Management. Several members of the Chancellor's Cabinet attended a historic ribboncutting ceremony for the new program hosted by Mesa

College President Pamela Luster. Mesa is the first of 15 community colleges in California to launch a bachelor's degree program as part of California's baccalaureate pilot program. The Health Information Management degree builds on Mesa College's current two-year Health Information Technology associate degree. Senator Marty Block, a former member of the SDCCD Board of Trustees authored Senate Bill 850, which authorized the baccalaureate pilot program. SDCCD Chancellor Constance Carroll chaired the statewide coalition that built overwhelming support for the bill, which was signed by Governor Jerry Brown in September 2014.

STRATEGIC COMMUNICATIONS PLAN

The District is moving forward with a comprehensive plan to enhance public understanding of its offerings, build closer ties with key community organizations, and maintain strong enrollment demand. The 2015-17 Strategic Communications Plan

was prepared in response to feedback gathered from local opinion leaders in 2014 that showed improvements were needed in these areas. The Strategic Communications Plan was developed with considerable input from the Chancellor's Cabinet and others, and presented by Communications and Public Relations Director Jack Beresford to the SDCCD Board of Trustees on August 27. Some of the initial activities will include creation of a brand strategy document for the District and its institutions, a redesign of the District's website, and expanded enrollment marketing for the spring semester.



CHANCELLOR'S FORUMS

Chancellor Carroll will conduct a series of State-of-the-District Forums in order to discuss District progress and plans, and provide an opportunity for interaction with faculty and staff. The following Chancellor's Forums have been scheduled:

Date	Time	Location	Room
September 14 (Mon)	2:30-3:30 p.m.	Miramar College	L-105
September 15 (Tues)	2:30-3:30 p.m.	City College	Corp. Ed Ct./MS 162
September 21 (Mon)	2:30-3:30 p.m.	Mesa College	G-101
September 22 (Tues)	2:30-3:30 p.m.	Continuing Education	ECC - Room 169
September 28 (Mon)	2:30-3:30 p.m.	District Office	235-255

CHANCELLOR'S OPEN OFFICE HOURS FALL SEMESTER 2015

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October 19 (Mon) 3:00-4:00 p.m. Miramar College – Room N-206, President's Conf. Rm.

November 9 (Mon) 3:00-4:00 p.m. City College – E. Bldg., President's Conf. Rm.

November 16 (Mon) 3:00-4:00 p.m. Mesa College – Room A-104, President's Conf. Rm.

December 1 (Tues) 3:00-4:00 p.m. Continuing Ed, ECC – Room 121

January 16 (Mon) 3:00-4:00 p.m. District Office – Room 300, Chancellor's Office



CHANCELLOR'S CABINET UPDATE

OCTOBER 2015

UMPQUA COMMUNITY COLLEGE AFTERMATH



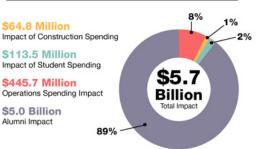
review District safety procedures and training. The District will immediately hire two sworn Police Officers, which will be dedicated to City College. In addition, two new student patrols will be added at City College and Mesa College. Alert Lockdown Inform Counter Evacuate ("ALICE") training, which instructs students and staff on how to survive an active shooter incident, will be offered starting this month at multiple locations. This is in addition to the active shooter training the SDCCD Police Department conducts for its officers several times a year. The District is fortunate to have one of the largest police departments at a community college district in California. However, safety is everyone's business and all are encouraged to be alert. If you see something, say something. The Chancellor's Cabinet is appreciative to everyone in the District who participated in the October 8 National Moment of Silence for the UCC community. It was a powerful gesture of solidarity and support.

ECONOMIC IMPACT STUDY

The SDCCD's economic impact in San Diego County hit \$5.7 billion last year, up from \$5.2 billion in 2013-14. In total, the District's economic impact is equal to 3.1 percent of the county's gross regional product, according to a new analysis. Idahobased Economic Modeling Specialists International (EMSI) looked at spending by the District on everything from payroll to construction, in addition to the higher wages and spending from current and former students that is attributed to the education they received at the District. The SDCCD employed 4,760 full-time and part-time faculty

and staff last year, 95 percent of whom lived in San Diego County. Total payroll was \$237.2 million, much of which was spent in the region for food, clothing, housing, and entertainment. The overall impact of operations spending reached more than \$445 million. Construction spending attributed to voter-approved Propositions S and N added an additional \$64.8 million and created 875 new jobs.

GRP CREATED BY SDCCD IN FY 2014-15



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SDCCD HOSTS NATIONAL TRUSTEES CONFERENCE

The SDCCD is hosted the 46th Annual Association of Community College Trustees (ACCT) Leadership Congress at the Manchester Grand Hyatt October 14-17. The conference brought an expected 2,000 trustees from around the country to discuss community colleges' challenges and

accomplishments. The ACCT represents more than 6,500 community college trustees who govern more than 1,200 community, technical, and junior colleges across the United States and internationally. This year's theme, "Higher Expectations: The New Community College Model," underscores the important role that community colleges play at a profound time of change in the nation. Several SDCCD Board members and members of the Chancellor's Cabinet gave presentations and served on panels during the four-day conference.

TRANSFER AWARENESS MONTH

The SDCCD has designated October as Transfer Awareness Month to align with the transfer application periods of many public universities. An array of workshops and information fairs are scheduled as part of an ongoing effort to help students navigate the transfer process. The priority enrollment period for fall 2016 opened October 1



for California State University (CSU) campuses and opens November 1 for University of California campuses. The application deadline for both systems is November 30. Transfer centers at City, Mesa, and Miramar colleges are ramping up programming with workshops ranging from transfer basics to transfer application labs.

ADDRESSING COLLEGE AFFORDABILITY

At its October 8 meeting, the SDCCD Board of Trustees approved a request to develop a campaign and program titled, "The San Diego Community College District Promise." This will allow the District to participate in national and state campaigns to increase community college access by making them tuition-free for eligible students. The Chancellor's Cabinet will now explore various models for consideration by the District.

ACADEMIC CALENDAR

A proposed Academic Calendar for 2016-17 recommended by the calendar committee has been reviewed by the Chancellor's Cabinet. The calendar includes the return of an intersession in January 2017 for the colleges. Continuing Education will continue to follow the traditional post Labor Day start for the fall semester. The 2016-17 Academic Calendars will be on the November 12 Board of Trustees agenda for approval.

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CHANCELLOR'S CABINET UPDATE

DECEMBER 2015

ENROLLMENT UPDATE

As we wrap up the fall semester, enrollment is strong at each of the San Diego Community College District's colleges and San Diego Continuing Education. The District is on track to meet its state-authorized growth target for the year with a three percent increase in enrollment/FTES. Approximately 46,000 students enrolled at the colleges this fall and about 24,000 at Continuing Education. The Chancellor's



Cabinet will continue to closely monitor enrollment and implement what has been a highly effective enrollment management strategy.

TRANSFER VOLUME REPORT

The Chancellor's Cabinet reviewed a new report focusing on the number of transfers over the last five years, including where students who earned an Associate Degree for Transfer (ADT) degree transferred. The report showed a 4% increase in the number of transfers in 2014-2015, compared to 2013-2014 (City 4%, Mesa 8% and Miramar -8%), after several years of declining numbers of transfers due to the state fiscal crisis. The District awarded a total of 1,005 Associate Degrees for Transfer (ADT) degrees in 2014-2015 (City 163, Mesa 661, Miramar 181). Only about 64% of the total number of students who received this degree ended up transferring (City 61%, Mesa 65%, Miramar 62%). The largest transfer institution was San Diego State University where 63% of the students with ADT degrees transferred, followed by San Francisco State University with 4%, and UC San Diego and the University of San Diego each with 3%.



ASSOCIATE DEGREE INITIATIVE - A FOCUS ON STUDENT COMPLETION

The Chancellor's Cabinet reviewed a comprehensive analysis of student course-taking patterns for the top 10 student education plans for the colleges. The analysis included three elements: a review of student transcripts, a student survey, and a review of course scheduling patterns. The results showed that for some programs, students have difficulty

getting the courses they need to complete their programs due to high demand and limited offerings. In addition, some students reported having difficulty getting classes due to their work schedules, requesting more core program courses in the evening, particularly in the sciences. One other key finding is the need to coordinate class scheduling for crossdisciplinary prerequisite courses. The Cabinet plans to continue to review the findings and identify areas for follow up by the colleges as part of an ongoing strategy to increase degree completion.



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ACCREDITATION PLANNING

The Chancellor's Cabinet continues to review activities by the colleges and Continuing Education as they prepare for accreditation in spring 2017. The Accreditation Liaisons and faculty co-chairs, along with the Vice Chancellors of Instruction and Student Services are meeting monthly to coordinate the districtwide needs for the self-evaluation reports. Last month, representatives from all of the Standard IV Leadership and Governance teams met with the Board Subcommittee on Student Success, and Accreditation to obtain information from the board on various items including: policy and procedure development and review; selection and evaluation of the CEO; the board's involvement in accreditation; and how the board ensures its policies and actions promote academic quality, integrity, and effectiveness of student learning programs. The teams will be planning a similar meeting with the Chancellor in early spring.

AMERICA'S COLLEGE PROMISE

For much of 2015, President Barack Obama's "America's College Promise" proposal for free community college tuition and fees has been a topic of discussion by state and federal educational leaders. Here in California, the State Chancellor's Office and the California College Promise Committee, which SDCCD Chancellor Constance Carroll serves on, have identified a three-tiered



approach for implementation. This includes: following up with Board of Governors (BOG) waiver students who were offered fee waivers but did not process the forms, encouraging districts and colleges to pursue local philanthropic support, and seeking legislation. Chancellor Carroll and the Chancellor's Cabinet will continue to closely follow these developments while engaging in open discussions about which model might best serve the SDCCD and its students.



BACCALAUREATE PILOT PROGRAM UPDATE

Members of the Chancellor's Cabinet attended a news conference at Mesa College this month where State Senator Marty Block (D-39) announced that he has secured \$6 million to assist with the start-up costs for California's Community Colleges Baccalaureate Pilot Program. The funding will support the establishment of

one new bachelor's degree program at 15 California community colleges. Mesa College launched its four-year program in Health Information Management in August – making it the first college to do so as part of the historic pilot program. Senator Block presented a check for \$350,000 to San Diego Mesa College President Pamela T. Luster, which is the amount each of the 15 pilot colleges will receive to assist with hiring faculty, program development, and other costs. The balance of the \$6 million will support the California Community Colleges Chancellor's Office with overall management of the program.

AUDIT REPORTS

The SDCCD is in strong financial health and employs solid internal controls to ensure that revenue and spending remain in order, according to a recently completed series of independent audits for the fiscal year that ended on June 30. This was the fourth consecutive year that the SDCCD has received a clean "unmodified" audit without any findings or recommendations for financial management of its \$801-million budget. The audits, presented to the SDCCD's Board of Trustees at its December 10 meeting, are five separate audits independently prepared by external auditors, consisting of the District's overall finances; the Propositions S and N construction bond funds; the SDCCD's Social Security Alternative Plan; and the SDCC Auxiliary Organization.

CHANCELLOR'S OPEN OFFICE HOURS FALL SEMESTER 2015

As in the past, Chancellor Carroll wants to afford an opportunity for input throughout the District. In order to do this, Chancellor's Open Office Hours have been scheduled at various locations throughout the District. Please call in advance for a short appointment (this will prevent people from having to wait) by contacting the Chancellor's Office (ext 6957). The remaining Open Office Hours for the fall have been scheduled as follows:

January 12 (Tues) 3:00-4:00 p.m. District Office – Room 300, Chancellor's Office